

# THE COMPANY PROFILE.



# ABOUT US

## OUR MISSION

Modernize in the Cloud with LogicEra. As a first step on that transformation, IT must optimize its operations to effectively manage growth in the cloud and LogicEra is here to offer expert hands, we are a passionate technology start-up bringing together expertise and knowledge gained from years of working in the IT Services Industry.

### MICROSOFT AND ORACLE

Deploy fully-supported, cross-cloud solutions across Oracle Cloud and Azure quickly and easily with unified identity, fast interconnect, and collaborative support

### INNOVATE ACROSS CLOUDS

Deploy your solution across Microsoft and Oracle to leverage the best of each and LogicEra has the required skillset.

### POWER OF THE CLOUD

Cloud is the future and we are here to bring the future to you. Modernize and Optimize your current IT setup by using the power of Cloud Computing.

Founded with the vision to empower businesses to start the journey of IT modernization and optimization through the use of Cloud computing, LogicEra is helping customers accelerate digital transformation.

Taking leading businesses to Cloud and re-defining the business success by making the most of the IT platform and data available using LogicEra expertise.

**LogicEra is the digital transformation team every business needs to tackle this IT evolution head on.**

Our expertise in workload management ensures cost efficiency along with smooth migration.

The technology industry is dynamic and we are constantly on the lookout for new technological developments so as to enhance business practices to ensure that the clients are able to take full advantage of technology.

Whether you are a business who wants to optimize the total cost of ownership of your IT set-up by moving to the Cloud or you are an e-procurement portal where your primary revenue is from in-house application development, we can assist you.

We are focused and experienced in workload migrations to the Cloud Azure, DevOps deployment, Oracle on Azure. We also provide support services, delivering our clients a level of knowledge, energy and commitment that is prohibitive or impossible to build in-house.

**Our expertise, your success.**



# OUR SERVICES

A passionate team with years of industry experience, holding expertise in different sectors of IT solutions with proven assistance to some of the biggest IT companies is our biggest asset and our differentiating factor. Our team is agile and dedicated to customer satisfaction.

Take your business online via cloud computing. We're here to help you transform.

## Cloud Migration



Moving data, applications or other business elements of a cloud computing environment are more than just a quick lift-and-shift. Our team of experts makes sure your cloud migration journey is simple, without disruption and sets you up to reduce costs.



**Quicker deployments**  
Improve the overall flexibility of IT



**Greater Flexibility.** Scale processes up and down as needed, optimizing IT asset usage



**Optimize the cost of ownership** of your IT setup



**Increased service quality** through the "self-healing" nature of the standard solutions

## DevOps

Build, test, and deploy in any language, to any cloud - or on-premises. Integrating your development and operations teams through the adoption of cloud-native technologies that streamline and automate the workloads. With DevOps you can swiftly adapt to changing market by ensuring efficient and continuous delivery, reduced complexity and reusable workloads.

**Adapt to the market** and competition

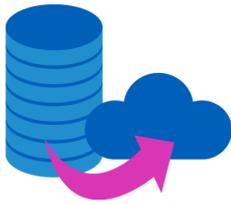
**Accelerate time** to market



**Maintain system** stability and reliability

**Improving the mean** time to recovery

# Oracle on Azure



Take your Oracle and its applications in the Cloud. We help you migrate and run mission-critical enterprise workloads across Microsoft Azure and Oracle Cloud infrastructure. We'll make sure your Oracle applications always have the storage and compute resources they need for infrastructure flexibility.



## Managed Services and IT Support

Our flexible approach to delivering managed services and provide expert, dedicated, around the clock support makes us the perfect IT partner.



# OUR TEAM

A passionate team with years of industry experience, holding expertise in different sectors of IT solutions with proven assistance to some of the biggest IT companies is our biggest asset and our differentiating factor. Our team is agile and dedicated to customer satisfaction.



**Asif Muhammad**  
**Founder & Cloud Solution Architect**  
Cloud solution architect with experience of more than 15 years of Microsoft Infrastructure, Platform and Enterprise applications like Microsoft Dynamics.



**Naveed Ur Rahman**  
**DevOps Architect Practice Head**  
Sr.DevOps Solution Architect carrying experience of working with prestigious organizations like Sony PlayStation and Dubizzle.



**Muhammad Atta**  
**Cloud Solution Architect**  
Bringing more than 14 years of experience in handling complex network setup and setting up in the cloud.



**Nasim Akhtar**  
**Oracle on Cloud DBA**  
Oracle DBA with 15+ years of experience migrating Oracle Workload to the cloud also supporting Oracle and its applications .



**Ajay Kumar**  
**DevOps System Architect**  
DevOps Engineer with expertise around Kubernetes, Jenkins, Azure DevOps and its tools.



**Aneke Winnig**  
**Inside Sales and Marketing lead**  
Aneke is our online-marketing expert and acting account manager. She is flexible and has an optimistic approach.

**200+**  
Applications  
migrated to Cloud

**400+**  
VMs migrated to  
Cloud

**4000+**  
Seats migrated to  
Office365

# PORTFOLIO



## ShipServ

ShipServ is the world's leading e-Procurement platform for the marine industry, and was founded in 1999.

They help shipowners and ship managers to find the best suppliers easily, trade efficiently and build trusted relationships.

### Solution

To overcome the challenges and stay competitive in the market. Our team of experts revamped the CI/CD pipeline and the whole DevOps mechanism to enhance the focus on technical solution architecture in order to serve the clients best as per the resources on hand.

### Problem

ShipServ as an e-procurement platform serving both ship operators and suppliers. A deeper analysis into the existing technical landscape highlighted the platform's lack of ability to react to market demands in real time. The root cause of the problem was the misalignment of the various technologies, requiring updates in various isolated systems in order to deliver a single objective.

While staying a step ahead on the product side, technical solution and architecture lacked the policies surrounding the Software Development Life Cycle and strict coding standards, this resulted in frequent outages and rollbacks.



## EFS Facilities

EFS Facilities Services is a regional leader in delivering integrated facilities management services across the Middle East, Africa, South Asia and Turkey. EFS has been accredited for over 19 years in providing quality services to some of the biggest regional names including leading multinationals in the region.

### Solution

Key Objectives: migrating DC to the Azure as Infrastructure and also the deployment of CI/CD pipeline

We successfully migrated their 20+ years of legacy from existing data center to Microsoft Azure Tenant. The infrastructure migration and shifting all the applications to Azure ensured higher performance, reduced downtime and reduced TCO. The time frame for delivery was compact, we consider it a success to be able to meet the desired results without exceeding it.

### Problem

EFS Facilities were facing major incompatibilities across the platform as a major part of their workload was Oracle's JD Edwards which was hosted on SPARC platform. In order to maintain better business continuity and value for business our team of experts guided the client to platform migration, from private datacenter to the public, which hence would improve the availability of business-critical applications within reasonable TCO.



**Khurram Nazeer**  
**CTO, EFS Facilities Services**

*"It was challenging to migrate whole Oracle -JDE setup from SPARC to Azure platform where many failed, but LogicEra delivered way ahead of time and within budget with excellent support to ensure success of the project"*

*"Successful deployment of CI/CD Pipeline for our approximately 16 applications those belong to e-procurement platform along with the Azure Datacenter Migration has given us competitive edge by increasing our efficiency 30% within the same cost"*



**Henrik Hyldahn**  
**CIO, ShipServ UK Ltd.**



**GET IN TOUCH  
TODAY.**

**LogicEra**

Phone: +971 50 326 7390

Email: [service@logicera.net](mailto:service@logicera.net)

Website: [www.logicera.net](http://www.logicera.net)

**// Accelerating  
Cloud Adoption.**