AI Assisted Marketplace Cataloging

Market for E-commerce post Covid

62%
Increase in new stores being setup on Shopify

80%
Increase in traffic on marketplaces

4x
Brands noticing 4x surge in traffic on their own channels

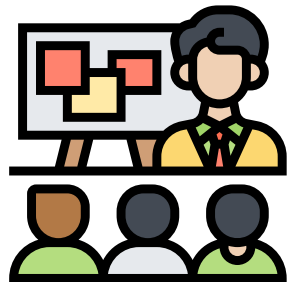Streamoid

Source : Similiarweb

Cataloging on marketplaces & e-commerce

Taxonomy and structure differ for each marketplace

Templates are manually filled

Teams needs to be trained
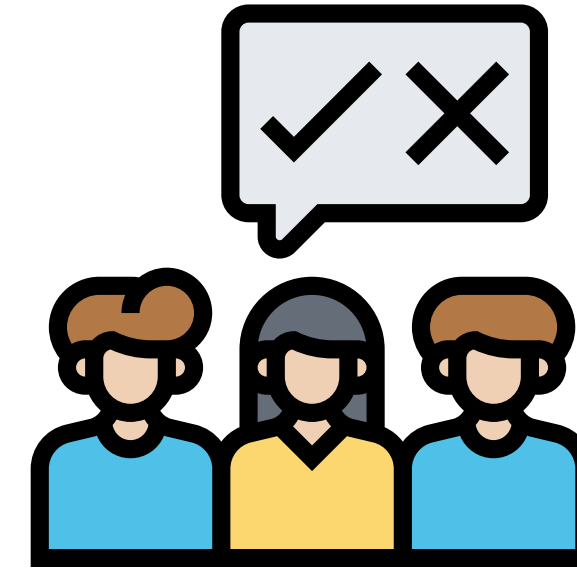
Each channel has its own format

Streamoid

Management of cataloging

Multiple channels and template changes leads to higher training cost
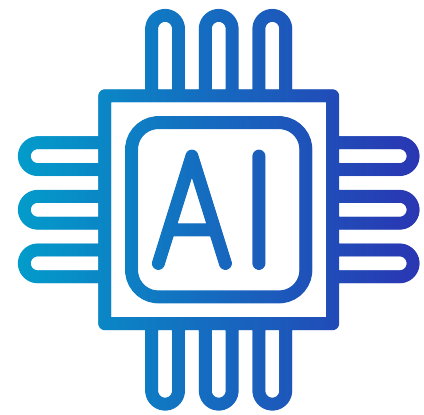
Longer time to market leads to lost revenue

Manual curation leads to accuracy issues
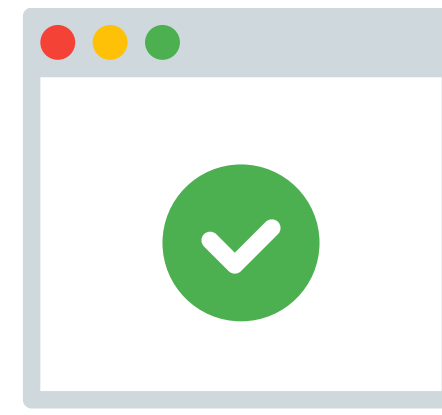
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Our solution

Streamoid's AI assisted Marketplace Cataloging

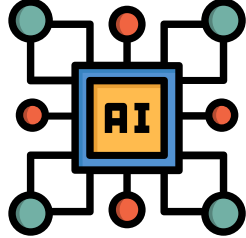Fashion Optimised AI generates tags

Reduce time to market by 80%
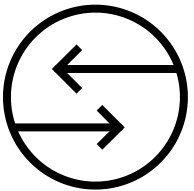
Catalog once, Convert to Any Taxonomy
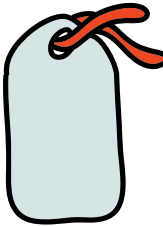
Supported marketplaces

FARFETCH
zalando
asos
amazon

Streamoid

How it works

1   Upload images

2   AI generates product tags

3   AI Auto-samples tags to be reviewed

4   REVIEW   Review tags

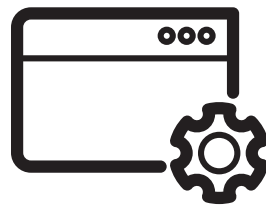**5**   Data Auto Translated into Marketplace Format or your custom taxonomy

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Next steps

Experience it with a demo cataloging.streamoid.com

Free POC for 50 products

Technical integration

Streamoid