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About Trailhead

- The Trailhead Partners: 10 years of collaboration together on software solutions
- Each partner brings decades of consulting and development experience
- Expertise in bridging business and technology
- Technology Leaders, MVPs, Conference Speakers
- Full stack, one stop shop
- Microsoft Partner, Xamarin Partner

MVP Microsoft® Most Valuable Professional

Gold Microsoft Partner

Microsoft

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Trailhead Distinctives

- A Partner on every project: hands-on engagement with an owner
  - Not just sales and project management
  - Architecture, development, and overall project oversight
- Communication, you know what to expect
- Quality, on budget
- Enterprise grade software
- Top notch UI/UX design
- The Trailhead Process, our time-tested process for successful agile software projects

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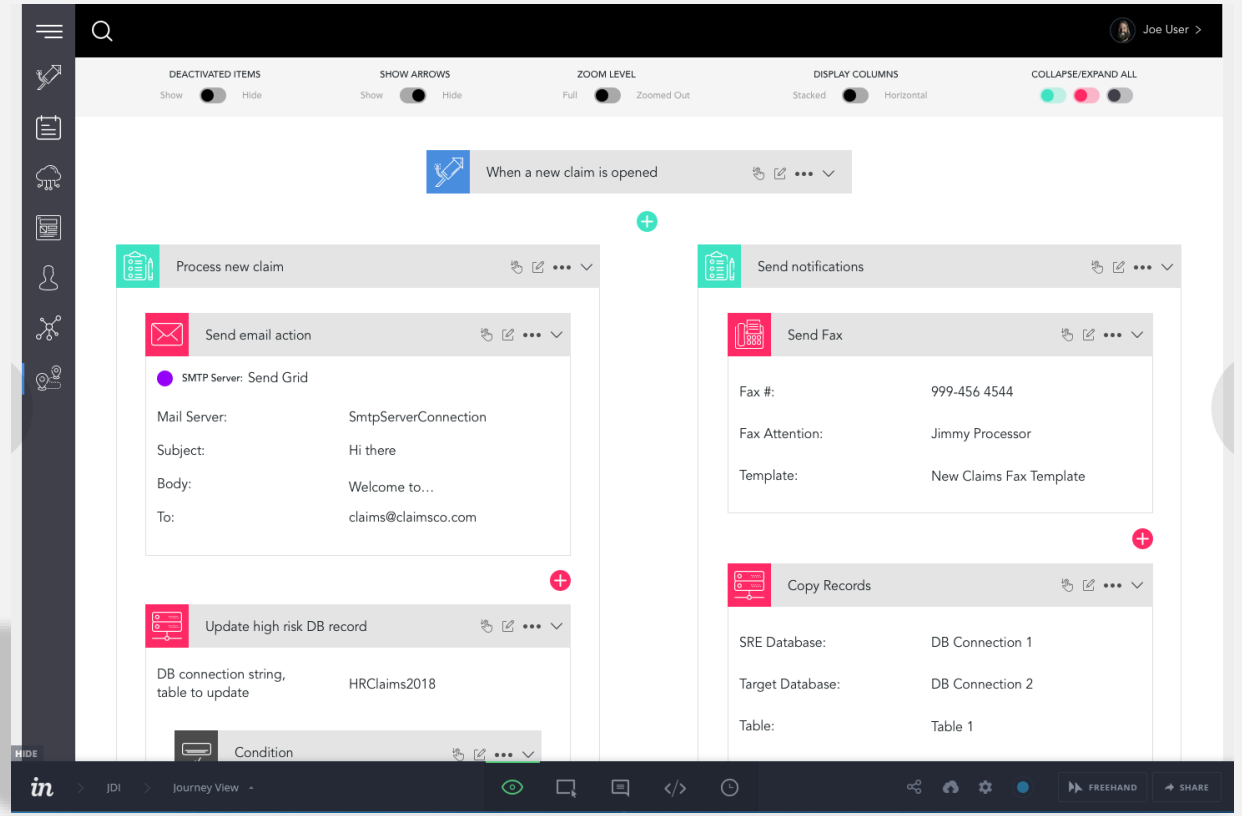
Design: UI & UX

- Web, Mobile, Responsive Web
- UX: not just how should it look, how should it work?
- Iterative process
  - Collaborate with client to refine designs
  - Clickable prototypes to aid design decisions and development



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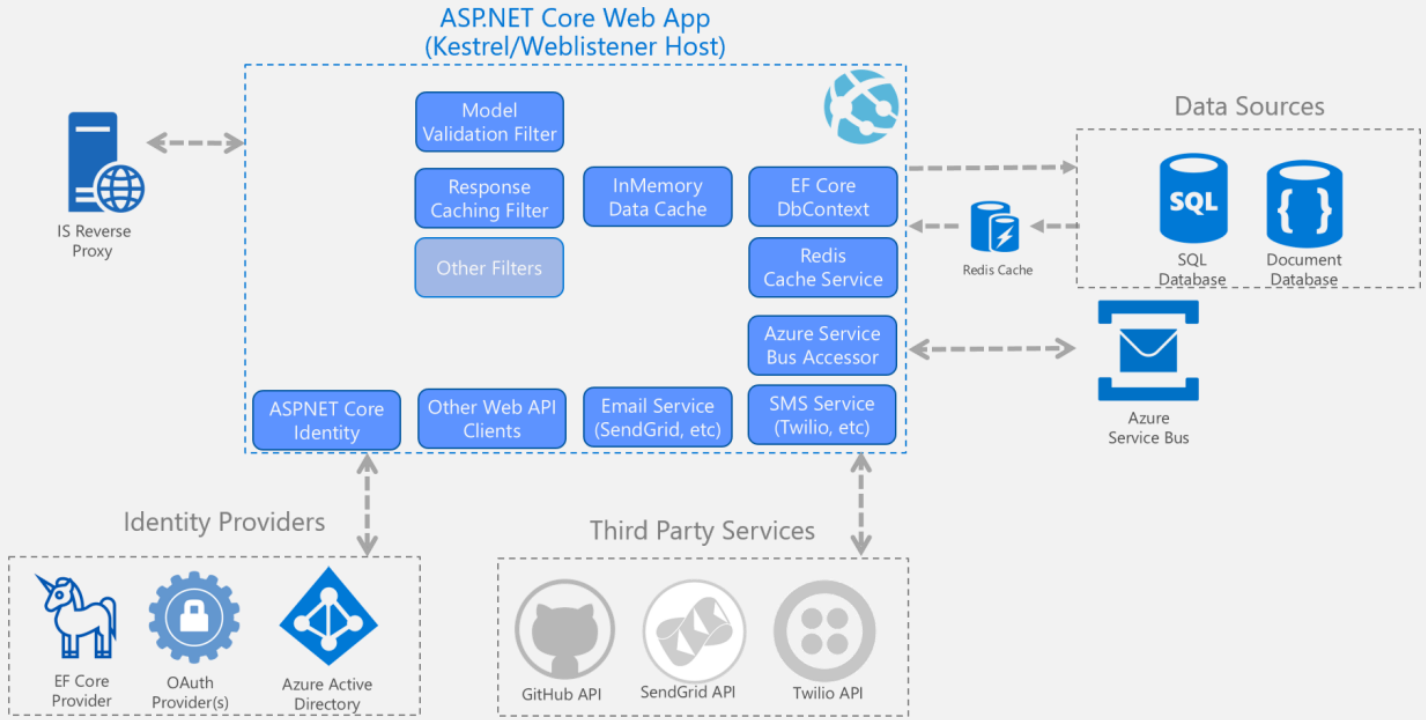
Architecture

- Cloud, on-premise
- Web, Desktop, Mobile
- Understanding technology choices
- SAAS/SOA/Multi-Tenant
- Security
- Performance
- Scalability



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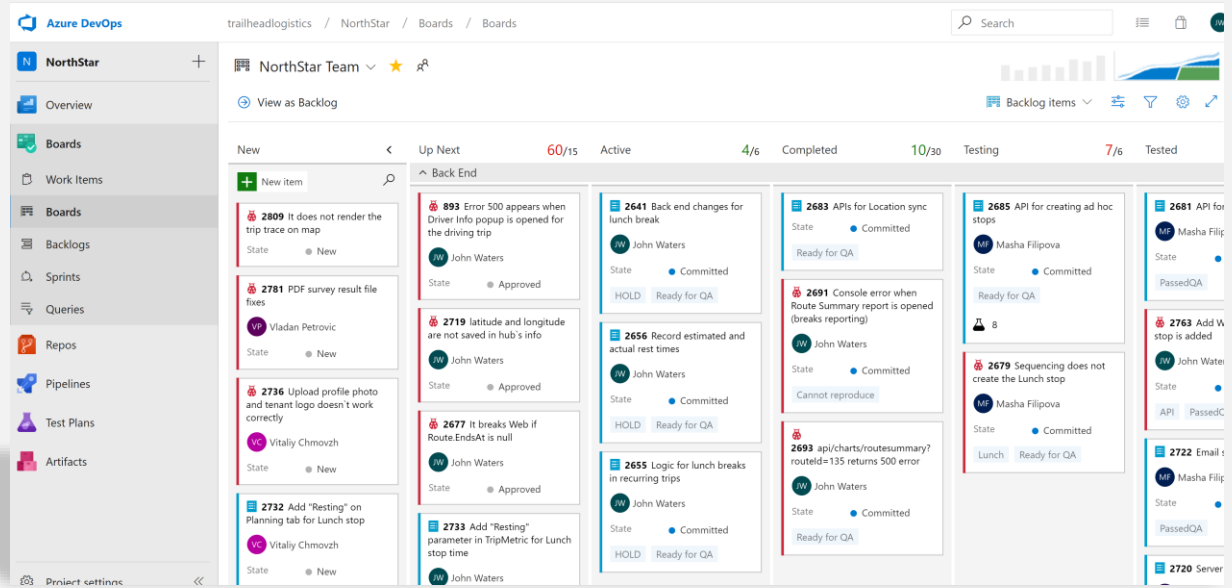
Development, Process, Resource Scaling

- Agile development methodology
- Work cohesively with internal teams or other partners
- Ability to scale to the size of your project
  - Experienced and efficient team members
  - Quickly integrate new developers into our process



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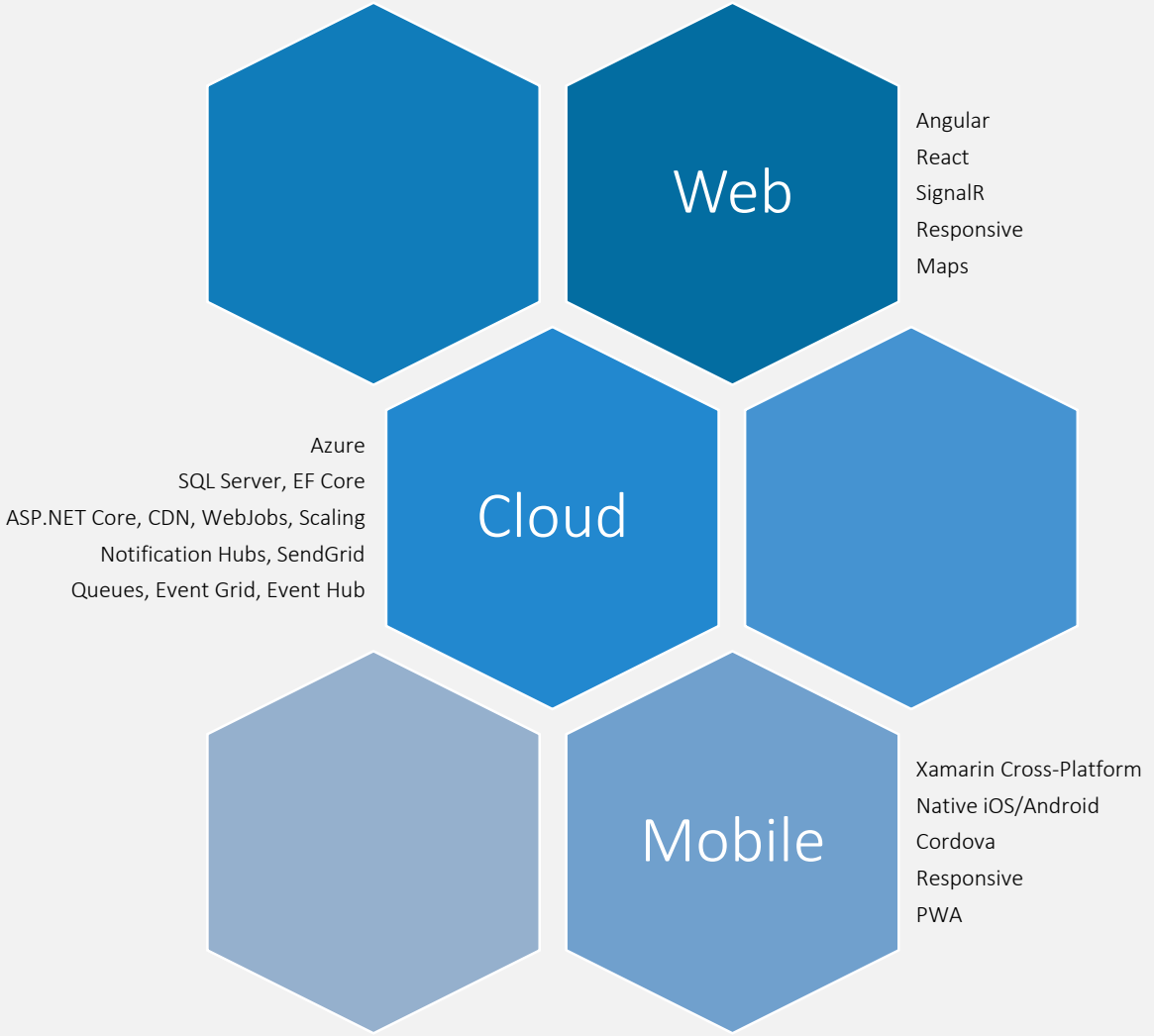
Technologies

- Web
- Cloud
- Mobile
- Data and Analytics
- IoT and Custom Platforms
- Mapping
- Desktop
- Legacy Migration



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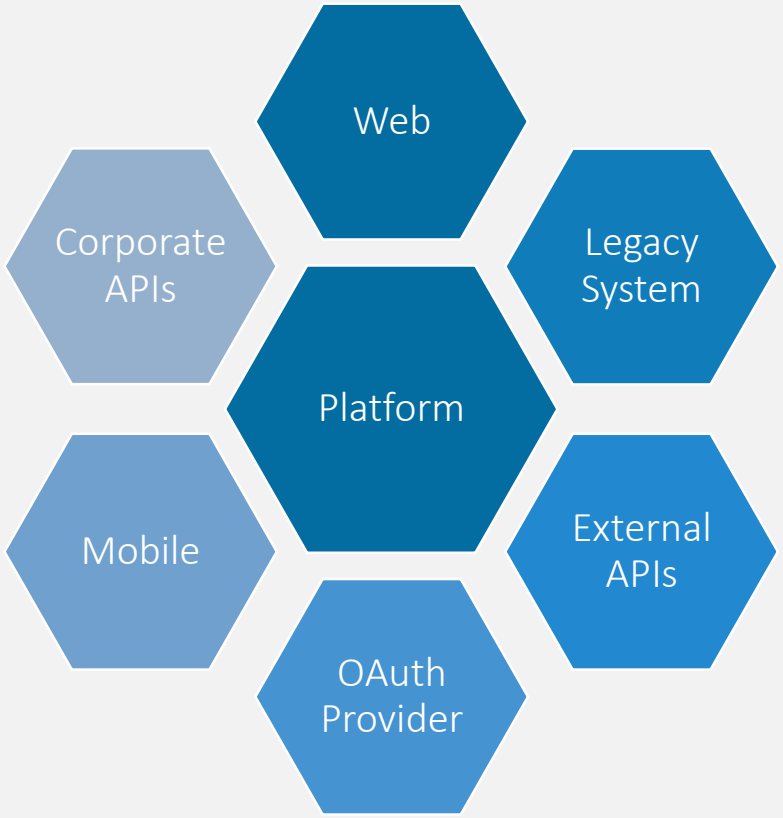
Integration

- Integrate new applications with legacy systems
- Integration with Corporate/Internal APIs
- Integration with External APIs
- Single Sign On, OAuth, Directory Services
- Utilize Cloud Services



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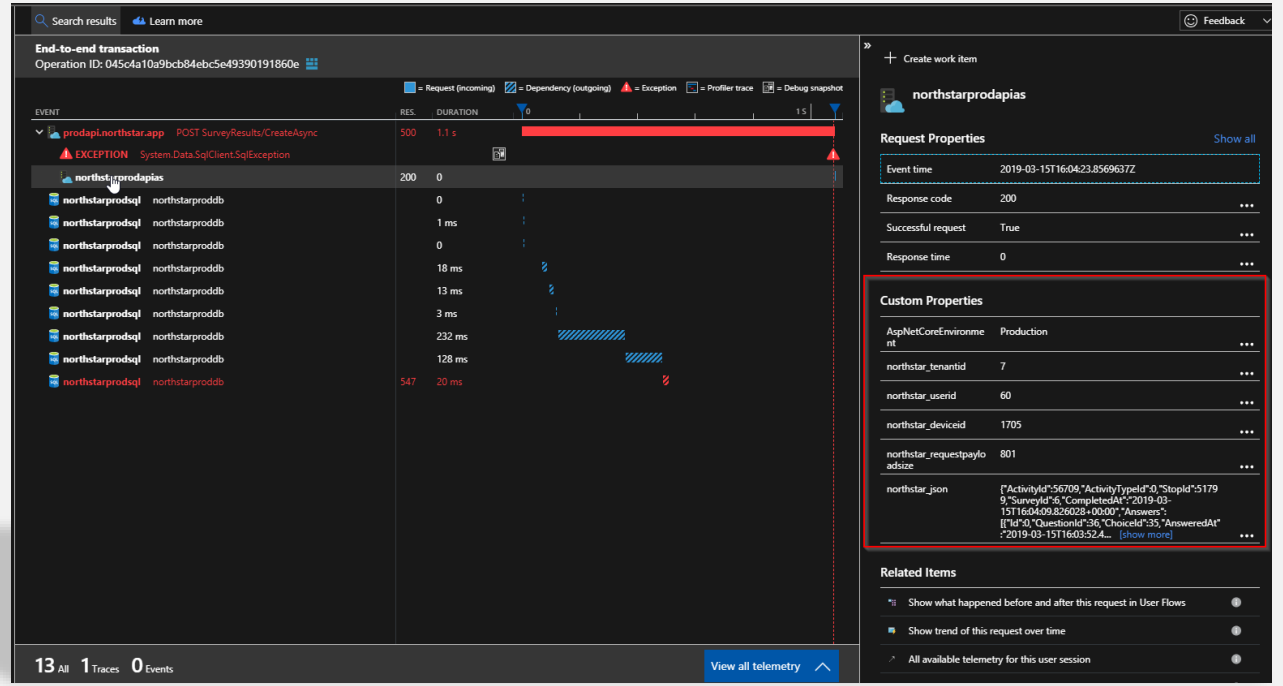
Data Collection, Analysis, Reporting

- Application telemetry collection and analysis with Application Insights
- Custom dashboards
- Reporting



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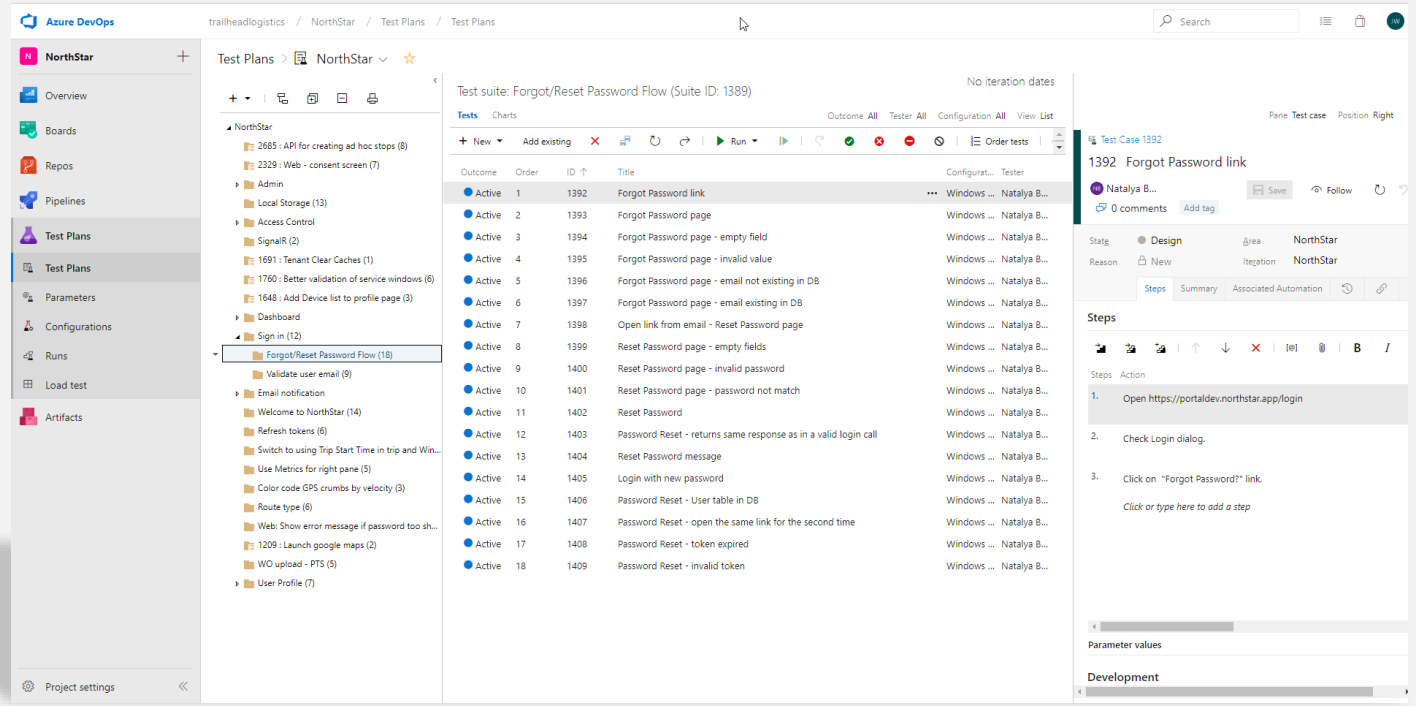
QA

- Vital to quality code delivery
- Manual
- Automated
- Performance, Load Testing
- Responsive
- Device testing
- API testing



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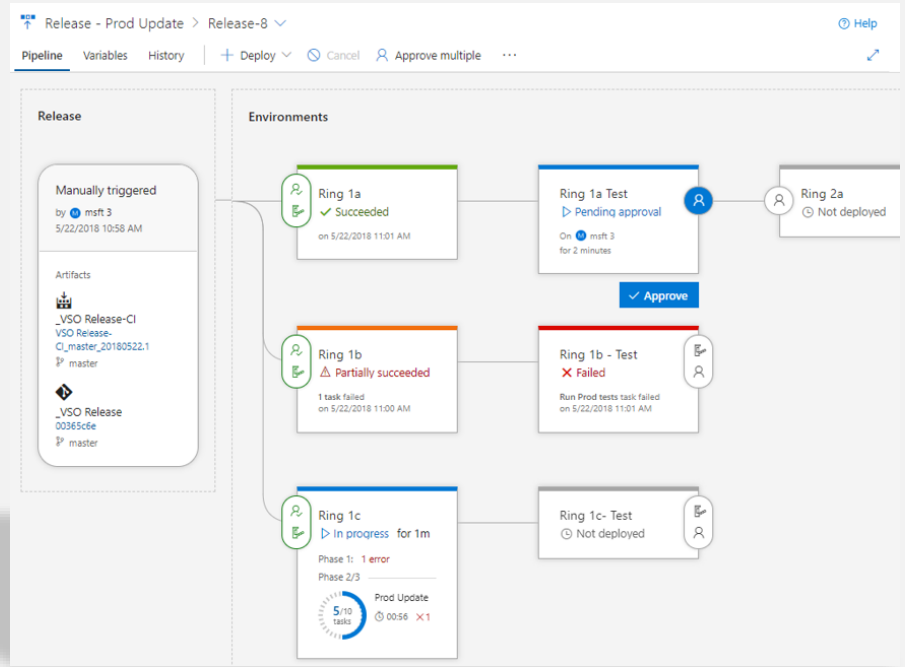
DevOps

- Continuous Integration Builds
- Continuous Releases
- Automated App Store TestFlight Releases
- Automated Google Play Internal Releases
- Private NuGet Feeds
- See project progress first-hand



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Support

- Continuous support and collaboration during development cycle
- Support Retainer with guaranteed availability
- Flex Retainer for combined development and support
- Custom support agreements that meet your needs

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Testimonials

Trailhead provides unparalleled agility in execution and scaling to have the right level of resources to deliver quality technology. Their proactive approach in seeing the bigger picture is welcomed and uncommon. Trailhead's on time and on/under budget estimates are consistently met–I always clearly understand what I can expect from them.

Benjamin DeBoer, Director, Corporate Innovation at Jewelers Mutual Insurance Group

Trailhead continues to be an excellent partner to augment and complement our own internal Product Development team. They help us stay abreast of and current with the latest technologies. They are great to collaborate and work with, and they consistently deliver high quality solutions on time and within budget.

Rick Spangler, CTO at Avail Technologies

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Links

- trailheadtechnology.com
- trailheadtechnology.com/portfolio