12 WEEKS
HEALTHY HEART
CHALLENGE

Need to engage your employees more in managing their heart health
Don't know where to start
Tried looking at too many options
Need a straightforward and simple to launch program
Don't want to go through endless hours of implementation

GET GOING ON YOUR WAY TO A HEALTHY HEART!

EMPLOYERS
SIGN UP
REWARD EMPLOYEES

EARN
Healthy & Productive Employee Culture
Welcome to “Healthy Heart” challenge by Healthper. After years of helping clients implement well-being programs, we felt there was a need for a solution that can focus on heart health.

The challenge has been designed based on years of the knowledge base, and industry trends. It includes healthy heart pre & post assessment, activity tracking, inspirations & education, and coaching to create a personalized heart care plan.

**Healthy Heart Challenge Case Study**

Results of a hard to engage segment of a health system.

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account Activation</td>
<td>89%</td>
</tr>
<tr>
<td>Activity Completion</td>
<td>68%</td>
</tr>
<tr>
<td>Communication Click-thru</td>
<td>77%</td>
</tr>
<tr>
<td>Completed at least one activity</td>
<td>79%</td>
</tr>
<tr>
<td>Engaged at least once a week</td>
<td>92%</td>
</tr>
<tr>
<td>Reported Challenge experience as positive</td>
<td>79%</td>
</tr>
</tbody>
</table>

**Employers**

- Easy to tailor
- Easy to deploy

We simplify process for the employer by allowing multiple ways to onboard,

- When email is available, we send an email with login information.
- When email is not available, we create a default username and password based on employee id, date of birth, (and/or social security number), name or as it fits for the population.
- When employer does not share the member information, we provide unique activation codes to the employer to distribute.
- We enable single sign-on with employer’s existing application.

**Members**

- Easy to use
- Easy to enjoy

We create a customized communication plan and marketing collateral for the program including posters, emails, text messages, reminders, nudges, motivational quotes and much more.

We provide rich participation and engagement reports that are delivered to the stakeholders periodically.