



# Public cloud optimisation

## Are you making the most of public cloud?

**Most organisations that migrate to public cloud don't take anything like full advantage of their new environment, principally because they struggle to develop the skills required to do so, and therefore risk being left behind.**

Public cloud is so much more than a like-for-like replacement for on-premise compute and storage. In addition to giving you new options in terms of speed, cost, agility and global reach, it can open up entirely new technologies like serverless infrastructure, IoT and AI and provide the flexible core infrastructure to deliver the digital services that customers and employees need and expect.

To truly realise the potential of public cloud, organisations need to do two things particularly well:

- Understand and optimise their own architecture.
- Keep pace with changes being offered on their chosen platform.

Eduserv's management, optimisation and review services can help you with both of these - and because our approach is to work closely with our clients, we make sure we transfer skills and knowledge at every step of the way.

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For us public cloud means an environment which allows us to experiment with, test and scale new services. If you compare that to our previous arrangement where it used to take us weeks, if not months, to provision servers, that is a huge benefit because it improves the pace at which the council can deliver change. ”

**Rob Musekiwa**, Senior IT Consultant, Enfield Council speaking as part of the 'Local Government cloud adoption in 2018' research.

## Optimising your public cloud architecture

For customers who are already using public cloud, we can undertake a **Architectural Review**, assessing both your currently deployed resources as well as your operational resilience, policies and practices.

As part of this activity, we will make recommendations for possible optimisation, cost control measures, performance enhancements, security improvements and service resilience. It is always important to us that we deliver this advice in a way that means our clients can choose to take forward the recommendations independently. However, we can also work with you to implement the improvements.

## Keeping up with platforms that are always evolving

Both AWS and Azure offer a wide, and rapidly evolving, range of services and functionality. Whilst this suite of evolving services is a clear benefit of choosing public cloud, it also provides a challenge to both keep up and recognise which of them can be best applied to solving your organisation's particular problems.

Our **Public Cloud Radar** monitors service-related news from AWS and Microsoft on your behalf. The experienced Eduserv team provides an individually tailored summary of key announcements on a monthly basis and proactively suggests new features or services that we think will be of most interest to you.

By using our team of sector-leading experts to understand your challenges and business objectives, and making these our own, we provide a service that is both specifically tailored to your needs and committed to building knowledge and, ultimately, digital independence, for your organisation.

## Ongoing management and support

Whether you have chosen AWS, Azure or a hybrid solution, our **Managed Azure / Managed AWS services** help you to get the best from the vast range of available resources.

To ensure that you only experience the benefits of technology and the best possible service from your chosen digital platforms our team of highly-experienced experts:

- monitor technology change announcements from AWS and Microsoft
- empower clients to optimise their cloud services to get the best out of AWS and Azure
- track your spending patterns and help you reduce costs
- routinely check that your systems conform to security and best-practice guidance.

Access to expert technical advice is available on basic, standard and premium tariffs. All support options include basic instrumentation, pro-active fault monitoring, sizing recommendations, configuration, cost control and security.

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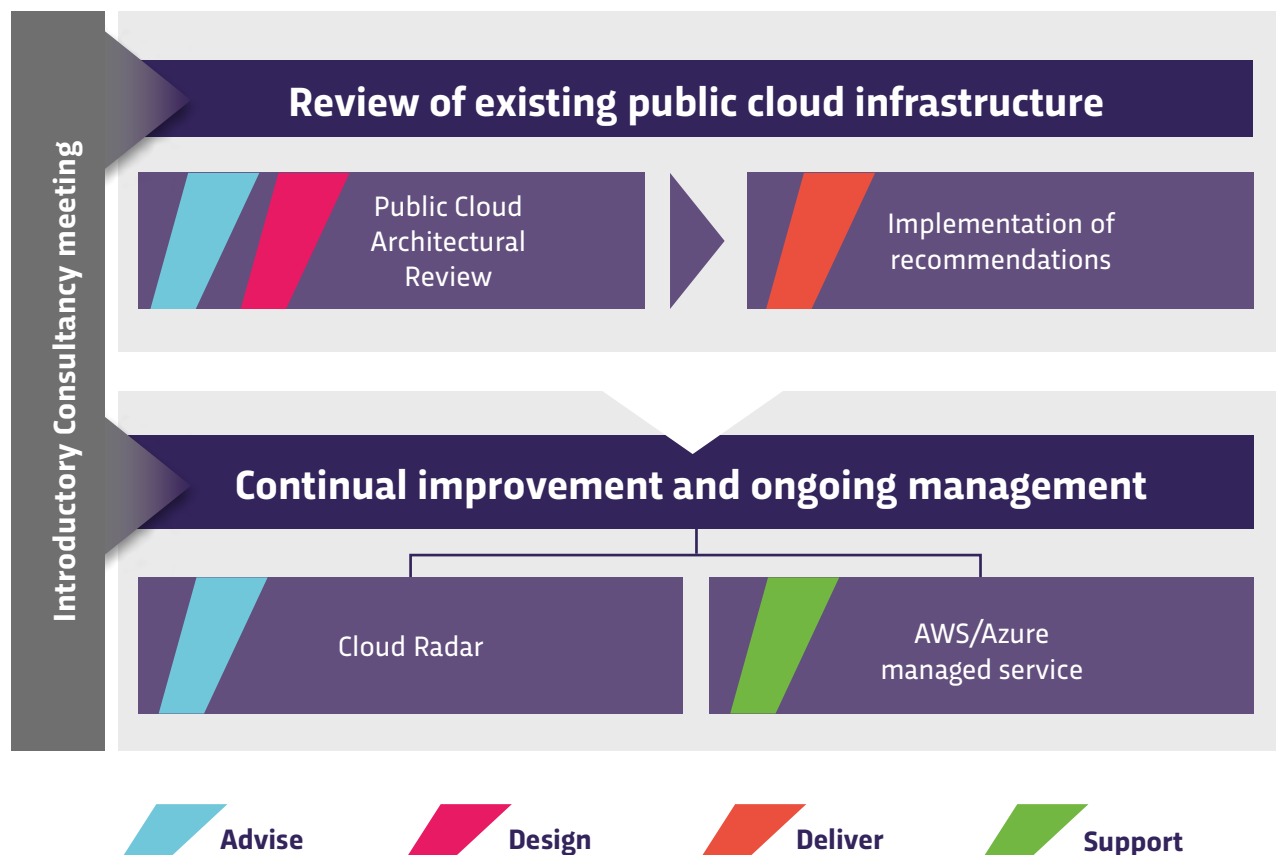
The whole idea behind moving to the cloud is that you size it for what you need and then buy additional capacity when you need it. You can't do that without looking at your existing IT estate and identifying what you can get rid of and what you don't want to move to the cloud.”

Stephen Vercella, Head of ICT at Wiltshire Council speaking as part of the 'Local Government cloud adoption in 2018' research

## Managed Database

We also offer a bespoke **Managed Database** service, this looks after the day-to-day running, maintenance and backup of SQL databases, and an industry-leading **Software Asset Management as a Service** programme which monitors the licencing of your application estate, optimising your use of software licences and alerting you to issues around under- or over-licensing.

## Eduserv cloud migration and management services in summary:



# About us

**Eduserv is a trusted technology advisor and ally of the third and public sector.**

We provide best-in-class technology advice, engineering and support. We work as part of your team, align our values with yours and transfer knowledge at every step.

We are distinctive because as a not-for-profit we can be an allied technology partner: free to reinvest our profits back into the communities we earn them in.

Our clients include Marie Curie, The Samaritans, Bristol City Council and Cheltenham Borough Homes.

## What we do:

- Cloud advice, migration, management and optimisation
- Digital service design and development
- Office365 migration and optimisation

## Our partners



# Contact us...

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