

Fabric Micro-fulfillment Center (MFC)

Fabric



Retailers face the transcendent threat to their survival... *Amazon & on-demand e-commerce*



Fabric

Challenges

The critical challenges for traditional retailers are their inability to fulfill on-demand e-commerce:

- Quickly (same-day, one-hour)
- Profitably
- Without disrupting in-store Customer Experience (CX)

Ideal Solution

The ideal solution for all traditional retailers must:

- Be close to the customer
- Automate the fulfillment process
- Offer a flexible logistics framework

Desired Outcomes

- Speed
 - 5 minute fulfillment
 - < 1 mile delivery
- Profitable
 - 4X labor efficiency
 - 4X sales/footprint
- Scalability
 - 10X smaller footprint
 - 10X faster deployment



Fabric MFC – The Flexible Urban Logistics Framework

Fabric

Faster

Close to the customer, 1-hour delivery, 10X faster deployment

Cheaper

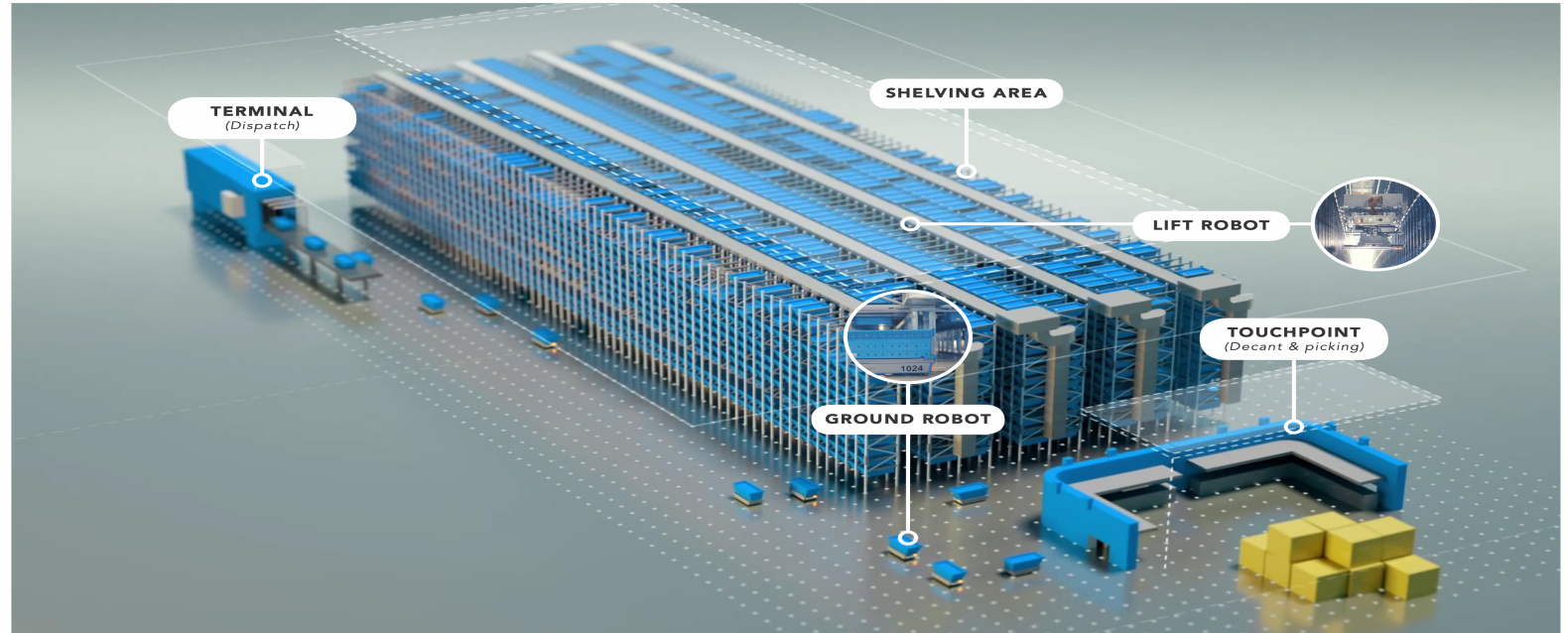
Automation of fulfillment process, 4X labor efficiency

Scalable

Elastic supply chain architecture, 10X smaller footprint

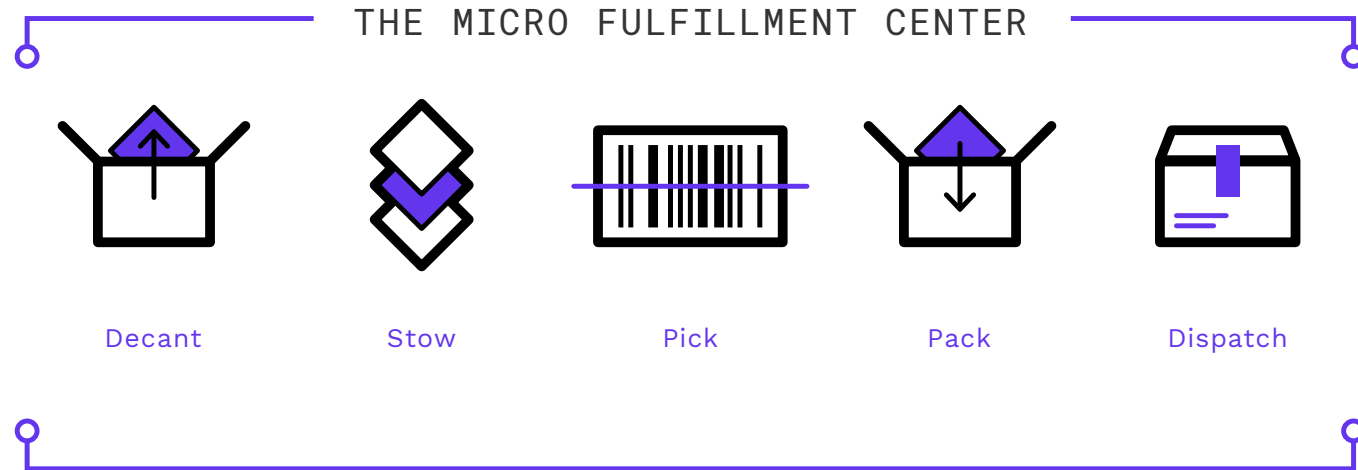
Enhances in-store CX

Eliminates in-store picking, complements Click & Collect



Fabric designs, builds, and operates robotics & AI-driven urban Micro-fulfillment centers that enable profitable 1-hour delivery

Fabric

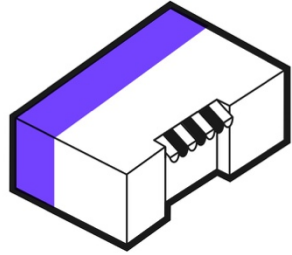


Flow management | Stock control | Support and



Fabric MFC Deployment Models

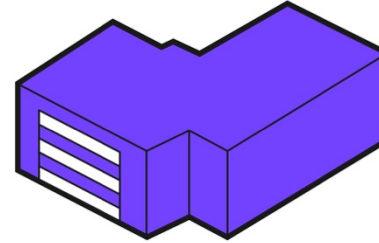
Fabric



Platform Model

Customer leverages Fabric platform to build a private network of white labeled MFCs

- Quick Start
 - Fixed fee, Fixed scope
 - Live in 100 days
- Custom
 - Built to customer's specifications
 - On the customer's real estate or new site
- Customer owns and operates MFC



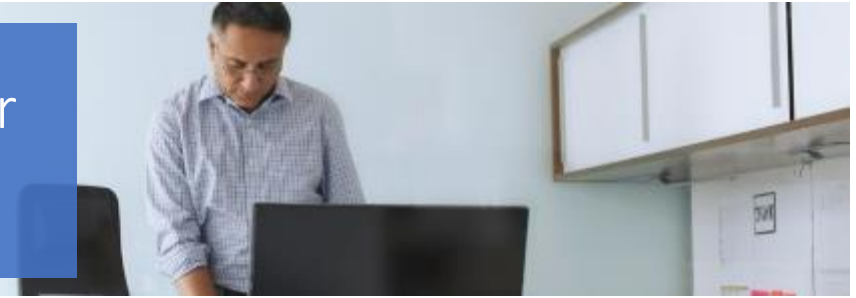
Service Model

Customer realizes immediate ROI with zero capital requirements

- No capex
- Customer leverages an existing MFC or Fabric builds one for them
- Customer subscribes to the capacity they need
- Fabric owns and operates MFC



Fabric MFC + Microsoft Azure Drive Digital Transformation for all Retailers



Robotics & AI-driven urban Micro-fulfillment Centers powered by Fabric & Microsoft enable profitable 1-hour delivery for retailers

Solution Alignment

Fabric MFC + Microsoft Azure Enable Speed

1-hour delivery for on-demand e-commerce



Fabric MFC + Microsoft Azure Enable Profits

Profitable on-demand e-commerce delivery



Fabric MFC + Microsoft Azure Enable Scale

Elastic supply chain architecture

