

Data Science is rapidly transforming how business operate, creating new products and services, opening new markets and increasing profitability. The challenge is where to start the journey to build capability and generate commercial value

We collaboratively work with our customers to identify:

- Data Science opportunities mapping size of opportunity, complexity and data availability
- Discuss and agree data science proof of concept (POC) opportunity
- Over a 10 day period, build the data science POC with your team to enable them to gain real-world data science experience and finalise the data science business case



Real Commercial Plan

- Data Science Opportunities
- · Value Quantified
- · Sequenced by Commercial Value

Real Organisational Experience

- Highly Collaborative Process
- Accelerated Learning Experience
- Business & Technical Team Members

#### This at-a-glance box

- Gain real-world data science experience
- Deliver a roadmap of data science opportunities prioritised by commercial value
- Clear next steps to get your data science initiatives moving



**Highly Scalable Platform** 

- Highly Scalable Data Science
- Proven Architecture Patterns
- · Advanced Engineering

**Rapid Return on Investment** 



**Build Organisational Capability** 



**Unleash Azure Cloud Capabilities** 



"...A great effort by the Versor team and some great insights and learnings which is encouraging us to explore the next steps..."

Product Owner, Digital Entertainment Company



# How does the Data Science Data Hack work to achieve

# the business benefits



#### Real Commercial Value

- · Prioritised by business value
- Value calculated by hard benefit ROI & cashflow
- · Data Science capabilities increasing delivery velocity overtime



#### Scalable Investment

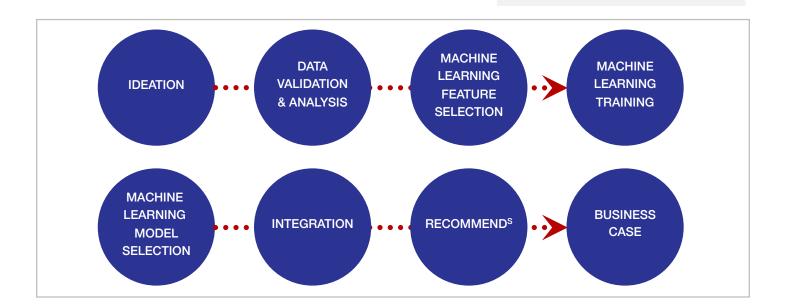
- Incremental infrastructure investment which scales as needed
- Leverage Azure components & services on demand
- · Fast ROI without significant upfront capital investment

#### Our promise to you

We will collaboratively identify data science opportunities with real value to improve your company's performance

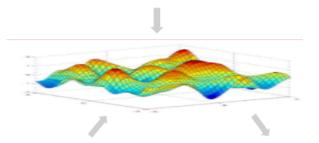
### An offer to get you started

- Fixed price service time-boxed to ten working days
- Determine organizational readiness
- · Identify real opportunities
- Get moving on Data Science without significant upfront investment



## Tangible Benefits / Desired Outcomes

- · Detailed business case for Data Science with strong ROI
- Investments aligned with business value
- · Leverage Azure services to minimise capital & accelerate delivery



# Why Versor?

We are Microsoft GOLD Data Analytics and GOLD Data Platforms and Databricks® partner with a clear purpose, we exist to enable our customers to unlock the value of their data. We do this by being a pure play, end to end advanced data analytics organisation with an experienced leadership team and an exceptional delivery track record. We enable our customers through our powerful and unique intellectual property, ResultsNow®, which is proven in enterprises and across industries.

