



support  
partners  
Cloud Integrators

Workflow Innovation  
Custom Deployments  
Dedicated Support

## Designing and Deploying Workflows in the Cloud

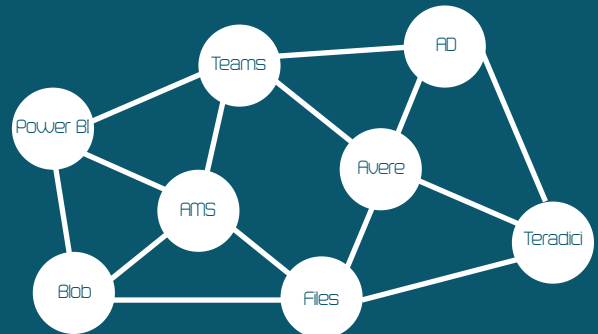
Support Partners design bespoke, hybrid-cloud, production workflows.

Drawing on 15 years experience supporting and guiding the world's largest media organisations in Broadcast, Advertising, Publishing, Gaming and Post-production, we have a proven track record of deploying cloud-based workflows tailored to the unique needs of each vertical.

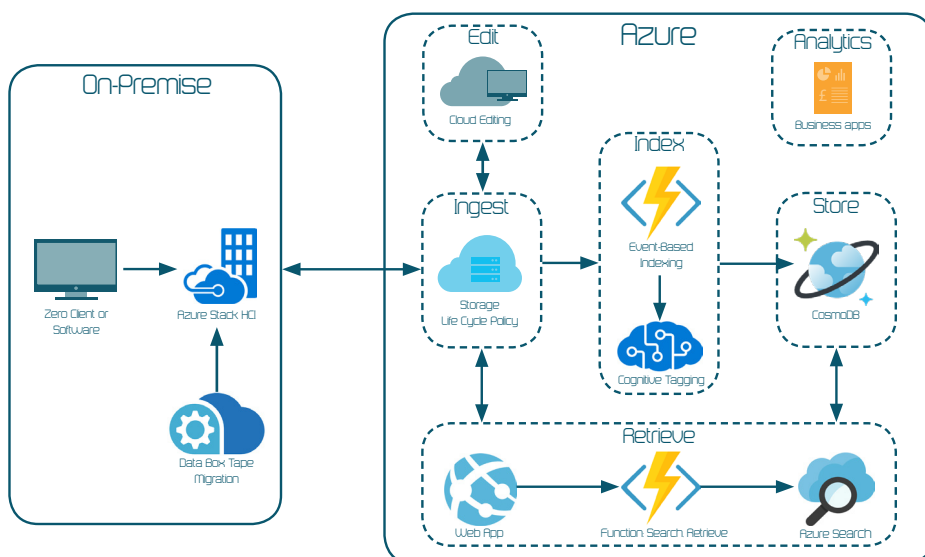
Our goal is to transform how businesses create, store and distribute media by helping them harness the power of the cloud and integrate it into best-in-class media, business and productivity applications.

### Building in Azure

The Azure platform allows the integration of solutions in a unique and creative way, connecting media-specific tools with business applications. Microsofts Common Data Service not only aids integration but allows us to extract data from any Azure service or application, enabling us to provide valuable insight into the infrastructure, services and, most importantly, the life-cycle of an asset.



### Media Migration: Ingest, Index, Search, Retrieve



We provide businesses with a structured process for securely moving media into Azure. Utilising an event-based indexing framework we ensure that your assets are tagged with detailed and consistent metadata before the proxies are created and the media is indexed. This framework can be efficiently and consistently deployed saving businesses from a protracted setup and configuration process.



## Back-up and Archive

Ingest, Index, Search and Retrieve media from any tier of storage using Azure apps and services

## Virtual Workstations

Dynamically spin-up and down powerful workstations anywhere in the globe reducing on-premise hardware spend

## High Performance Computing

Access and manage large-scale render farms for VFX, Animation, Data Processing and Transcoding

## Collaboration

Replicate and sync cloud environments globally for real-time low latency collaboration.

## Process Automation

Scalable processing platform for QC, Transcode, File Conversion and File Transfer

## Benefits

### Broadcast & Post

- Reduce hardware spend
- Operational transparency
- Remote working
- Multi-site collaboration

### Animation & VFX

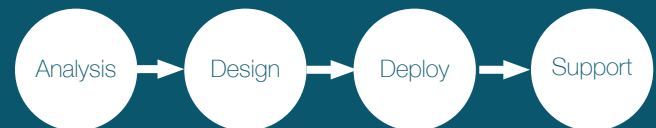
- Limitless compute power
- Quickly iterate
- Accurate cost modelling
- Meet schedules

### Advertising

- Reduces hardware spend
- Global collaboration
- Cost control

## Approach

We do not deploy technology for technology's sake. Digital Transformations, like any project need to have a fully formed business case with clearly defined requirements. We take the time to understand your business, your workflows and your culture to make long-term sustainable changes.



Support Partners provide global day-to-day support for the biggest Brands, Broadcasters, Agencies and Publishers in the world, supporting over 500 workstations from Toronto to Tokyo. Our team consists of the best talent in the industry from Cinematographers to Editors, from System Administrators to Cloud Architects, from Production Engineers to Producers we have the right people for any situation.

### You decide the engagement:

#### Full Handover

We design, deploy and then handover to your internal support team.

#### Hybrid-Support

We design, deploy and then provide 2nd and 3rd line support.

#### Managed Service

Fully managed service, providing 24/7 support.