Accounting & Real Estate - Power BI

Tracking Key Performance Metrics, Worldwide



Case Study: DLP Financial

Hearing about Power BI's ranking in the industry, and our knack for creating dashboards that actually drive decisions, a leading CPA firm asked us to come up with a BI solution for one of their largest clients, DLP Property Management (name changed for privacy). We used Power BI to help the firm create a compelling financial story. The CPA firm looked good and their client had better financial visibility than ever before.

Problem:

DLP has rental properties in the United States, Canada, Europe, and Australia. Corralling the financial KPIs for each property, with over 2.5 million rows of data, was becoming near impossible. Managers were unable to easily assess property performance.

Solution:

We used Power BI to invigorate once static income statements, giving managers actionable insights and the ability to explore the data to make critical financial decisions. Managers can now drill down to specifics on any dimension, at the property level.

"Our managers, across the world, are now fully able to see performance, from a high level and microscopic view."

Results:

Power BI delivered benefits on two levels. The executives at DLP benefited from new strategic insights and the CPA firm was able to deliver a powerful solution, increasing their value to the client.

Using Power BI, we transformed DLP's data into a strategic asset, empowering managers, executives, and the accounting team to make informed decisions about each property.

Systems Used:

- Power BI Desktop
- PowerBl.com
- Excel
- Great Plains

Dashboards



