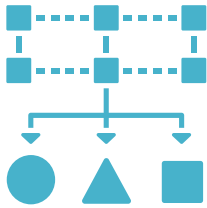


# The 5 Steps of AmploFly4.0™



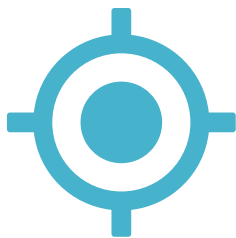
## Assess

Where are we now? How do we fit in the competitive landscape?



## Analyze

Why are we where we are now? How did we get here?



## Address

How well are we doing / progressing against our goals, objectives and business outcomes?



## Adapt

How can we innovate, grow, transform to meet today's challenges?  
How can we drive the change we need?



## Advance

How do we specifically roadmap our future? How can we become more flexible and more accountable while still remaining focused on continuous improvement?