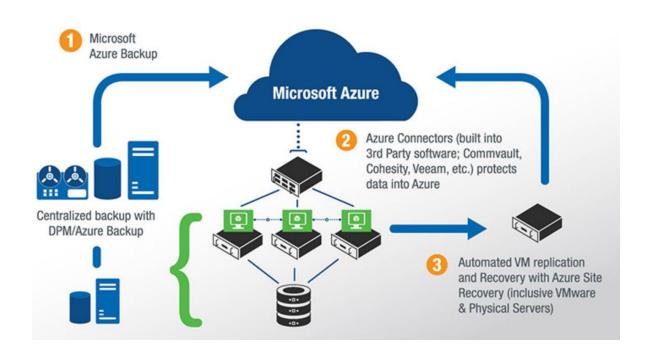


Global Brands Group



Founded in 1997, Global Brands Group (GBG) commenced operations under a senior executive leadership with local and international experience, who guided a professional team, which collectively exceeded hundreds of man-years of experience.

# GB - Cloud DR & Backup Offer







#### **LEARN MORE**

## Disaster Recovery & Backup on Azure



Backup and business continuity continues to evolve. From just making copies of data on tape, backup now includes business continuity, restoring servers and applications to keep organizations performing. The Cloud is playing an increasingly more important part of the process. The role of the cloud can extend from just providing an effective alternative to sending tapes or other rotational media off-site for long-term retention to providing all the services of a secondary data center, at a fraction of the price. Unitrends offers three classes of products, Unitrends Recovery Series and Backup software virtual appliances, Unitrends Boomerang and Unitrends Office 365 that enterprises that can use in / with Azure to optimize backup and business continuity solutions.

- ☐ Protect all of your major IT systems. Affordably.
- Unify data management, security, and protection
- Ensure apps work when you need them the most
- ☐ Perform tests any time for complete confidence



As an organization you need to adopt a business continuity and disaster recovery (BCDR) strategy that keeps your data safe, and your apps and workloads online, when planned and unplanned outages occur.

#### Azure Recovery Services contributes to your BCDR strategy:

Site Recovery service: Site Recovery helps ensure business continuity by keeping business apps and workloads running during outages. Site Recovery replicates workloads running on physical and virtual machines (VMs) from a primary site to a secondary location. When an outage occurs at your primary site, you fail over to secondary location, and access apps from there. After the primary location is running again, you can fail back to it.

Backup service: The <u>Azure Backup</u> service keeps your data safe and recoverable.



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### Microsoft Azure

Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

#### **WHY AZURE**



#### **BE FUTURE-READY**

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in Al, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

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