## What We Do

Visualize Where We Can Take Your Business

#### Visualize Your Business with FreshBI

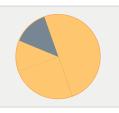
Visualizing your past, present, and future performance is key to your business remaining competitive. If you could measure anything in your business, what would it be? Chances are that you already have 80% of the data that you need to drive profitable decisions. FreshBI uses Power BI solutions to empower you with hte right information at the right time and the best part is, we will simplify your journey to success.

The results? We empower you with the amazing ability to attain insightful business knowledge, anticipate change, and uncover golden opportunities in your business for future growth.



Information is a critical asset of business; yet only 27% of firms has a clearly defined BI and analytics strategy. 57% don't.

74% of companies have difficulties creating a successful analytics program, especially with defining business requirements.



#### Is This Secretly Your Story?

"Once upon a time... there was a business owner who used Excel everyday for everything."

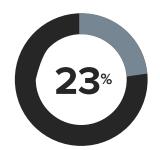
> "One day... the business owner decided that her vast range of Excel workbooks had become too arduous to maintain."

> > "Because of that ... she invested one million dollars into an ERP that promised to have all the reporting she needed. But it didn't."

> > > "Because of that... she engaged in a quest to find a product or a team that would guide her to the BI success."

> > > > "Until finally... she found Team FreshBI and with it, a modern, simple and expansive solution to her Business Intelligence expectations."

# Benefits of Having a BI and Analytics Strategy



Enterprises using BI saw a 23% increase in overall customer satisfaction after just 1 year of deployment



Enterprises also saw a 12.5% increase in overall productivity, benefited by improved planning and execution of tasks



96% of decision makers and business users agree that BI have a significant role to play in their business success



**Business Intelligence** allows you to leverage customer behaviour info to maximize customer loyalty & retention



### It's Excel Centric. It's Mobile. Just Like You!

## **Power BI**

### We Bring All Your Data to Life With Microsoft Power BI, Wherever It is

Microsoft Power BI transforms your company's data into rich visuals for you to collect and organize so you can focus on what matters to you. Stay in the know, spot trends as they happen, and push your business further.



## **Informative Dashboards**

Instantly get all your useful, actionable data and metrics in one location with a central dashboard for your business



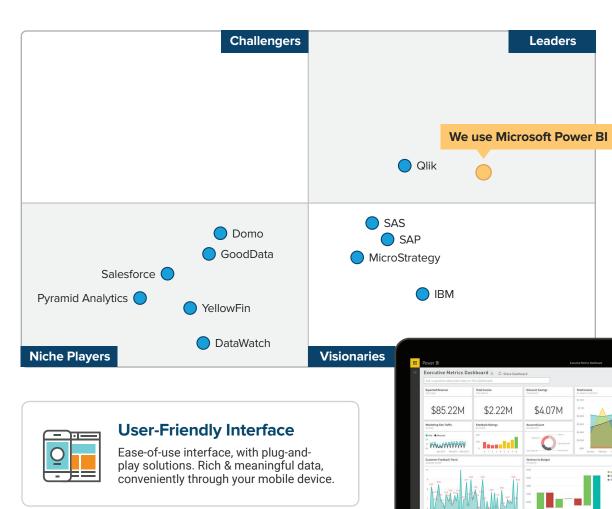
## **Key Performance Indicators**

Set KPIs as measurements of performance, such as click-through rates, return on investments, etc.



## **Improved Productivity**

Mobile employees connected 24/7 are on average 20% more productive





Connect with Team FreshBI and Visualize the Growth of Your Business

**Fast Decision Making** 

Make critical decisions 6 times faster

than organizations without a mobile

platform for reporting and analytics

## **Interested? Get Started with FreshBI Today.**

Please let us know. We would love to help your business grow. Our solutions all carry our 100% Money Back Guarantee.



getfreshbi.com



success@getfreshbi.com

