Catalyst Envision Digital Transformation

Innovating business organisation's future

"In this new reality, how do you envision the future state of your organisation? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation. "

What is Catalyst Envision Digital Transformation?

Barhead provides a catalyst envision digital transformation program where businesses can reassess, review, and ideate business goals using design-led thinking concepts and jointly define the digital transformation in an organisation.

Why Barhead's Catalyst Envision Digital Transformation Program?

The Barhead Catalyst Envision Digital Transformation Program is part of Microsoft Catalyst Program which aims to build, plan and execute business transformation strategies with a proven innovative approach. The concepts are incorporated from tested strategies that will help businesses conceive and realise ambitious priorities. The Catalyst Envision Digital Transformation Program employs the breadth of Microsoft Cloud, Dynamics 365 and Power Platform.

91%
of business leaders see digital transformation as a way of sparking innovation and finding efficiencies.

85%
of business leaders say they must offer digital services or become irrelevant.

Unique value proposition

Engage Stakeholders
Engage stakeholders to review and design high-level business strategies by *solving for the why.*

Mutual Discovery
Jointly discover organisational challenges and define favourable solutions that are seamlessly connected to customers, people, products and processes.

Digital Transformation
Visualise and evolve solutions which will help an organisation achieve business goals.

Included Activities:

Review of business objectives

Strategy Development Activities

Transformation Plan

Visualisation of solutions and business values

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Inspire
Imagine a future state solution for your business.

Design
Discover what's possible by aligning technology investments to business goals.

Empower
Empower others in your organisation to see the value.

Achieve
Achieve business outcomes and improved customer experiences.

Envisioning Workshop › Business Value and Solution Assessment › Solution Demonstration › Transformation Plan

Our experts are here to help you solve key challenges such as:

Activating digital selling

Building agile business processes

Enabling always-on service
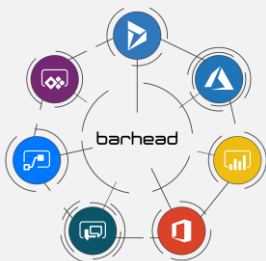
Generating value with proactive insights

Let's ideate together.

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design-led thinking concepts and jointly define how to enable the digital transformation of your organisation.

This one-day briefing starts with a review of your business objectives, followed by mutual discovery and visualisation of solutions, ending with a clear, actionable picture of how we can help you reach your business goals.

Pricing

Fixed Price or Time and Materials estimate starts at AUD 50,000 for a four week workshop.

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About Barhead

Barhead is a specialized consulting firm focused on delivering business solutions leveraging Microsoft's Technology Stack. As a leading Microsoft Business Applications Gold Partner, Barhead covers the diverse product offerings from Microsoft and the broader ecosystem supporting our customers to modernize their systems and processes.

Inspire

Develop a collective vision and engage and be unified with exercises to jumpstart the digital transformation journey.

Activities:

- Envisioning Workshop
- Capability mapping
- Customer journey mapping
- Business model selection
- Operations model selection

Outcomes:

- List of capabilities
- New set of products and services
- Strategic alignment for digital transformation
- New business model
- New operating model

Design

Financially quantify business value assessments such as ROI, cost savings, revenue growth and employee efficiency.

Activities:

- Business value assessment
- Technical assessment

Outcomes:

- Business value assessment
- Technical assessment
- Technology roadmap

Empower

Demo a newly designed solution and empower colleagues and persuade key decision makers.

Activities:

- Stakeholder mapping
- Solution demo development
- Solution demo socialisation

Outcomes:

- Solution demonstration
- Stakeholders feedback

Achieve

Start digital transformation by executing a pilot project or a proof of concept.

Activities:

- Transformation planning
- Digital transformation journey

Outcomes:

- Strategic roadmap
- Pilot project or Proof of Concept

Contact us at www.barhead.com for any inquiries or questions.