

WeWALK

Revolutionary Smart Cane



WHAT IS WeWALK?

Developed for visually impaired people, WeWALK is the world's first smart cane with revolutionary features.

To date, WeWALK has been featured in news in over 20 languages across more than 200 publications and has received international awards worldwide.

- Selected as one of the best inventions of 2019 by **TIME** Magazine.
- Won the golden trophy of the **Edison Awards**, an award given in honor of Thomas Edison and previously received by entrepreneurs such as Elon Musk.
- Selected for the "**AI for Good**" program which is created by **Microsoft** to develop technologies that will shape the future.
- **Dr. Mehmet Oz** volunteered to support WeWALK, taking part in WeWALK's promotional film as a brand ambassador.
- In 2019, WeWALK, which attended the **Consumer Electronics Show (CES)** held annually in Las Vegas, attracted great attention from the international press as well.
- During CES, WeWALK was the only startup to have been featured in **CNN International's** live broadcast. WeWALK also featured on many news channel such as **Forbes, Mashable, Buzz Feed, El Pais**.
- Selected as one of "22 Innovative Technology Startups To Watch At CES 2019" by **Forbes** Magazine.
- The story of WeWALK turned into a **CNN Documentary**, which was then watched by millions of people from all over the world.
- Cindy Rose, **CEO of Microsoft UK**, included WeWALK in her speech at Future Decoded, one of Microsoft's biggest events.



WeWALK, making the white cane innovative and smart, allows visually impaired people to walk more independently and safely and thanks to its three revolutionary features, it promotes their participation in social life on an equal foot with everyone.

1- Obstacle detection: WeWALK detects obstacles at head and chest level with its onboard ultrasonic sensor and warns its users with vibration patterns.

2- Pairs with smart phones: When connected with the WeWALK application via Bluetooth, GPS navigation is easy with WeWALK without the need to take out the phone.

3- It gets better with new integrations: Every integration made possible with software updates brings new features to WeWALK. With its smart city solutions, WeWALK enables visually impaired people to access beneficial information around them such as nearby cafes and shops, while also providing them the info for closest public transport stops and arrival times. WeWALK has been developed so that it can gain new features such as ride hailing in the future with its ability to be integrated with new applications. WeWALK integrations developed so far include "Google Maps" and Alexa virtual assistant service.

HOW IS IT PRODUCED?

WeWALK is a YGA initiative founded by YGA Alumni. YGA is an incubator for social entrepreneurs which aims to solve problems of society through social innovations. WeWALK's concept was developed by YGA alumni who also developed "My Dream Companion" app for the visually impaired and received six global awards such as "MWC Awards" ("GSMA") and "MIT Social Innovation of the Year".

THE IMPACT of WeWALK

WeWALK delivers state-of-the-art solutions to visually impaired people and therefore has a tremendous impact for people with visual impairments worldwide. By using the features of WeWALK, visually impaired people will be able to go anywhere they want safely and with more freedom. WeWALK sets an example in terms of showing the fact that accessibility is not a nice to have, but a must-have feature.

Beyond just being a product, WeWALK is a social platform that brings together all the visually impaired people in the world under one roof, creates awareness in the society and promotes accessibility, social inclusion and equal and full participation in social life.

WHAT USERS SAY?

"I would like to say a big thanks to WeWALK and everyone who is involved in developing this cane for blind people. Hopefully there will be more advances like this in the near future." - *Shane, WeWALK User from Ireland*

"You have done a great job. I am impressed by the SmartCane and the app all the time. You did a great job developing the SmartCane. Thank you for not stopping there. You continued by developing an app that is the perfect addition to the SmartCane. Thank you for the great work. " - *Eric, WeWALK User from USA*

WeWALK Movie: link.wewalk.io/iggmovie

WeWALK Youtube Channel: Please [click here](#).

If you have a collaboration idea, you can contact us at info@wewalk.io