

# Advaiya

Making Technology Work

#### Microsoft Partner

Microsoft<sup>\*</sup>

Gold Cloud Platform

Gold Collaboration and Content

**Gold Data Analytics** 

Gold Project and Portfolio Management

Silver Small and Midmarket Cloud Solutions



**Project Portfolio** 

Management



Digital Workplace

Synergize, organize and innovate with an integrated hub



**Business Analytics** 

Transform data into insight and action



**Cloud Adoption** 

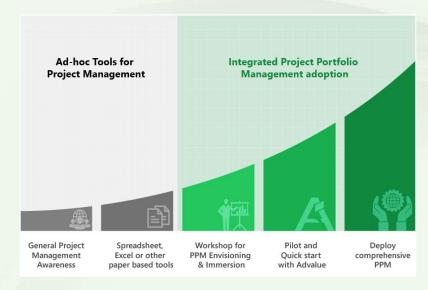
Enhance productivity with cost effective cloud solution

Do the right projects, do them right

#### Project Portfolio Management

Do the right projects, do them right

- Accelerate work and make smart, data-driven decisions for improved project performance and resource management
- Gain a 360° view of all your projects with Microsoft Project Server and Project Online



#### **PPM Journey**

Get started today with AdValue & QuickProject - Get higher ROI from project management investments.









#### **PPM Solutions**



**Project Planning** 



Resource Management



Budget and Cost Management



Reports and Dashboards



(customized per your objective)



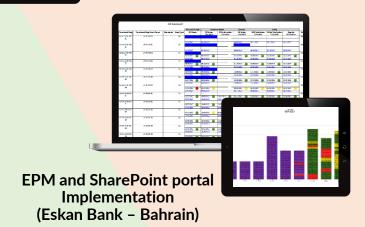
**Enterprise Project Management Implementation for ANA** 



Project Management for Abu Dhabi Commercial Bank

Enterprise Project
Management Implementation
for Pearson





"Advaiya team has given us deep understanding in EPM and acceleration in our implementation."







lacksons











#### **Business Analytics**

Transform data into insight and action



Meet your specific information needs and make better decisions with Power BI solutions for visualization and aggregation of data from across multiple sources

Get started today with Advaiya, Microsoft Gold Partner for Data Analytics to understand your data better.











## **Business Analytics Solutions**



Data visualization and reporting



Data discovery and aggregation



Scorecards and dashboards

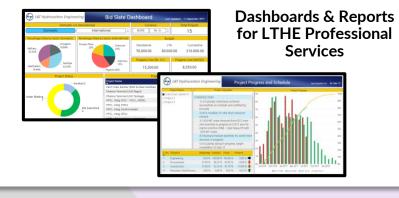


Sentiment analysis



(customized per your objective)







**Power BI Reports for** ShareAdvance



Coca-Cola - Franchisee **Owners and Distributors Performance Reports and Dashboards** 















## Digital Workplace

Synergize, organize and innovate with an integrated hub



Embrace the power of Office 365 and Microsoft SharePoint to enable efficiencies and modern ways to organize information, communications, documents, and applications

Get Office 365/SharePoint solutions for your specific business needs with AdVanced Components.







## Digital Workplace Solutions



Modern Intranet



Document Management



Collaboration and Communication



Ideation & Innovation Management



And many more...

(customized per your objective)



Promote employee participation and engagement

#### Employee/ stakeholder directory and information



Modern Intranet with content approval workflows with advanced search functionality



"My company engaged with Advaiya on a SharePoint project that consisted of developing a centralized content management repository for marketing and sales collateral. The Advaiya team was very professional throughout the entire process, and was highly communicative...The Advaiya team continues to deliver from a support perspective, troubleshooting any issues we encounter in a timely fashion."

Lisa Van Giesen. North American Marketing Manager, Tata Technologies



Extranet/Intranet solution for Grievance Management













#### **Cloud Adoption**

Simplify the access to data, apps, and services



Accelerate your journey to the cloud.

Gain flexibility, accessibility, and capability to scale-up/down your IT capacity at any time, thus minimizing the IT investments throughout the entire business process.







#### **Cloud Adoption Services**



Cloud Migration Services



**Cloud Applications** 



Productivity with Office 365



Cloud Disaster Recovery

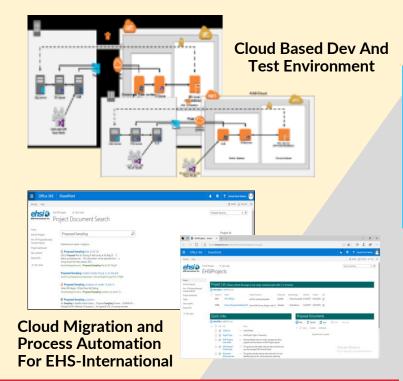


Security



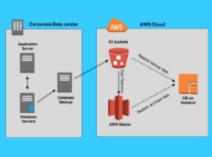
And many more...

(as per your business objective)



"Advaiya is a top-notch company in terms of creativity, delivery, and connection to their customers."

Dillon Bianchi, President, Uptown Treehouse, Inc.



Backup and Archiving Solution

Cloud Compete Teardown For Microsoft



Aws For Azure Developer:
Primer















## Tech Audience Marketing

Power your marketing with right research, insights, strategy and execution



Communicate value of technology appropriately through right understanding of technology audience, product, solution needs and competition.

#### Tech Audience Marketing

Power your marketing with right research, insights, strategy and execution



Leverage research and stay current



Credible digital presence



Ecosystem enablement



Targeted positioning and messaging



Right blend of skills and technical depth



Technical Audience Community Strategy

#### Content Marketing for INTEROP



Sales assets for Visual Studio

Cisco Persona
Development for
DevOps and Application
Buying Center



"Advaiya has been a great partner for many of our innovation and marketing initiatives. Talented resources and proactive support from management team make working with them a pleasure."









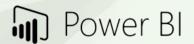






## **Technology Expertise**



































#### Select Clientele























































































## The Advaiya Difference



Purpose led – Understanding our customer's business purposes and goals, and providing relevant services to meet those desired outcomes



Partnerships – Investment in building partnerships with leading technology firms to enable strategic value for clients via relevant relationships, knowledge, and expertise



Cost effective scaling - Competitive pricing along with the proven ability to provide capacity and scale, and adapt to the needs of our customers



Flexibility – Unique model that allows us to work with clients as a vendor, valued partner, and a trusted advisor



**Process maturity** – Our **mature processes** ensures providing visibility and control, effective and timely execution, and high quality delivered



Extensive experience - Proven track record for relevant solutions enablement and services IP creation



**Technology expertise** – Expertise in working on **leading edge technologies** and **unique learning** model to **quickly** gain **context** 



**Design** – Intrinsic to our all deliverables with focus on usability and esthetics, such that our work products appeal to customers



2005

ADVAIYA IS FOUNDED



4 LOCATIONS REDMOND (US), UDAIPUR, MUMBAI, AND DUBAI



10+

YEARS
OF ENTERPRISE IT,
CONSULTING AND
MARKETING EXPERIENCE

PROJECTS

COMPLETED



100+ CLIENTS



1.000+



ISO Certified 9001:2015



Gold Cloud Platform
Gold Collaboration and Content
Gold Data Analytics
Gold Project and Portfolio Management
Silver Small and Midmarket Cloud Solutions





SILECORE
Certified Solutions Partner

CONSULTING PARTNER

## Unique Blend of Skills at Advaiya

Purpose led, Enabled, Empowered, and Managed Resources

Business Consulting and Marketing

User Experience and Creative

Technology Architecture,
Development, and
Implementation

Our consultants focus on business process understanding, digital transformation and building efficient systems. Our marketing expertise include positioning, audience targeting, and communication across media types.

We have expertise in designing and building solutions with modern cloud and other technologies including Microsoft SharePoint, Microsoft Project Server, Office 365, Microsoft Dynamics, Power Bl, Microsoft Azure, AWS, Android, iOS, Sitecore and more.

Our user experience expertise help with intuitive interface designs for faster adoption across devices, technologies and use cases. Our creative team powers all aspects of design, editing, and communications functions.

