

# signNow Value Proposition

signNow



# Why signNow?

signNow goes beyond e-signature to help companies move forward by automating document processes. With signNow you can increase your organization's productivity with automated document workflows, delight customers with an intuitive and easy-to-use interface, and save money while maximizing ROI -- all with the confidence that industry-leading security and compliance standards are keeping your data safe.

## Key features

-  E-signing in a role-based order
-  Sending bulk signature invites
-  Shared folders for teams
-  Online fillable forms
-  Audit Trail
-  Branded workflows
-  Microsoft Azure Cloud



## Established & trusted worldwide

**10**  
YEARS OLD

**60k**  
CUSTOMERS

**6M**  
USERS

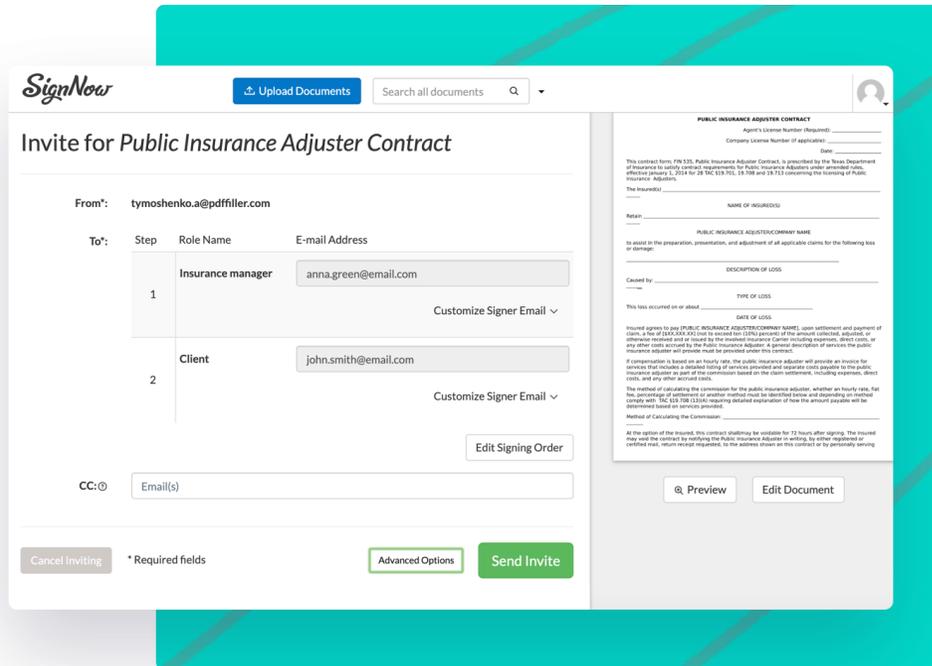
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signNow includes document generation, a PDF editor, contract negotiation, web forms, and a private, mobile-ready e-signature solution.

# Key benefits of signNow

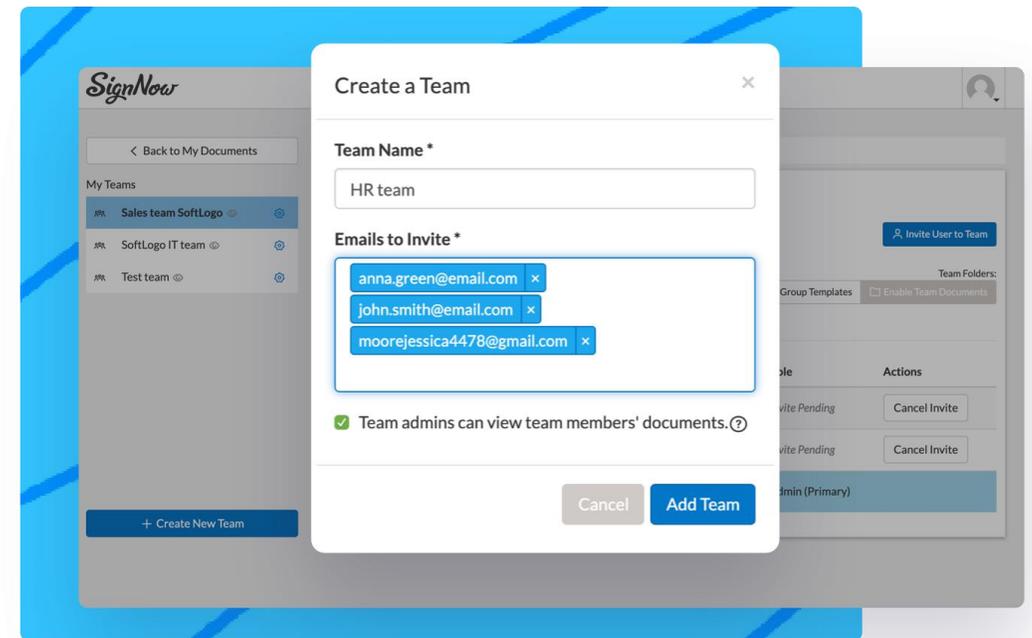
## Simplify complex workflows

Users can arrange a document signing order for as many signers as they need in just a few steps. They can also enable/disable document forwarding, preset reminders, and set expiration dates and passwords for confidential documents.



## Increase team productivity

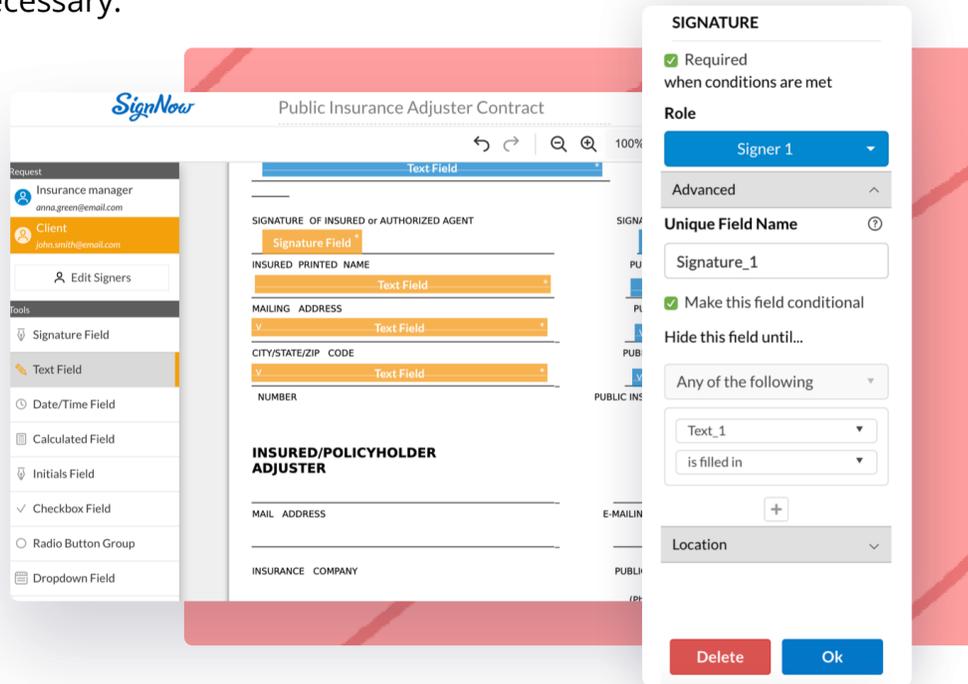
signNow teams allow admins to create, share, and collaborate on documents and templates, and instantly track their status within a single secure place. Team admins can also easily add or remove people from their teams.



# Key benefits of signNow

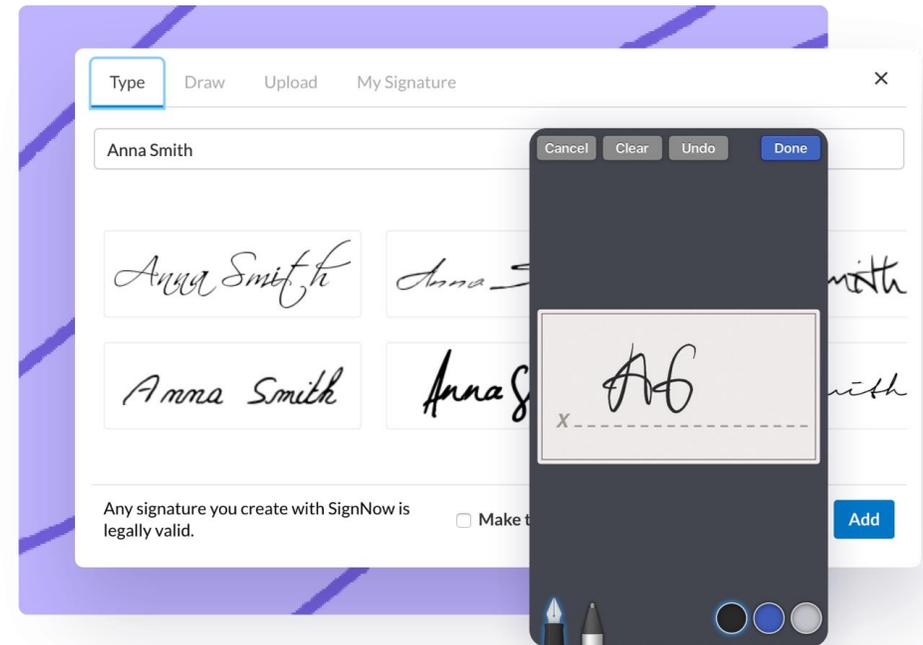
## Quickly fill out and sign documents

Users can turn any document into an online fillable form and add fields for signature, date, text, initials, checkbox, and more. Connect fillable fields to a payment system, get automatic values with calculated fields, and create complex conditional logic, no coding necessary.



## Approve documents on any device, in seconds

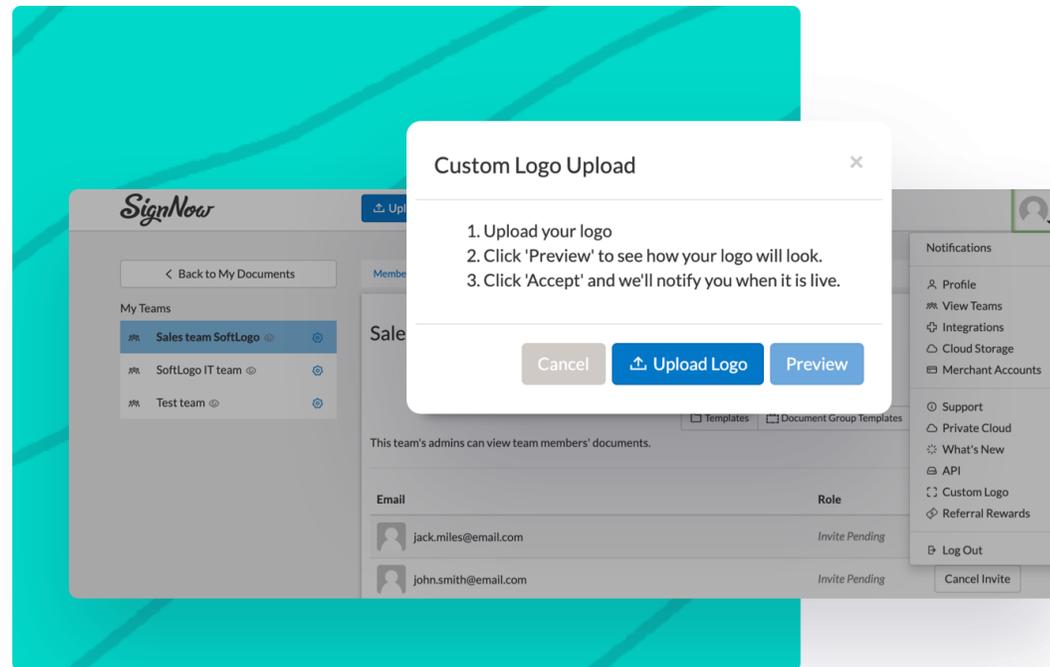
Empower users to create their legally-binding e-signature once, and instantly use it any time they need to sign a document in the future. They can draw or type their signature, or upload an image using a mobile device or desktop computer.



# Key benefits of signNow

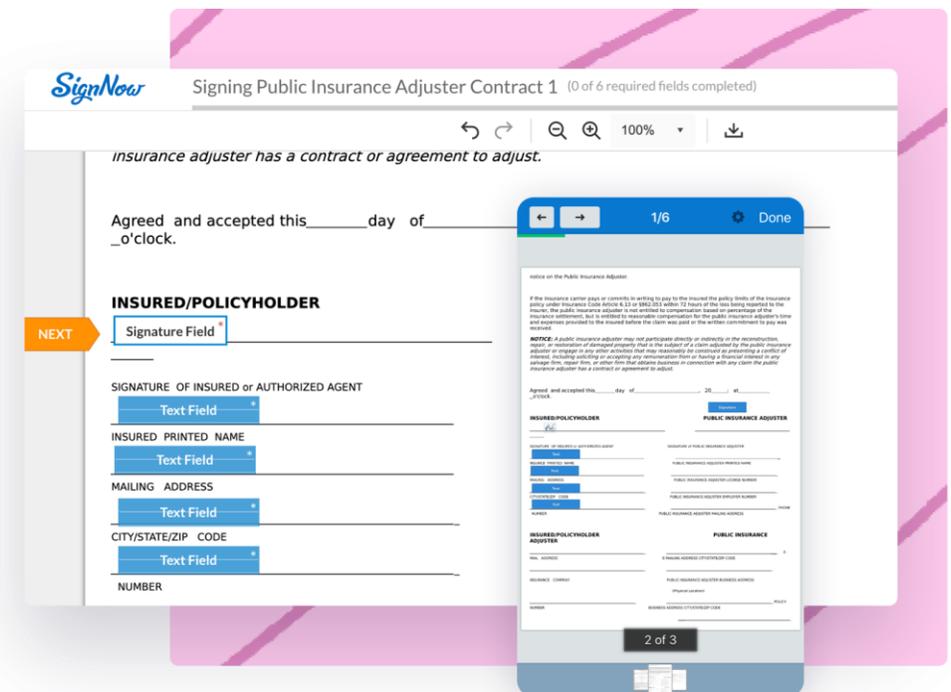
## Maintain your company brand

Reflect your company's branding on notification emails sent to signers. Users can easily customize signing links and guide signers to their company's website after a document has been signed.



## Work uninterrupted

Users can start editing documents in their office and finish from their mobile device, even while offline. All data is securely stored in a private cloud and is instantly synced with the signNow network as soon as connection is restored.

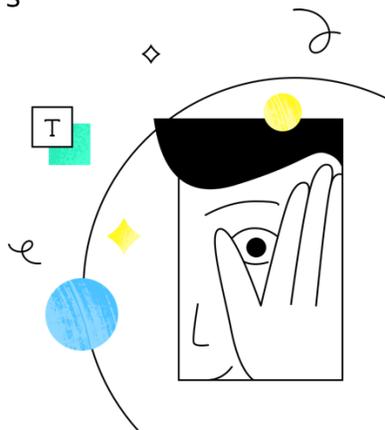


# Target markets

## Typical Users

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- Business owners
- Human Resources teams
- Sales teams
- Operations Managers
- Educators and students
- Realtors
- Chief Legal Officers
- Freelancers
- Volunteers



## Industry Focus

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- Finance and accounting
- Sales
- Healthcare
- Legal
- HR
- Government agencies
- IT
- Education
- Real Estate
- Insurance
- Nonprofits
- Sports



## Integrations

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- Microsoft Azure
- Microsoft Dynamics
- Microsoft Office 365
- Microsoft Teams
- NetSuite
- Salesforce
- Autodesk
- Box
- Dropbox
- Google
- And more!



# Common use cases

## Human Resources

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- NDAs
- Offer letters
- Employment contracts
- Onboarding processes

## Sales

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- Reusable contracts
- Sales inquiries
- Business proposals and quotes
- Collecting payments

## Finance

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- Income tax returns
- New account forms
- Financial reports
- Collecting payments
- Self-managed e-signature solution

## Healthcare

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- Patient intake forms
- Privacy policy forms
- Medical records

## Legal

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- Loan agreements
- Power of attorney
- Affidavits
- Promissory note

## Government

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- Visa applications
- Citizenship forms
- Voter registration
- Self-managed e-signature solution

## Education

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- Enrollment verification
- Teacher reports
- Weekly plans
- Timesheets

## Nonprofit

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- Volunteer applications
- Donation forms
- Sponsorship request forms

## IT

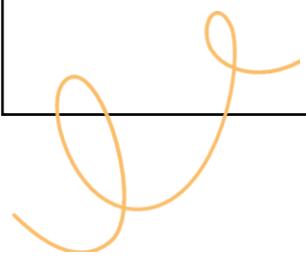
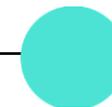
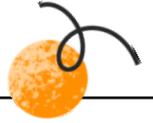
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- Project proposals
- Maintenance authorization
- Equipment requests

## Sports

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- Sponsorship agreements
- Vendor agreements
- Permission waivers



# How signNow Solves Customer Pains



## Customer Challenge



## What signNow Offers



Excessive spending on paper and labor resources.



Eliminate paper use and save money by signing, sending and storing documents online.



Errors when filling out hundreds of similar forms.



Save time and reduce errors with reusable fillable templates.



Inefficient and slow document processing routines.



Speed up document turnaround times by collecting signatures while on-the-go in seconds. Signers don't need a signNow account or special training.



Ability to provide consistent signing experience while in-person or remote.



Use Kiosk Mode to automatically generate document copies for each signer and collect e-signatures on a mobile device.



Lack of a secure environment for storing documents and initiating e-signature workflows.



Create and automate complex workflows with the private mobile-ready e-signature solution.



Inability to quickly collect signatures from multiple customers and documents.



Send document groups for signing in a role-based order to multiple recipients and allow forwarding.



Needs downloadable e-signature app.



Approve and send documents online, on any desktop or mobile device.



Inability to integrate e-signatures into a company's existing software (data source, cloud, website or custom app).



Integrate signNow's e-signatures into your favorite productive apps using our ready-made integration solutions or powerful API.



Inefficient collaboration within and between departments.



Create, share, and collaborate on documents and templates across multiple departments.

# Customer success story



## Republic Services

Republic Services is an industry leader in U.S. recycling and non-hazardous solid waste disposal.



### Business Challenge

Republic Services employees were spending hours of time meeting with clients, and then going back to the office to complete their paperwork and send agreements.

Paperwork back at the office limited their time to visit additional potential customers.

### Solution

signNow Cloud inside Salesforce with custom API integrations to internal software allows Republic Service the ability to streamline their workflow processes and immediately capture their clients signature for work orders.

### Results

Republic Services employees are now able to complete customer Agreements and collect payment directly from the client website and store documents safely and securely via their CRM system.

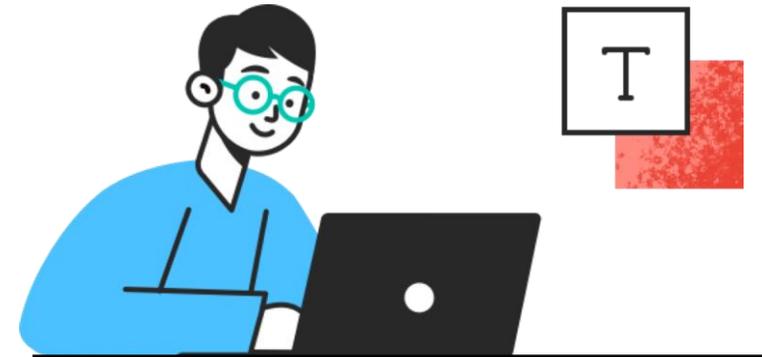
This empowers them to spend less time on managing documents and more time visiting customers.

# Customer success story



## ringDNA

ringDNA is an enterprise sales acceleration engine and voice communication platform.



### Business Challenge

ringDNA employees had to train their newcomers using paper-based documents. The inefficiency of this process took up large amounts of their time and led to recruiting and onboarding issues.

### Solution

A cross-platform e-signature application provided ringDNA with tools for customizing messages, issuing all kinds of reminders, and quick signing invitations for any number of people.

### Results

ringDNA achieved a new level of cost-effectiveness and efficiency with the help of a simple e-signature workflow. Employees are now able to easily locate documents and manage them by simply inserting signature fields for one or multiple signers.

# Customer success story



## Santa Cruz Warriors

The Santa Cruz Warriors are a professional basketball team competing in the NBA G League.



### Business Challenge

The Santa Cruz Warriors were using a slow and cumbersome routine to process documents. The prevalence of paper-based, in-person signatures created security issues with storage for their documentation.

### Solution

Thanks to signNow's intuitive interface, the Warriors transitioned their forms' creation, completion and signing within a few weeks. SOC 2 Type II certification, HIPAA and GDPR compliance now ensure the safety of all their medical information.

### Results

The Warriors digitized their in-person signing and now collect signed contracts faster with online completion of forms and agreements. All the security issues were also resolved by world-class security features.

# Next steps



Learn more about signNow, how your business can benefit, and about starting a free trial today!

**Contact us**

[partner to include their contact information here].