



Duplicate Detection Addon

Say NO to Duplicates



Everyone using Dynamics 365 CRM at one point or another, is very likely to encounter duplicate records in CRM system. The duplicate detection is designed to prevent creation of duplicates and to find existing duplicates so you can decide what records to keep, merge or delete.

Market Overview

01

Challenges

Any Duplicate in automated sales, marketing or customer service messages reflect poorly on your business, can confuse your customers, and will drain productivity from your teams. Ultimately, data issues can cause irreparable harm to your marketing and sales budgets.

03

Cost of Duplicates

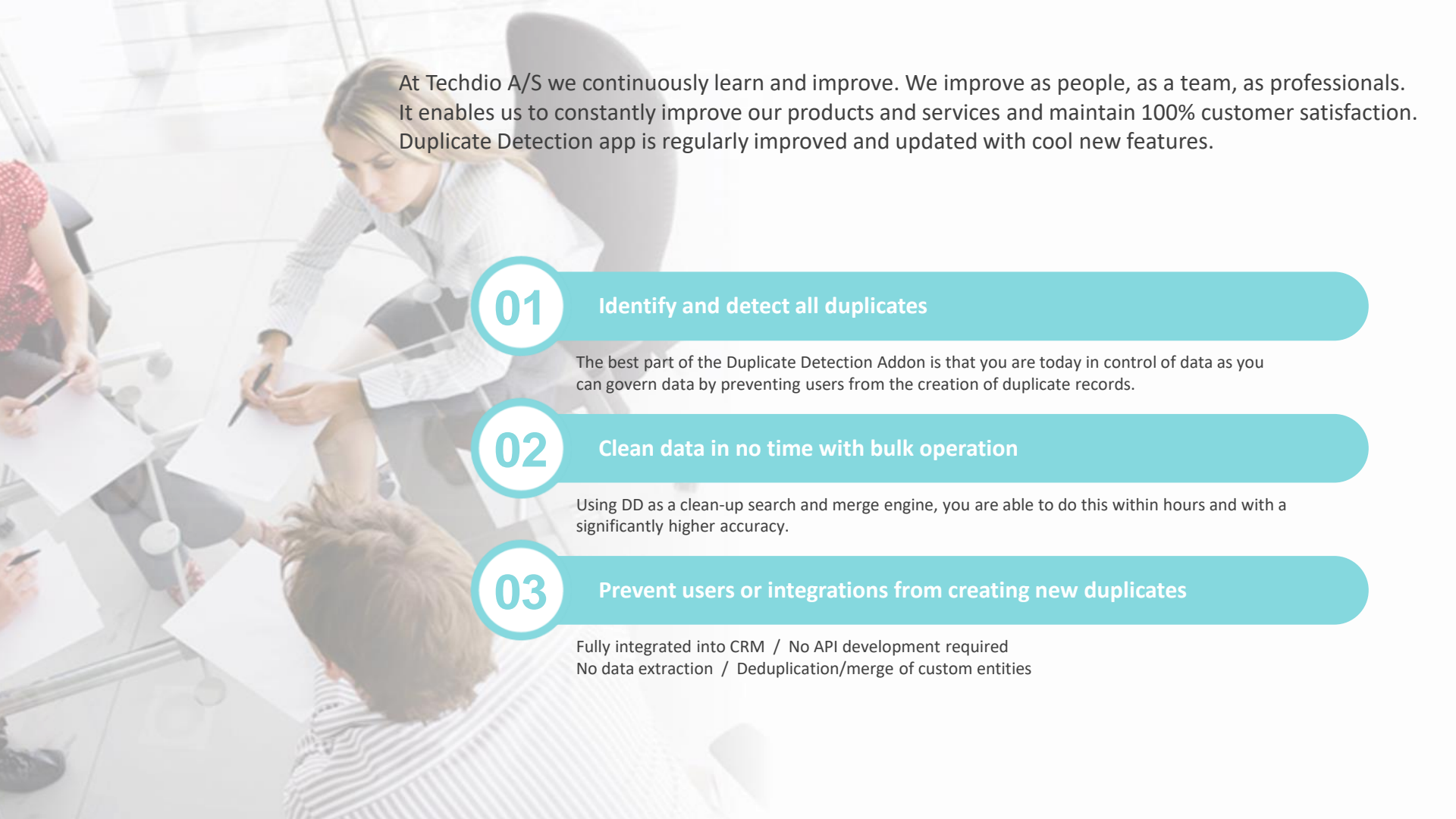
Duplicate data wastes your marketing budget. In some cases, the duplicate rate in a database can reach as high as 20%-30%. Poor marketing data costs U.S. businesses \$611 billion per year.

02

Desired Outcomes

One of the great benefits is saving many merge hours/days/weeks with few clicks, and the result is clean data in Dynamics 365 without duplicates.





At Techdio A/S we continuously learn and improve. We improve as people, as a team, as professionals. It enables us to constantly improve our products and services and maintain 100% customer satisfaction. Duplicate Detection app is regularly improved and updated with cool new features.

01

Identify and detect all duplicates

The best part of the Duplicate Detection Addon is that you are today in control of data as you can govern data by preventing users from the creation of duplicate records.

02

Clean data in no time with bulk operation

Using DD as a clean-up search and merge engine, you are able to do this within hours and with a significantly higher accuracy.

03

Prevent users or integrations from creating new duplicates

Fully integrated into CRM / No API development required
No data extraction / Deduplication/merge of custom entities

Microsoft Dynamics 365 CRM

+ Duplicate Detection Addon

Dynamics 365 is built to be simple.

Use individual apps that work both on their own or together – so you can create the solution that fits your needs. When your situation changes and new needs are needed, you find the applications that help you grow. Duplicate Detection is must have app.

Every company wants to “become more data-driven” and inject more data into its decision-making processes. Of course, the value of doing so is plain as day...*if you have faith in your data*. If your sales or marketing database is full of duplicate data and other errors, how can you ever be truly sure that your reports and decisions aren’t tainted by inaccurate data?



Customer Success



OXFAM IBIS

Oxfam Ibis is a global organization fighting against poverty.

The organizations main assets are its members thus it is important they are in control of member data. As Anna Held, CRM Managers explains: “Our members are the foundation of everything we do. We need to ensure that our teams can rely on our data in CRM. The build in CRM duplicate control capability comes with many gaps. For the last year we have in using the Duplicate Detection app from Techdio.

The best app we have tried. It comes with a low annual subscription and helps us to define our own rules to detect duplicates. The best part of the app is once the rules are defined, they run in the background and prevent creation of new duplicates. This basically means that now we have reliable data in CRM. The duplicate detection app is the backbone of better and duplicate free data quality in CRM. that enables us to better manage and govern data in Microsoft Dynamics CRM”.

Anna Hald
CRM Manager Oxfam Ibis

WONDERFUL COPENHAGEN



Channel partner success

Wonderful Copenhagen is the official tourism organization for The Capital Region of Denmark. They manage their business relations through Microsoft Dynamics 365.

The purpose of this project was not only to comply with the GDPR regulations but also to accommodate the needs of the different business units. The challenge was data quality where duplicates being the greatest sinner. Michael needed a tool to clean duplicates in Microsoft Dynamics 365.

After a short testing period, this is what head of IT Michael Schuldt says about Duplicate Detection Addon for Dynamics 365.

“To begin with we tried the default duplicate detection functionality in Microsoft Dynamics 365, but quickly realized that the default solution could not solve our need. The Duplicate Detection Addon from Techdio looked very promising. We have done some initial tests, and we were convinced. This product helps us define own duplicate queries easily and enables us to run the defined rules toward any data/object that exists in Dynamics 365. Also, it doesn't stop here, it takes the step further and provides tools for auto merge.



“I will defiantly recommend Duplicate Detection Addon if you need to clean duplicate data elegantly and if you want to maintain good data quality in Microsoft Dynamics 365. “

The head of IT, Michael Schuldt, Wonderful Copenhagen

Duplicate Detection

Say NO to Duplicates



Get a free trial

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Ask a question

support@techdio.dk



Learn more

<https://duplicate-detection.com>