BidWin

Government contractors face unique challenges when managing sales opportunities and relationships with public entities. BidWin from Avtex combines a number of tools for tracking and engaging prospective buyers, giving your representatives access to crucial information, support and resources throughout the business development process.

With BidWin, managing the government contractor business development process and securing wins is easier than ever before.

WITHOUT

Manual tracking of opportunities leads to inaccuracies, delays and distractions

Unsearchable historical data leaves representatives without crucial information

Assigning critical support resources is a full-time, challenging task

Limited access to data and resources negatively impacts representatives in the field

Stakeholder hierarchy is often unclear

VS.

WITH

Automated tracking improves representative collaboration and communication

Mobile access offers representatives real-time access to data and resources wherever the business development process takes them

Intelligent resource assignment offers efficient access to resources and balances workflow across the organization

Robust search functionality allows users to quickly find and use critical information

Deeper data provides a clear hierarchy of the stakeholders involved in each account via a dynamic dashboard

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