

# XR/HoloLens 2 with Microsoft Azure for Education

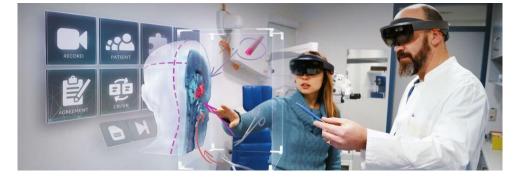
Enable improved experience, realism, performance and insights with Extended Reality and Azure services to enhance efficacy of learning



The benefits and returns from embracing immersive technologies in the campus are extremely compelling and extend across every subject & departments.

#### What does Hexaware offer in XR?

Hexaware offers proven experience in delivering immersive experiences for learning scenarios that are otherwise expensive, difficult or dangerous or impossible to recreate in real life. Using augmented & mixed reality experiences for training or hosting classes in virtual spaces or building virtual digital labs. Help differentiate with other universities during the student enrollment process. All coupled with Microsoft Azure.



# Why choose us?

- Strong expertise in the enterprise world of extended reality with proven credentials
- Methodology & factory model to industrialize XR through its entire lifecycle
- Expertise across wide range of XR technologies (Hardware, Software & Wearables)
- The perfect blend to solution high ROI use cases. Immersive environments, Machine Learning / AI, Location & Social VR, Cloud computing, enterprise integrations & Analytics

# Augmented Reality

Drive brochures to end in enrollment calls.

Provide virtual tours & disseminate the treasure trove of University contents in the platform of prospective students choice

Make your enrollment process stand out.

## Mixed Reality

Encourage students to explore and learn to their real potential

Engage & indulge students with immersive visual aids

Empower students to have their own fully functional lab environments to extended learning & experiments

## Virtual Reality

Train students on immersive simulations on situations or concepts that's difficult, expensive or impossible to recreate in a classroom

Remove physical barriers by hosting classes in virtual spaces

Imagine a world it could be!

#### Hololens 2

Learning made easier with immersive & interactive content in real-space

Enhance learning experience & collaboration by blending virtual & real-spaces

Connect Universities, Libraries & museums to reduce knowledge transfer time

"Hexaware's solution brings Tulane to people in a way that I don't think any other medium can," - **Satyajit Dattagupta**, VP of enrollment management and Dean of Undergraduate admission.

- Tulane University



# How XR with Azure works, to achieve business benefits



# Future Proofing your business

- Engage more prospective students by showcasing capabilities and content using new technology trends
- Increase prospective student interest in attending lectures and university sessions
- Enable better student engagement and increase enrollments
- According to Forbes, annual spending on XR is expected to grow by more than 100% each year over next 5 years.



# XR Technology Implementation & Consulting

- An End-to-end production ready pipeline for emerging XR technologies in enterprise landscape.
- Gartner says, 60% of Higher education institutions estimated to be using VR in the learning environment by 2021.
- Goldman Sachs projects that the market investment in XR educational apps by 2025 is \$700 million.
- Become differentiator in a competitive market

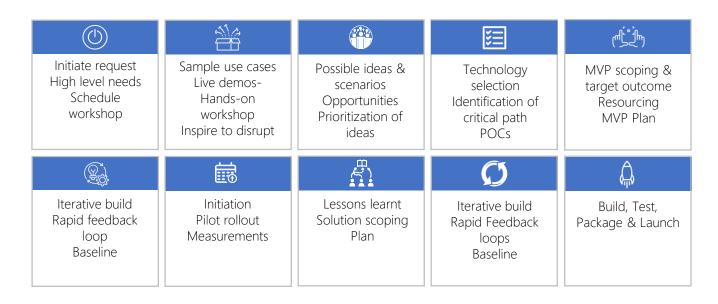
# Hexaware's formula for success

## Our promise to you

We will be your strategic partner to ensure that all differentiators created will be tailored to your business needs and help you explore new avenues of revenue for future prospects

# An offer to get you started

- Art of Possible workshops to ignite ideas to disrupt
- Expert MVP Scoping and Consulting



## Tangible Benefits / Desired Outcomes

- Expect new avenues of revenue and explore future prospects
- Drive business with trending and upcoming technologies to ensure steady growth
- Implement solutions that drive business and ROI in disruptive technologies

# Why Hexaware?

Hexaware ranks number one in KPIs across service delivery quality, cloud capability and account management quality; and stands on number two position in business understanding, innovation and proactivity.

