

Customer Success Story



Super-Pharm, Israel's largest Health and Beauty retailer, has been using Fabric's Micro-fulfillment (MFC) platform for over a year to increase their on-line capacity.

This partnership will enable Super-Pharm to increase their speed of delivery and offer their customers on-demand e-commerce, an offering that until now they haven't had available. Fabric's MFC platform will make this a profitable operation for Super-Pharm.

Win Results

Faster

Thanks to the Fabric Micro-Fulfillment Center (MFC), Super-Pharm is now able to provide on-demand e-commerce delivery to their customers in 1-hour.

Cheaper

The Fabric MFC enables Super-Pharm on-demand e-commerce transactions to be profitable.

Scalable

Fabric's elastic, cloud AI-based MFC allows Super-Pharm to start small and expand at their own pace.