

A photograph of a person's hands holding several shopping bags. One is a brown paper bag with 'Henry' and 'the art of living' written on it. Another is a dark blue bag. The person is wearing a light-colored shirt, a brown belt, and a beaded bracelet.

Retail Analytics

From Data to Actionable Intelligence

Accelerate sales, control margin abrasion, and improve customer loyalty by centering your retailing strategies on world-class analytics, artificial intelligence, and best-in class data platform provided by Motifworks.

Anticipate customers' wants and needs, offer the right product, in the right place, at the right time, and for the right price

Answer Critical Questions with Authority

- How do I leverage sales data available to improve customer basket spend?
- How can I evaluate the customer buying behavior?
- How do I optimize supply chain and improve on-shelf availability?
- How can I accurately predict future demand for my products?
- How do I enhance the Customer Store visit experience?

Motifworks' AI and advanced analytical capabilities empower retailers with real-time data, mined from multiple touchpoints in the retail value chain

Identify the right investment opportunities to boost your ROI

Category Scorecard

Manage category promotion, pricing and bundling using product affinities

Demand Forecasting

Make product decisions driven by scientific predictions

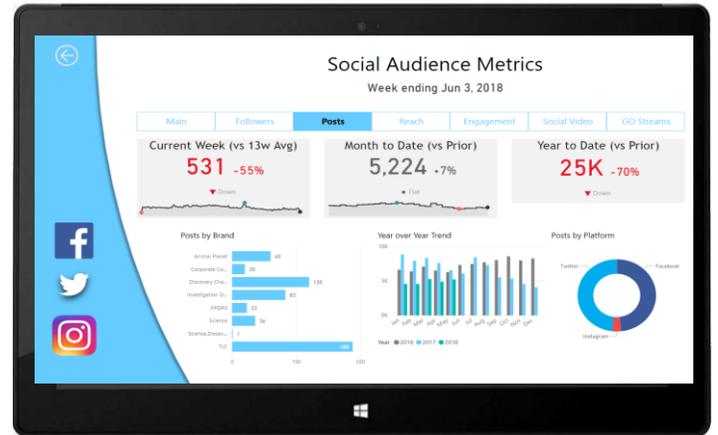
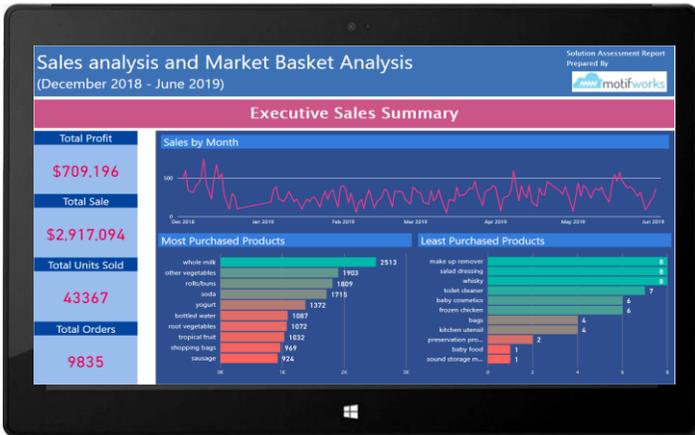
Assortment Optimization

Maximize profitability with behavioral-based store clustering

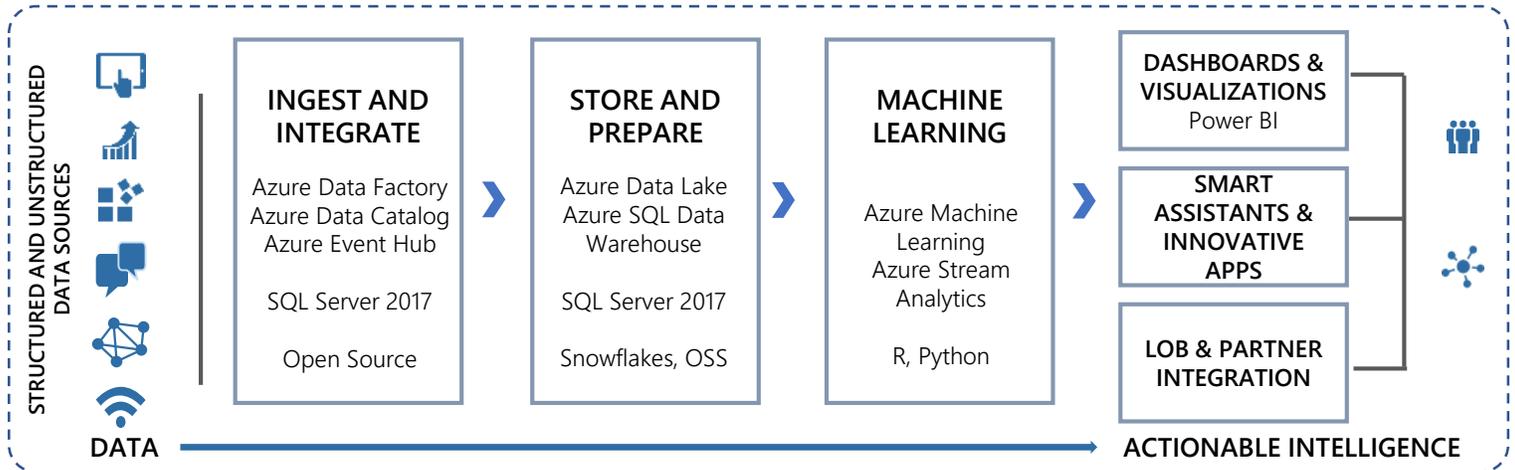
Customer Segmentation

Optimize marketing spend, product promotions and customer service

Motifworks provides best of breed Retail solutions for smarter and faster decisions



COMPLETE MODERN DATA PLATFORM



Are you ready to empower your business with analytics?

Envisioning Workshop

Discover what's feasible, what's possible and plan for the way ahead

Risk-Free Pilot

Risk free program co-funded by Microsoft and Motifworks

Fast Deployment

Achieve rapid results and fast time to market using Azure cloud

Ask us about how you may qualify for investment by Microsoft and Motifworks

ABOUT MOTIFWORKS

At Motifworks, we are AzureSmart. We are one of the fastest-growing cloud solutions providers, specializing in Cloud Adoption, Application Innovation, and Effective Data Strategies.



Gold Cloud Platform
Gold Application Development
Silver Data Platform
Silver Data Analytics

