



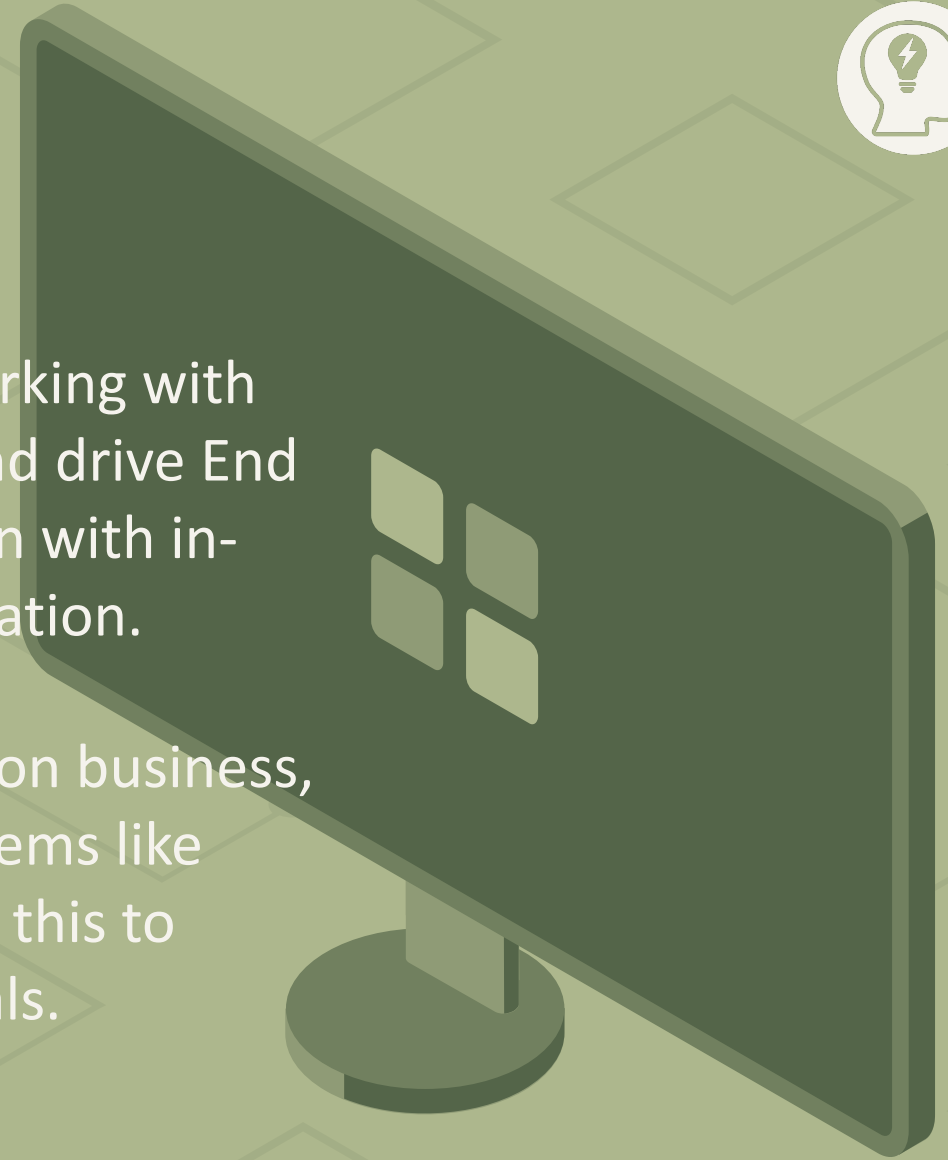
The Adopteq Way  
to Your Digital  
Transformation



# ABOUT US

Adopteq has over 30+ years of experience working with our customers across the world to improve and drive End user adoption, but also work more data-driven with in-depth analytics on their Microsoft implementation.

With the deepest of knowledge in the migration business, we offer solutions to migrate from legacy systems like Notes/Domino to Azure and SharePoint, all of this to always help the customer to achieve their goals.



# The Adopteq way to your Digital Transformation

Your partner for improving usage, adoption, security and enabling transformation to Microsoft platforms.



## User Adoption

We help you to improve end user adoption and achieve better productivity, regardless users locations and roles



## Migrator Plus

We help to transform legacy platforms to modern Microsoft 365 solutions.



## Analytics and Insights

We help you to find key values in you IT environment to decide what to transform and who to educate

# Adopteq eLearning Plus



## Boost Productivity

Improve your worker's skills with the software they use every day. Imagine providing them with an expert to work by their side.



## Drive Teams Adoption

All training videos are available from inside a native Teams application to maintain user focus without having to open new windows.



## Reduce Helpdesk Calls

With full-text index searching the users can quickly find the training video they need to accomplish their task at hand.



## Improve Skills Retention

Simple "how-to" instructions help learners retain more from each short lesson by applying their new skills immediately.



## Enable Remote Learning

With a cloud-based Learning Platform and mobile friendly design, users can improve their skills from anywhere using any device.



## Learn From Microsoft MVPs

Watch with confidence knowing all lessons have been created by industry experts and Microsoft MVPs

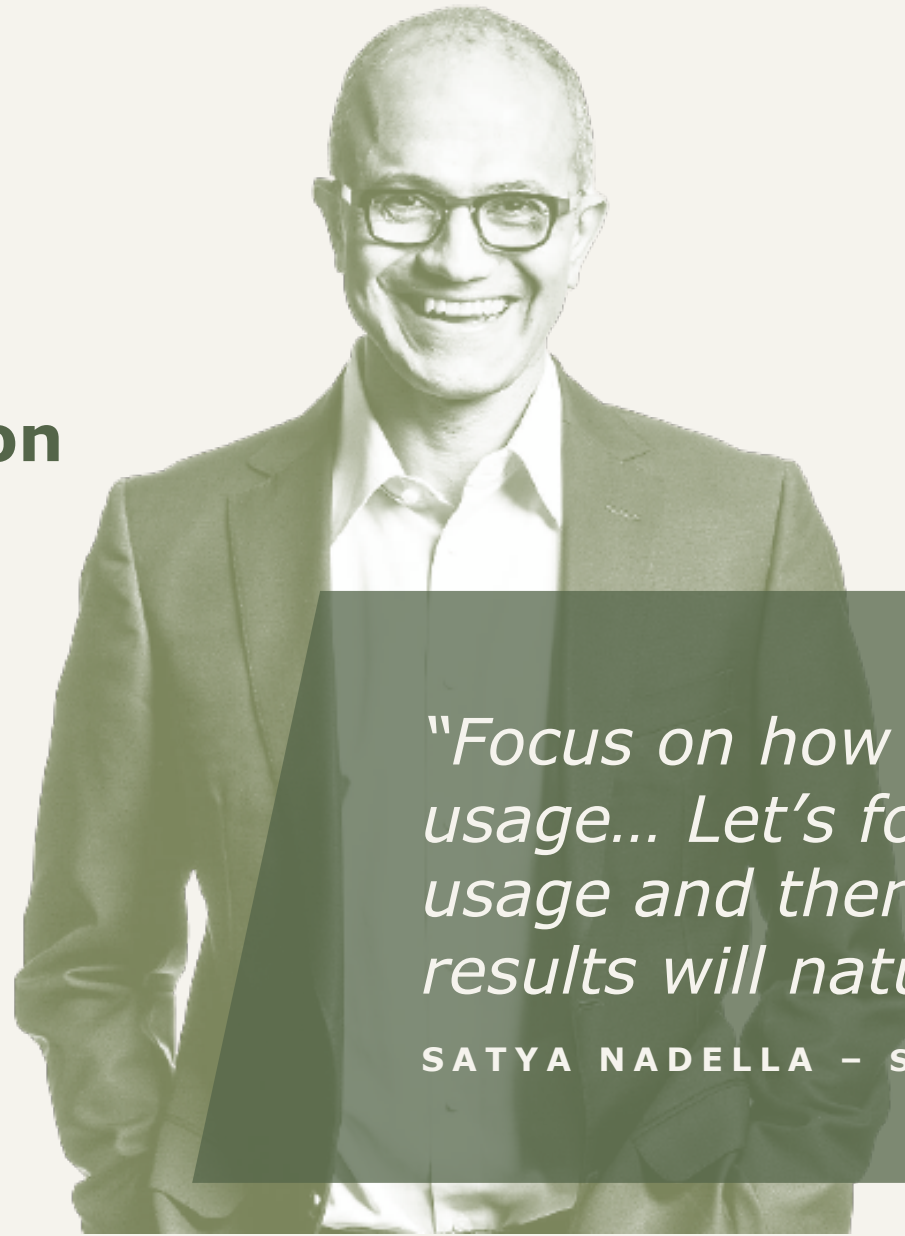
**Business value is never realized unless end-users FULLY adopt the application**

Now focus on Teams usage trends ...



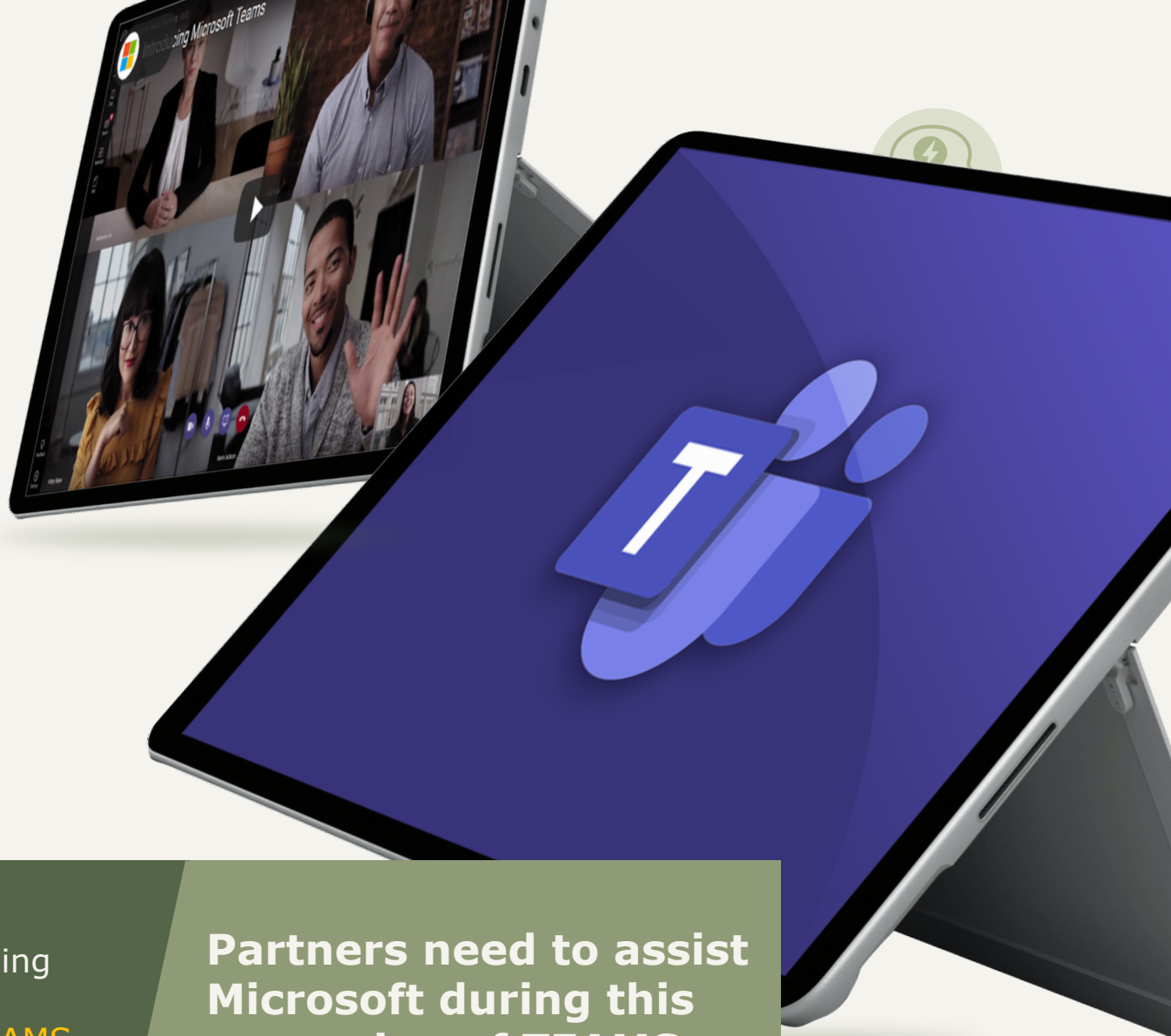
*"Focus on how to improve usage... Let's focus first on usage and then the financial results will naturally follow."*

SATYA NADELLA – SEPTEMBER 2018



# Customers need help driving full adoption for TEAMS

- ✓ Capture Lagging Teams Entitlements
- ✓ Drive Teams Monthly Active Usage (MAU)
- ✓ Drive Teams Platform Usage (3<sup>rd</sup> party apps)



All Microsoft sales reps are measured on M365 usage, especially for TEAMS.

Skype for Business is going away in 2021. Time to transition all users to TEAMS.

**Partners need to assist Microsoft during this expansion of TEAMS.**

# eLearning content streaming solution

## Benefits of a Modern Approach to Learning



—  
**Training videos** are available for viewing from any device allowing Front-Line worker enablement

—  
**Full-text indexed search** to find videos quickly and complete current tasks



—  
Improves knowledge retention by **using newfound skills immediately**

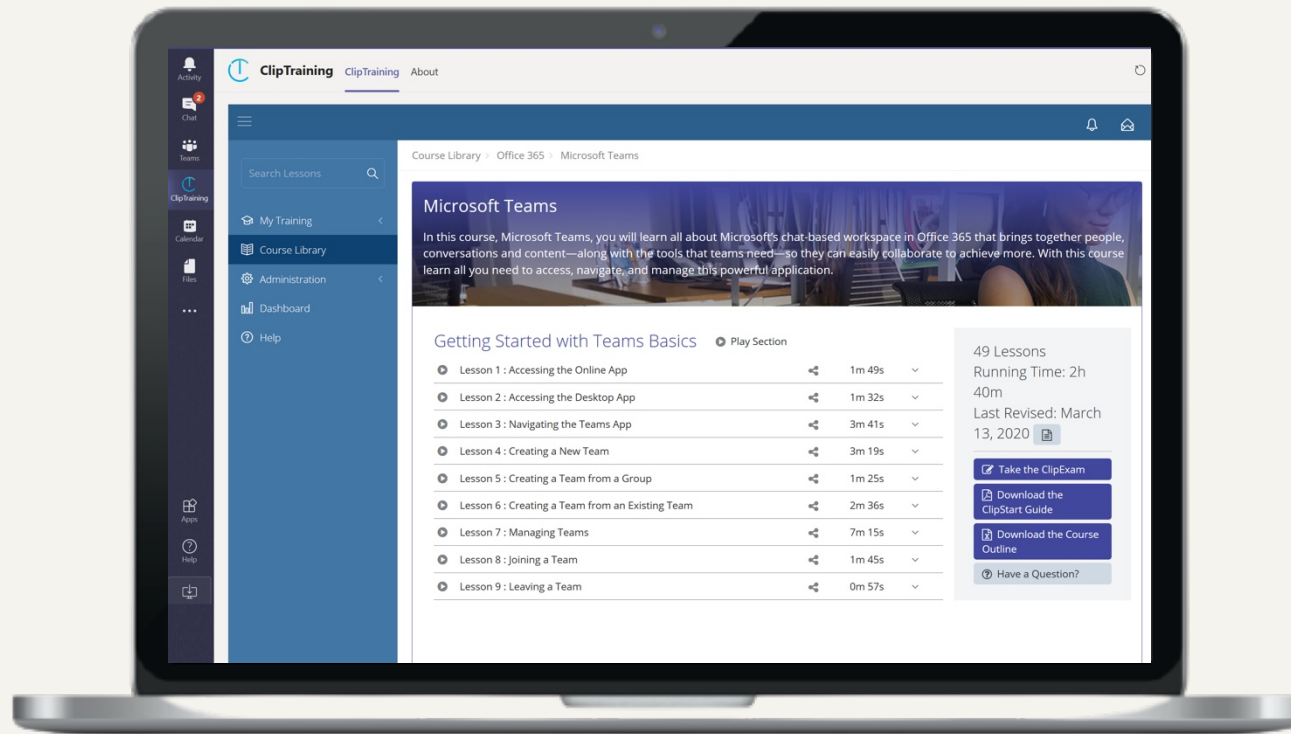
—  
**Reduces HelpDesk calls** for “how to” questions

**5,000**

task-based M365 and Windows training videos in on-line library

# Now available in Microsoft Teams

Drives Teams adoption by integrating self-service training video library



## Easy Access to Video Library



Utilizes M365 login credentials



Videos play inside Teams window



Simple deployment through Teams administration process



Users maintain their own view into personalized training history