

CERTIFICATION PROGRAM

PROSCI CHANGE MANAGEMENT CERTIFICATION PROGRAM

Prosci Practitioner Certification

This three-day experiential learning program teaches participants to apply a holistic change management methodology and toolset, including the Prosci ADKAR Model, to a real project. Participants will leave with a change management plan that leverages research-based best practices to effectively manage change and enhance project results.

Who is this program for?

The Prosci Change Management Certification is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human Resource business partners
- Organization development professionals

Learning Objectives

By completing the Prosci Change Management Certification participants will:

- Understand how effective change management improves organizational results
- Learn to apply a research-based change management methodology and toolset
- Understand the fundamentals of change and change management
- Articulate the value of change management to your peers and leaders
- Learn how to apply the **Prosci ADKAR Model** to facilitate individual change
- Apply the **Prosci 3-Phase Process** to a real project, enabling participants to: assess readiness, identify impacted groups and build a holistic strategy for influencing individual transitions
- Gain certification in the Prosci change management methodology and access to the Prosci change management methodology and tools

Materials Included:

- Program workbook and assessments
- Best Practices (research) in Change Management
- Employee's Survival Guide to Change
- Change Management: the People Side of Change
- ADKAR: A Model for Change in Business, Government and our Community
- A one-year subscription to the Prosci Practitioner eToolkit for change managers



PROGRAM AGENDA

Day 1

- Why change management?
- The ROI of effective change management
- The Prosci ADKAR® Model
- 7 concepts of change
- Preparing for change: assessing change readiness

Day 2

- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

Day 3

- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam & graduation

INFORMATION AND REGISTRATION

More information about our training schedule and costs for this program on our website www.tpsoc.eu

We welcome any question you have about our training programs and advisory services.

E-mail info@tpsoc.eu



About The People Side of Change

The People Side of Change is a company that helps organizations build internal competency to lead change, from top-level executives to front-line employees with training and consultancy in Prosci's methodology and tools. Based on their research, the Prosci methodology provides a structured process and easy-to-use tools to prepare yourself for effective change implementation.

We are a **Primary Affiliate for Prosci®** and offer a number of training programs in change management. As a Primary Affiliate our trainers are trained and certified by the Prosci organization. We provide skilled instructors and poised facilitators of Prosci's change management programs. With our training programs, we ground you in Prosci's philosophy and principles to build your change management capability and competency.

About Prosci and the Prosci Methodology

Founded in 1994, Prosci is the global leader in change management and the provider of choice for 80% of Fortune 100 companies. Prosci combines scientific research with the people side of change to deliver results-focused solutions that enable clients to achieve change outcomes and grow organizational change capability. Prosci maintains the world's largest body of change management research—the basis for the company's tools, methodologies, services, and role-based development programs. To date, Prosci has certified over 65,000 change management practitioners worldwide. The company is headquartered in Fort Collins, Colorado, with offices in Halifax, Canada, and Sydney, Australia, and more than 25 certified Prosci Partners around the globe. Prosci is always expanding directly and through its partner network to ensure change success for clients no matter where they are located.

The **Prosci® ADKAR® Model** is one of the most widely used change management models in the world. It focuses on the transition of individuals as they are affected by change within an organization. Because organizations don't change, people do!

The **Prosci® 3-Phase Process** brings a suite of turn-key tools and resources to your change objectives that easily scale and adapt to the unique characteristics of your change and of your organization.