



Real Estate CRM audit

By Dynamica Labs

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Difficult to prepare reports?

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- ★ Takes hours to get stats?
Analytical reports are very hard to prepare, because everything is kept in Excel spreadsheets.
- ★ Uncertain how the team performs?
There are no measurements in the system to efficiently assess brokers' individual performance. You get assessment too late.



Brokers struggle to reach targets?

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- ★ Best practices are not followed?
Every broker acts on their own – achieving inconsistent and sometime low result.
- ★ Focusing on the wrong deals?
Important customers are ignored. High-margin deals are getting won by competitors.



Technology is clunky?

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- ★ Deals are entered too late?
Your pipeline is unclear. Deals appear in CRM right before being closed.
- ★ Brokers complain that technology is not helping them?
Routine tasks consume way too much time. Key dates are missed. Key activities are forgotten.



CRM Audit in Real Estate agency helps:

CRM Audit for Real Estate

- ✓ Assess current situation professionally
- ✓ Identify key problems
- ✓ Benchmark current performance
- ✓ Create a roadmap of improvements

FREE 1-day assessment

Exclusively available for Real Estate companies



About our team

CRM Audit for Real Estate



1500+ real estate brokers use our solutions daily



14 years of CRM implementation experience



150+ CRM project completed



Silver Partner and **ISO 9001** certified company

Read more <https://dynamicalabs.com/blog/>

