Company Introduction

A Business and Technology consulting firm with a relentless focus on business results

Pioneer of Second Generation Outsourcing (SGO)

Partners with clients using innovative models of engagement

100+ customers in 19 countries

50+ Business Partners in 10 countries

HQ in India, with offices in USA, UK, Germany and Singapore
Industry Recognition

- NASSCOM's 100 IT Innovators for 2007
- Finalist for NASSCOM's Innovation Awards for 2007
- Recognized as one of India’s *Hottest Startups*
- Deloitte Technology Fast 50 (India Winner 2010)
- Deloitte Technology Fast 500 (Asia Winner 2010)
Anantara in the Media

Covered extensively in the global press…

as well as in the local press…
Engagement Models

**Contract Resources**
- On-demand resources at reasonable notice period.
- Resource management by client
- Effort based billing

**Core Team**
- Create a Core Team of key resources
- Core Team works along with Client Team onsite
- Core Team manages work allocation and deliveries.
- Effort Based Billing

**Work Assignments**
- Certain identified work packages are outsourced offsite
- Core Team manages delivery of the outsourced work packages
- Flexi Price mutually agreed upfront.

**End-To-End Projects/ Support**
- Entire Projects are outsourced
- Core Team onsite manages delivery of overall project
- Flexi Price mutually agreed upfront.
- A4S Support

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Thank you!