



## ENABLING AGILE DIGITAL TRANSFORMATION

Agile Solutions is a leading UK provider of innovative Information Management (IM) solutions. Focused entirely on rapidly improving business performance and agility of our clients. Delivering maximum value from all available and relevant data within the client enterprise.

### We work with your sector:

Banking, Finance, Media, Pharmaceutical, Public Sector, Retail, Telco, Travel and Transport.



By solving complex problems caused when data is fragmented we can help you to:

- Improve cross-sell/up-sell ability
- Decrease time to market
- Smooth out supply chain inefficiencies
- Strengthen market penetration

## AGILE SOLUTIONS INITIATIVES DECREASE COSTS AND INCREASE AGILITY

### Solving customer challenges

When customer data has duplicates, is incomplete or inaccurate, enterprises come up against the following difficulties:

- Achieving proper revenue recognition
- Increasing customer loyalty
- Ineffective marketing campaigns
- The introduction of new risks

Most importantly, in sectors such as Finance and Pharmaceuticals, inaccurate or missing master data can increase the cost of compliance.

Here are a few problem scenarios where Agile Solutions can help:

- During a merger/acquisition process, the strategic advantage that an acquired business might bring is lost due to the inability to absorb it quickly
- Incorrect addresses in the customer master data might mean orders, bills, and marketing literature are all sent to the wrong addresses
- Incorrect account numbers in an Account Master can lead to large fines
- Multiple billings are a nuisance - a single, consolidated bill to a customer saves money and improves satisfaction
- Stocking the same item under different part numbers is a waste of money and shelf space and can potentially lead to artificial shortages

Business agility is our key driver - if an organisation can't remove the type of problem scenarios described above, then rapid reaction to change won't be possible.

Business agility is the ability of an organisation to rapidly adapt to market and environmental changes in productive and cost-effective ways. The agile enterprise is an extension of this concept. Agile Solutions help Companies to build a trustworthy information management framework that will support its evolving agile status and ability to react rapidly to change.

### Key facts:

- Information Management (IM) specialists
- Delivering IM solutions since 2001
- Business value focused
- Vertical market alignment
- Agile delivery experts
- On-shore delivery — AIM and ACC methodology
- Technology agnostic
- UK plc — UK wide coverage from offices in Glasgow, Manchester and Milton Keynes



## How Agile Solutions can help

Agile Solutions are focused solely on delivering information management solutions successfully - we are not distracted by other initiatives, products or technologies that don't contribute to this objective.

We have recognised that in order to create the right IM solution for a specific situation, it's critical that the underlying IM framework is architected correctly to ensure that the solution is future-proofed and can be delivered as rapidly as possible so that value and benefits are realised in a time frame that will make the enterprise more competitive. To this end, we have developed the Agile Information Management Framework.



## Agile Information Management framework (AIM)

AIM incorporates data management techniques and technologies of the Big Data age while ensuring proven practice, design and architecture align and assist the agile methods used to ensure the rapid delivery of effective IM solutions.

Once an IM solution has been successfully designed using the AIM approach, the next decision is how to deliver it. Agile Solutions have created the most effective 'right-shoring' model which utilises agile delivery methods (where appropriate) and highly skilled vertically matched consultants who are geographically aligned to achieve the optimum outcome for our clients.



## The Agile Competency Centre (ACC)

ACC is a delivery approach which gives organisations an alternative to offshoring IT Development, and provide a near-shore specialist Information Management competency centre in the UK.

ACCs offer a range of services to assist organisations in delivering specific IM projects or, to supplement an existing internal team with flexible additional support during a busy delivery period. These services can be provided on-site or from our ACCs in Glasgow and Milton Keynes.

## Client success



IM solutions for governance and compliance; total customer relationship



Solutions for total customer relationship; Agile ACC



Solution governance and compliance



Solutions for application consolidation; governance and compliance



Single customer view, next generation data warehouse and BI agility

## Why work with Agile Solutions?

- Track record
- Information management agility
- Specialism, experience & focus on customer success
- Flexible delivery with hand-picked UK-based consultants
- Agile Competency Centres, ACC
- Agile Information Management framework, AIM



#BeAgile

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