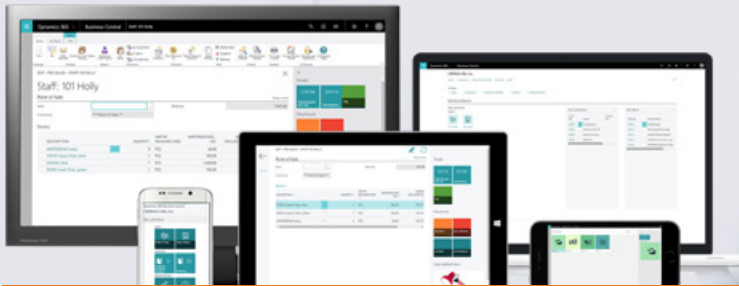# LS Express

A powerful online retail Point of Sale to manage your business anytime, anywhere.

All the functionality you need in your retail stores, in the familiar business environment of Microsoft Dynamics 365 Business Central. Run the setup wizard, and you are ready to start selling in minutes.

All the core functions to run a successful retail business, **straight out of the box.**

START SELLING NOW
No IT expertise required. No installation. Just open your browser, log in with your account, and follow the instructions of the software wizard. You are now ready to start selling!

CUT HARDWARE EXPENSES
LS Express is touch optimized and responsive. This means you can run it on your favorite web browser, on any device – mobiles, tablets or computers.

OFFER THE FRESHEST CUSTOMER EXPERIENCE
The system will update automatically at every new release, so you will always be on the latest technology – with no extra costs, and no hassle for you.

KEEP YOU AND YOUR CUSTOMERS SAFE
Deliver a secure, high-quality payment experience: LS Express is PCI and EMV compliant.

BE ON TOP OF YOUR BUSINESS AT ALL TIMES
LS Express safely backs up all your data in the Microsoft cloud. This means that your data is always safe – and that you can keep track of your business in real time wherever you are, on any device.

Take advantage of the whole Microsoft ecosystem

LS Express is native to Dynamics 365 Business Central, and shares the familiar Microsoft look and feel and business logic. Being part of the Microsoft ecosystem means that you can take advantage of the whole Microsoft suite of business apps. Customize your receipts in Microsoft Word, use your sales data to generate forecasts, or run your customer sales history through Microsoft's Power BI to optimize your purchasing and get personalized recommendations. The possibilities to improve your service and increase your profitability are endless!

Manage sales and appointments at the POS

Do you sell services as well as retail items? LS Express is perfect for you! No matter if you run a beauty salon managing multiple appointments per day, or if you are a retailer organizing workshops and in-store events: with LS Express you can manage all your services, and more, in one system. LS Express is natively connected to Microsoft Office 365: this means you can see the appointments on your Office calendar at the Point of Sale, and invoice them. And if the customer wants to add more items (products or services) to the payment, that's easily done, too.
Are you taking online bookings? That's great! The system enables you to add a "Book now" button to your website or Facebook page: the appointments will be registered on your calendar, and you will be able to see them and invoice them at the POS.

A modern customer experience

Offer great customer service: with LS Express, you can

- Let customers add more products or services at their own pace. Just suspend the transaction at the POS, and then retrieve it later, at any terminal, with just a couple of clicks.
- Close sales and offer one-to-one service anywhere on the shop floor: LS Express can run on any mobile device.
- Access customers' sales history to offer more personalized service.
- Let you customers use any combination of payments: cash, card, vouchers, points, coupons – you name it.
- Print receipts, or send them to your customers via email.

All the retail functions you need, and more

With LS Express, you have all the basic tools you need to run a modern, customer-oriented retail business.

- Quickly create and manage items and customers.
- Access and manage prices and discounts.
- Sell products by scanning the barcode, or by choosing an item from a list.
- Easily accept product returns, and offer refunds, replacements or store vouchers.
- Accurately manage cash drawers.
- Speed up end-of-day processes with the help of the system wizard.

LS Retail

We make business easy

LSExpress.LSRetail.com