# SNC/ READY to USE

CRM BASIC



#### **Overview**

- + "Best Practice" functionalities for your value chain.
- + Increase effectiveness and speed
- + Improves data quality for the entire organization
- + Simplifies the areas:
  - + Address maintenance
  - + Phone number format
  - + File upload by drag & drop
  - + Visit-preparation and -execution



#### **Account Form**

- + Optimized Layout
- + New Fields and Options:
  - + Industry Code
  - + Number of employees
  - + Revenue
  - + etc.



## **Overview**

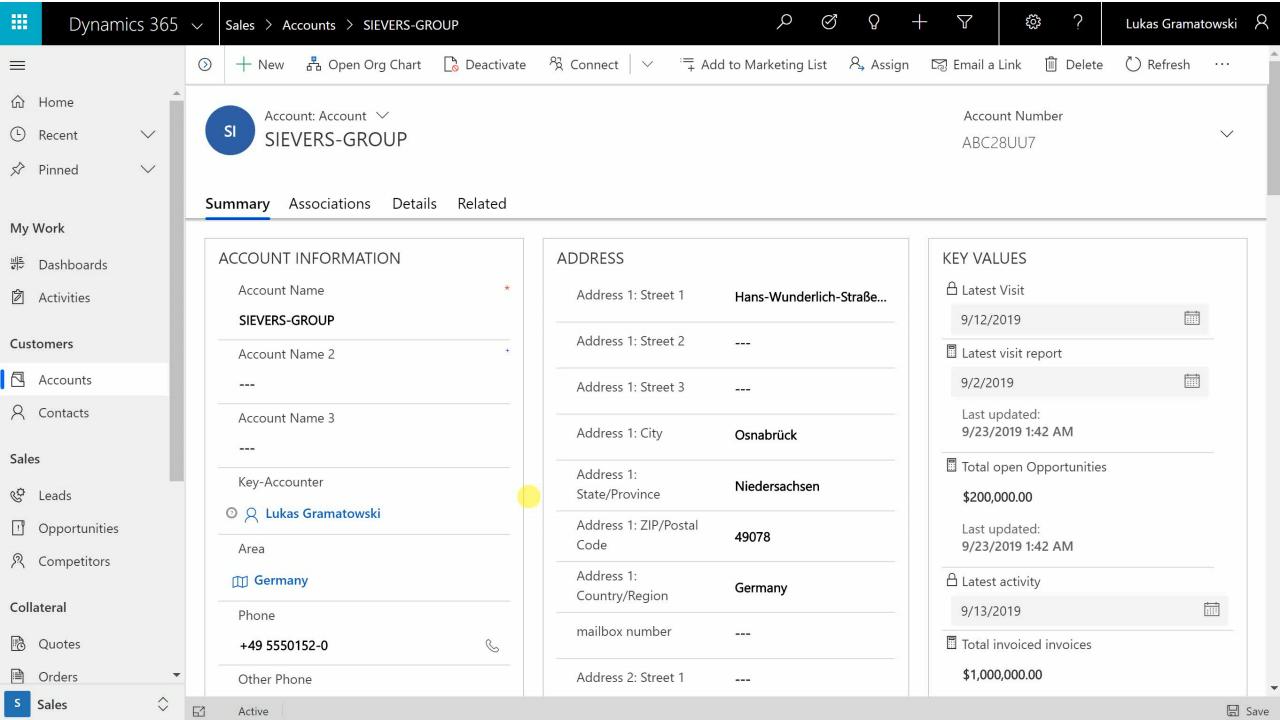
- + Key Figures:
  - + Last Activity
  - + Last Visit
  - + Opportunities Sum
  - + etc.



## **Account Formula**

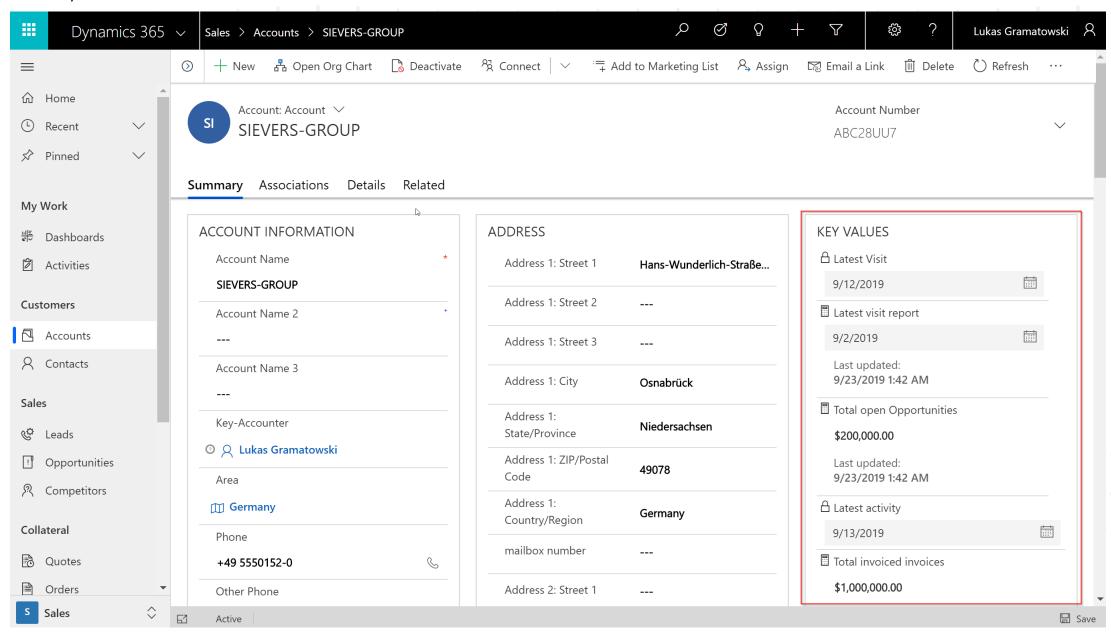
+ Optimized Layout

- + New Fields and Options:
  - Industry Code
  - Number of employees
  - Revenue
  - etc.

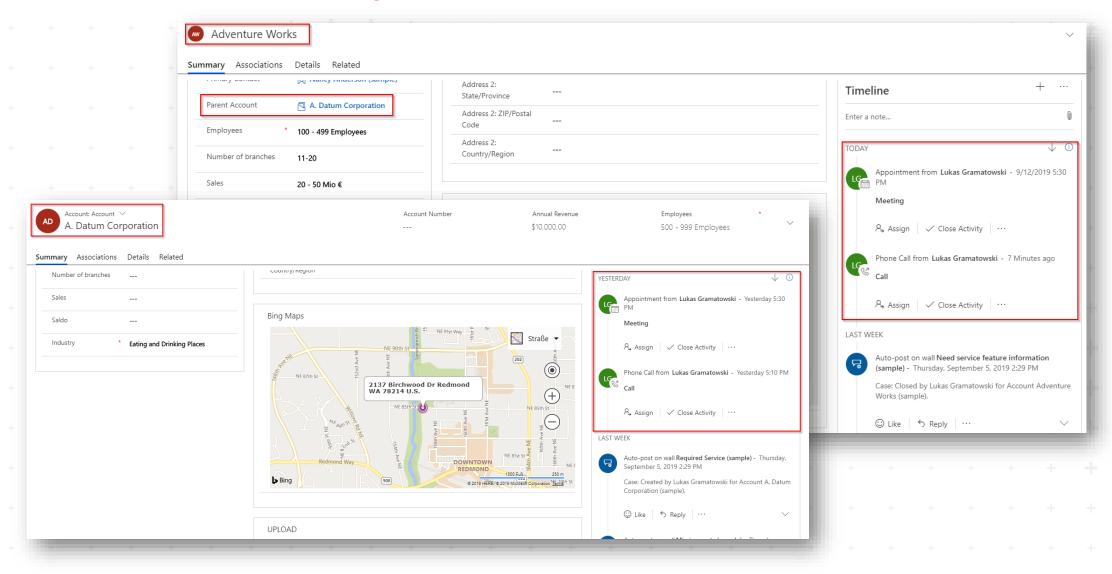


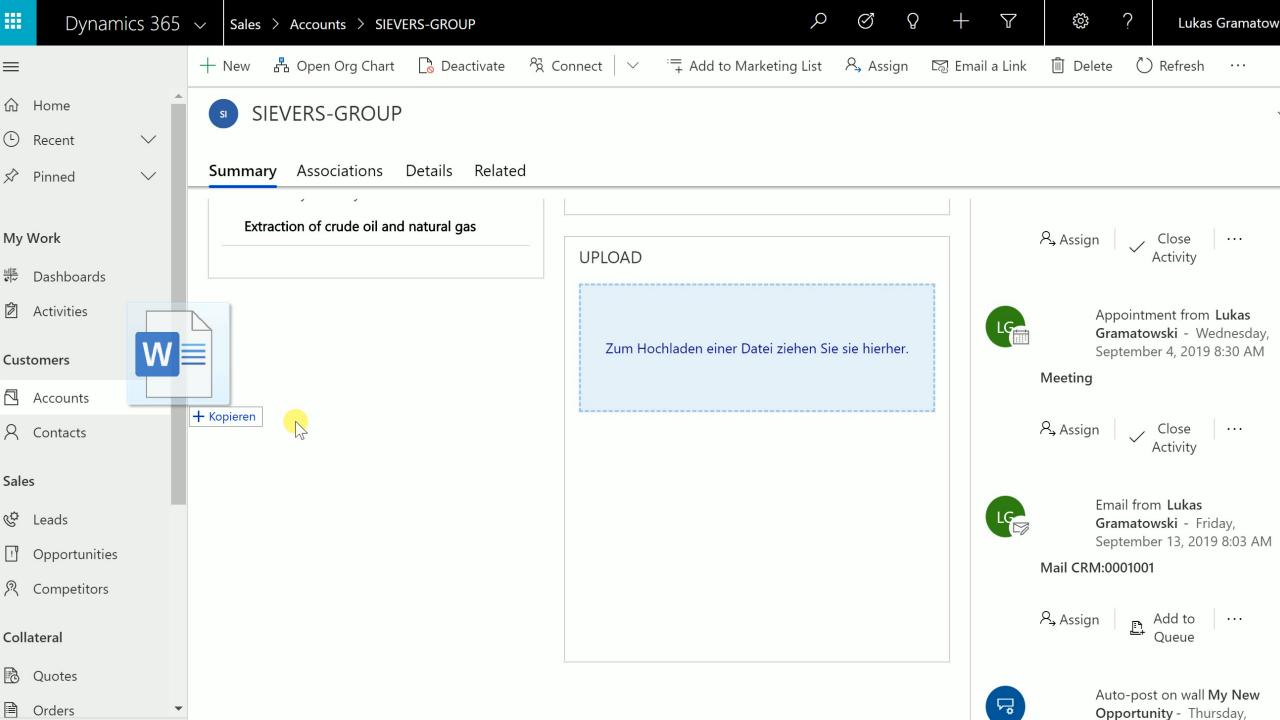
#### **Account Formula**

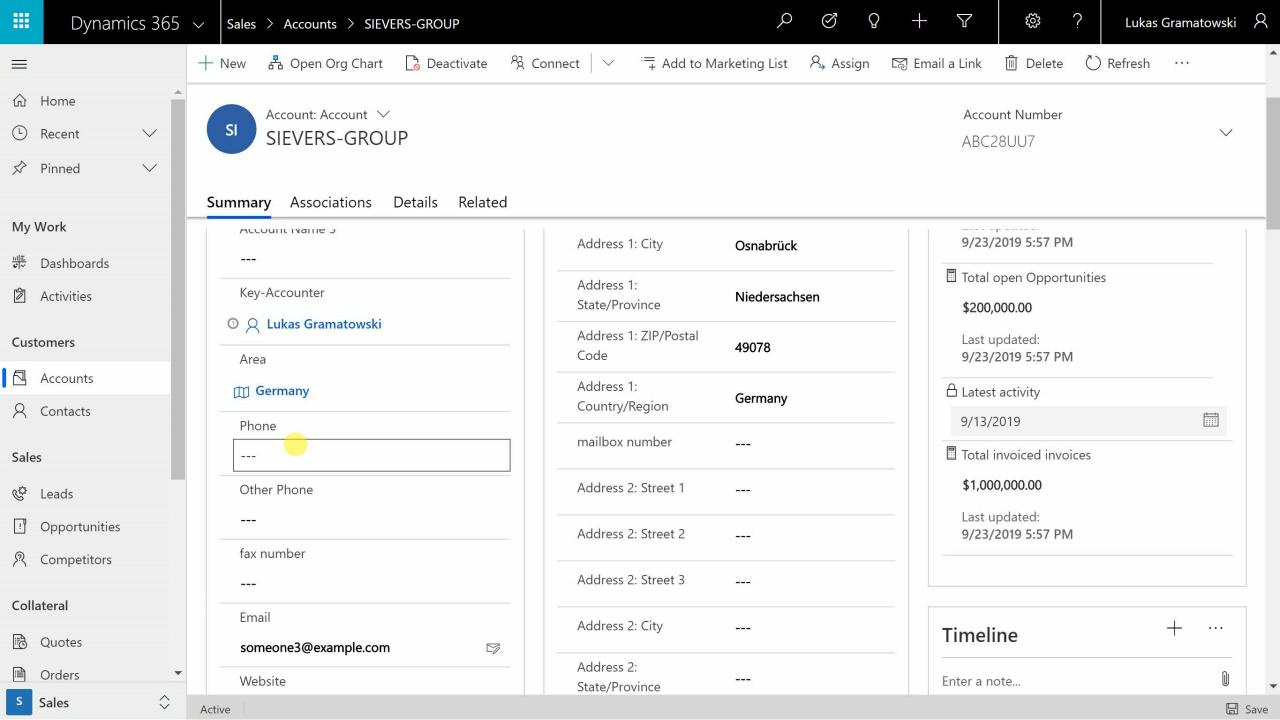
- + Key Figures:
  - Last Activity
  - Last Visit
  - Opportunities Sum
  - etc
- + Account Hierarchy Activities
- + Drag & Drop File upload
- + Phone-Numer validation



## **Account Hierarchy - Activities**

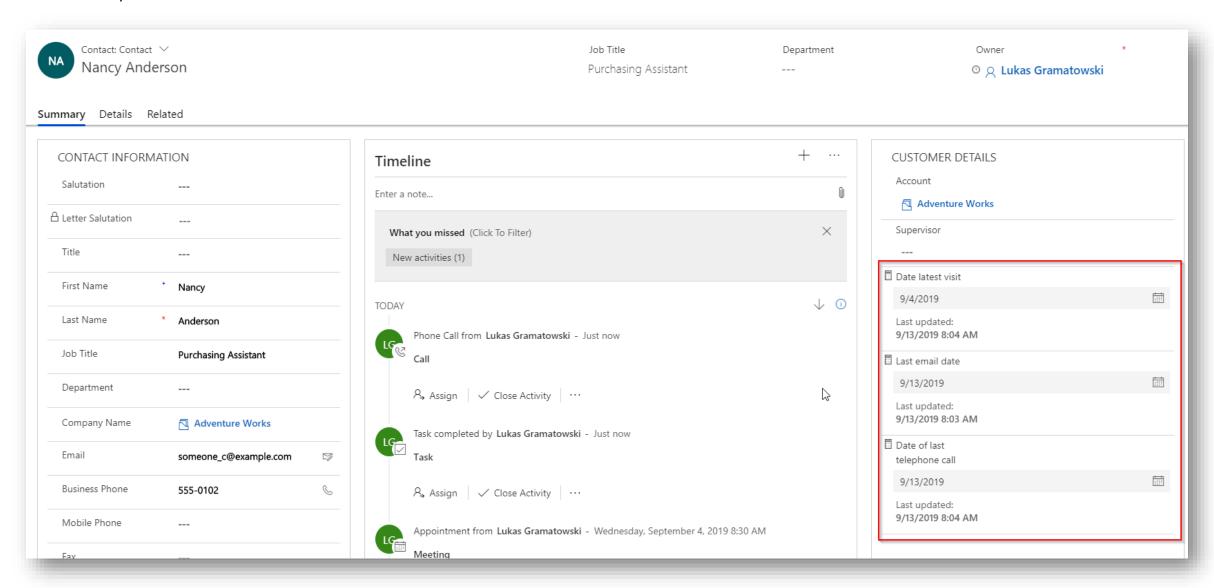


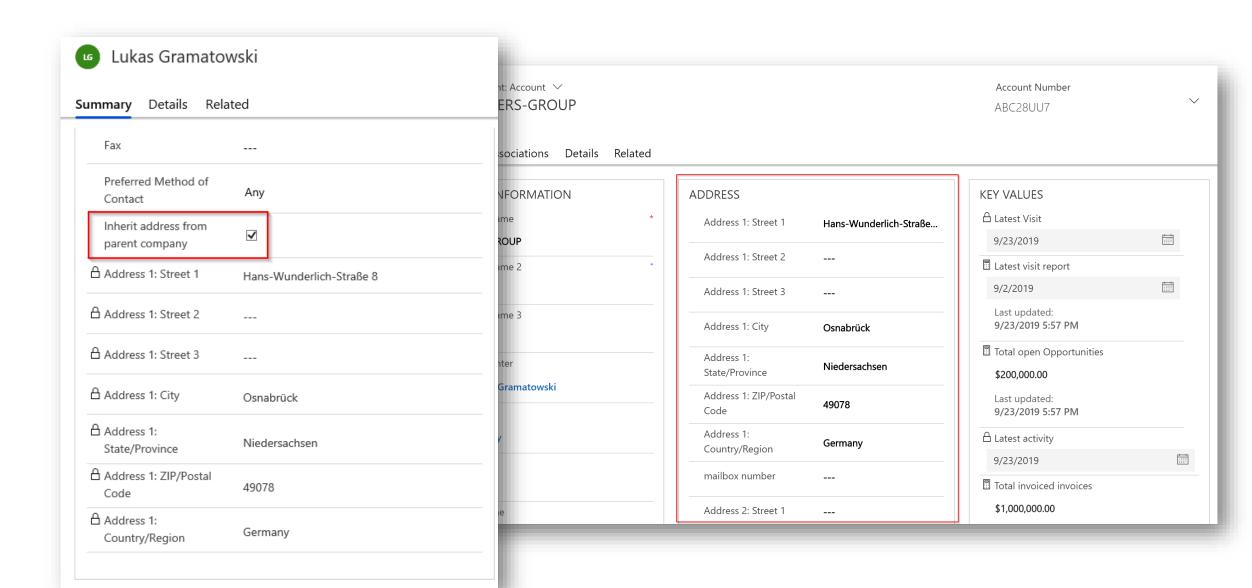


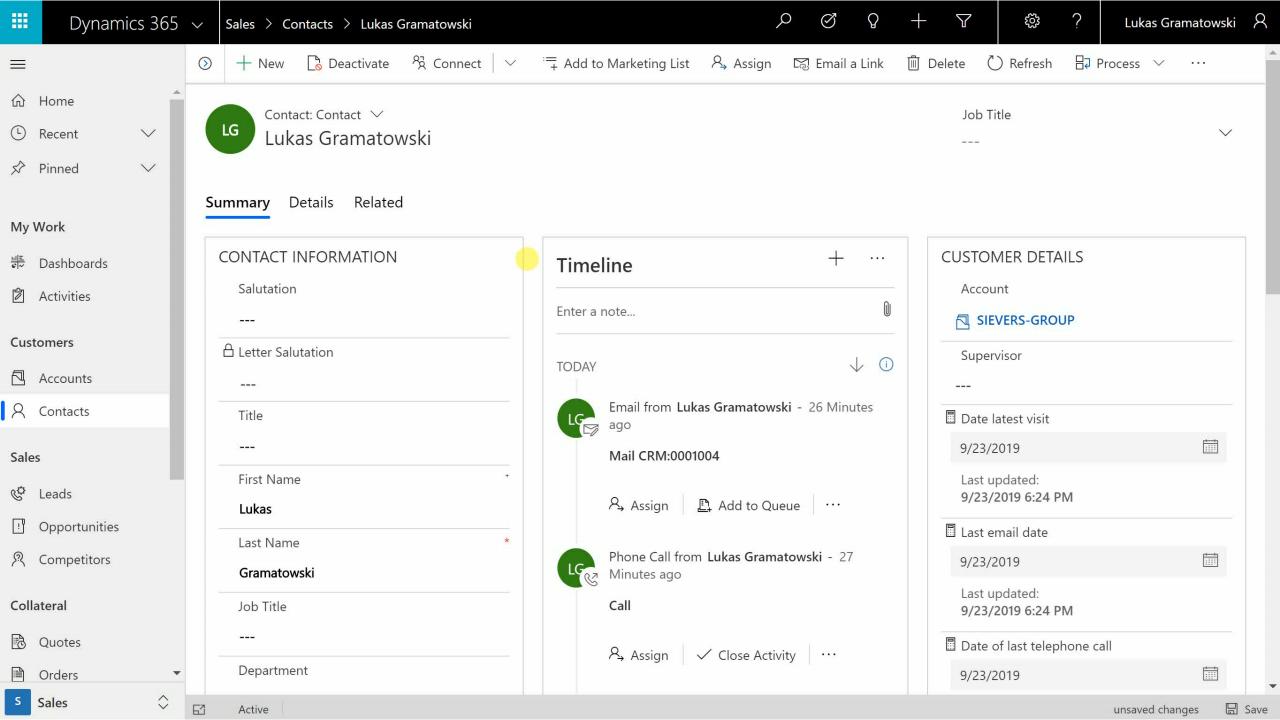


### **Contact Formula**

- + Key Figures:
  - Date last visit
  - Date last email
  - Date last phone call
- + Account-Address inheritance
- + Letter Salutation
- + Phone-Numer validation

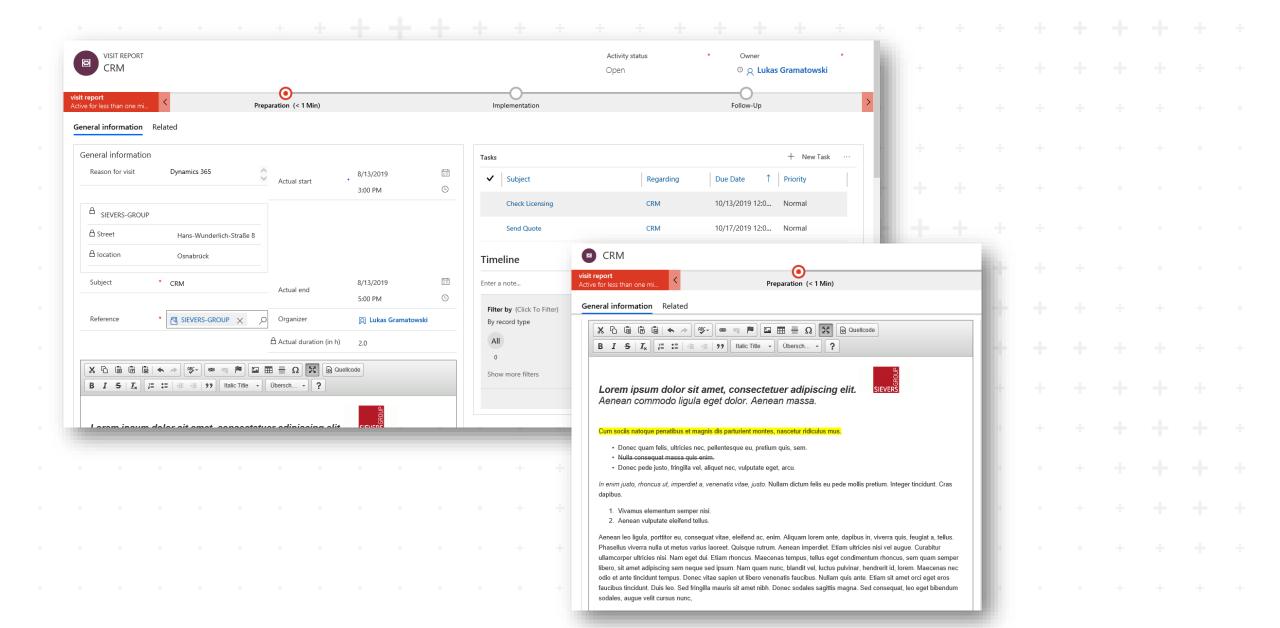






# **Visit Report**

- + Visit Report
- + Visit Preparation
- + Text Editor
- + Activity-Management

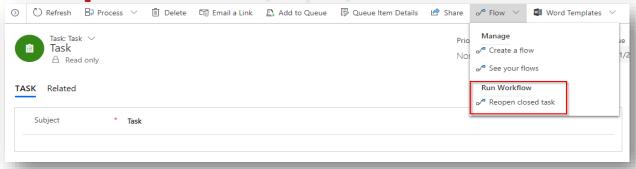


#### **Tasks**

+ Reopen task

+ Email when assigning new owner

**Reopen Task** 



Email when assigning new owner

