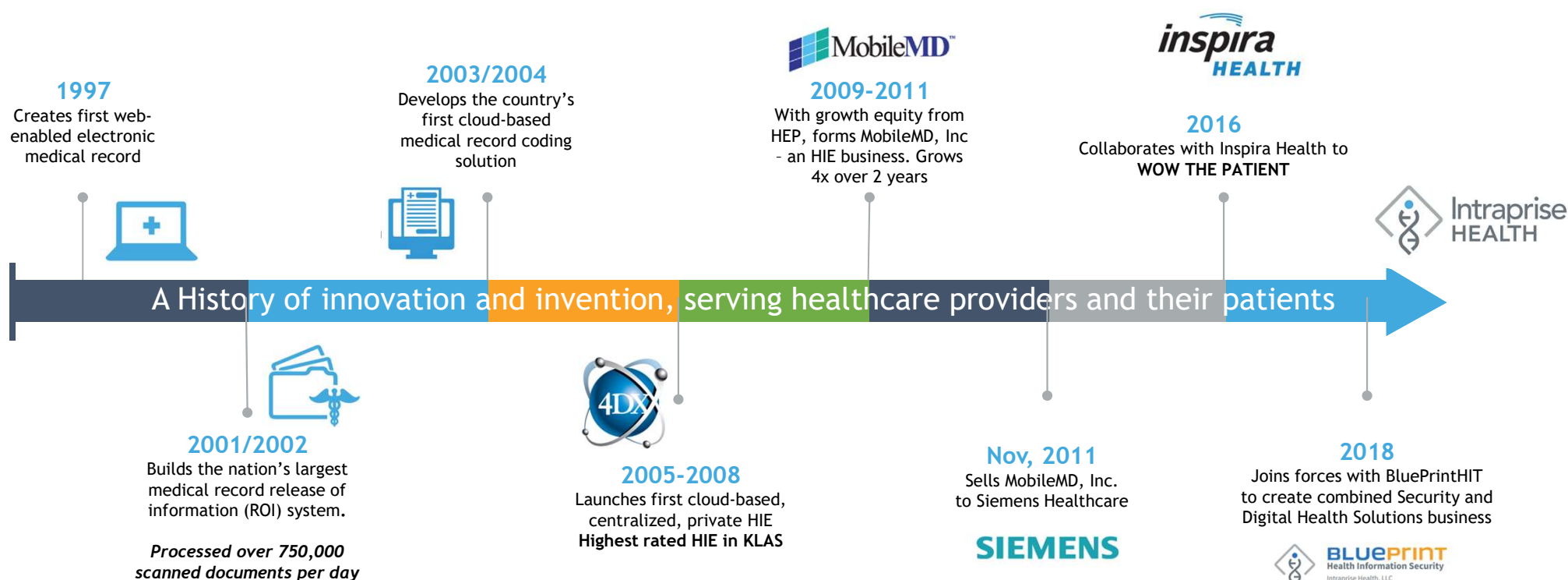# Digital Health Transformation

Harmonize the Patient Experience
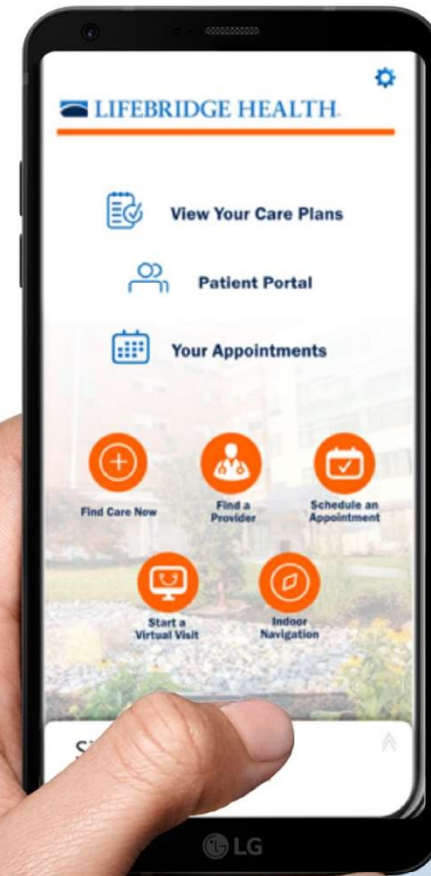
Intraprise HEALTH

Over 20 years of innovation, success, and leading from the front
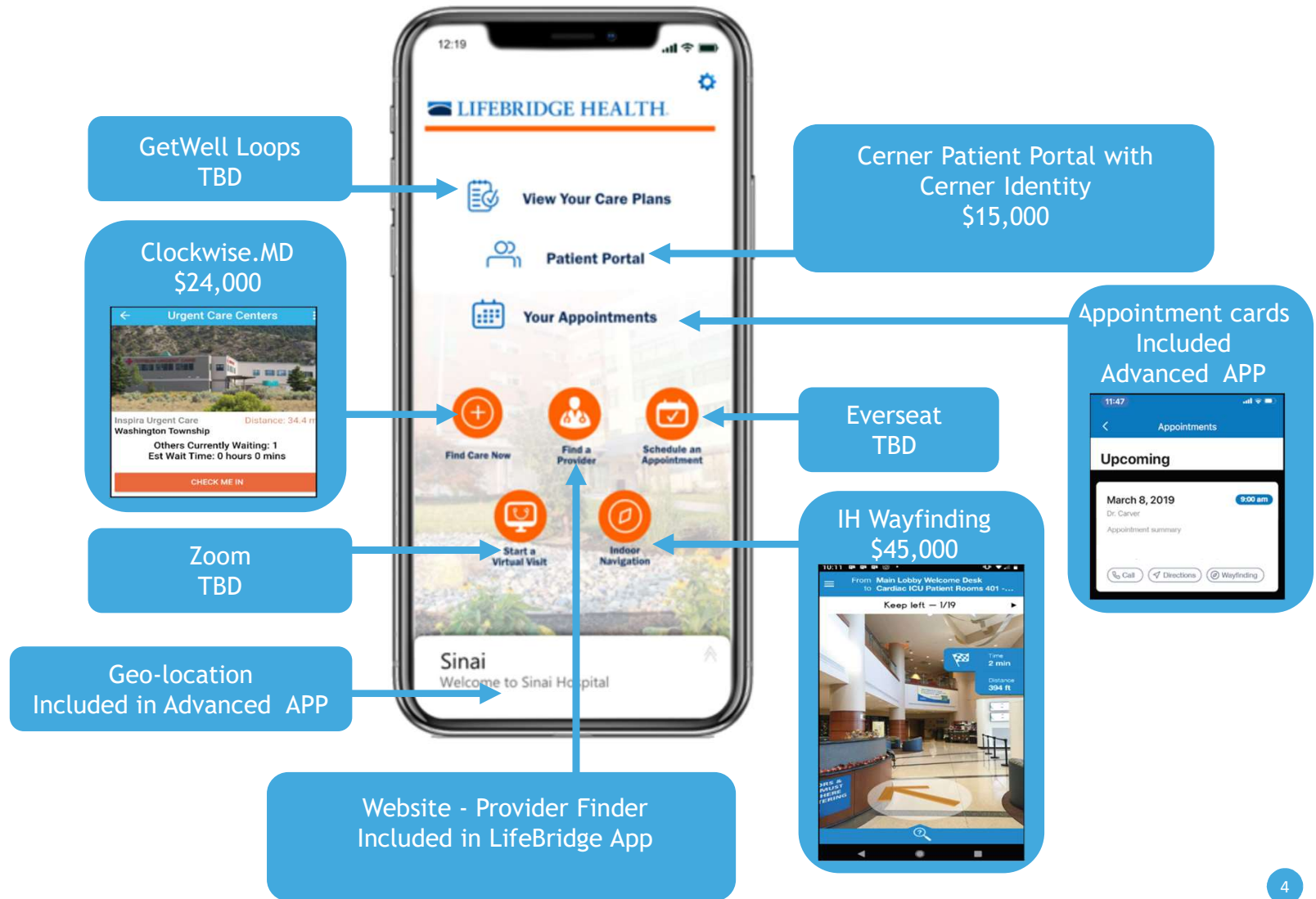
1997
Creates first web-enabled electronic medical record

2003/2004
Develops the country's first cloud-based medical record coding solution

2009-2011
With growth equity from HEP, forms MobileMD, Inc – an HIE business. Grows 4x over 2 years

2016
Collaborates with Inspira Health to **WOW THE PATIENT**

A History of innovation and invention, serving healthcare providers and their patients

2001/2002
Builds the nation's largest medical record release of information (ROI) system.

Processed over 750,000 scanned documents per day

2005-2008
Launches first cloud-based, centralized, private HIE
Highest rated HIE in KLAS

Nov, 2011
Sells MobileMD, Inc. to Siemens Healthcare

2018
Joins forces with BluePrintHIT to create combined Security and Digital Health Solutions business

Imagine what
LifeBridge's Digital
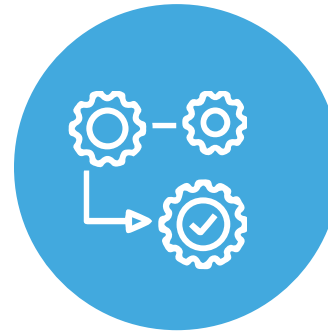Front Door Could
Look Like

Our Approach

CURATION

ORCHESTRATION
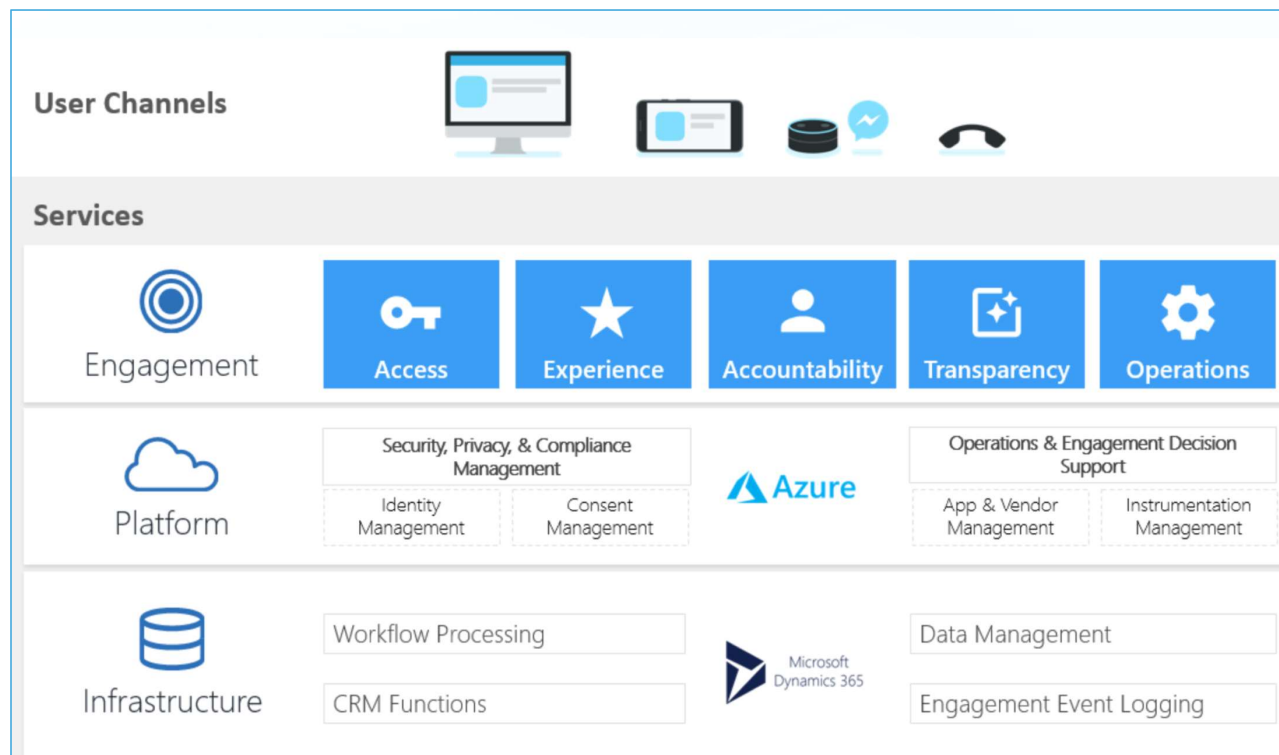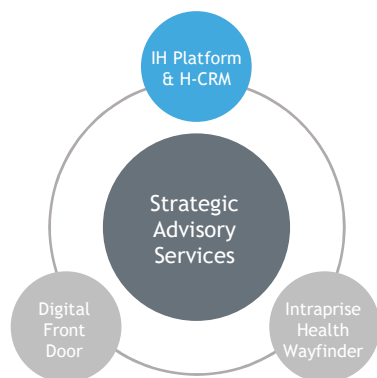
EXECUTION

ADOPTION

What We Offer

IH Platform provides foundation for assembling 3rd party vendor apps

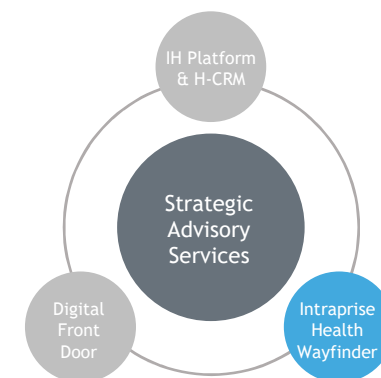H-CRM (MS Dynamics) serves as *Engagement Source of Truth*

User Channels

Services

Engagement	Access	Experience	Accountability	Transparency	Operations

Platform	Security, Privacy, & Compliance Management		Azure	Operations & Engagement Decision Support	
	Identity Management	Consent Management		App & Vendor Management	Instrumentation Management

Infrastructure	Workflow Processing	Microsoft Dynamics 365	Data Management
	CRM Functions		Engagement Event Logging

IH Platform & H-CRM

Strategic Advisory Services

Digital Front Door

Intraprise Health Wayfinder

Intraprise HEALTH

What We Offer

IH Wayfinding serves as high-value, low-cost first step

- WOW factor – broadly applicable
- Personalized wayfinding reduces no shows and increases satisfaction
- Photo landmark-based navigation is better, faster, and more affordable

What We Offer

Digital Front Door harmonizes the patient experience with your brand

- Deliverable through any channel (mobile, web, chat, virtual assistant)
- Supports anonymous and authenticated functions
- Architected to grow as engagement initiatives evolve
- Considers KPIs, security, privacy, and consent through IH Platform

Intraprise HEALTH