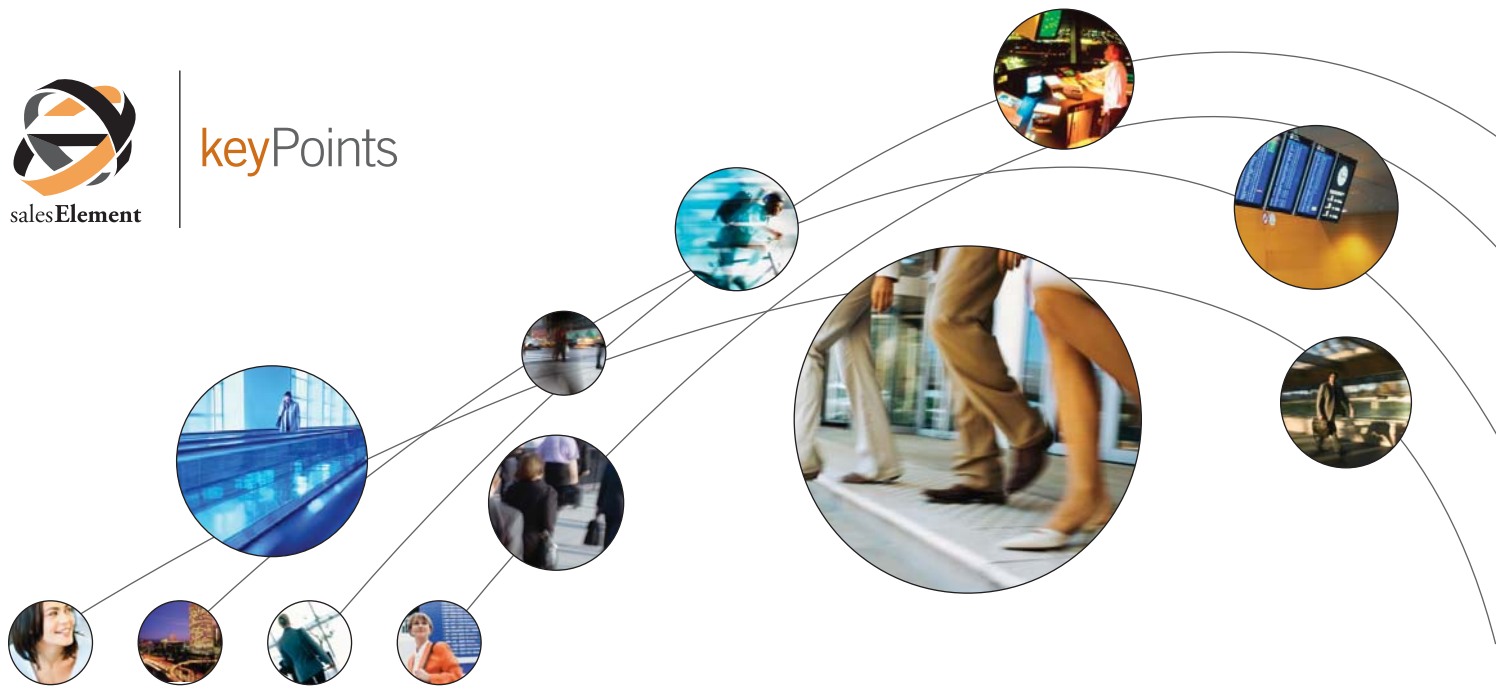




keyPoints



## benefits of using seProposals

- **Dramatic** (>65%) reduction in proposal creation time
- **Reallocation** of hundreds to thousands of hours yearly to active selling time
- **Assured consistency** of organization-wide proposals
- **Standardization** on best proposal practices
- **Elimination of manual errors** through systematic collateral generation
- Worldwide access to a **secure, web-based application**
- **Minimal learning curve** and ease-of-use ensures user adoption and rapid time to return on investment
- **CRM integration** reduces errors and eliminates redundant data-entry
- **Built-in quoting** tools or integration with in-house or 3rd party quoting systems **ensures accurate pricing**
- Brand-consistent and purposefully designed documents make your proposals stand out

### About salesElement

salesElement is a leader in proposal automation systems that support sales teams by standardizing around best practices and helping them allocate more time to sales and customer service. We offer solutions for a variety of industries, including media, computer software, computer hardware, insurance, and financial services.

**seProposals** is a powerful tool for your sales and marketing organization. It allows you to reallocate hundreds of hours per sales person yearly to selling time. It streamlines your proposal generation process, increases the consistency of your marketing materials, and keeps all your reps on the same page at all times with the most up-to-date information. In short, **seProposals** helps you close more sales.

It all happens from a **single, secure, web-based location** that is accessible from wherever your team may be. Have full-scale proposals ready in less than half the time of your current method and be more responsive to clients with **seProposals**.