



# Deliver a dynamic product experience on every SKU

Transform existing product images into interactive, contextual product experiences.



## What is Tangible?

Tangible optimizes the product experience at the individual SKU level. As a zero-integration, enterprise-grade service, Tangible technology extracts a retailer's existing product details & creates an interactive, contextual product experience that helps consumers answer the questions critical to making confident, lasting purchase decisions.

## Online retailers are losing money due to shoppers:

- Returning wrong size or ill-fitting items
- Having difficulty visualizing items in their own environment
- Distrusting of essential product details
- Cannot engage personally with a product.

HOW WILL THIS ITEM FIT ME?

WILL THIS ITEM WORK FOR MY NEEDS?

HOW WILL THIS LOOK ON MY BODY?

HOW WILL THIS WORK IN MY ENVIRONMENT?



### Zero Development Requirements

Install as simple as copy and paste; Add one tag & Tangible does the rest.



### Powerful Impact to the Bottom-line

Proven impact on KPIs & overall revenue performance for online retailers



### A Better Customer Experience

Creates an interactive, in-store experience for online shoppers

+9.2%

Onsite Conversions

REBECCA  
MINKOFF

+20.5%

Average Order Value

CF Coleman  
FURNITURE

+7.1%

Revenue Per Visitor

TITAN  
COMPANY

-6.5%

Online Returns

HipVan

ALDO

HELBURG  
DIAMONDS

TACORI

ASPINAL  
of LONDON

Z GALLERIE

Samsonite

LIVING SPACES