Neticle Media Intelligence

We show you what the web thinks neticle.com

Intelligent media monitoring, media analysis and social listening.

Perfect coverage and understanding in: BG, DE, EN, GE, HU, PL, RO, RU, UA





Real-Time Monitoring

We monitor the web in real-time to find every mention of your brand, company, product or competitors.

I have had my Galaxy S7 for a week

and it has a fantastic +3 Positive mention

Automated Text Analysis

Neticle's system analyses every mention automatically with human-level precision. It recognizes the texts' positive or negative tone and the key topics, persons, brands, companies or locations found.

82% human agreement accuracy

Neticle's accuracy

Absolutely love it. **85-93%**

We are industry-experts and trusted by over 140 clients from banking, telecommunications, retail, insurance, and agency sectors.















Dashboard

Our charts reveal the key insights for you

Thanks to our visualized charts and graphs, you can understand in minutes what the internet users think about you or your competitors.

You will learn all the useful insights without actually having to read all the relevant articles, blogs, posts, comments or reviews.

You can track in real-time how successful your campaign is and what opinions are being formed about you or the competitors.



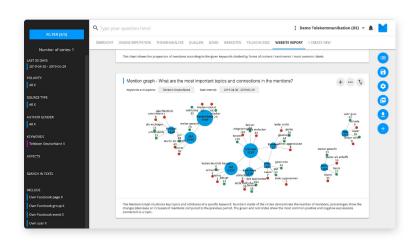
Analysis

We also provide a thorough study if needed

If you need quick and objective directions for decision making, our experts will make you an all-inclusive report.

Whether you are curious about you or your competitors, identifying target groups, opinion leaders or relevant topics, we know all the answers to your questions!

Our historic data storage makes it possible not only to analyse current trends but to place them within a bigger picture.



Newsletters & Notifications

We let you know immediately when you should pay attention to your online reputation

We notify you immediately when there is a sudden uptake in mentions about you or your competitors. This way you can react to these quickly and prevent any crises of reputation.

We also let you know when a relevant hot topic is identified so you can catch the wave of current trends faster than anyone else.

We send you a regular newsletter about you or your competitors' online presence.





