



# Magento Commerce 2.3.5

Leading the way



Magento Commerce is the world's leading commerce cloud platform.

## Sell More, Spend Less

Imagine what your business could achieve with an eCommerce platform that drives 3X faster growth, with the industry's lowest total cost of ownership (TCO). Magento Commerce boasts a deep feature set and a global network of experts, partners, and developers. Together, you can create powerful shopping experiences that captivate customers and boost your sales. Getting to market is fast and easy, and with an all-in-one cloud solution, you never need to worry about site performance, uptime or maintenance, as we take care of it for you. And working smarter and faster has never been easier, with management and merchandising tools your team will love.

## Gartner Leader for third year in a row

Gartner 2019 Magic Quadrant for Digital Commerce

## #1 Platform

2019 Internet Retailer U.S. Top 1000

## These Companies Put Their Trust in Magento Commerce



# Key Features

## Engage Customers with Powerful Shopping Experiences

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- Craft unique experiences with easy-to-use drag and drop content and merchandising capabilities.
- Deliver seamless shopping across devices with our mobile-ready, responsive themes and Progressive Web Apps.
- Engage every shopper across your storefront with A.I. powered Product Recommendations.
- Segment and target shoppers with personalized content, promotions, and pricing.
- Fulfill customer orders the way they want with ship-from-store and pick-up-in-store.
- Build customer loyalty with reward programs, gift registries, and private sales.
- Streamline purchasing with Instant Purchase checkout and flexible payment options.

## Enjoy Exponential Growth

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- Expand your business by efficiently managing multiple B2B and B2C sites from one interface.
- Sell anywhere in the world with a global cloud platform built for multiple languages, currencies, and tax policies.
- Grow your revenue by seamlessly selling and distributing on Amazon.
- Support new business models, including subscriptions, digital goods, services, and more.

## Turn Data into Insights that Drive Value

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- Uncover insights with powerful data management features including data warehouse and visualization tools.
- Gain a complete 360-degree view of your data with a single control panel and data repository.
- Enhance your ability to analyze KPIs like conversion rates, AOV, CLV, and Retention.
- Shared reporting and analytics with up to 100 best practice commerce reports & dashboards.

## Boost Productivity with Smarter, Faster Operations

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- Easily keep your site fresh with content staging, preview, and scheduling capabilities.
- Improve operations by managing inventory across multiple physical locations.
- Optimize content and product categories with visual merchandising tools.
- Manage every aspect of your store with intuitive, customizable control panels.

## Perform and Scale for Rapid Growth

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- Gain enterprise grade reliability and availability with up to 99.99% uptime.
- Accelerate site performance with Magento-optimized hosting and global CDN.
- Spin out new stores and manage peak traffic with ease with Magento cloud elastic scalability.

## Get to Market Faster

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- Team up with the global Magento partner network for fast, affordable development.
- Quickly extend your capabilities with bundled extensions from dotdigital, Amazon Pay, Vertex, Klarna, and Yotpo.
- Access virtually any capability with off-the-shelf extensions from the Magento Marketplace.
- Simplify implementation with all-in-one licensing, hosting, and support services.

## Capabilities

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|------------------------------|---|--------------------------------|
| • 24x7 Technical Support     | • Product Recommendations powered by Adobe Sensei | • Multiple Shipping Options    |
| • Visual Merchandising       | • Coupons & Promotions                            | • Order & Returns Processing   |
| • Content Management         | • Cross-sell & Upsell                             | • Customer Accounts            |
| • Content Staging & Preview  | • Marketing Automation                            | • Reward Programs & Registries |
| • Search Engine Optimization | • Mobile Commerce                                 | • Inventory Management         |
| • Elasticsearch              | • Integrated Payment Gateways                     | • Business Intelligence        |
| • Layered Navigation         | • PayPal, Amazon Pay & Klarna                     | • Native B2B Functionality     |
| • Segmentation & Targeting   | • Local Tax & Currency                            | • Cloud Hosting                |



Find out how Magento Commerce can grow your business.

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