

Your success should be more than a coin toss

Remove uncertainty about the reliability of your marketing results

Using Microsoft Dynamics 365, We uncover how your messages move between people offline to create bespoke audience profiles that behave like your best customers.

The intersection of marketing intuition and data science

Our user-friendly portal is designed for marketers, not for scientists and comes at a price that is less than hiring data-scientists to do it yourself.



Increase brand value

Stop sacrificing brand value to chase ROI.

We provide you brand value growth **and** an increase in ROI.

Stay up to date

Audience profiles updated monthly as behaviors change.

Change are tracked online and offline.

Now for the science

We've put over 219,000 hours of PHD statistical time in our models.

This delivers a 2200% increase in granularity over using Google Analytics alone.

Simple to use, simple to implement:

1. Visit www.lumilinks.com and register
2. Connect your Dynamics 365 data via our simple connector
3. Receive easy to understand recommendations
4. Implement into your ad-managers directly or via your agency
5. Relax



For a free trial, visit www.lumilinks.com

Lumilinks has been invaluable in proving clarity on how our channels are performing and improving our marketing spend ROI - Julian Roberts CMO, ESET UK

