



# XR/HoloLens 2 with Microsoft Azure for Airlines

Enable improved productivity, performance and insights with Extended Reality and Azure services to drive your business.



The benefits and returns from embracing immersive technologies are extremely compelling, and extend across every industry.

## What does Hexaware offer in XR?

Proven experience in delivering immersive experiences for scenarios that are difficult, expensive or impossible to recreate in real life, conduct training in virtual spaces, augmented reality and mixed reality experiences for training, next-gen workflows and work orders, all tightly coupled with Microsoft Azure.



## Why choose us?

- Strong expertise in the enterprise world of extended reality with proven credentials
- Methodology & factory model to industrialize XR through its entire lifecycle
- Expertise across wide range of XR technologies (Hardware, Software & Wearables)
- The perfect blend to solution high ROI use cases. Immersive environments, Machine Learning / AI, Location & Social VR, Cloud computing, enterprise integrations & Analytics

### Augmented Reality

Bring your in flight magazines, ads and physical assets to life using product tailored AR experiences

Showcase offers, product designs and features on physical assets to increase sales

### Mixed Reality

Build entire airport, flight or lounge walkthroughs, mixed reality experiences & seat selection with personalized suggestions

### Virtual Reality

Host events in virtual spaces using VR and remove physical barriers completely

Train staff on immersive simulations on situations difficult, expensive or impossible to recreate

### Hololens 2

Training and Data visualization made easier with immersive & interactive content in real-space

Enhance design review & collaboration by blending virtual & real-spaces

Remote assistance with experts with shared content, annotations and data



# How XR with Azure works, to achieve business benefits



## Future Proofing your business

- Engage more customers by showcasing capabilities and content using new technology trends
- Increase customer experience and user engagement with new age experiences to drive business and sales
- Reduce maintenance time significantly



## XR Technology Implementation & Consulting

- An End-to-end production ready pipeline for emerging XR technologies in enterprise landscape.
- The projected market investment in XR apps in airlines by 2025 is \$1.37 billion.
- Become differentiator in a competitive market

## Hexaware's formula for success

### Our promise to you

We will be your strategic partner to ensure that all differentiators created will be tailored to your business needs and help you explore new avenues of revenue for future prospects

### An offer to get you started

- Art of Possible workshops
- Expert MVP Scoping and Consulting

 Initiate request High level needs Schedule workshop	 Sample use cases Live demos- Hands-on workshop Inspire to disrupt	 Possible ideas & scenarios Opportunities Prioritization of ideas	 Technology selection Identification of critical path POCs	 MVP scoping & target outcome Resourcing MVP Plan
 Iterative build Rapid feedback loop Baseline	 Initiation Pilot rollout Measurements	 Lessons learnt Solution scoping Plan	 Iterative build Rapid Feedback loops Baseline	 Build, Test, Package & Launch

## Tangible Benefits / Desired Outcomes

- Expect new avenues of revenue and explore future prospects
- Drive business with trending and upcoming technologies to ensure steady growth
- Implement solutions that drive business and ROI in disruptive technologies

## Why Hexaware?

Hexaware ranks number one in KPIs across service delivery quality, cloud capability and account management quality; and stands on number two position in business understanding, innovation and proactivity.

