



Global Brands Group

Founded in 1997, Global Brands Group (GBG) commenced operations under a senior executive leadership with local and international experience, who guided a professional team, which collectively exceeded hundreds of man-years of experience.



# GB – Cloud Migration & Hosting Offer



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# Azure Hosting



Microsoft Azure is a cloud computing service created by Microsoft for building, testing, deploying, and managing applications and services through Microsoft-managed data centers



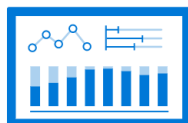
## Test and deploy enterprise apps

Use Azure Virtual Machines, Managed Disks, and SQL databases while providing high availability and network performance with Load Balancer.



## Create custom mobile experiences

Build based on your customers' interests and behavior using App Service and Azure Cosmos DB, Xamarin, HockeyApp, and Traffic Manager.



## Gain insights from your data

Make better decisions and create finer experiences using Machine Learning, Azure Databricks, and HDInsight.

As our partnership with Microsoft to provide our customers with flexible cloud hosting options. With deep expertise in Microsoft Azure hosting and a long track record of delivering exceptional customer service, GB delivers a Microsoft cloud solution that meets your special requirements today and in the future.

## LEARN MORE

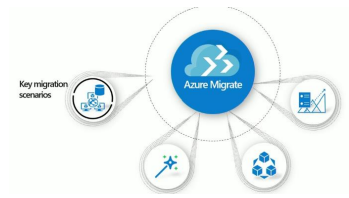
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# Azure Migration



Azure Migrate provides a centralized hub to assess and migrate to Azure on-premises servers, infrastructure, applications, and data. It provides the following:

- ❑ **Unified migration platform:** A single portal to start, run, and track your migration to Azure.
- ❑ **Range of tools:** A range of tools for assessment and migration. Azure Migrate tools include Server Assessment and Azure Migrate: Server Migration. Azure Migrate also integrates with other Azure services and tools, and with independent software vendor (ISV) offerings.
- ❑ **Assessment and migration:** In the Azure Migrate hub, you can assess and migrate:
  - ✓ **Servers:** Assess on-premises servers and migrate them to Azure virtual machines or Azure VMware Solution (AVS) (Preview).
  - ✓ **Databases:** Assess on-premises databases and migrate them to Azure SQL Database or to SQL Managed Instance.
  - ✓ **Web applications:** Assess on-premises web applications and migrate them to Azure App Service by using the Azure App Service Migration Assistant.
  - ✓ **Virtual desktops:** Assess your on-premises virtual desktop infrastructure (VDI) and migrate it to Windows Virtual Desktop in Azure.
  - ✓ **Data:** Migrate large amounts of data to Azure quickly and cost-effectively using Azure Data Box products.



Plan your migration path to the cloud for your virtual machines, with Azure migration tools.



Migrate your SQL Server or nonrelational databases with SQL Database and Azure Cosmos DB.



Take advantage of App Service, Azure Functions, and Logic Apps to help refactor, rearchitect, and rebuild your apps in Azure.

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# Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.



## WHY AZURE



### **BE FUTURE-READY**

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data science tools.



### **BUILD ON YOUR TERMS**

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.



### **OPERATE HYBRID SEAMLESSLY**

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single identity platform trusted by 90% of enterprises globally.



### **TRUST YOUR CLOUD**

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1B+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.