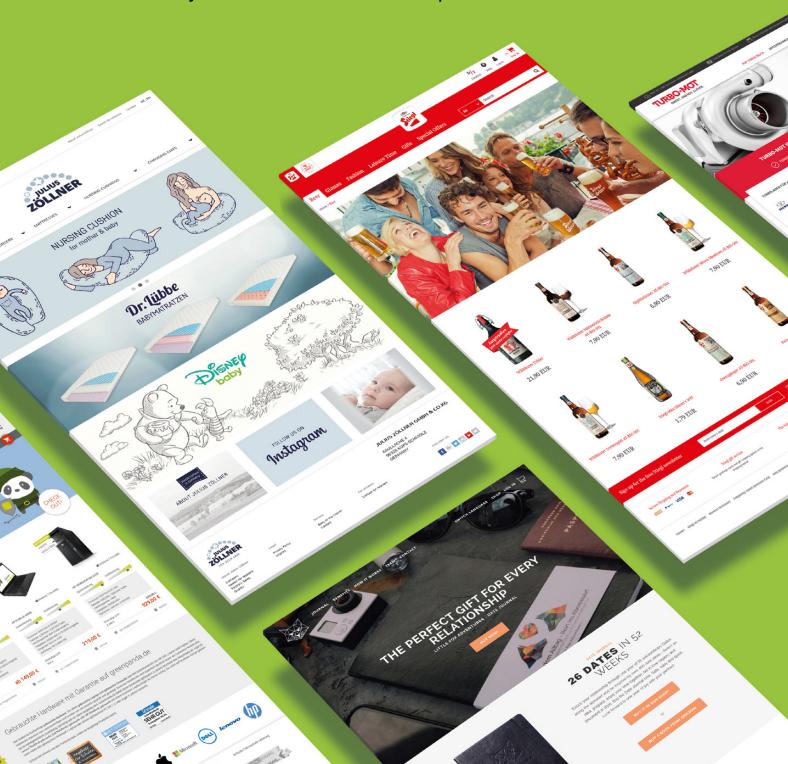


# E-Commerce driven by Microsoft Dynamics

dynamic commerce: The high performance webshop software that seamlessly connects e-commerce and ERP processes.



dynamic commerce:
Unleash the full power of Microsoft Dynamics
and turn it into a comprehensive and successful
e-commerce solution.

### Connecting e-commerce and ERP processes in the best possible way

### Professional webshop software driven by Microsoft Dynamics

Microsoft Dynamics is a high performance ERP system for medium sized businesses. It enables end-to-end, transparent processes in financial management, marketing, sales, procurement, distribution & warehousing, auditing and much more. Why settle for an isolated website?

#### b2b webshop

Our solution for private webshops that are only accessible to selected business customers.

# 

### b2c webshop

Our solution for public webshops designed for private and business customers.

### **Catalogue websites**

Our solution for catalogue websites to optimally present products without an ordering functionality.

### **Online marketplaces**

Our solution for companies that want to extend their market reach through online marketplaces such as Amazon, eBay and more.

#### **Connected sales force**

Our solution for sales force portals that allow sales teams to place and manage orders directly with their customers.

### Your benefits at a glance:

- Webshops seamlessly integrated in Microsoft Dynamics
- Webshop administration directly from Microsoft Dynamics
- Large number of standard functionalities and extra modules meet all requirements for professional e-commerce
- Fully customisable to realise your companies requirements
- Webshop in your own corporate design
- Optimised for b2b (e.g. business customer portals) or b2c (end customer shops)
- Unlimited multishop capabilities (b2b & b2c)
- Supporting all languages and currencies
- Online payment processing via web and ERP system
- Extensive marketing functionality

### b2c webshops with dynamic commerce

### Use your end customer shops as a new sales channel and increase your business success!

dynamic commerce provides you with all functionalities to manage a professional b2c webshop. The seamless integration of your ERP system drastically reduces the effort of data administration and of the ordering process to a minimum. Therefore, you can focus on the most important part of your business: successful e-commerce.

### Your benefits at a glance:

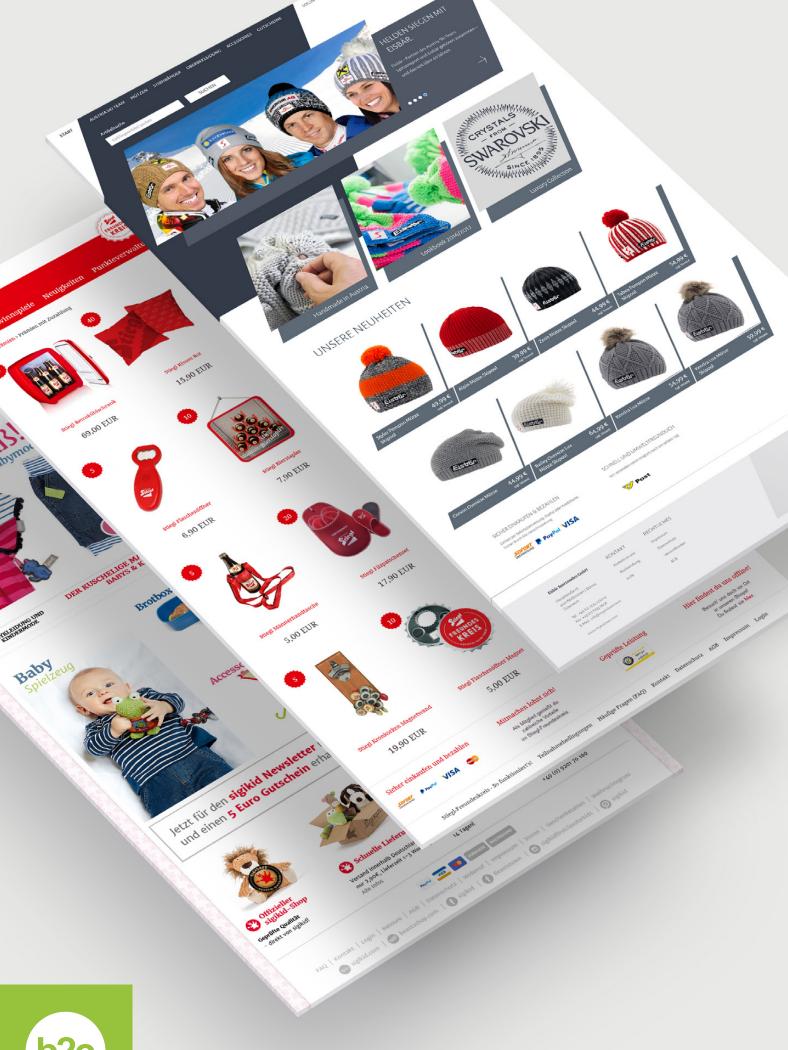
- Comprehensive product presentation & information (Images, videos, downloads, descriptions)
- Management of different product variations
- Extensive category management: Multiple categories per product
- Attribute management for product filters and comparisons
- Customer review management
- Public order process with or without registration
- Online payment modules (PayPal, credit card, etc.)
- Automatic synchronisation of new orders and customers into Microsoft Dynamics

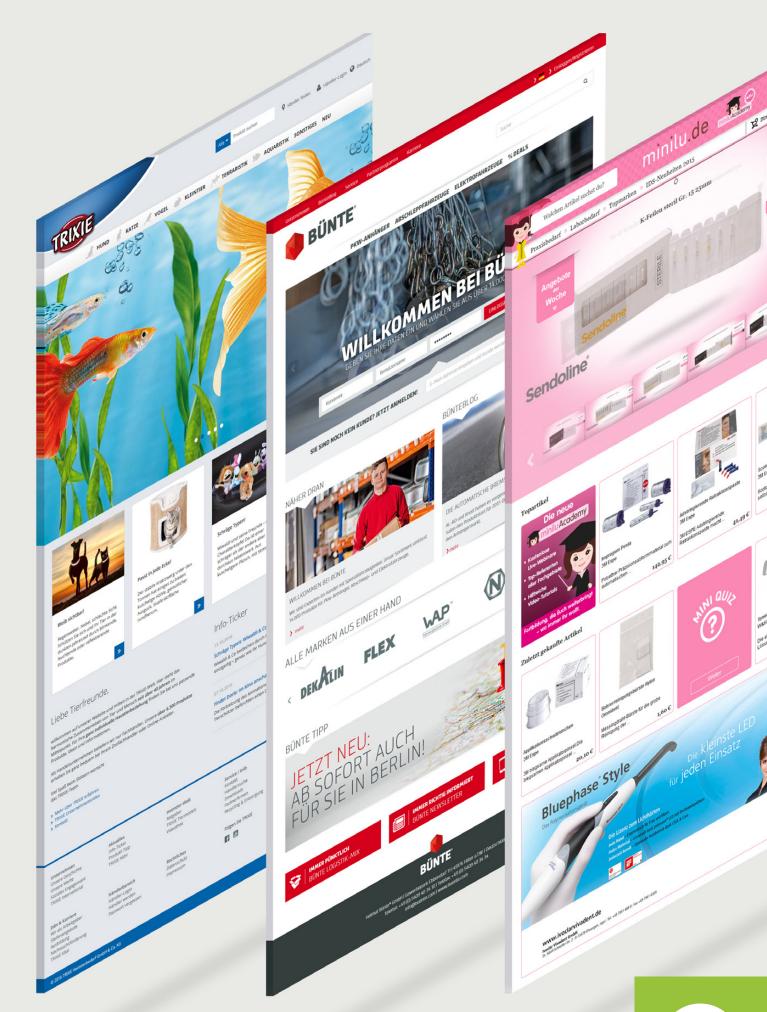
### **E-Commerce marketing functionality**

- Promotion and discount management
- Gift tokens/vouchers/coupons
- E-mail marketing
- Cross-selling
- SEO functionality
- Social media integration
- Mobile commerce responsive design, mobile shops, apps
- Customer tracking and analytics









### b2b webshops with dynamic commerce

# Provide your business customers a fully automated, web-based order collection process with digital advantages.

Today a large number of business customers prefers to order online. With just one click, your customers can receive their account details that enable them to log in and view product availability and individual prices for all of your products via any web browser.

In addition, you can provide customers with fast access to new products, sale items, special offers or processes such as your RMA.

### Your benefits at a glance:

- Fast and simple ordering for your business customers via any web browser
- Real time display of product availability and delivery times
- Customer specific prices and discounts
- Presentation of related accessories and replacement products
- Upload of additional information, such as product specifications and user manuals, etc.
- Management of login details, additional users and delivery addresses
- Repetetive orders via order history and favourite lists
- Online document archive for invoices and delivery notes
- Direct orders via product or reference numbers

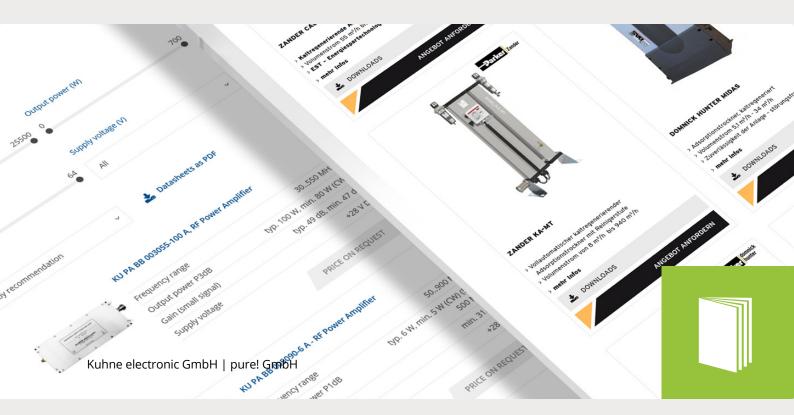
### **ERP** integration

- Incoming orders synchronised directly into Microsoft Dynamics
- Central product management in Microsoft Dynamics eliminates duplicate data entry
- Login details sent directly from Microsoft Dynamics customer page
- Integration of complex price structures and processes such as RMA online

### Marketplace integration with dynamic commerce

### Manage your online marketplaces such as eBay and Amazon directly from your ERP solution!

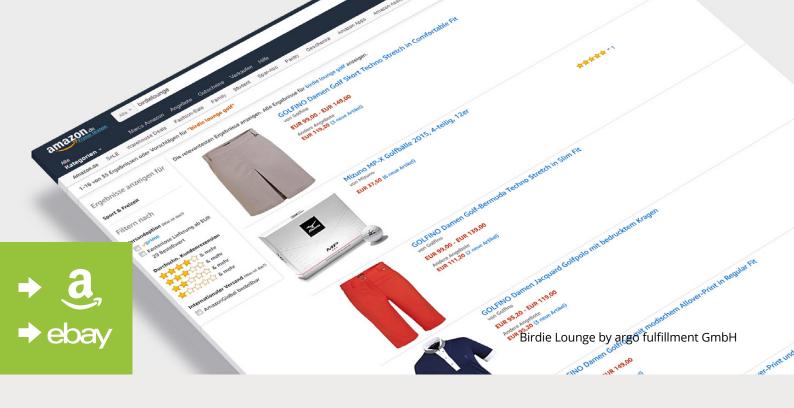
Our software solution provides all the necessary functionality required for you to sell your products on different sales platforms. Reduce product management and data entry to an absolute minimum via complete integration with your ERP system. With just a few clicks, you can publish products to the major online marketplaces directly from Microsoft Dynamics. Incoming orders of these sales channels are automatically synchronised in Microsoft Dynamics.



### Connected sales force with dynamic commerce

### Connect your sales force to your ERP System via an online sales portal!

With dynamic commerce, your sales force always has the most current customer and product information right at their fingertips. Members of your sales team can log in with any internet connected device and easily manage and place orders for their customers. These orders are automatically entered into Microsoft Dynamics ERP system and do not have to be followed up by your back office.



### Catalogue websites with dynamic commerce

## With a product catalogue directly connected to your ERP system, your website is always up to date.

An online catalogue enables you to present your products online without offering your customers the ability to order online. An online catalogue can be a stand-alone solution or integrated into an existing website. All product information is retrieved directly from your Microsoft Dynamics ERP system thus eliminating unnecessary data entry.



### Full-featured e-commerce functionality - out of the box

### Adapt your e-commerce solution to your individual requirements!

### Standard modules



b2c webshop



b2b webshop



Catalogue websites



Marketplaces



Connected sales force

### **Inclusive modules**



Delivery costs



Extended pricing



Properties filters



Payment options



Item ratings



ltem availability

### Add-on modules



Multiple languages



Multiple currencies



Address validation



Online payments



Retailer and store finder



Product authorisation



Document archive



E-mail marketing



Coupon management



individualisation



Item-subscription management



on Webshop campaigns



RMA



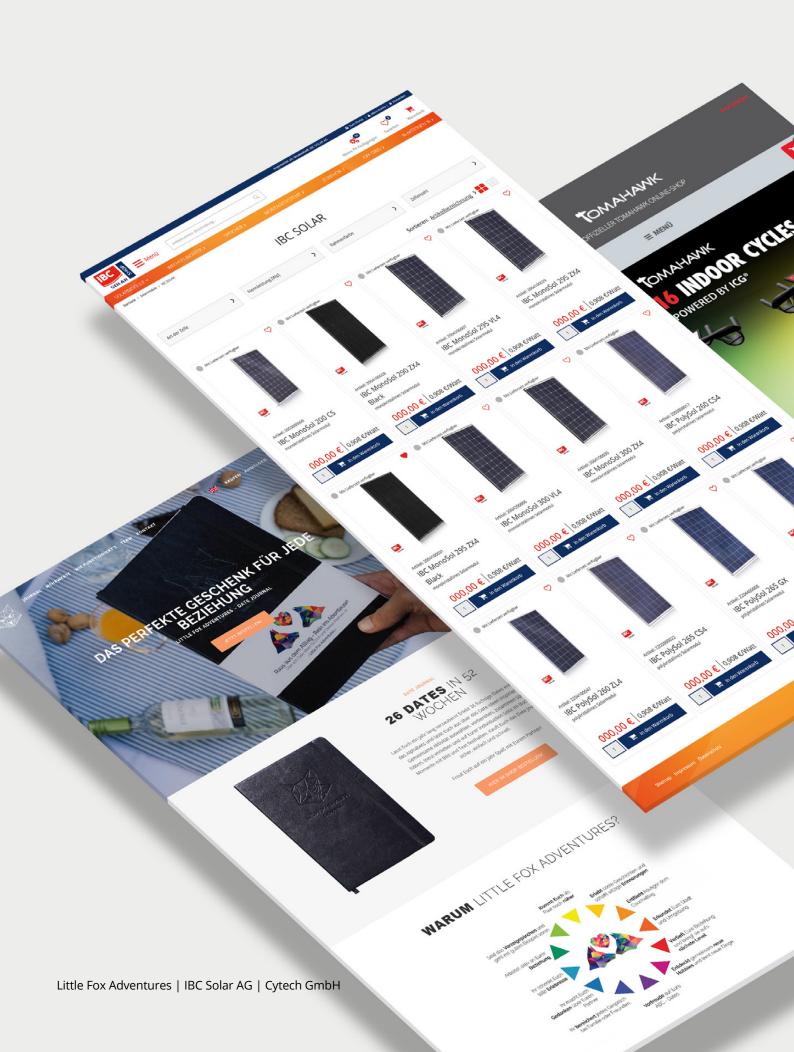
Intelligent search



Smartphone app

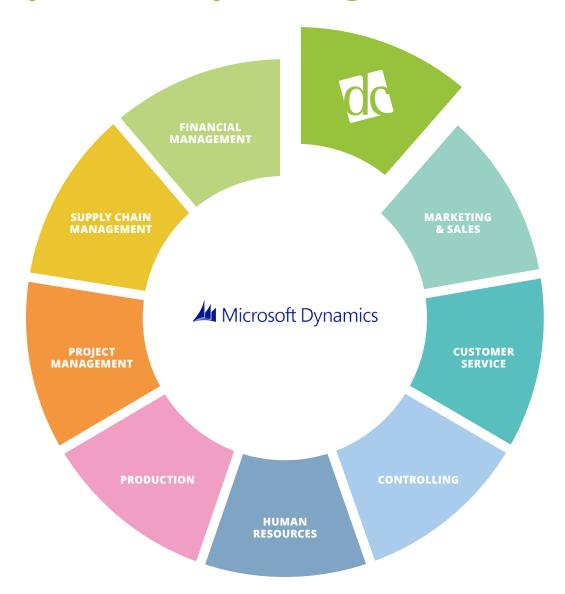


OCI interface



### e-commerce driven by Microsoft Dynamics

### Forget troublesome interfaces and experience complete integration!



### **Compatibility**

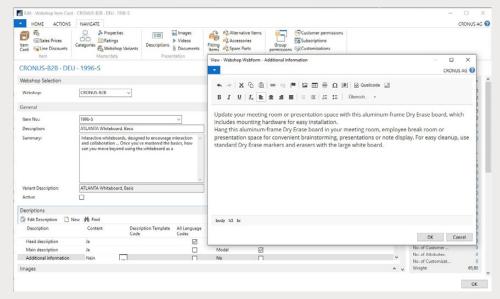
dynamic commerce can be integrated quickly and seamlessly into your existing Microsoft Dynamics installation. Your previous customisations will not be affected in any way. dynamic commerce is compatible with:

- Microsoft Dynamics NAV version 3.60 to 2017
- Microsoft Dynamics 365 for Finance and Operations, Business edition

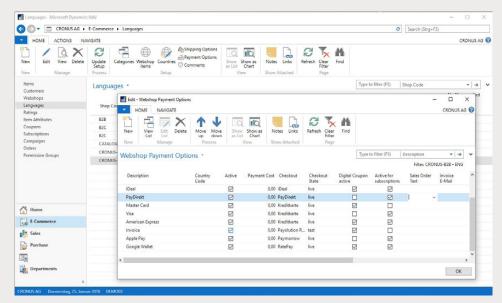
### **Certified add-on for Microsoft Dynamics**



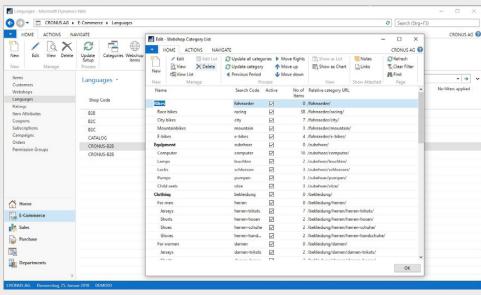
"dynamic commerce connect" is the Microsoft certified add-on for Microsoft Dynamics that enables the complete administration of your webshops from your ERP software. It can be activated by your Microsoft Dynamics partner or via Microsoft AppSource.



#### Management of products in Microsoft Dynamics



#### Administration of webshop payment methods in Microsoft Dynamics



Category management in Microsoft Dynamics

### Field-tested and future-proof

## Just like over 100 other companies have before, you can trust in dynamic commerce as your e-commerce partner!

With over 20 new projects per year, dynamic commerce is the established e-commerce solution for Microsoft Dynamics. Through continuous improvement, current trends are directly integrated into our software.





















































### See it in action!

Schedule an online demo and experience dynamic commerce live and in action.

### **Get In touch with us!**

Our dynamic commerce team is ready to answer all your questions and provides you with an individual quote for your e-commerce project.

Hotline: +49 9221 39165-0

www.dc-solution.de

Your sales partner:		

#### dynamic commerce GmbH

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