

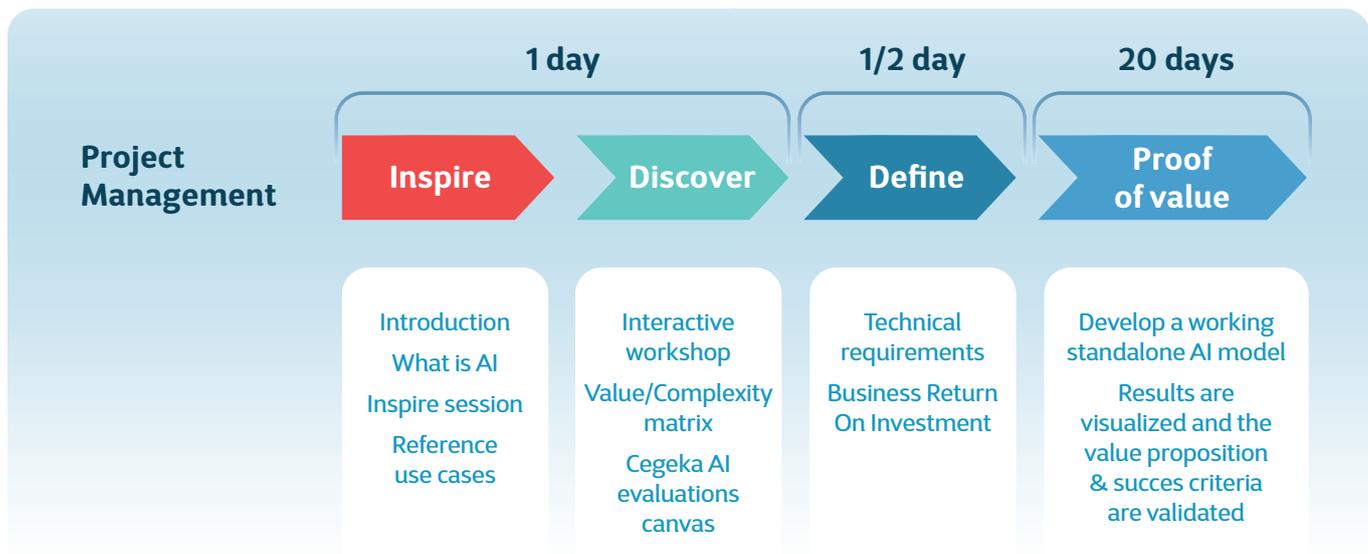
Data & AI Discovery Workshop with Proof of Value

WHAT ARE THE CHALLENGES WHEN WE TALK ABOUT DATA & AI?

- It can be difficult to **identify the right first use case for AI** with the right value proposition and return on investment.
- There are so many **AI solutions** and offerings out there, many of them are **difficult to understand and implement**.
- **Siloed data** across teams and departments inhibit the development of unified data pipelines.
- It is often **unclear** how **AI** can bring **new business models** or help employees to be more effective.
- Often companies have **a lot of data** about their business, but don't know **how to use** it.



Data & AI Discovery Workshop & Proof of Value



Inspire and explain what is possible within different business domains by presenting **relevant AI use-cases** and what benefits it can bring for your **employees, customers, products or operations**.

Discover **Interactive discovery workshop** with IT and business to **identify challenges** within the business and plot them on a value/complexity matrix. Select one “Easy Win” use-cases to be used in the Proof of Value.

Run the **Cegeka’s AI evaluation canvas** for one “Easy Win” use-case to **define** the technical requirements and the value proposition including a return on investment and the success criteria for the business.

Execute a **Proof of Value** that will make use of **Cegeka’s Data Science Lab Reference Architecture** to develop a working AI model. The **return on investment (ROI)** of the selected use-case will be challenged by **validation of the value proposition & success criteria**.

AUDIENCE

- Executives
- Innovation or Product manager
- Business Domain expert or analyst
- Operation or Plant manager
- IT/ Application manager
- Data Scientist / Engineer
- Data Analysts
- DWH/ BI experts
- Enterprise Architect

TECHNOLOGY

- Azure Data Lake
- Azure Databricks
- Azure Machine Learning
- Microsoft Power BI

GET INSPIRED AND DISCOVER WHAT IS POSSIBLE WITH DATA & AI FOR YOUR COMPANY



PRICE*
€ 25.500,00



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*All services within this offer shall be delivered on a time and expense basis (listed in euro and exclusive of applicable VAT)
This is an estimated price and can vary when the offer needs to be adapted