



By Artivatic  
Layak Singh



## ABOUT ARTIVATIC

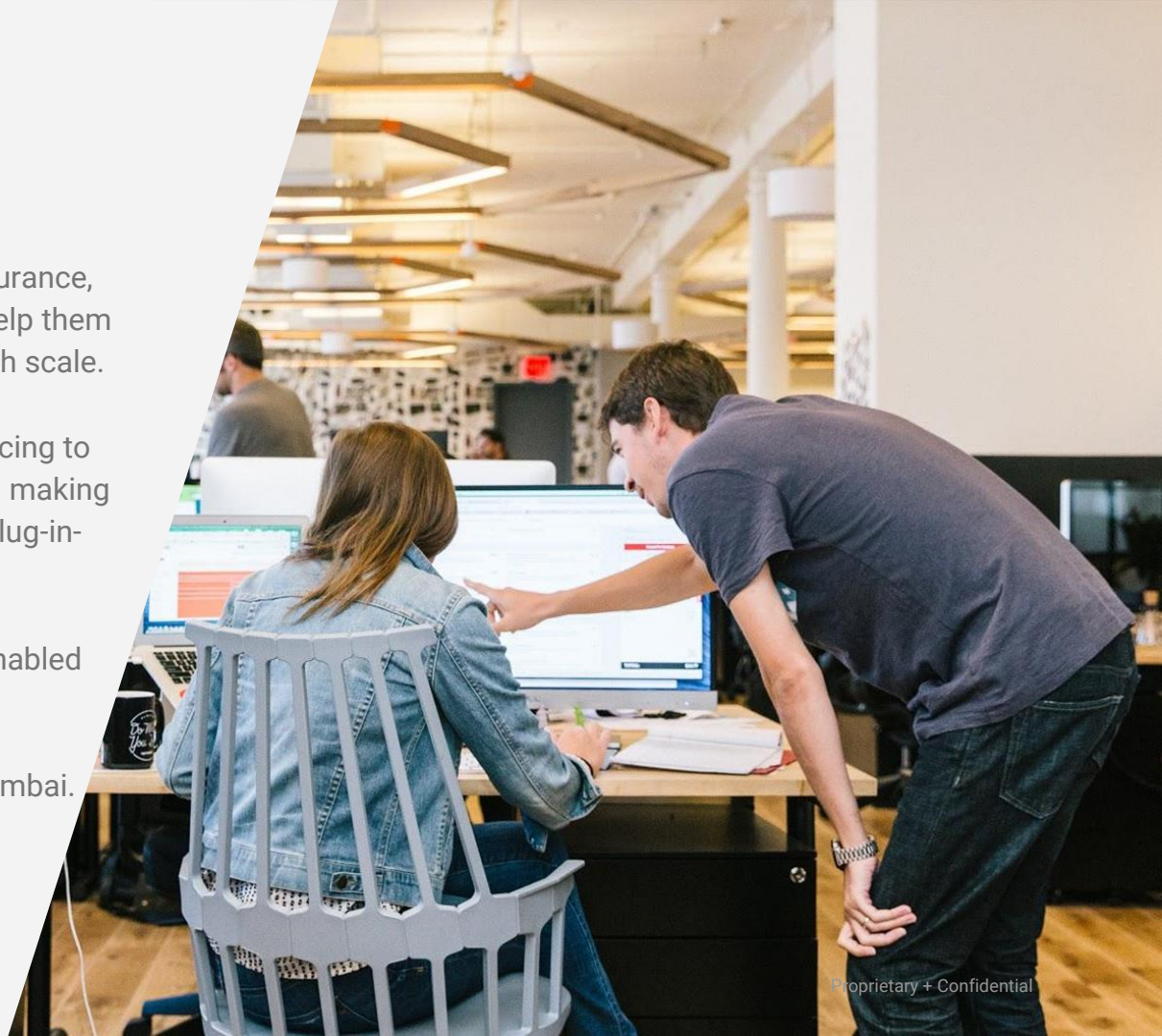
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Artivatic is enterprise AI platform for Insurance, Healthcare & Financial organization to help them build intelligent solutions seamlessly with scale.

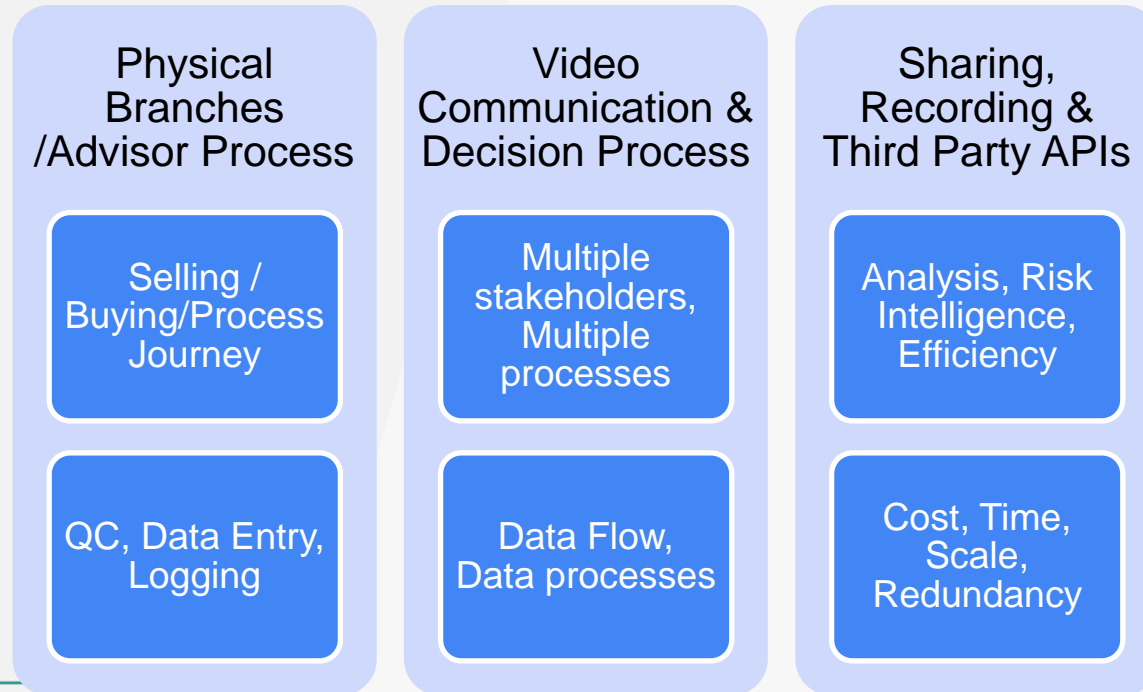
Enables organizations from customer facing to operational efficiency to risk & decisions making with use of 50+ APIs, 10+ Solutions as plug-in-play, SaaS & On-premise Integration.

Founded in early 2017, is pioneer in AI enabled technology, products & solutions.

Artivatic is Based out of Bangalore & Mumbai.



In current scenario Smart Digital Branch called as 'MiO' enables internal & external communication with core processes as well by bringing all physical operations to digital.



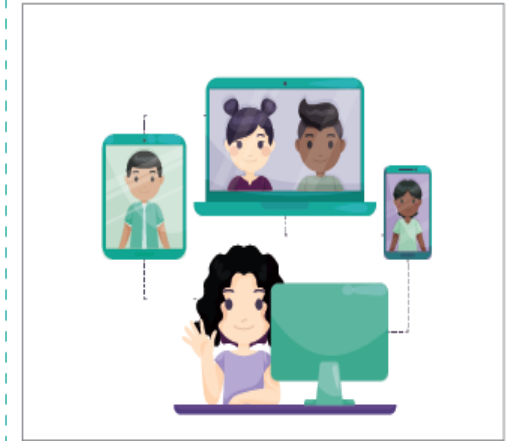
## SOLUTION APPROACH

Artivatic utilized its proprietary & in-house built technologies, algorithms & models to solve the use cases.

- Video Based communication among multiple groups, 1to1 or 1 to many
- Tag every branch or office to digital and enable connect via single button
- Record videos, file sharing and audio
- Analyse video, face or image for intelligent data analysis
- Enable business operations via Digital Branch for customer connect, product selling, onboarding, and other processes via remote.
- Use for training, knowledge sharing and others



From This



To This

# Bringing efficiency to Businesses, Branches, Team & Operations

## Smart Digital Branch (MiO):

- Offline & Online SDKs on mobile to scan, extract documents for digital applications and process
- Govt. API verification instantly
- Signature, Face Verification on the tap
- KYC Verification & process in Realtime automated .
- Video, Speech based System for product selling, advise & connect
- Video based communication, file sharing & Recording
- Digital Whiteboard for illustrations, distributions and explanations in real-time
- All physical branches or offices or departments to Map/Digital Screen – Access Anywhere. Anytime.
- Video Based UW & Claims
- Sales Planning & Distribution

## Communication, Data & Intelligence:

- Enabling video call connect to customer anywhere
- Enabling Location Intelligence & Video Intelligence
- Speech Analytics for user behaviour understanding
- Integration for AR to setup offices or branches as like Physical
- Share Link via SMS, WhatsApp and Emails to connect or Invite
- Dashboard for KPIs, Insights and Progress

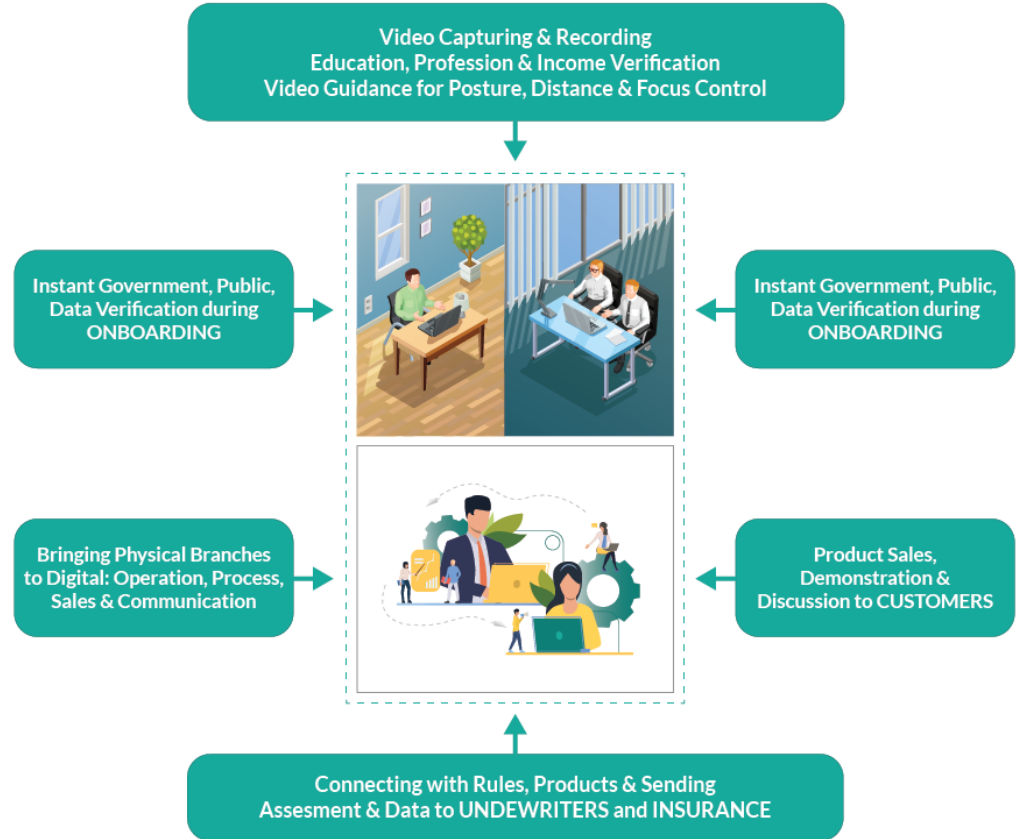
### Benefits:

Simple & Quick Integration with existing environment with use of APIs /SDKs & Full-stack On-premise Setup.

For Offices,  
Departments,  
Advisors, Physical  
Branches and  
Agents : Sales,  
Communication,  
Distribution &  
Networking  
/Meetings

## DIGITAL BRANCH VIDEO BASED 2-WAY OR MULTIPLE COMMUNICATION

For Advisors, Physical Branches and Agents : Sales, Communication, Distribution & Networking/Meetings



MiO INTEGRATED WHITEBOARD & DISCUSSION BOARD

Communicating Problems, Discussing Solutions, Explaining Products via Digital Whiteboard on Smart Digital Branch

DIGITAL WHITE BOARD FOR DIGITAL BRANCH

Communicating Problems, Discussing Solutions, Explaining Products via Digital Whiteboard on Digital Branch

The digital whiteboard displays several key components:

- Release Schedule:** A grid showing User Activities, User Tasks, and three Release phases (Release 1, Release 2, Release 3) with specific tasks like 'Log System Events', 'Obtain a List of System Events', and 'Hourly backup for System Data'.
- Value Proposition Canvas:** A diagram with 'Gain Creators', 'Pain Relievers', and 'Product & Services' on the left, and 'Customer Segment' on the right, which includes 'Gains', 'Pains', and 'Customer Jobs'.
- Kanban Board:** A task management board with columns for Backlog, To Do, Doing, On Hold, and Done, containing items like 'Use Google Analytics' and 'Handle server migration'.
- Process Flow Diagram:** A central diagram showing a sequence of steps from 'Pring' to 'Dashboard' through various 'Payment' and 'Submission' stages.

Two cartoon characters, a man in an orange shirt and a woman in a red shirt, are shown interacting with the whiteboard, illustrating its collaborative use.

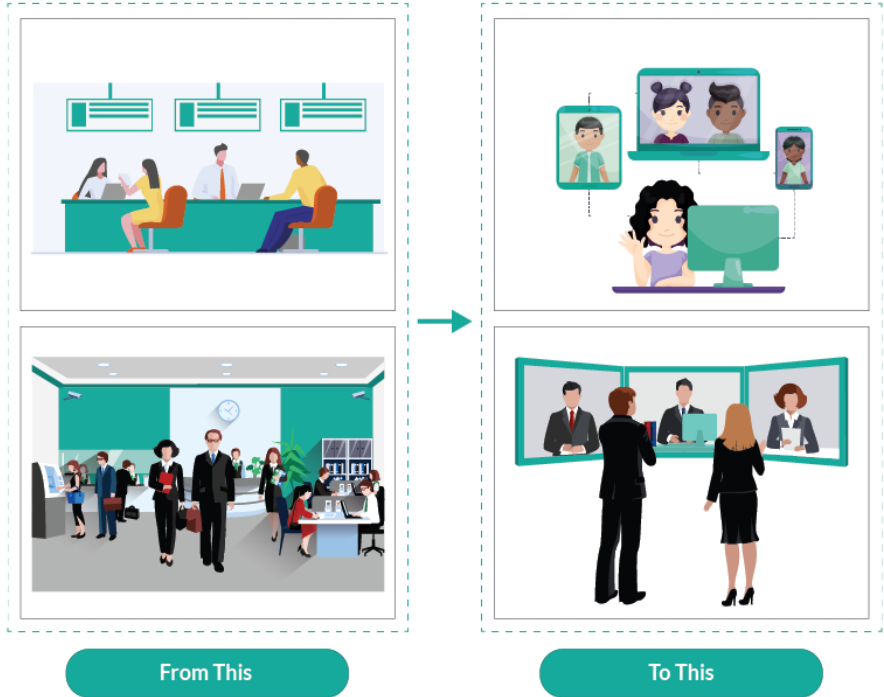
Quickly arrange your ideas into actionable graphics

**ENABLING PHYSICAL BRANCHES TO GO DIGITAL.**

Bring all physical offices, departments, branches & people to Digital. Access Anywhere. Anytime. Remote Working & Communication

Bringing all Physical Branches to Digital. Access Anywhere, Anytime, Remote Working

Connecting all Branches to Single Digital Platform  
(Discussion, Branch Monitoring, Connecting, Communication, Planning, etc)

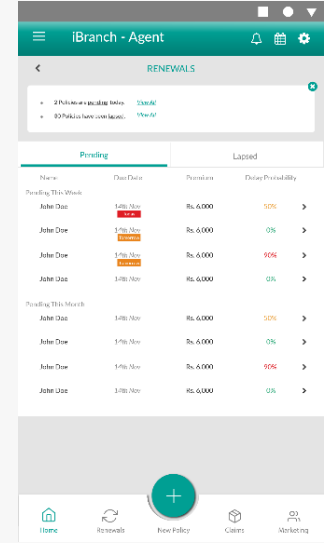
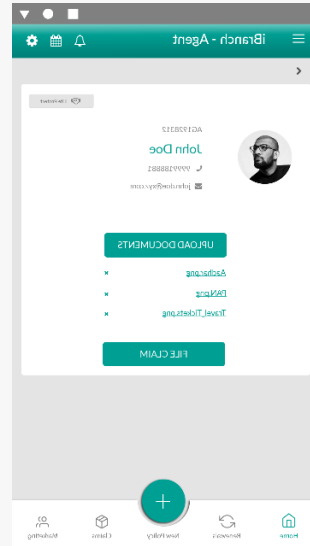
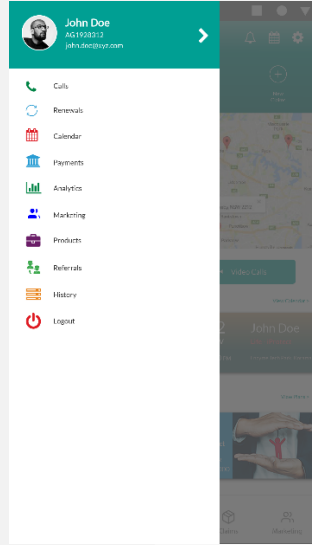
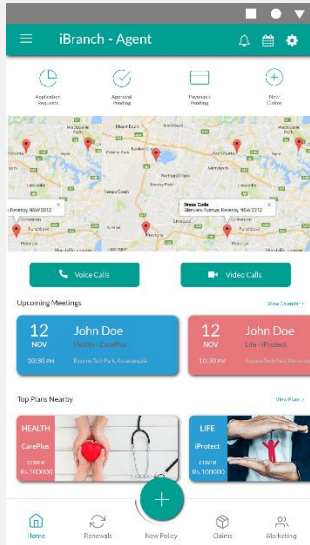




## Intelligent Interaction. Anywhere. Anytime

- **Intelligent insights:** Historical, Current, Govt. databases based insights for risk mapping for offices, branches, people, advisors against the product /location to provide right trends & alerts.
- **Intelligent Behavioural Assessment:** Based on user voice /video /location insights providing right assessment for further processes.
- **Instant Connect:** Using WhatsApp, Facebook, skype or web URL to connect the customer as per their comfort.
- **Auto-Voice /Product Connect:** To provide support to customer, connect to automated voice system with inbuilt-product insights.

# Mobile Based Smart Digital Branch Platform (Mio Mobile)



Sales, Connect, On-Boarding & People/Offices on Map

Thank you.

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