

#### Real Estate CRM audit

By Dynamica Labs

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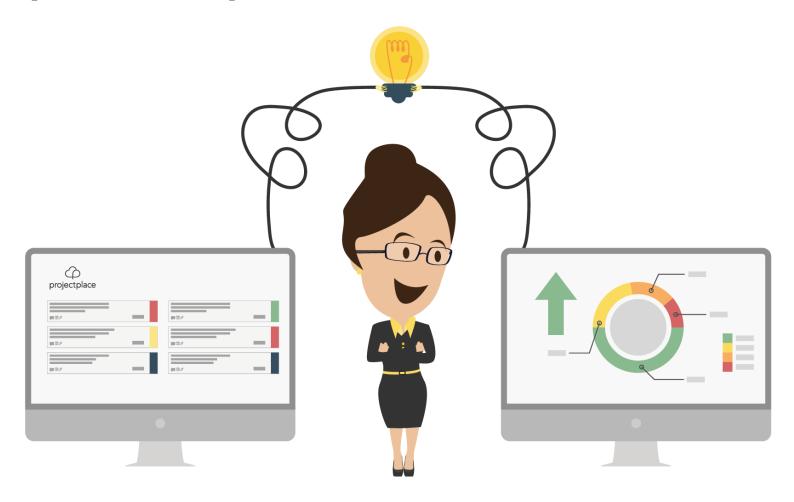


## Difficult to prepare reports?

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- ★ Takes hours to get stats?
  - Analytical reports are very hard to prepare, because everything is kept in Excel spreadsheets.
- Uncertain how the team performs?

There are no measurements in the system to efficiently assess brokers' individual performance. You get assessment too late.





#### Brokers struggle to reach targets?

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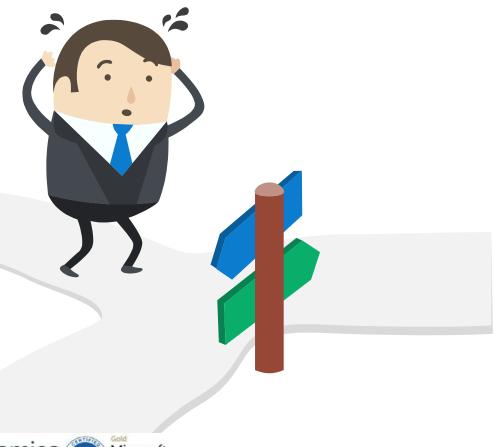
- Best practices are not followed?

  Every broker acts on their own achieving inconsistent and sometime low result.
- Focusing on the wrong deals?

  Important customers are ignored. High-margin deals are getting won by competitors.

## Technology is clunky?

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★ Deals are entered too late?

Your pipeline is unclear. Deals appear in CRM right before being closed.

★ Brokers complain that technology is not helping them?

Routine tasks consume way too much time. Key dates are missed. Key activities are forgotten.



# CRM Audit in Real Estate agency

helps:

CRM Audit for Real Estate

- ✓ Assess current situation professionally
- ✓ Identify key problems
- ✓ Benchmark current performance
- ✓ Create a roadmap of improvements

FREE 1-day assessment

Exclusively available for Real Estate companies





#### About our team

CRM Audit for Real Estate





150+ CRM project completed

Silver Partner and ISO 9001 certified company

Read more <a href="https://dynamicalabs.com/blog/">https://dynamicalabs.com/blog/</a>





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