Grow Uperion

Gamified KPIs and Employee Excellence Platform

https://growuperion.com/

Grow Uperion
Grow visibly taller

All companies challenge:

Low Level of People Engagement

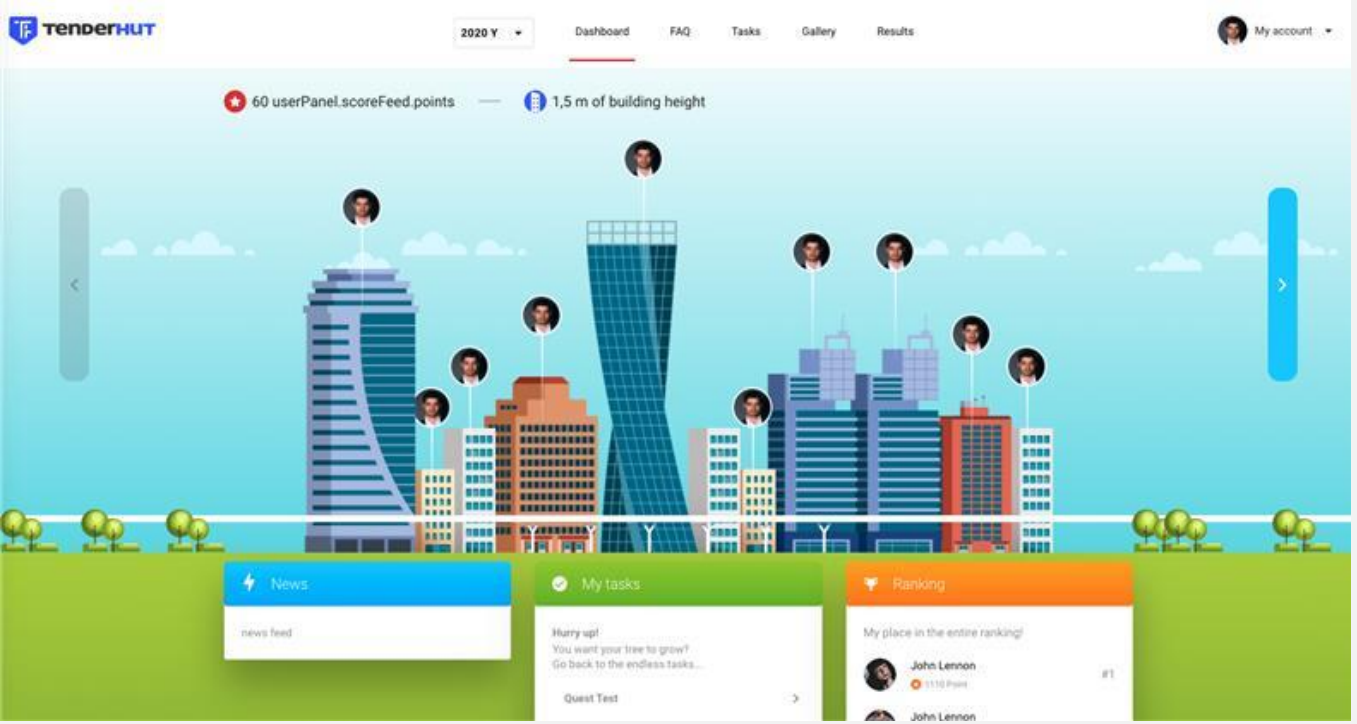
A staggering 87% of employees worldwide are not engaged.

CHALLENGES

- Low Engagement
- Tough distant KPI without stages
- Cost of benefits
- Remote workers
- Change management

IDEAL SOLUTION

- Human-driven and uncomplicated
- Motivating people along the whole proces of delivering KPIs
- Does NOT require money for motivating
- Self-service, automated



Grow Uperion

Gamified KPIs and Employee Excellence Platform

GrowUperion takes advantage of simple and universal symbolism of a growing tree or another universal object (e.g. growing building, city, rocket). Every employee has his or her own achievements object. You select the rules, factors, KPIs that influence development of the object.

Goals into stages

- Every user has goals (individual or group).
- Goal divided into stages, visualizing success and commitment.
- Real KPIs instead of bages, levels etc.

Motivational funnels

Intelligent automated scenarios for each employee using the following to well stimulate them:

- Channels of reaching
- Announcements
- Triggers / Call to Action
- Moments

Clear visualization

Instead of boring and non motivationg charts, Grow Uperion platform is flexible – there are different forms of visualization possible.

Multi channel data source

Visual layer on company's data
Possible integration with different systems and files e.g. Excel
APIs, manual input or mixed data sources

Grow Uperion + Microsoft Azure and Microsoft Teams

Classic digital HR platform commmunicate with users in the same way – through template e-mails sent the same day of the week and even at the same time to every employee.

Grow Uperion uses the effectiveness of Marketing Automation software and creates so called „motivation funnels”.

DIFFERENT SCENARIOS/CHANNELS/ MOMENTS + MICROSOFT TEAMS

Intelligent automated scenarios for each employee to better stimulate them. Warming up motivation and multiple small positive reinforcements send through Microsoft Teams. Reinforcements and messages sent only when the user is active on Microsoft Teams.

SCALABLE AND FLEXIBLE ARCHITECTURE

Grow Uperion is designed to be innovative System as a Service solution. Architecture based on Azure components allows us to easily transform solution between single and multiple tenant. Moreover it could be scaled to work with thousands of users.

MICROSOFT AZURE

Grow Uperion uses Microsoft Azure for safe data storage, secure access and real time data processing from multiple sources. Gamification system placed on Microsoft Azure guarantees the highest level of data protection.

Unliever and Grow Uperion implementation

On the seven markets where Unilever operates, several hundred managers had to attend additional training, disconnected from their day-to-day assignments. Team performance and employee engagement regarding long-term training averaged 20%.

GROW UPERION WIN RESULT

After implementing Grow Uperion's platform and methodology, training had been accomplished by over 85% of employees in a given time while acquiring knowledge, and even having fun at the same time.

GROW UPERION WIN RESULT

„Grow Uperion is a very interesting concept mainly due to the platform's self-service. Engaging mechanics are so effective that employees themselves use the platform and achieve their goals, motivating themselves to do so even within broader structures - teams, countries and regions."

Maciej Lasoń

Head Of Communications East Europe, Unilever

GROW UPERION WIN RESULT

It does not take time of employees – only 5-7 minutes per week

Mondelez and Grow Uperion implementation

Mondelez sales team needed to motivate sales representatives to broaden the spectrum of their activities beyond what has been generating the biggest bonusses and focus more on specyfic products.

GROW UPERION WIN RESULT

The implementation of Grow Uperion, through its funny communication scheme, resulted in over half of all representatives achieving their quarterly targets within six weeks, even doing so in the off-season.

GROW UPERION WIN RESULT

A very clear and engaging form has been combined with operating on real business KPIs that was easy to analyze.

GROW UPERION WIN RESULT

Activation managed to fit several levels of motivating salespeople and their managers - both individually and as a team.

Grow visibly taller!

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Learn more: growuperion.com

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