



empower  slides

The most used PowerPoint add-in for corporations

Market Research – Use Cases – Feature Overview – Case Studies – Editions & IT Requirements – About Made in Office

How empower® slides is able to help your company

Sales enablement – optimally support your sales team

Consistently communicate your brand in every presentation

Increase user acceptance of your Corporate Design Relaunch

Free up more time for what is important

Ensure compliance to your corporate identity

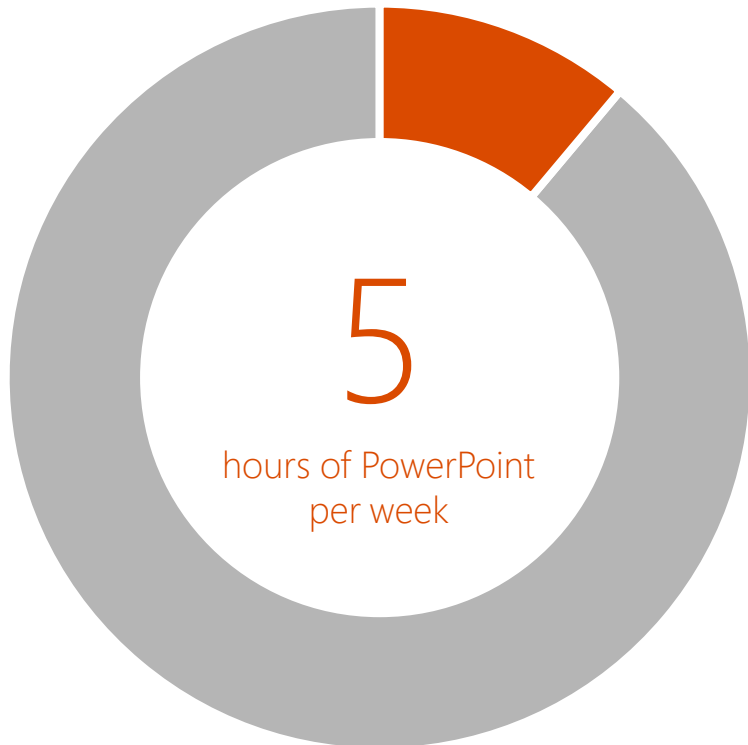
Encourage collaboration and exchange of knowledge

Learn to love PowerPoint

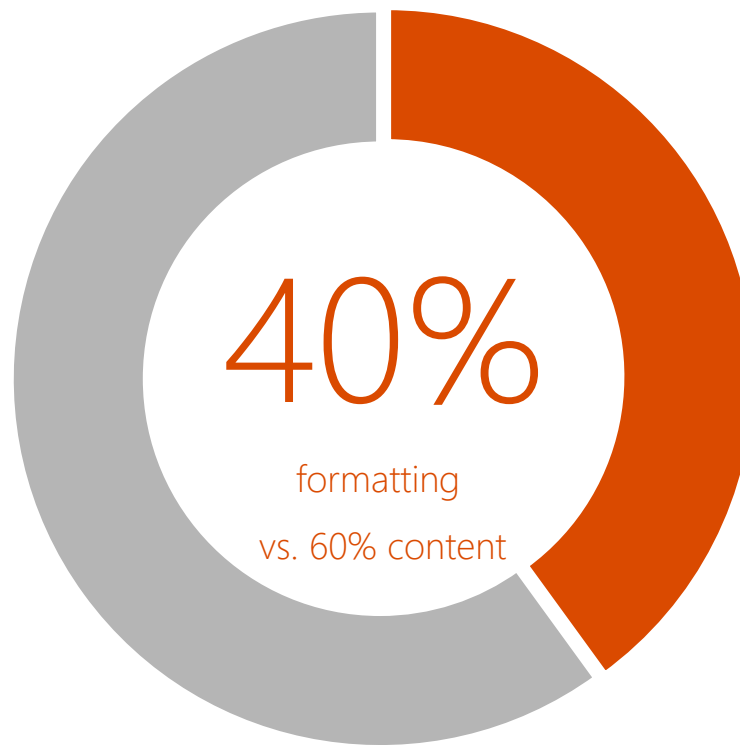
Our PowerPoint study in collaboration with GfK



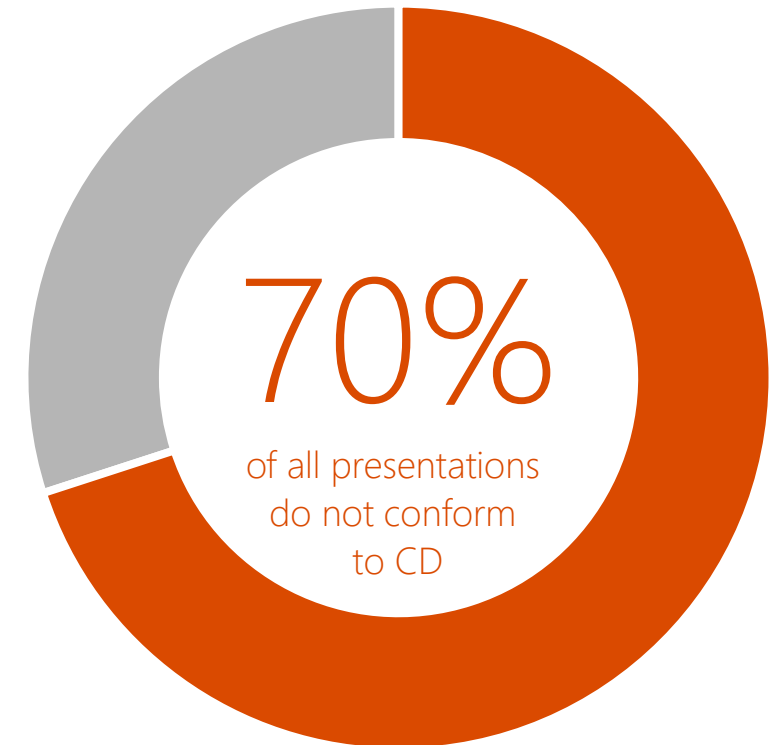
"How much time per week on average do you spend working with PowerPoint?"



"How much of this time do you spend formatting?"



"How many presentations do not match the prescribed brand presence?"



The complete survey can be downloaded for free: [download the comprehensive PowerPoint study](#)

Use Cases & Feature Overview

See empower® slides in action in less than 2 mins



Provide slides companywide

Provide content

Make all important content available to your employees. All content is retrievable directly in PowerPoint – even via SharePoint connection and specialized iPad app.

Search content

Every one of your employees can utilize a Google-esque search to acquire relevant content which they can then easily add into their presentations.

Work offline

Employees always have access to all the content that they have permission to use – even on the road thanks to integrated offline mode or iPad app.

Update slides

Update slides and empower® slides will ensure that these updates are distributed companywide. Users will receive update notifications when they open outdated content.

Manage languages

Provide slides in multiple languages and empower® slides will ensure that all translations are up to date. The user can then switch between different language versions.

Administer

It is easy to administer empower® slides yourself thanks to bulk uploads, intelligent change detection and usage statistics.

Control access

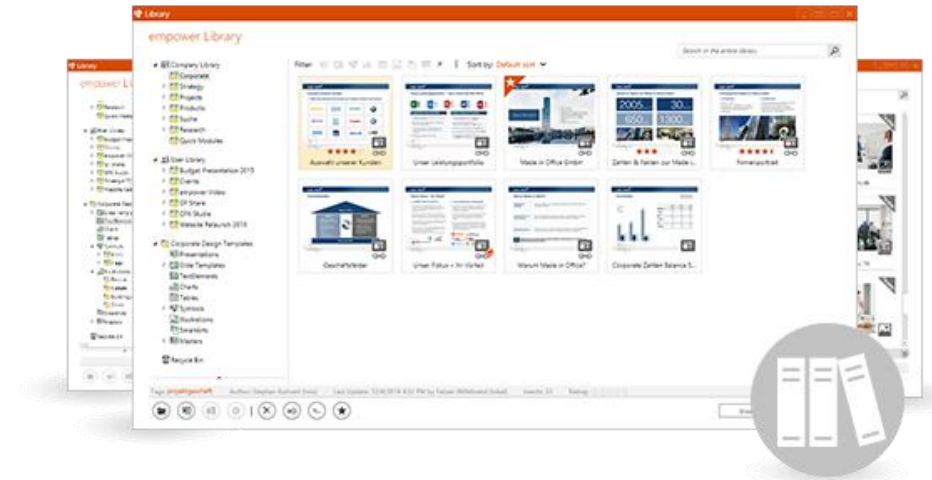
Access in empower® slides can be conveniently controlled on a folder level via active directory groups.

Collaboration

Multiple users are able to work on the same presentation simultaneously without the danger of data loss and back-and-forth emails.

Compliance

Compliance workflows, expiry dates and a complete version history enable clear understanding of changes.



Create slides efficiently & brand compliant

Master templates

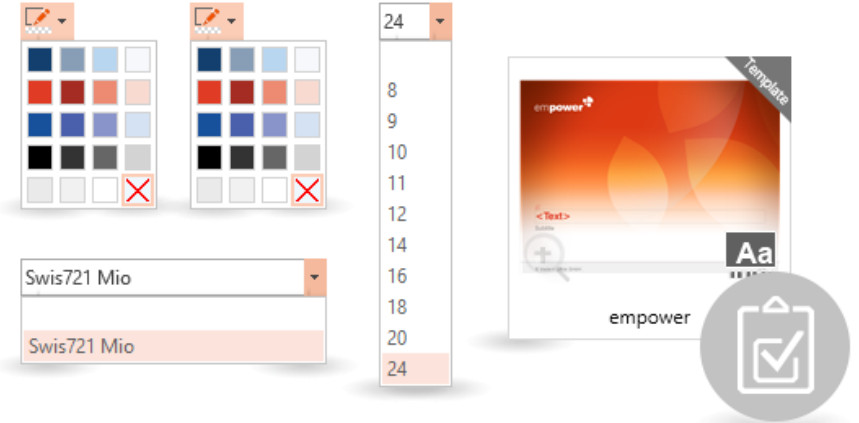
All masters are made directly available within PPT. Marketing can update them centrally with a single mouse click.

Create an agenda

Create an agenda at the click of a button that conforms to corporate design. With sub-points, page numbers and in any layout you wish.

Fonts & colors

empower® slides only presents colors and fonts that are used in your corporate design. This way you work conform to CD – every time.



Pictures

Clicking on an image placeholder automatically opens your central image gallery optimized for PPT. You can also connect empower® slides to your 3rd party DAM systems.

Slide templates

Choose from hundreds of pre-designed and CD-approved slide templates: no matter if you need a world map, organigram or value chain.

Diagrams

Create perfectly formatted diagrams with a single click or apply these styles to existing diagrams.

Texts & tables

Centrally define perfectly CD-approved text elements and tables which you can insert into your presentation with little effort.

Icons

Have an icon gallery at your fingertips with all the important icons for diagrams and infographics according to your PowerPoint requirements.

SmartArts

We create personalized SmartArts that behave in accordance to your corporate design.



Revise existing slides

Design Check

Design Check examines and corrects master, fonts, colors, titles, numberings, margins and logo spacing to make everything conform to CD.

Layouts & footers

Removes unrequired layouts from the master and automatically corrects the footer.

Slide updates

Apply slide updates after you have revised existing slides. empower® slides will highlight all available updates and you decide which ones to use.

4:3 <> 16:9 switch

Dynamically switch between 4:3, 16:9 and any other format you use. Distortion is eliminated and replaced with smart layout alignment.

Spell check

Check the spelling of your presentations by centrally setting the language.

Excel links

Update your slides with excel diagrams and tables via the link function.

Apply formats

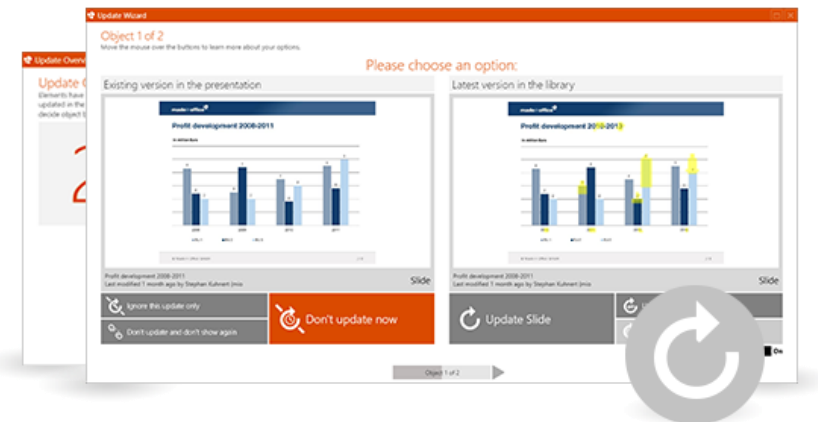
Eliminate time consuming formatting by applying the format of existing objects to your own text elements and tables.

Layout tools

Create professional diagrams with the help of enhanced layout tools to align elements by a grid, automatic distribution and a position painter.

Status objects

If required you can change the appearance of traffic lights, harvey balls, etc. at the click of a button.



References & Case Studies

A selection of our empower® slides customers



Sales Enablement

How to align the global sales force with your headquarters

Siemens Industry had the challenge to provide easy access to all available PowerPoint sales materials to its 10,000 user global salesforce. Slides were updated frequently and the sales people on the road were to never present outdated information.

Global Slide Management with empower® slides

Siemens Industry introduced empower® slides in 2014. Today, Siemens stores more than half a million slides in approx. 5,000 presentations in their central library. With cutting edge update technology, all employees receive updates immediately with full access to all content even when working offline.

The Siemens logo is displayed in white, bold, sans-serif capital letters on a teal rectangular background in the top right corner of the image.

“ empower® is an important add-in that significantly increases our PowerPoint productivity with a high-performing enterprise-level architecture.

Thomas Rubach, Head of Information Management

Productivity and Compliance

PowerPoint in the financial industry


As with all companies in the financial industry, S&P creates a massive amount of content using PowerPoint. No matter whether it is internal or external documents, PowerPoint is the means for presenting this content. S&P wanted to reduce the time spent on creating presentations as well as ensuring compliance and review paths for all changes. In particular, typical tasks like creating and updating tables of contents, applying table and chart styles to Excel-based data and using a slide library were required to make the company-wide creation and management of content more efficient.

30% time saved with empower® slides

S&P conducted a global research to find the best PowerPoint solution available. After extensive research and due diligence, they decided to implement empower® slides. Since then, the productivity of the users has gone up by 30% on average, freeing up a significant amount of time that now can be used for more important tasks like the analysis and conclusions.



STANDARD
& POOR'S



“ From our perspective, we have always thought of Made in Office and the work they do as the “gold standard” of how products should be developed. Made in Office is innovative, reliable, experts in Office plug-ins, and incredibly hard working.

Alyssa Le, VP Business Development

Brand Communication

Corporate Design Relaunch in 2014

Continental AG is one of the world's largest suppliers in the automotive industry. When Continental modernized its brand in 2014, their big challenge was migrating millions of existing presentations from the old to the new design. In addition, after investing so much money in rebranding, they asked themselves how they could empower® slides their employees to always create consistent presentations according to their brand.

Brand consistency increased threefold with empower® slides

Continental introduced empower® slides company-wide to all 80,000 users globally. Not only could they quickly migrate old slides to the new design with the cutting edge corporate design check, but they also ensured that all users have direct access to the new template, the valid corporate design colors and fonts and all corporate images and icons. This enabled the entire organization to live and breathe their brand in every presentation.



Continental 
The Future in Motion











“

With empower® we have significantly improved the consistency of our brand communication without significant investments in our IT infrastructure.

Thomas Röhrich, Head of Brand Communications

Editions & IT Requirements

Which empower® slides edition is right for you?

	empower® slides branding	empower® slides library	empower® slides enterprise
 Productivity Agenda, Send, Spelling Layout Tools Harvey balls, traffic lights, stamp, checkboxes			
 Corporate Design CD guidelines (color and font pickers) Design Check and slide migration Template Library with slides, icons, images, charts, tables			
 Slide Management Slide library with presentations, slides and elements Update notifications, bulk slide updates in multiple presentations, Multi-language slides, versioning, collaboration			
 IT Setup Windows and Mac add-ins to be installed on the client Server requires a MS SQL database and services either on-premise or in our empower Azure cloud.	Client only Content changes require new client package	Client-Server On-Prem or Cloud Content changes can be done anytime	Client-Server On-Prem or Cloud Content changes can be done anytime

About Made in Office

Facts & Figures

#1

Leader in the field of Office programming

50

Full-time employees

5

Locations in Germany, USA, France,
England and Switzerland

>1.2 m

empower® users worldwide

>1,500

customers worldwide

2005

founded

Our Locations

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Contact us to discuss your requirements, learn about pricing and schedule an online demo.

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