Goal: Profitably Meet The Needs of Customers in a Rapidly Changing, Multi-Channel Environment

Reality

Top strategies for supply chain management systems:

- Improve on-time, in-full customer service deliveries: 52%
- Reduce inventory, labor and transportation costs: 54%

Key issues impacting distribution strategies and profitability:

- Inferior supply chain capabilities: 41%
- Lack of real-time visibility: 40%
- Ineffective labor management capabilities: 20%

Lack of visibility and intelligence prove costly:

- Software solutions not keeping up with growth: 46%
- Insufficient real-time visibility into inventory, orders & events: 40%

State of current supply chain processes:

- Inconsistent workflows and processes in supply chain management systems: 34%
- Inconsistent across regions, divisions, channels, and/or product lines: 35%
- Supply chain solutions are well integrated: 25%

Solution

Eliminate traditional functional silos: implement agile demand and replenishment processes to respond to exceptions or disruptions

Leverage leading technology and supply chain processes required for an unpredictable marketplace

Provide visibility into network-wide inventory to enable on-time, in-full customer deliveries

Based on a recent study of over 80 supply chain executives, sponsored by Blue Yonder and conducted by Gatepoint Research.