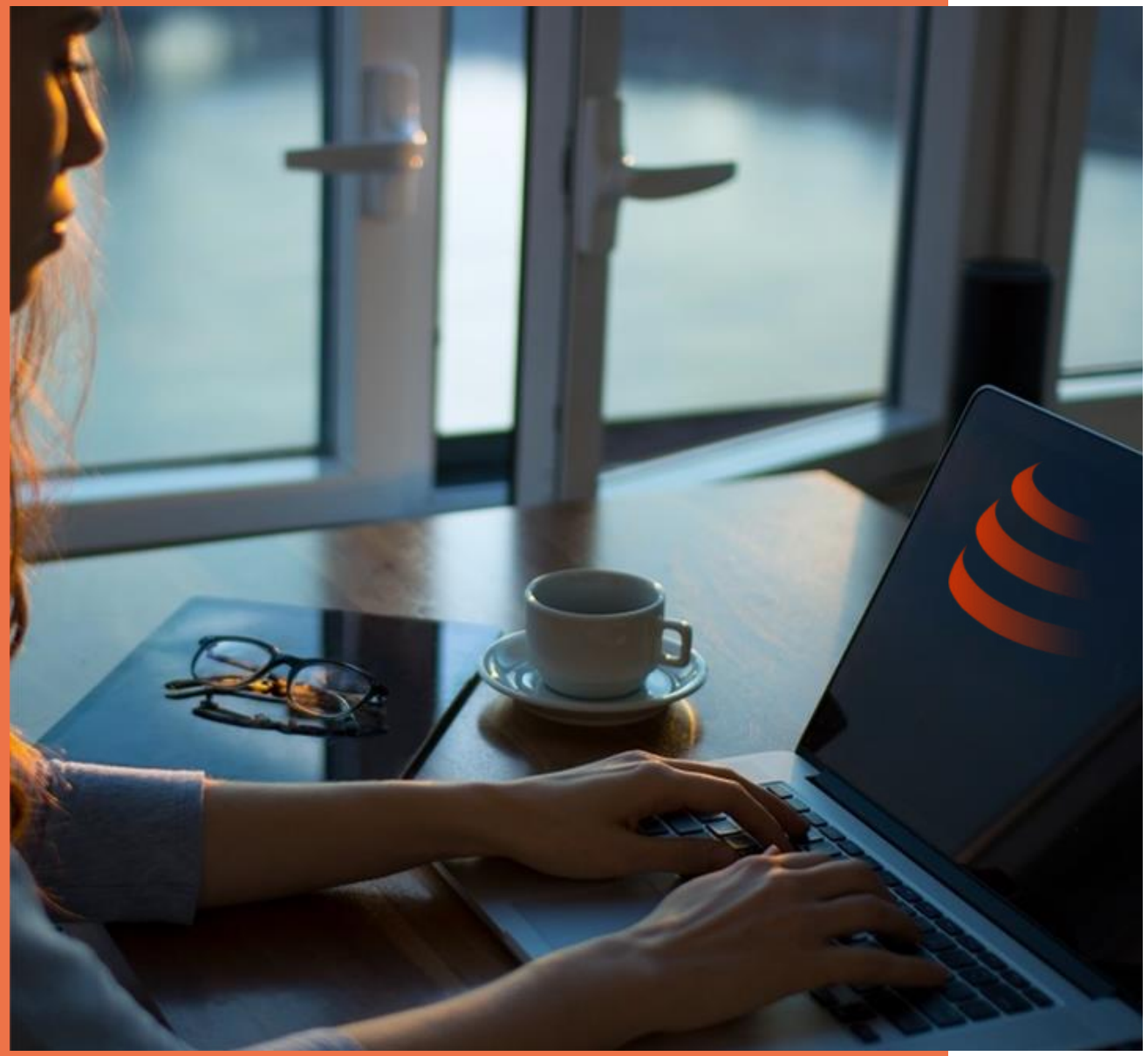
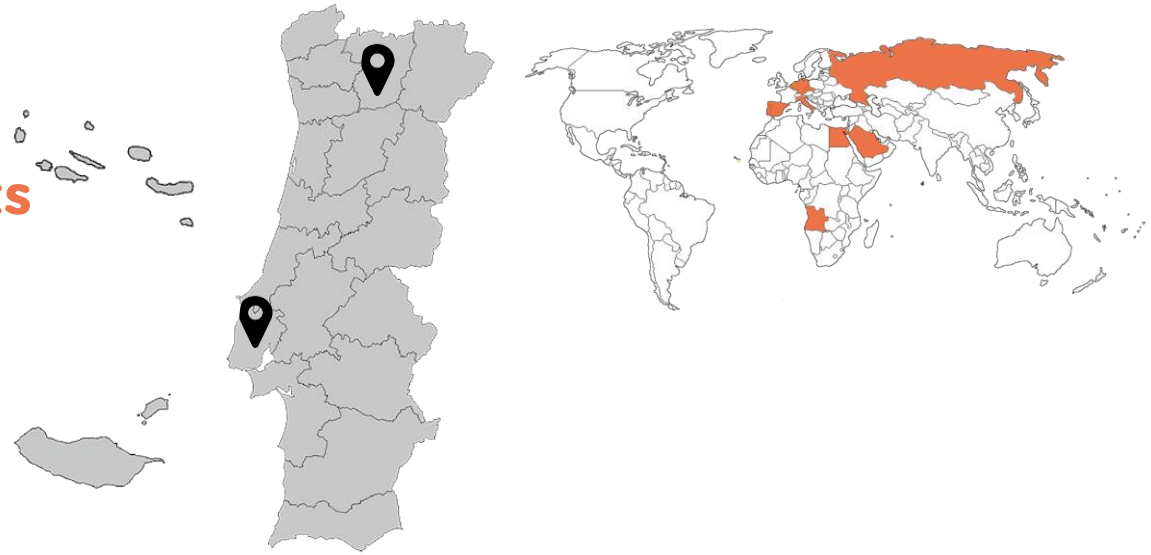


worldit

consulting services

worldit
consulting services

Specialized at developing
**CRM, Portals, Mobile**
**Outsourcing & Nearshore projects**



**+ 16 years**
Experience

**+ 200**
clients

**+ 300 APPS**
launched

**Working in**
10 countries

**+ de 100**
consultants

# Services

**Analysis, definition, implementation and support** of corporate information systems solutions

**Development** of products and solutions in the area of CRM's, Portal, Mobile applications

**Integration** of systems and communication channels, SMS, Video, Messaging, WhatsApp, etc

**Application management** and support services;

**Outsourcing, on-site**, and at your developing centers

**Handling projects at a National and International level**, with Nearshore teams

azapp

» DELIVER APPLICATIONS IN RECORD TIME

Download on the App Store

GET IT ON Google Play

azapp

» Deliver today to your customers, business or event, mobile applications. Using the **AZAPP** platform you get two applications (iOS & Android) and a self service manager website. Access to the managing **Backoffice** is easy and intuitive and allows you to control all aspects and content in the apps in real-time, as well as interact with your users.



HTML CSS

Download on the App Store

GET IT ON Google Play

» **+ 300 apps developed** for medium to large corporations and events

» Competitive **price** range

» **+ 1.000.000** downloads

» + 5 million **push notifications** sent

» **Time to market**:  2 / 4 weeks

» **+ 10** countries

» know-how

# Feature Board

» **Profile**

Login with Facebook / Google / Instagram ...

» **Augmented Reality**

Use your camera to explore your surroundings

» **Networking and data collection**

Collect real time information about the usage

» **Backoffice / CMS**

Back office management of the entire platform

» **Embed content**

Use external responsive web content

» **Different advertising mechanisms**

Different banners

» **Offline mode**

Advanced info management

» **Multilanguage**

Available in any language

» **Beacons integration**

Use of beacons to notify users of nearby points of interest

» **Internal Feed with moderation**

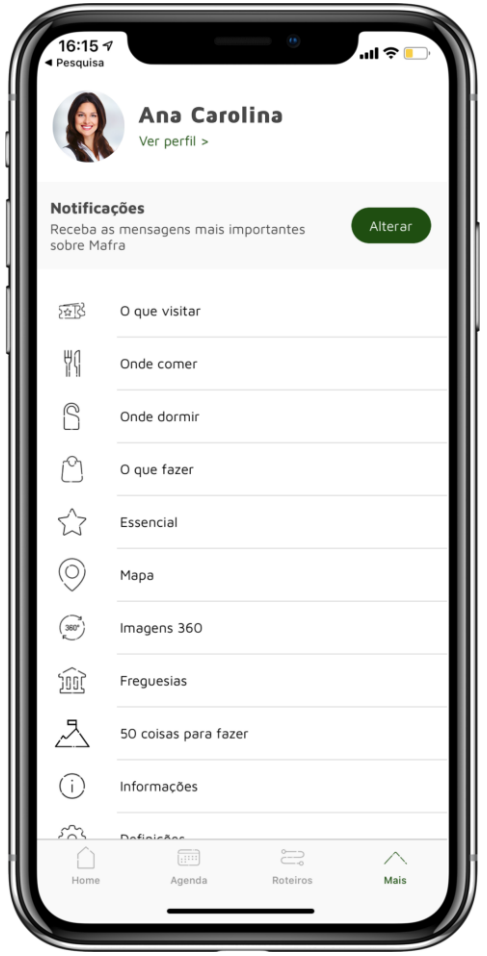
Share and comment content

» **Live streaming**

Give real time experience to the users

» **Social Network integration**

Share and engage



# Feature Board

» **Different kinds of layout**

Choose and get your solution ready

» **Feedback forms**

Get feedback and insights from your attendees

» **PushNotifications**

Send push notes via back office

» **Analytics**

Usage reports

» **Development of new features**

Talk to us... don't get stuck

» **Search mode**

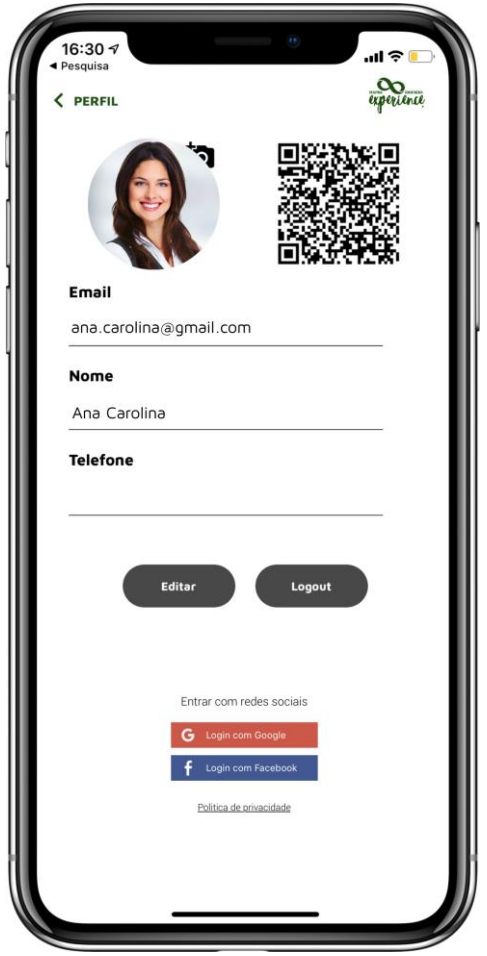
Find content in a easy way

» **Map and points of interest integration**

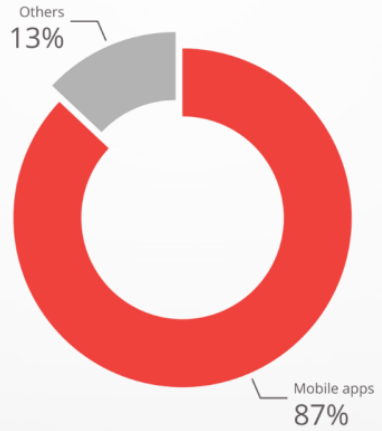
Complete characterization of all points of interest, including: images, html text, address location, distance and route, tags, click-to-cal audio guides, email, web site, Share, social media integration

» **Likes, Reviews and Comments**

Collection of user information for each point of interest



» ***Mobile apps*** *are used more than websites. People actually spend 87% of their time on mobile apps, making mobile app development a must for businesses.*

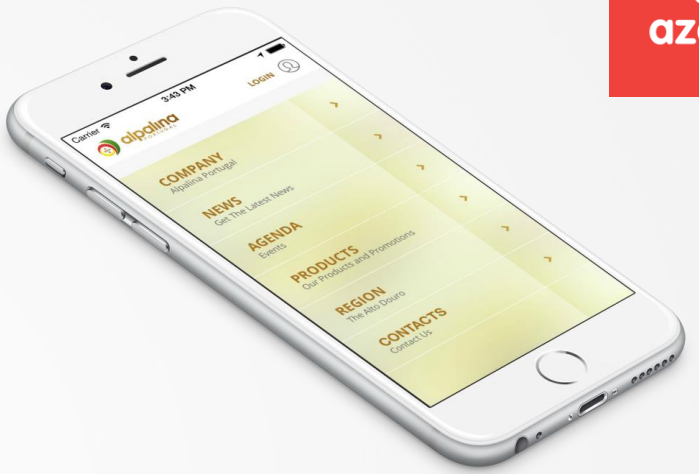



» FACTS & STATISTICS, ACTIVATEDESIGN

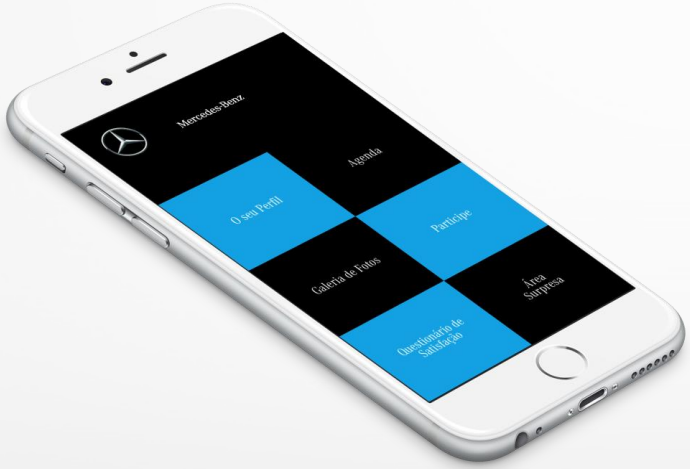
» Different ***layouts*** available.

» 1. Dynamic carrousel Layout , With footer menu items.

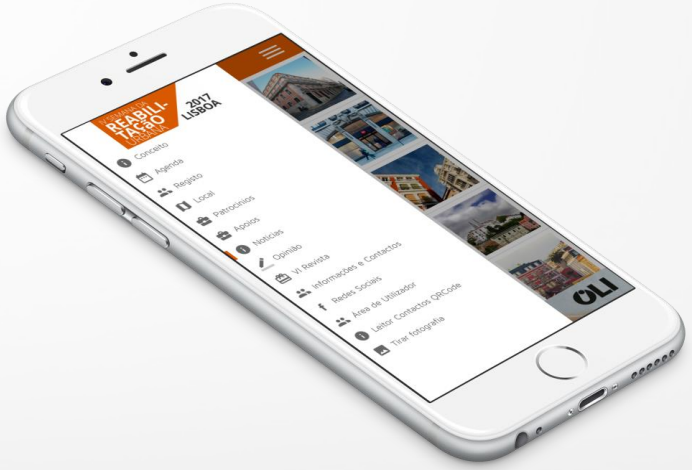
» 2. Footer menu with horizontal scroll.




» 3. List menu with vertical scroll.



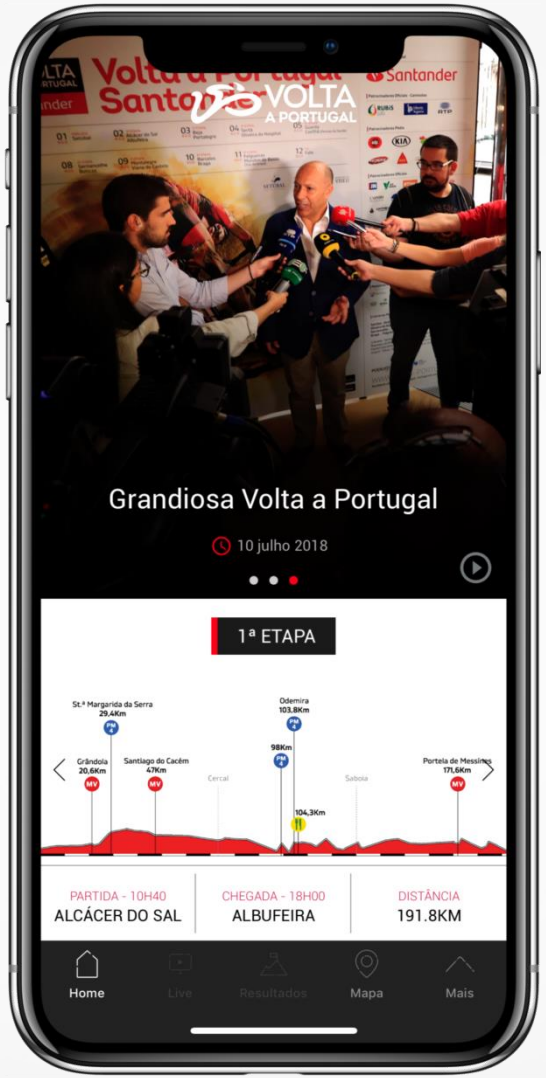

» 4. Grid menu with text or image options.




» 5. List menu with vertical scroll.

» LAYOUTS

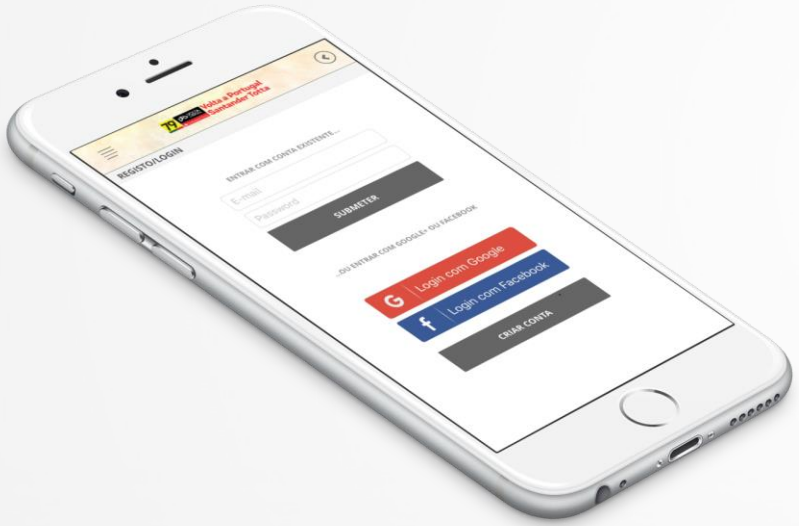
» Different ***layouts*** available.




» 6. hybrid layout
With menu composition.

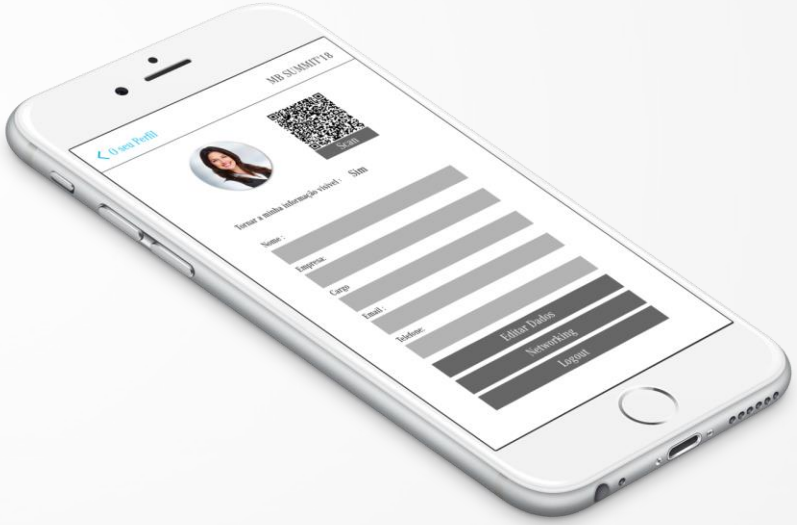
» **LOGIN** with personal custom account or using Facebook / Google integration

» Additional credential collection with backoffice management.




» Contact information sharing using **QRCode**.

» Event participation networking with custom permissions.



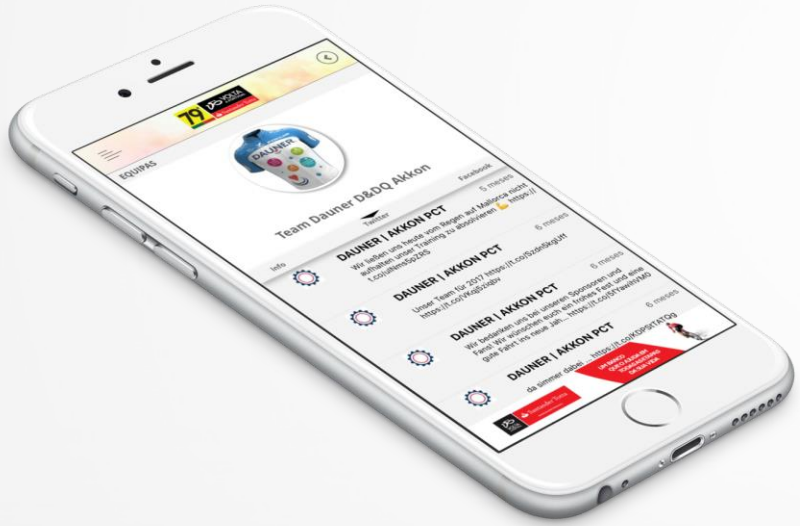
» Custom and dynamically managed content grouped by **categories** and **subcategories**

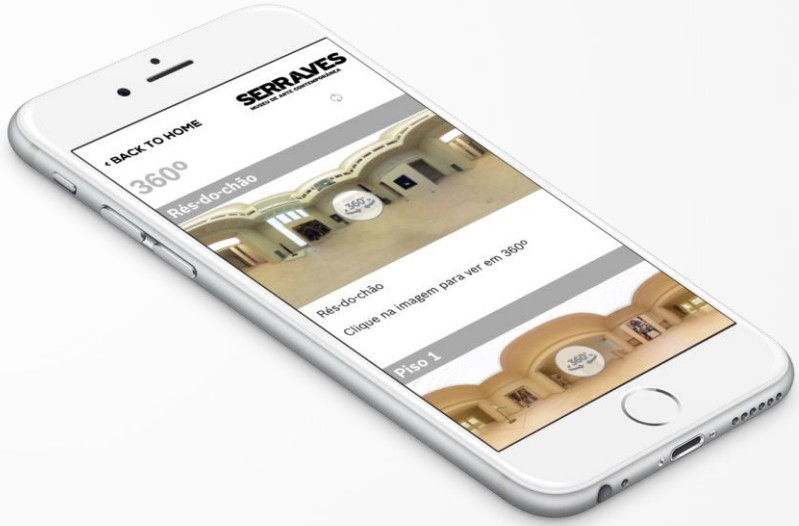
» Ritch Text, **multiple images**, html content , comments, likes & reviews

» Specific fields for navigation and contacts

» Offline mode

» Richer content. **360º** photos totally Backoffice managed

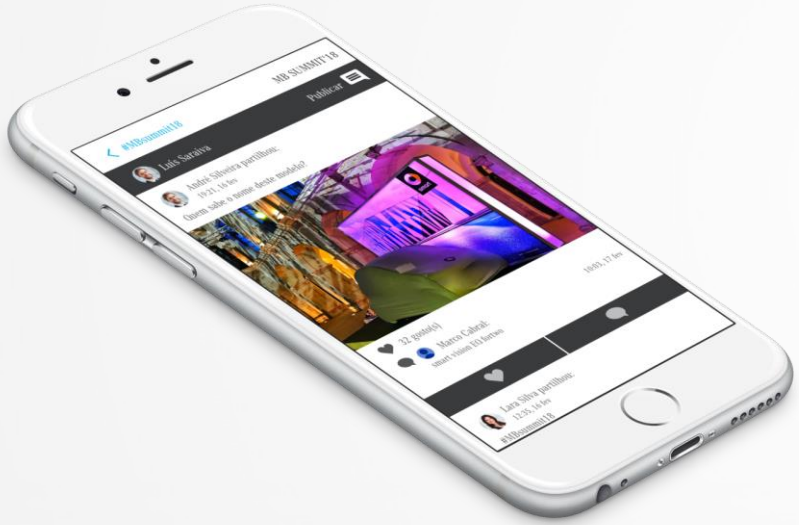



» CONTENT, CMS

» **Internal feed** with workflow approval. Internal sharing of content

» User generated content. Posts, likes, comments




» Interest Points with map and list representation

» Distance and associated navigation for each interest point

» **GPX** and track representation

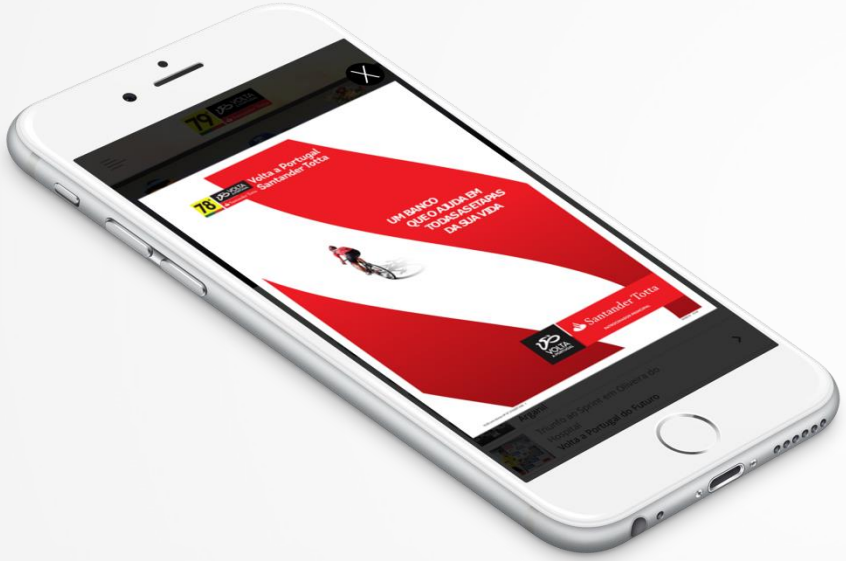
» CONTENT, USER GENERATED CONTENT & MAPS

» ***Advertising*** *is the most popular source of revenue for apps.*

*In app advertising,* ***revenue*** *is expected to reach over $21 billion dollars by 2020.*

» FACTS & STATISTICS, APPDAILY

» Advertising banners managed by Backoffice.




» full screen **Banner**, shown in the transition between splash screen and main screen.

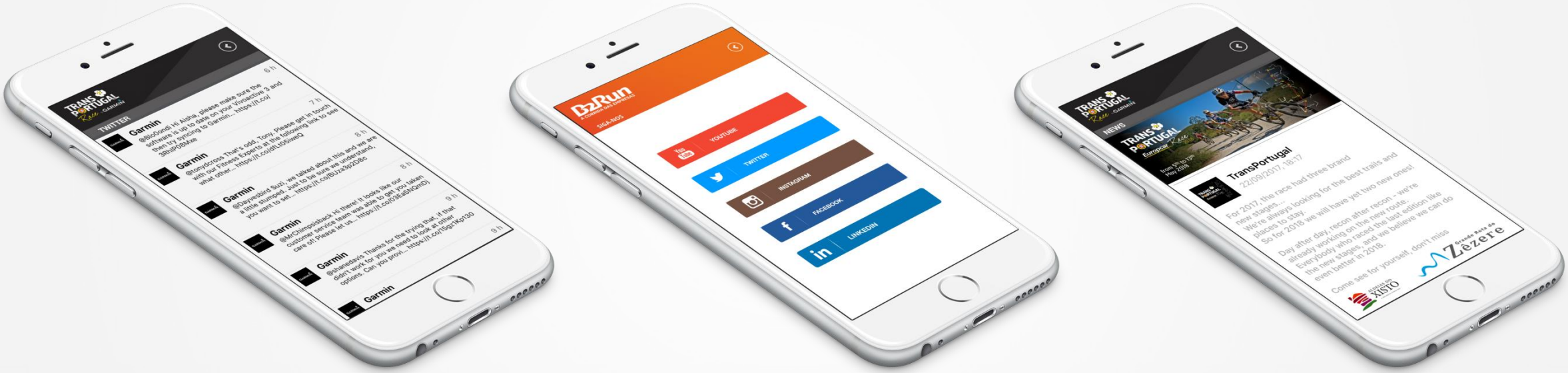
» Footer **Banner**.

» ***Push messages*** *are proven to be the most useful in increasing the user engagement. It leads to at least 30 percent of user engagement in news apps and around 70 percent of* ***user engagement*** *with social media.*

» FACTS & STATISTICS, APPDAILY

» Social networking and feed integration:
Facebook, YouTube & Twitter

azapp



» ***PushNotifications*** */ SMS campaigns have over 7 times* ***greater*** *performance than email campaigns.*

» **Pushnotifications** submission and control using the Backoffice

» User and OS segmentation (iOS / Android)

» History and delivery reports

» Proximity using beacons **Marketing**

» azapp platform supports binding and configuration of **beacon devices** to content and information

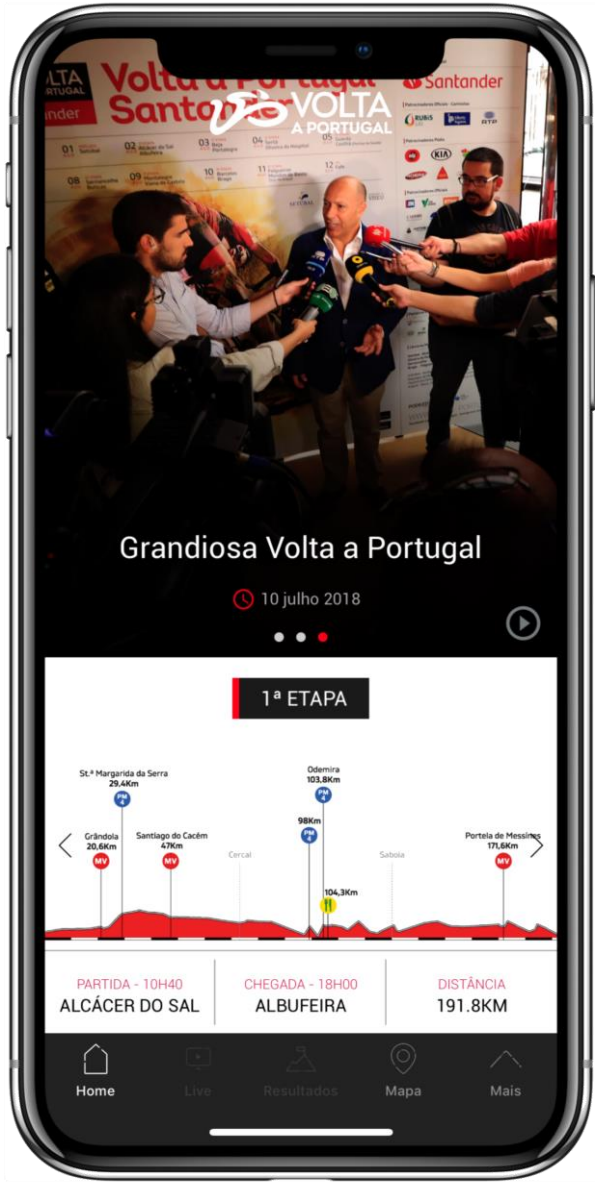
# Events

HEALT, CYCLING, NETWORKING

» The *"81ª Volta a Portugal Santander"* app concentrates all the information of the event.

» On the main screen the user has access to the **essential information** about the event: stages, news and highlights...

» With horizontal and vertical navigation, plus the inclusion of the **menu bar**, the user accesses the main groups of information quickly and intuitively.



# eCommerce

iOS & ANDROID

» The **e-commerce functionality** consists of a product catalog with management via the back office and other features that allow you to manage the purchase process.

» All other azapp features are also supported, with **shopping cart, online payment** and order management functionality still available.

# Cities

iOS & ANDROID

» The cities app enables the presence of the municipality on **the mobile channel**.

» An app that brings together all the relevant content and has advanced features that take advantage of the latest devices.

» Focused on tourism and all those who visited cities, but also thought out and suitable for all partners and **citizens of the cities**.

» BackOffice ***web responsive***.

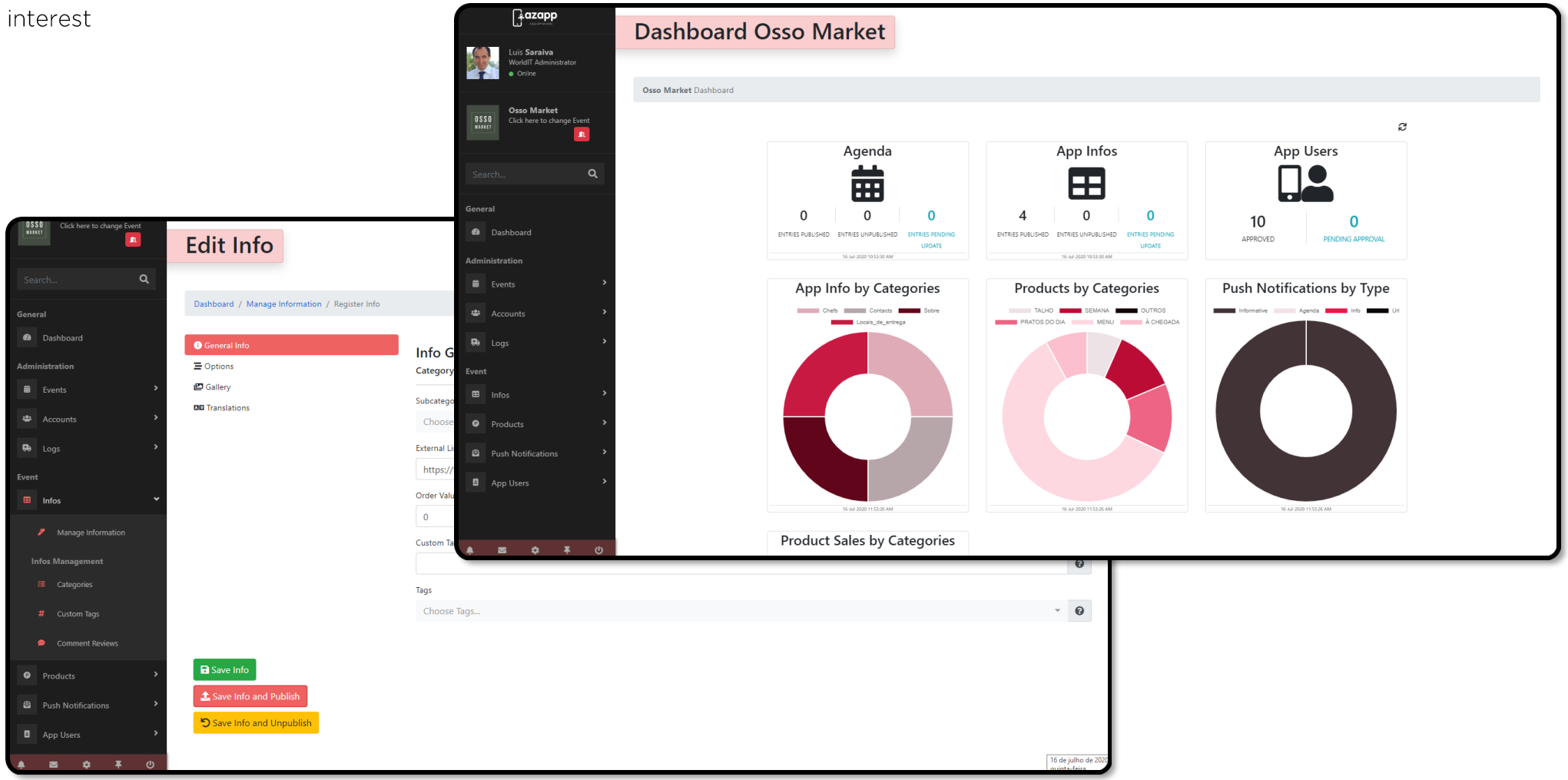
» Content Manager System

» *Push notifications.*

» Managing points of interest

» User's monitoring

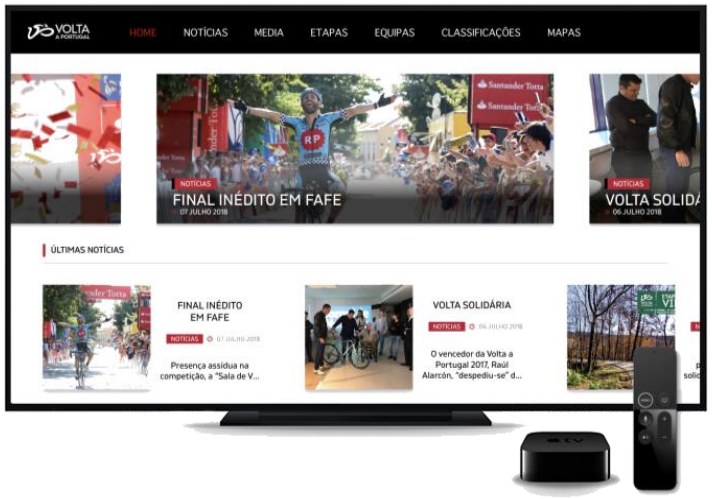
» Reporting




» BACKOFFICE

» outdoor **mupi**

» outdoor **mupi**




» Apple **TV**

azapp

| | Base app (events) | e-Commerce | Cities | Custom |
|---|---|---|---|---|
| **Price** | 3000 Eur | 4000 Eur | 5000 Eur | ask us |
| **Delivery Time** | 5 days | 5 days | 10 days | ask us |

azapp

worldit
consulting services

How can we **help**?