**Problem Statement**

- Partial fulfillment of Requirements for Enterprise Customers
- Availability of Expensive Proprietary Products
- Insecure
  - Unreliable
  - Unable to Cater Multi Languages
  - Unable to Cater Multi Site Requirements
- Constricted range of Solutions available on Open Source Platform with limited Functionalities
- Unavailability of a Complete End to End Solutions for Enterprise Customers
**PRODUCT DETAILS**

**Characteristics**
- Designed for Enterprise Customers
- Customizable to Customer Needs
- End to End Unification of Requirement
  - Caters all Size of Customers

**Advantages**
- Secure & Reliable
- Multi Lingual & Sites
- Dashboard & Reporting
- Workflows
  - Drag & Drop
  - Processes

**Developed in 2010**

**Analytics**
- User Based Reporting
- Single View Dashboards

**Services**
- Deployment Options
  - SAAS
  - On Premises
- Social Media Integration
- Single Click Publishing Platform
SUBSCRIPTION MODEL

01 SAAS
Complete Hosted & Managed Solution

02 Hybrid
Segregated Sites Model for Large Enterprise Customers

03 On Premises
On Site Deployment With/Without Manageability
SWOT ANALYSIS

Strengths
- Customizable
- Integrations
- Workflows
- Analytics
- Secure & Reliable
- Multi Lingual & Site Deployment Options

Weakness
- Enterprise Customer Focused Product

Opportunity
- Technology Upgradation
- Modularize Subscriptions
- Product Availability for Non Enterprise Customers
- Secure & Reliable
- Multi Lingual & Site Deployment Options

Threats
- New Open Source Products
- New Competitors
• Sepia CMS provides Web based management system which allows to maintain your web portal or e-presence effectively.
• It uses step by step approach to perform all tasks.
• It is integrated with multiple modules and can be accessed from anywhere.
• It has separate user levels for extra security and admin management

Content Management System (CMS) Overview
Sign In

Username

Password

Sign In

Secure Panel to access web management tool - CMS
The user interface of the system is easy to understand, intuitive and user friendly.
It allows step by step guide to create any information in the system.
You can define your own workflow for publishing of Content.
THANK YOU