

CERTIFICATION PROGRAM

# VIRTUAL INSTRUCTOR-LED PROSCI CHANGE MANAGEMENT CERTIFICATION PROGRAM

## Prosci Practitioner Certification

Prosci's Virtual Instructor-Led Change Management Certification Program is an online, interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives. During the program, they apply holistic change management methodology to a current project. By the end of the program, participants have a change management plan designed to effectively manage change and enhance project results.

## Who is this program for?

Prosci's Virtual Instructor-Led Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human Resource business partners
- Organization development professionals

## Learning Objectives

By completing the Prosci Change Management Certification participants will:

- Understand how effective change management improves organizational results
- Learn to apply a research-based change management methodology and toolset
- Understand the fundamentals of change and change management
- Articulate the value of change management to your peers and leaders
- Learn how to apply the **Prosci ADKAR Model** to facilitate individual change
- Apply the **Prosci 3-Phase Process** to a real project, enabling participants to: assess readiness, identify impacted groups and build a holistic strategy for influencing individual transitions
- Gain certification in the Prosci change management methodology and access to the Prosci change management methodology and tools

## Materials Included:

- Program workbook and assessments
- Best Practices (research) in Change Management
- Employee's Survival Guide to Change
- Change Management: the People Side of Change
- ADKAR: A Model for Change in Business, Government and our Community
- A one-year subscription to the Prosci Practitioner eToolkit for change managers



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## PROGRAM AGENDA

### Day 1

- Why change management?
- The ROI of effective change management
- The Prosci ADKAR® Model
- 7 concepts of change
- Preparing for change: assessing change readiness

### Day 2

- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

### Day 3

- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam & graduation

## INFORMATION AND REGISTRATION

More information about our training schedule and costs for this program on our website [www.tpsoc.eu](http://www.tpsoc.eu)

We welcome any question you have about our training programs and advisory services.

E-mail [info@tpsoc.eu](mailto:info@tpsoc.eu)

