

May 8<sup>th</sup>, 2018

# Introduction to Microsoft Dynamics 365 Internal Use Rights & Demo Benefits

# On today's call



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# Dynamics 365 Customer Engagement Technical Journey

EMEA, May 2018



Get started today!  
[aka.ms/BusinessApplications](https://aka.ms/BusinessApplications)

Ways to engage with Microsoft experts throughout your technical journey:

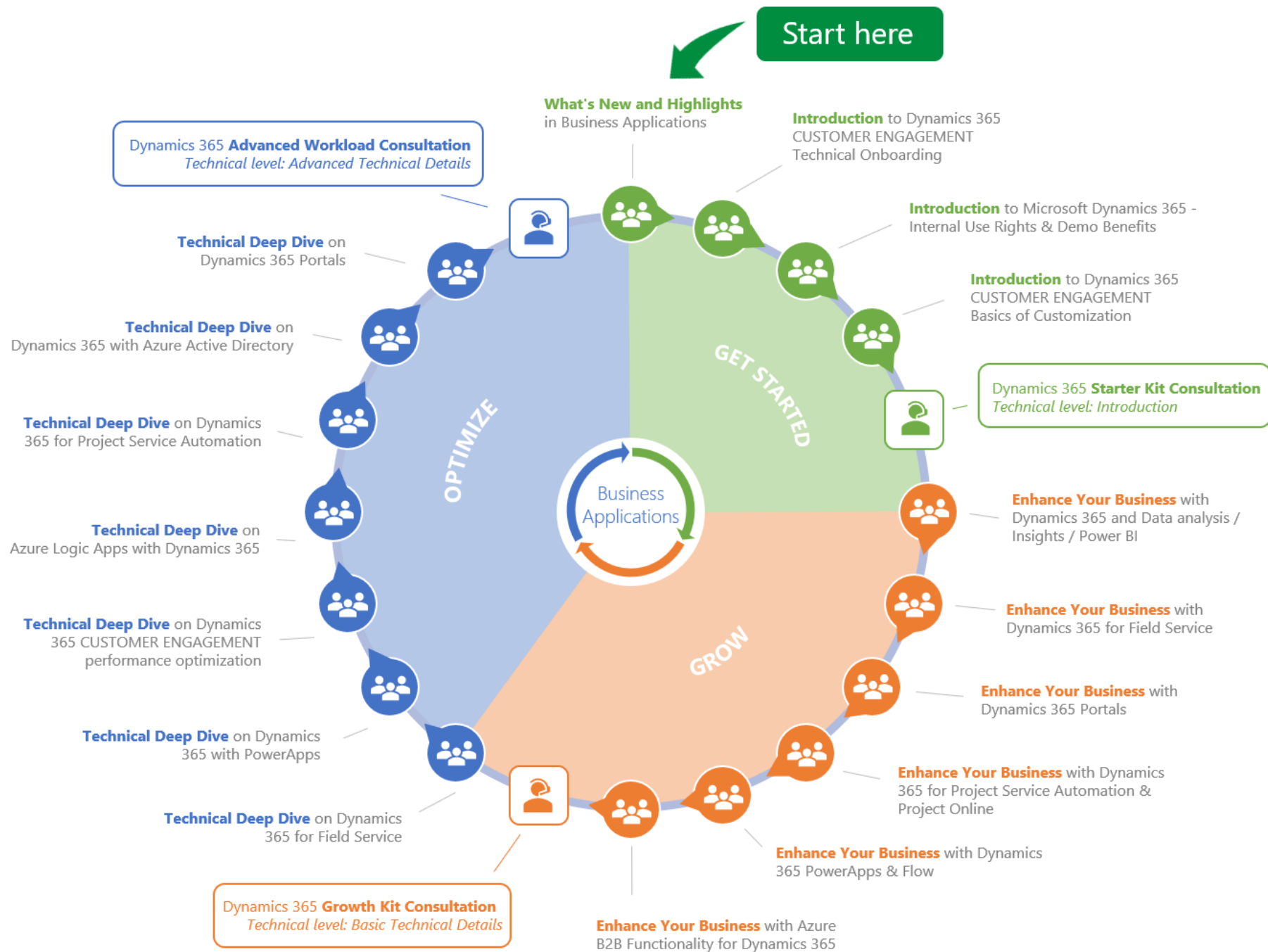


Remote technical webinars



One-to-one technical consultations

MPN Technical Presales & Deployment Services



# Agenda

- What Are Internal Use Rights (IUR) benefits?
- Available IUR benefits for Dynamics 365
- Available Demo/Development benefits for Dynamics 365
- How to redeem and activate your benefits
- How to successfully set up and run demos

What Are Internal Use Rights (IUR) benefits?

# What are Internal Use Rights?

Do you want to sell Microsoft products and services like an expert?

Internal Use Rights benefit allows partners to internally use and learn Microsoft's latest cloud technology. This internal access helps partners more effectively sell our cloud solutions to their customers.

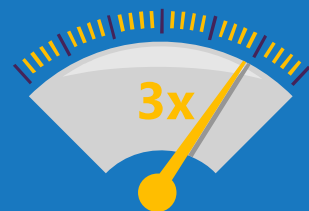
# Internal User Rights Value



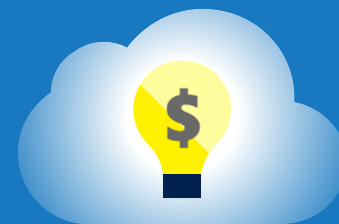
Get more done



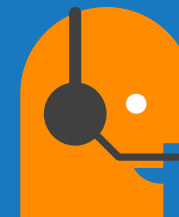
Ensure your quality



Your competitive  
advantage



Increase savings



Support when you  
need it

# IUR Program Has 4 Key Use Rights

[What are my internal-use rights benefits?](#)  
[Why are they important for me to use?](#)

Internal Business Use

Customer Demo

Internal Dev/Test

Internal Training



# Internal Business Use

[Software and online services  
frequently asked questions](#)

IUR software cannot be used for direct revenue-generating purposes that are commercial or personal

Competency partners can share licenses across all locations within a partner organization

Action Pack Subscription partners can share licenses at locations within the subscribing country

# Available IUR Benefits for Dynamics 365

# Microsoft Dynamics 365 Customer Engagement IUR

## [Dynamics Online IUR and Demo Benefits](#)

<b>Benefit</b>  <b>Target Partners</b>	<b>Dynamics 365 Customer Engagement Plan</b>
Cloud Business Applications Customer Engagement option competency partners, plus Cloud CRM competency partners	Gold - 85 seats
	Silver - 30 seats
MPN Core Benefit for all other Competencies (includes ERP Competency)	Gold – 60 seats
	Silver – 15 seats
Microsoft Action Pack Subscription (MAPS) Partners	5 seats

# Microsoft Dynamics 365 Customer Engagement IUR

What is included?

Dynamics 365 Customer Engagement Plan includes the following apps:



Sales  
Enterprise



Customer  
Service



Field  
Service



Project Service  
Automation



This plan also includes:

- Microsoft Social Engagement
- Non-production instance (1)
- Database Storage (10GB + 5GB for each 20 full users)
- Portal (1)
- Microsoft PowerApps Plan 2
- Microsoft Flow Plan 2

*Benefit is redeemed and activated through Microsoft  
Partner Digital Download Portal*

# Microsoft Dynamics 365 Unified Operations IUR

[FAQ - Microsoft Dynamics 365 Unified Operations IUR](#)

[License table for Competency Partners](#)

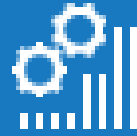
<i>Benefit</i>  <b>Target Partners</b>	<b>Dynamics 365 Unified Operations Plan (cloud)</b>	<b>Dynamics 365 for Finance and Operations * (on-premises)</b>
ERP competency partners meeting performance criteria for Cloud Business Applications Enterprise Operations option	Gold – 30 seats	Gold – 30 seats
	Silver – 20 seats	Silver – 15 seats
Cloud Business Applications Customer Engagement option competency partners, plus Cloud CRM and remaining ERP competency partners		Gold – 30 seats
		Silver – 15 seats
Application Development competency partners		5 seats

\* or other ERP solution available on-premises, such as Dynamics NAV, Dynamics GP or Dynamics SL

# Microsoft Dynamics 365 Unified Operations IUR

What is included?

Dynamics 365 Unified Operations Plan (cloud)  
includes the following apps:



Finance and  
Operations



Retail



Talent



This plan also includes:

- Sandbox Tier 2 (UAT) instance (1)
- Sandbox Tier 1 (Dev/Test) instance (1)
- Database Storage (10GB + 5GB for each 20 full users)
- File Storage (100GB)
- Microsoft PowerApps Plan 2
- Microsoft Flow Plan 2

*Benefit is requested via e-mail  
[dynoldem@microsoft.com](mailto:dynoldem@microsoft.com)*

# Microsoft Dynamics 365 Business Central IUR



## Dynamics 365 Business Central

- Currently available in a limited basis for US, Canada and UK partners who meet local requirements.
- Broad will be made broadly available along with a new competency for Dynamics 365 Business Central.

[Partner FAQ - Dynamics 365 for Finance and Operations, Business Edition \(July 2017\)](#)

# Available Demo/Development Benefits for Dynamics 365



# Microsoft Dynamics 365 Customer Engagement Demo/Development benefits

Demo licenses are available for 12 months once activated

<i><b>Benefit</b></i>  <b>Target Partners</b>	Dynamics 365 Enterprise Edition Plan 1 Demo
Cloud Business Applications Customer Engagement option competency partners, plus Cloud CRM competency partners	10 instances – 5 seats each (50 total seats)
MPN Core Benefit for all other Competencies (includes ERP Competency)	
Microsoft Action Pack Subscription (MAPS) Partners	

# Microsoft Dynamics 365 Customer Engagement Demo/Development benefits

What is included?

Dynamics 365 Customer Engagement Plan includes the following apps:



Sales  
Enterprise



Customer  
Service



Field  
Service



Project Service  
Automation



This plan also includes:

- Microsoft Social Engagement
- Non-production instance (1)
- Database Storage (10GB + 5GB for each 20 full users)
- Portal (1)
- Microsoft PowerApps Plan 2
- Microsoft Flow Plan 2

*Benefit is redeemed and activated through Microsoft  
Partner Digital Download Portal*

# Microsoft Dynamics 365 Customer Engagement Demo/Development benefits

Request Form:

<https://profile.microsoft.com/RegSysProfileCenter/wizardnp.aspx?wizid=4aa23057-22aa-465d-9064-556dbebce590&lcid=1033>

Extension of 12 months period

[dynoldem@microsoft.com](mailto:dynoldem@microsoft.com)

Only for CSA & CSP Partners  
without a Dynamics Competency

Demo/Development licenses are also available to CSA and CSP Partners without a Competency, via request form.

*Demo licenses are available for 12 months once activated*

# Microsoft Dynamics 365 Unified Operations Demo/Development options



Azure and Visual Studio IUR benefits can be redeemed through Microsoft Partner Digital Download Portal:

<https://aka.ms/downloadiur>

There is no demo/development benefit for Dynamics 365 Unified Operations.

Azure subscription with credits is required for demo/development environment provisioning.

The following Azure IUR benefits can be leveraged:

- Azure IUR benefit: \$100/partner/month
- Azure credits included in Visual Studio Enterprise IUR benefit: \$150/license/month

The following demo/development environments can be provisioned through Microsoft Dynamics Lifecycle Services (LCS):

- Dynamics 365 for Finance and Operations
- Dynamics 365 for Retail

# Additional Option for Demoing Dynamics 365 Apps

## Microsoft Demos



Microsoft 365 is a packaged offer that includes Office 365, Windows and Enterprise Mobility Suite

Demo like a hero using Microsoft Demos.

All MPN partners can set up demo tenants including:

- Microsoft 365 Enterprise or Business editions
- Dynamics 365 Customer Engagement

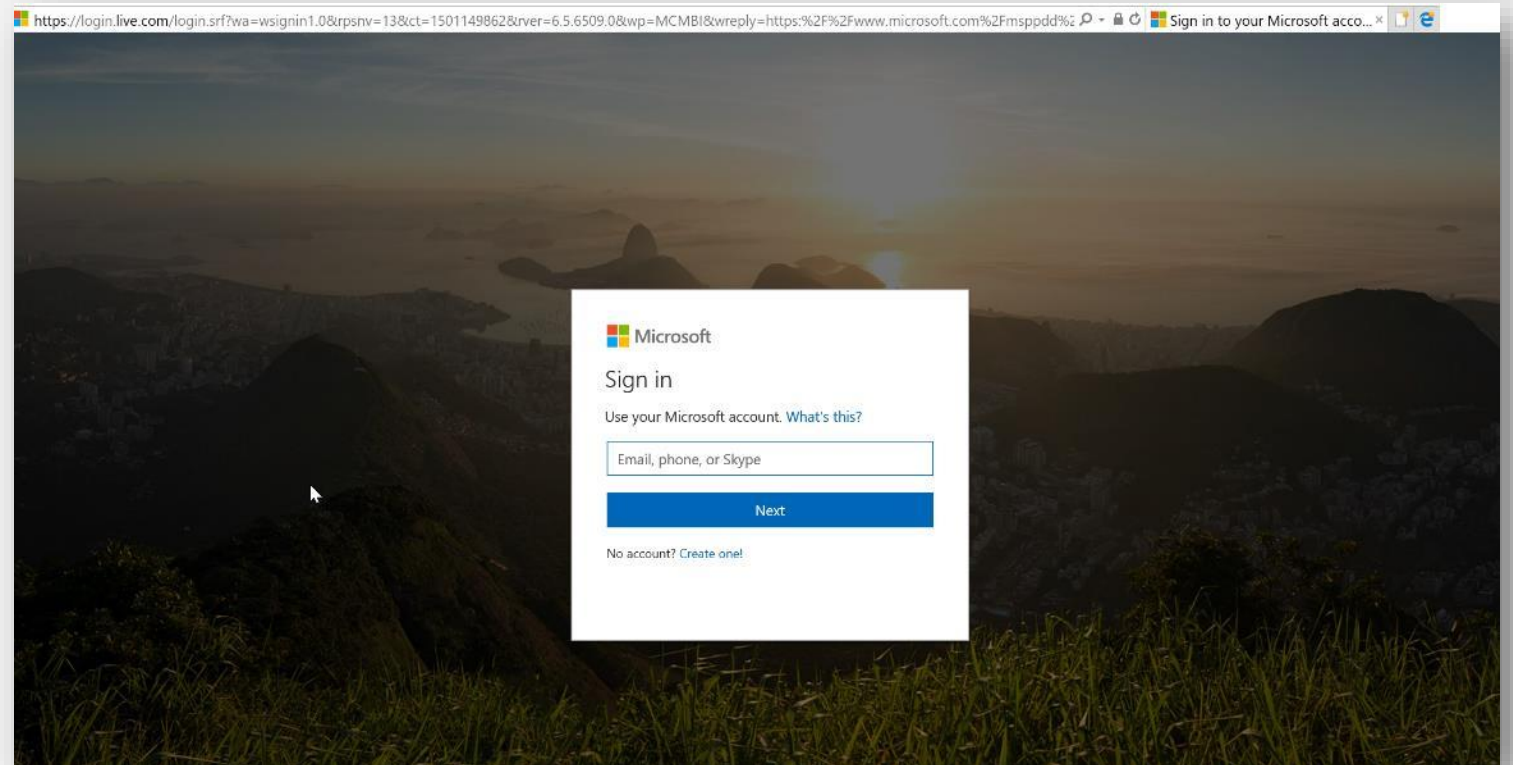
How to redeem and activate your benefits through  
Microsoft Partner Digital Download portal

# Redeeming and activating your Dynamics 365 licenses through Microsoft Partner Digital Download Portal

1. Go to the Microsoft Partner Digital Download Portal

<http://aka.ms/activate1UR>

2. Sign in with the Microsoft Account that has administrator rights for your Microsoft Partner Network Account



# Redeeming and activating your Dynamics 365 licenses through Microsoft Partner Digital Download Portal

3. Click the “Microsoft Online Services” section

Partner Network

Membership Solutions Resources Support Community/WPC

Home > Access My Software

## Software, keys, and license benefits

Microsoft: MAPS DD

Congratulations, your Company has download benefits and you have unrestricted privileges to access them

- ✓ Software Download
- ✓ View Keys
- ✓ View License Statement
- ✓ Microsoft Online Services

Quick Links

Discover more resources. Explore tools.  
MSDN  
Send Feedback

As an administrator, you can [grant privileges to additional people that are associated with your Company's account.](#)

If you are not an administrator, you can [view your permissions and get your administrator's contact information.](#)

4. Then click one of the following:  
Microsoft Dynamics 365 Plan 1  
or  
Microsoft Dynamics 365 Plan 1 Demo

Product	Category	Type	Product Key
<a href="#">Microsoft Office 365 E3</a>	Productivity	Cloud	<a href="#">View</a>
<a href="#">Microsoft Project Online Professional</a>	Productivity	Cloud	<a href="#">View</a>
<a href="#">Microsoft Project Online Premium</a>	Productivity	Cloud	<a href="#">View</a>
<a href="#">Microsoft Project Online Essentials</a>	Productivity	Cloud	<a href="#">View</a>
<a href="#">Microsoft Visio Pro for Office 365</a>	Productivity	Cloud	<a href="#">View</a>
<a href="#">Power BI Pro</a>	Productivity	Cloud	<a href="#">View</a>
<a href="#">Microsoft Dynamics 365 Plan 1</a>	Business Solutions	Cloud	<a href="#">View</a>
<a href="#">Microsoft Intune</a>	Management	Cloud	<a href="#">View</a>



# Redeeming and activating your Dynamics 365 licenses through Microsoft Partner Digital Download Portal

- 5. Click to view the product key(s) applicable to your program membership
- 6. Copy the 25 digit token code BEFORE you go to the next step – you will need this information going forward. Copy all keys if you want to enter them all on step 10.

Obtain cloud benefit

**Business Solutions** Microsoft Dynamics 365 Plan 1 Internal Use Rights

User subscription that includes Dynamics 365 for Sales, Customer Service, Field Service, Project Service Automation, and Team Members, Enterprise edition

You have earned the following IUR benefit based on your participation in MPN:

[+ Silver Core Benefits](#)

[- Silver Core Benefits](#)

Product	Seats	Token	Expiration Date
Microsoft Dynamics 365 Plan 1	5	[REDACTED]	4/30/2017
Microsoft Dynamics 365 Plan 1	5	[REDACTED]	4/30/2017
Microsoft Dynamics 365 Plan 1	5	[REDACTED]	4/30/2017

# Redeeming and activating your Dynamics 365 licenses through Microsoft Partner Digital Download Portal

7. Select the link at the bottom of the page (in the special instructions area) and navigate to the Microsoft Dynamics 365 key redemption portal
8. If you want to activate your Microsoft Dynamics 365 product key(s) on your existing online tenant, please sign in BEFORE you activate your Microsoft Dynamics 365 product key(s)..

## Special instructions

To redeem these tokens visit <http://go.microsoft.com/fwlink/?LinkId=392523>

**Important Information on activating your cloud licenses** Your cloud product key can only be redeemed once. Therefore, in order to activate your Internal-use cloud licenses on your existing cloud tenant, you **MUST** sign in BEFORE you activate your 25 digit cloud product key. Once your cloud product key has been redeemed, you will be unable to use it again.

Office 365

## get started with office 365

Things you should know before you start:

- As the first person in your organization who creates the account, you will be the Office 365 administrator.
- After you add your users, they can install the latest version of Office.
- **Important:** For Office 365 Small Business Premium, the admin should enter all product keys during the setup process. [Learn More](#)

I understand. I'm the right person to be doing this for my organization.

start

Are you a Microsoft Partner setting this up for another organization? [Learn more](#)  
Need help? Read our [Frequently Asked Questions](#)

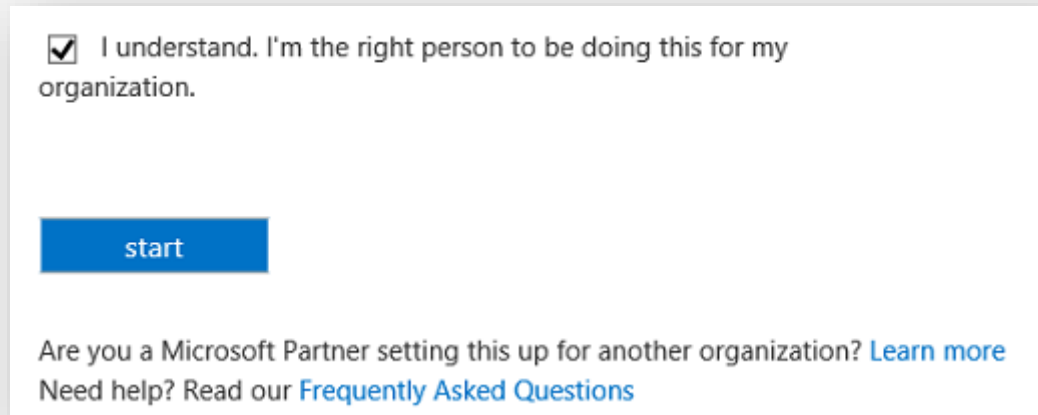
Already an Office 365 customer?

Apply your product key to your existing subscription.

[Sign in](#)

# Redeeming and activating your Dynamics 365 licenses through Microsoft Partner Digital Download Portal

9. Check the box and click **start**

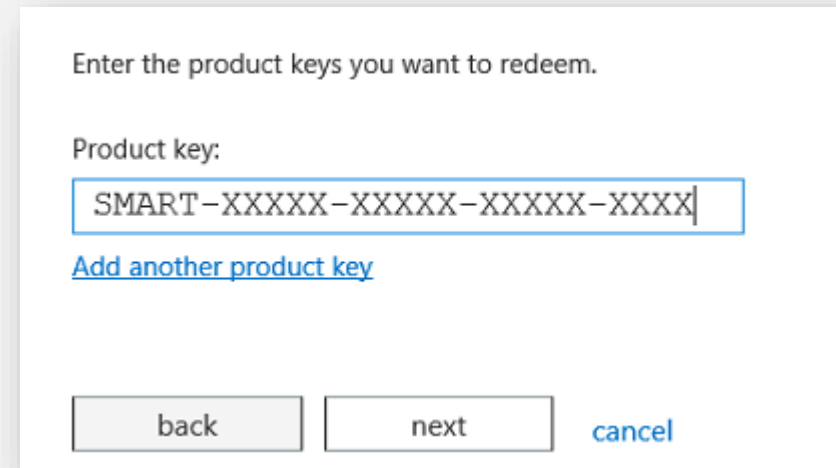


I understand. I'm the right person to be doing this for my organization.

**start**

Are you a Microsoft Partner setting this up for another organization? [Learn more](#)  
Need help? Read our [Frequently Asked Questions](#)

10. Enter the 25 digit token code. If you want to activate 2 or more keys, you can click Add another product key and enter them all at once.



Enter the product keys you want to redeem.

Product key:

SMART-XXXXX-XXXXX-XXXXX-XXXXX

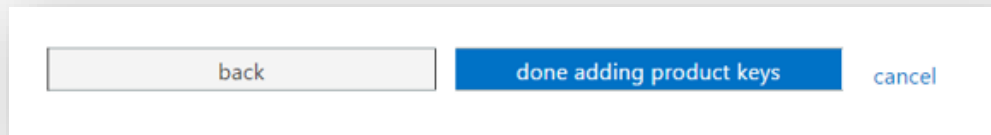
[Add another product key](#)

**back** **next** **cancel**

IMPORTANT: Each product key may ONLY be activated ONCE.

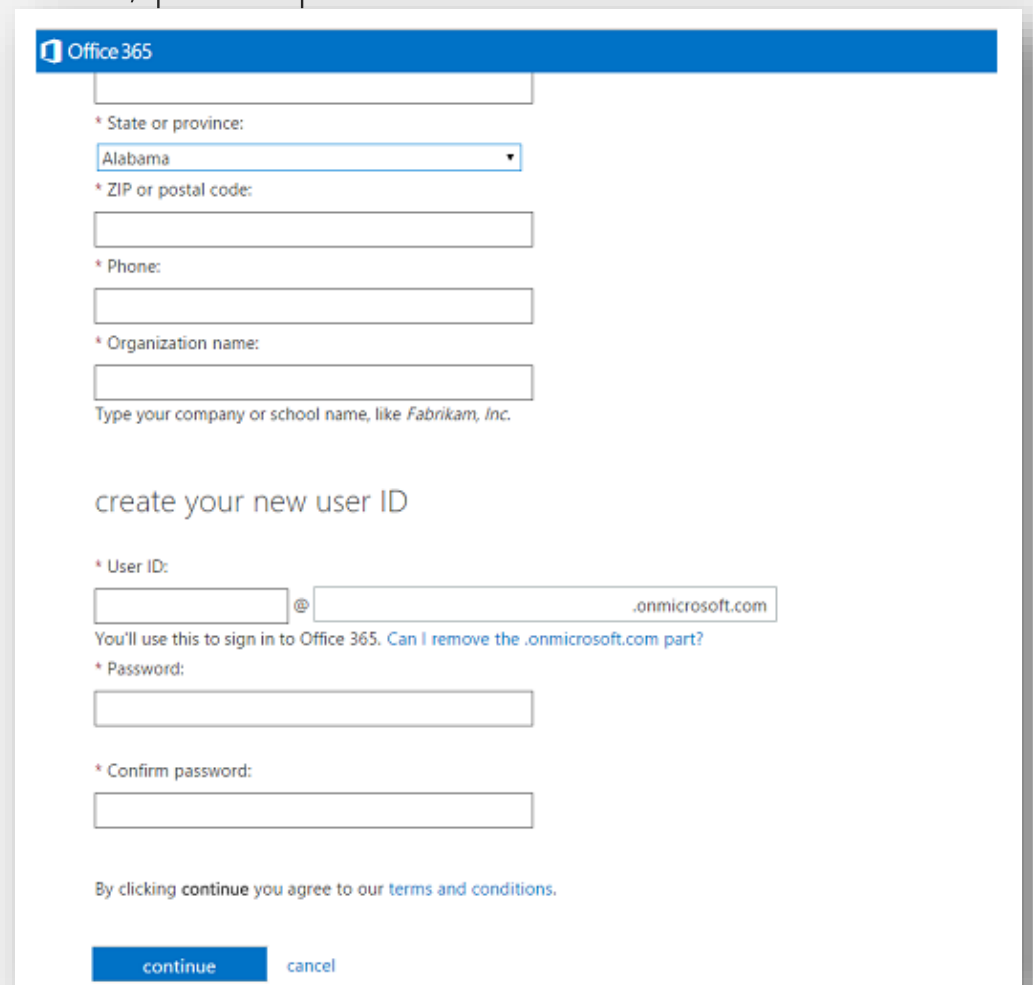
# Redeeming and activating your Dynamics 365 licenses through Microsoft Partner Digital Download Portal

11. Click Done Adding Product Keys



A dialog box with a white background and a thin border. It contains three buttons: a light gray button labeled "back", a blue button labeled "done adding product keys", and a light gray button labeled "cancel".

12. If you DID NOT previously logged into an existing tenant, please provide info for new tenant creation.



The screenshot shows the "Office 365" tenant creation form. It includes the following fields and sections:

- Office 365** header bar.
- Empty text input field.
- \* State or province: Alabama (dropdown menu).
- \* ZIP or postal code: Empty text input field.
- \* Phone: Empty text input field.
- \* Organization name: Empty text input field. Below it, the text "Type your company or school name, like *Fabrikam, Inc.*" is displayed.
- create your new user ID** section.
- \* User ID: A text input field followed by an "@" symbol and another text input field ending in ".onmicrosoft.com". Below this, the text "You'll use this to sign in to Office 365. Can I remove the .onmicrosoft.com part?" is displayed.
- \* Password: Empty text input field.
- \* Confirm password: Empty text input field.
- Text: "By clicking **continue** you agree to our [terms and conditions](#)."
- Buttons: "continue" (blue) and "cancel" (light gray).

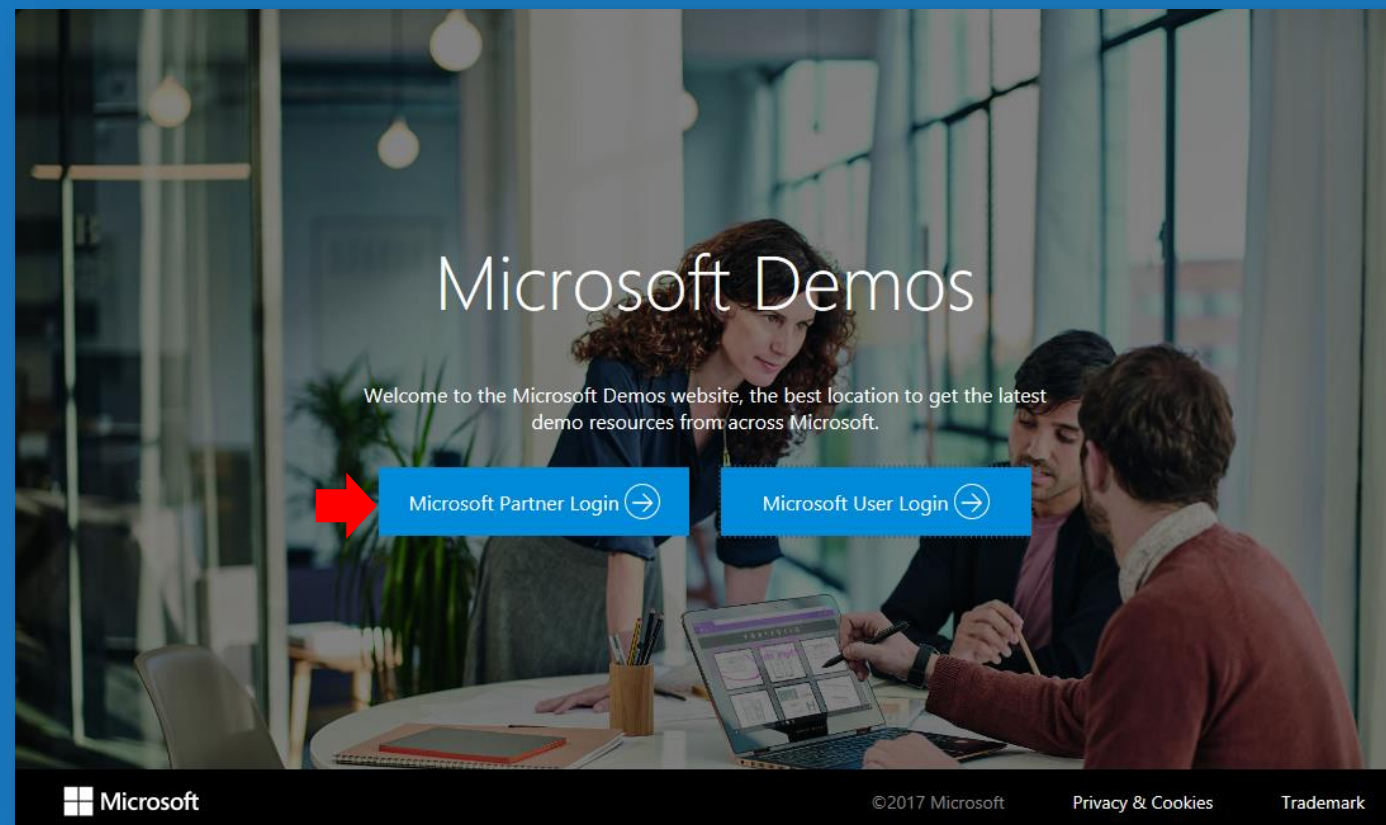
# How to provision demo tenants on Microsoft Demos

# Sign in to Microsoft Demos

In your browser, go to:

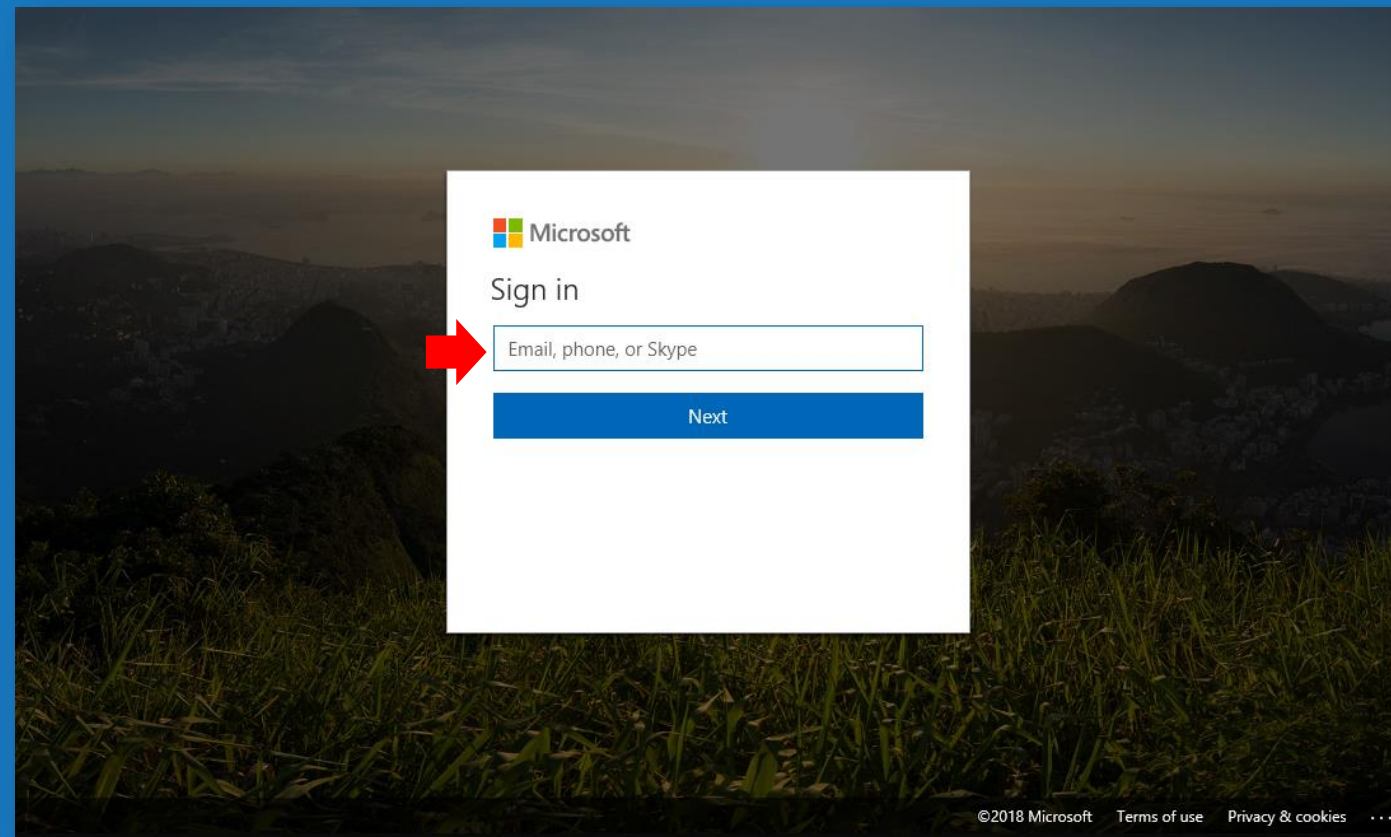
<https://demos.microsoft.com>

Click on the left box Microsoft Partner Login



# Sign in to Microsoft Demos

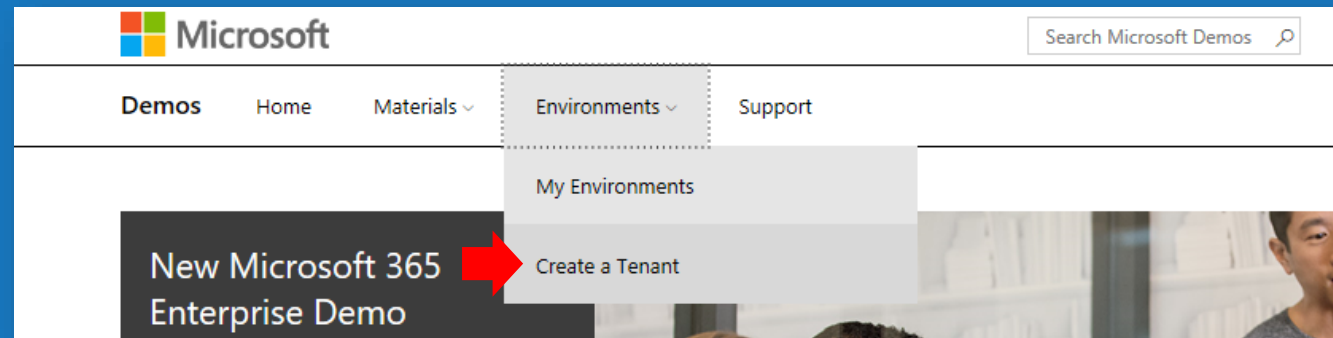
Sign in with a Microsoft account (Live ID, Hotmail, Outlook.com account) linked to your MPN membership account



# Provision a new demo tenant

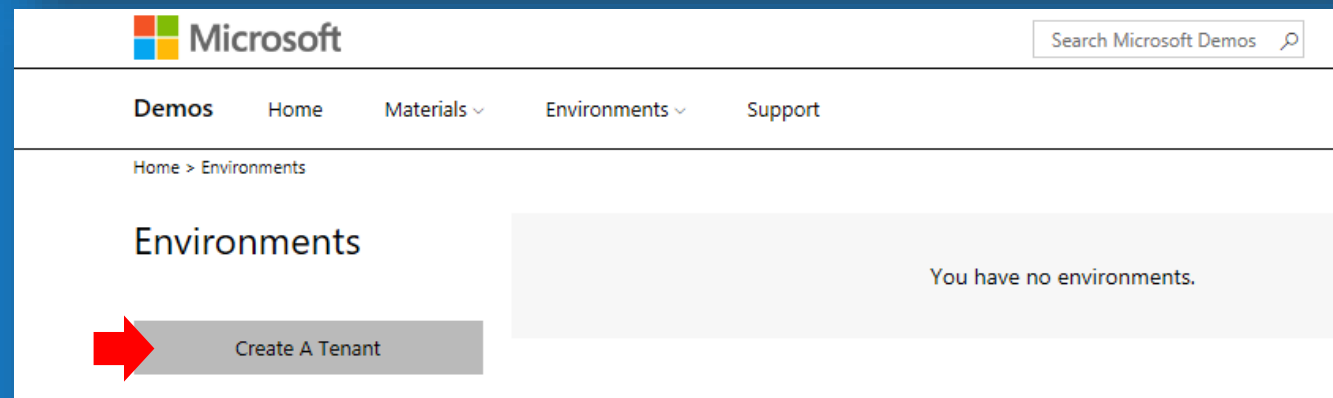
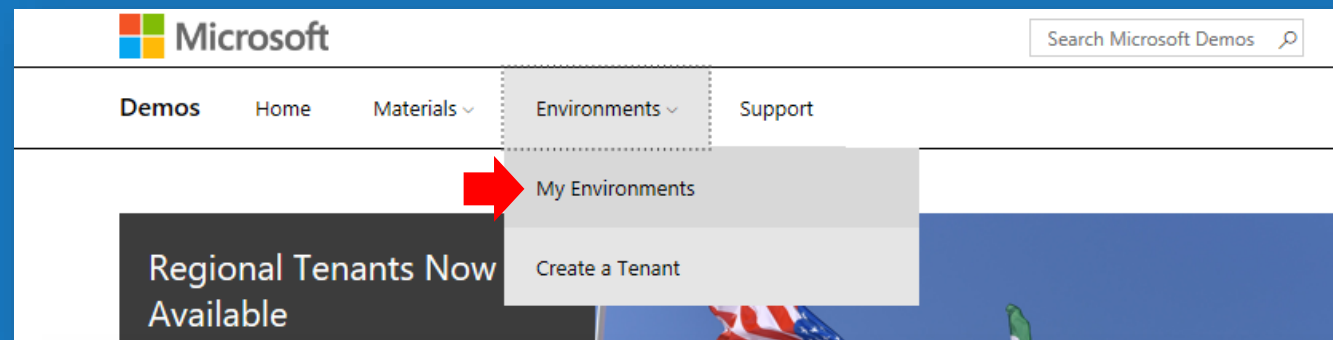
## Path 1

1. On Microsoft Demos home page, go to Environments → Create a Tenant



## Path 2

1. On Microsoft Demos home page, go to Environments → My Environments
2. On the Environments page, click on Create a Tenant





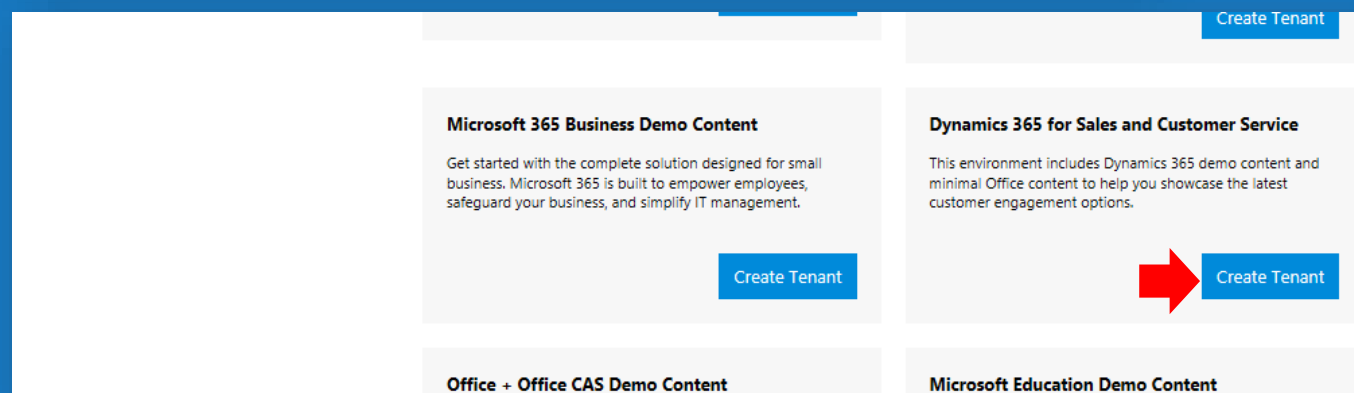
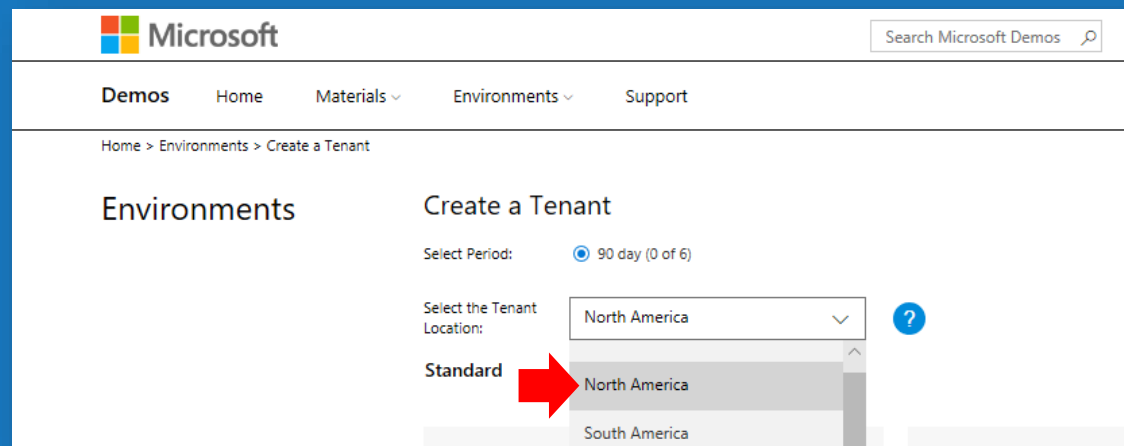
# Provision a new demo tenant

Select one of the following Tenant Locations:

- North America
- Europe, Middle East, Africa
- Asia/Pacific

Scroll down to Dynamics 365 for Sales and Customer Service tile, then click on Create Tenant inside it.

Click **Agree** to complete tenant creation



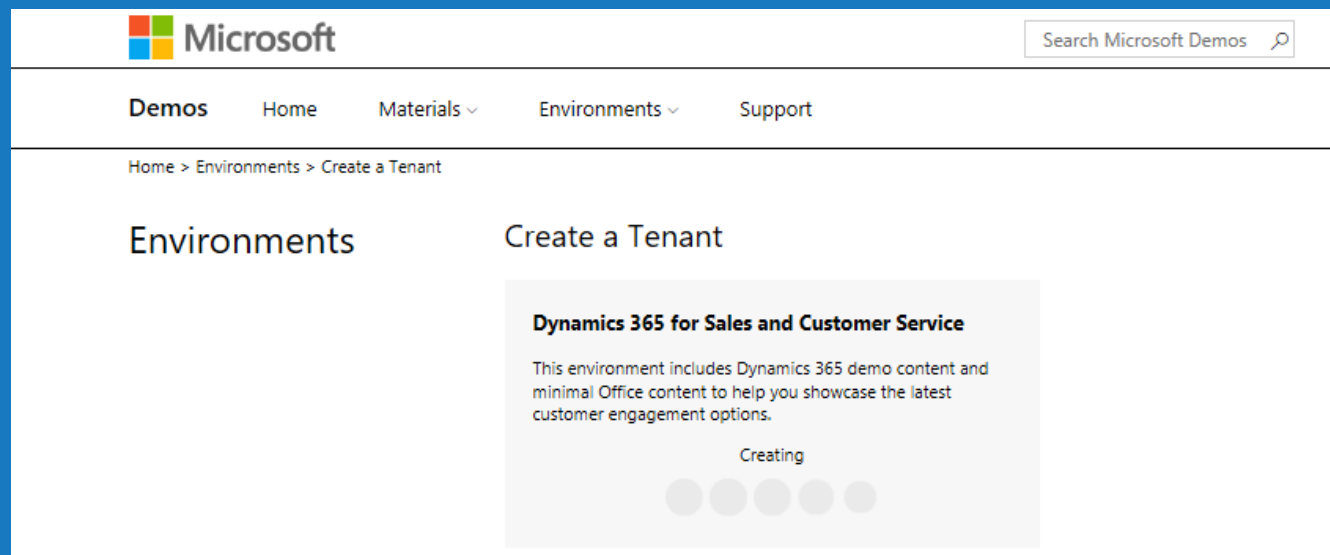
By clicking "Agree", you agree to our [Terms and Conditions](#).

**PLEASE NOTE:** All Demo Environments created with this tool use trial subscriptions that will expire after a period of time. Please DO NOT share Demo Environments credentials with customers. Demo Environments contain LCA approved Microsoft IP and are strictly for field and partners to demonstrate our Office 365 productivity solutions. If you would like to create a Demo Environment for your customer to experience Office 365, please visit the [FastTrack Portal](#) and utilize the getting started section.



# Provision a new demo tenant

Tenant creation process starts...

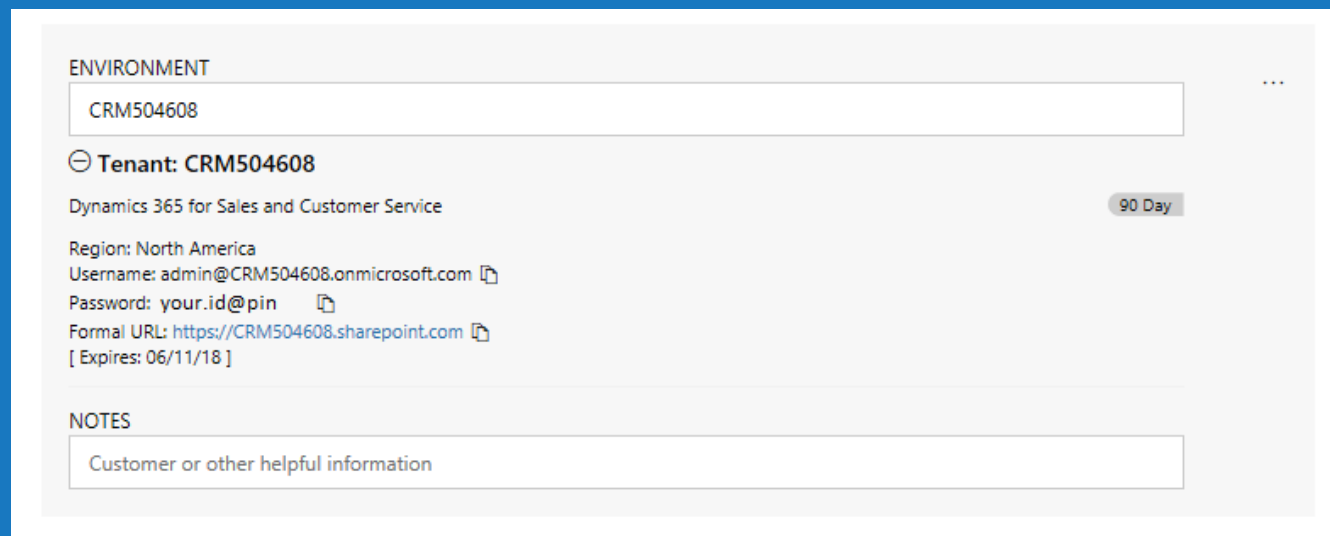


Confirm your new tenant was created in **Environments** page.

Take note of following information:

- Your new tenant's ID (e.g. CRM504608)
- Username: admin@<tenantid>.onmicrosoft.com
- Password: your.id@pin

Note: You will define a PIN in your first logon.



# Optional Post-provisioning steps

## Install Dynamics 365 for Field Service and Project Service Automation solutions

1. Go to [Dynamics 365 Administration Center](#) and log on using demo tenant admin credentials
2. Click on Solutions
3. Install Field Service solution
4. Install Project Service Automation solution

Mobile Field Service can be used for 30 days after Woodford solution installed.

Connected Field Service can be deployed through [AppSource](#). An Azure subscription with credits is required to complete deployment.

The screenshot shows the Microsoft AppSource interface for the 'Connected Field Service Add-on'. The page includes a navigation bar with 'AppSource', 'Apps', 'Consulting services', 'List on AppSource', and 'Blog'. The main content area features a blue icon of a truck, a 'GET IT NOW' button, a 5-star rating, and a list of products. The 'Pricing' section indicates it is free. The 'Publisher' is Microsoft Dynamics 365. The 'Acquire Using' section mentions 'Work or school account'. The 'Version' is 1.2. The 'Updated' section includes a URL: <https://appsource.microsoft.com/>. The 'Overview' section describes the app's functionality: 'Use it to monitor and make sure your customers' equipment is functioning properly. Detect, troubleshoot, and resolve issues remotely. Dispatch a technician only when necessary.' The 'Highlights' section lists three key features: decreasing repair appointments, identifying and fixing problems before customers are aware, and performing 'just-in-time' preventative maintenance.

# Optional Post-provisioning steps

## Activate Dynamics 365 for Talent trial

1. Go to [Dynamics 365 Trials](#)
  - Select Dynamics 365 for Talent
  - Enter the email of your demo tenant admin in Work email field and any data in Phone field
2. In the **You have an account with us** page, click on **Sign in** button, then enter your demo tenant admin password
3. In the **Almost there** page, click on **Start** button to start provisioning your trial

Talent, Attract and Onboard apps will be shown in Dynamics 365 Homepage.

*Trial can be extended through Embedded PowerApps and integrated with other platforms using Microsoft Flow.*

*Valid for 60 days upon activation.*

The screenshot displays the Dynamics 365 Talent homepage. At the top, the navigation bar includes 'Dynamics 365' and 'Talent'. The user is identified as 'MOD Administrator'. A prominent button says 'Click here to get started'. Below this, the organization name 'Contoso Entertainment System USA' is shown. A search bar for people is present. The main content area features a calendar for March 2018 and a grid of application tiles: Attract, Benefits, Business processes, Leave and absence, Onboard, and Organization administration.

# Optional Post-provisioning steps

Activate Dynamics 365 for Finance and Operations or Dynamics 365 for Retail trial

- Go to [Dynamics 365 Trials](#)
  - Select Dynamics 365 for Finance and Operations or Dynamics 365 for Retail
  - Enter the email of your demo tenant admin in **Work email** field and any data in **Phone** field
- In the **You have an account with us** page, click on **Sign in** button, then enter your demo tenant admin password
- In the **Almost there** page, click on **Start** button to start provisioning your trial
- In the **Invite more people** page, click **Skip** (right below **Send invitations** button)

*Trial is not customizable and cannot be integrated with other platforms.*

*Valid for 45 days upon activation.*

The screenshot displays the Dynamics 365 Finance and Operations user interface. At the top, the navigation bar includes the Dynamics 365 logo, the current application 'Finance and Operations', and the user ID '004'. Below the navigation bar, the main header area shows the company name 'Contoso company' over a background image of industrial machinery. The central content area is titled 'Getting started' and features a calendar for March 2018. Below the calendar, there is a section for 'Work items assigned to me' which lists various tasks such as 'Cash overview - current company', 'Customer credit and collections', 'Customer invoicing', 'Customer payments', 'Data validation checklist', 'Product readiness for process manufacturing', 'Production floor management', 'Project management', 'Purchase order preparation', and 'Purchase order receipt and follow-up'.

# Optional Post-provisioning steps

## Activate Dynamics 365 Business Central trial

- Go to [Dynamics 365 Trials](#)
  - Select Dynamics 365 Business Central
  - Enter the email of your demo tenant admin in **Work email** field and any data in **Phone** field
- In the **You have an account with us** page, click on **Sign in** button, then enter your demo tenant admin password
- In the **Almost there** page, wait until provisioning is complete.

Business Central app will be shown in Dynamics 365 Homepage.

Trial can be integrated with other platforms using Flow.

*Trial with demo data does not expire. There is an option to make it a trial with customer data, valid for 30 days.*

The screenshot shows the Dynamics 365 Business Central user interface. The header includes the Dynamics 365 logo and the text 'Business Central'. Below the header, there is a navigation bar with various menu items like Finance, Cash Management, Sales, Purchasing, Approvals, Self-Service, and Setup & Extensions. The main content area displays a personalized greeting 'Hi, MOD Administrator!' and a list of actions including Sales Quote, Sales Order, Sales Invoice, Purchase Order, Purchase Invoice, New, and Payments. Below this, there are three summary cards for 'SALES THIS MONTH' (\$2,907), 'OVERDUE SALES INVOICE AMOUNT' (\$63,890), and 'OVERDUE PURCH. INVOICE AMOUNT' (\$49,422). At the bottom, there are three sections: 'ONGOING SALES' (Sales Quotes: 2, Sales Orders: 4, Sales Invoices: 7), 'ONGOING PURCHASES' (Purchase Orders: 4, Ongoing Purch. Invoices: 3, Purch. Invol. Next Week: 0), and 'PAYMENTS' (Unprocessed Payments: 1, Average Col. Days: 5.8).



# Optional Post-provisioning steps

## Activate Dynamics 365 for Marketing trial

- Go to [Dynamics 365 Trials](#)
  - Select Dynamics 365 for Marketing
  - Enter the email of your demo tenant admin in **Work email** field and any data in **Phone** field
- In the **You have an account with us** page, click on **Sign in** button, then enter your demo tenant admin password
- In the **No need to sign up** page, click **OK**, got it
- Click **Accept** on authorization pop up pages for **Marketing** and **Voice of Customer** services.
- Confirm org name and name your Event portal.
- Give required consents, provide a physical address and click **Setup** to start trial provisioning.

Marketing app will appear in Dynamics 365 Homepage.

*Trial is provisioned in a separate Dynamics 365 instance  
Valid for 30 days upon activation.*

The screenshot displays the Dynamics 365 Marketing interface. At the top, the navigation bar shows 'Dynamics 365' and 'Marketing'. The main header indicates 'Marketing - Customer Journey Das...' and the time period 'This Quarter 4/1/2018 To 6/30/2018'. The dashboard is divided into several sections:

- Customer Journeys by Owner:** A pie chart showing a single slice for 'SYSTEM'.
- Customer Journeys by Purpose:** A list showing 'awarenes... (1)'.
- Active Customer Journeys (Dashboard):** A table with the following data:
 

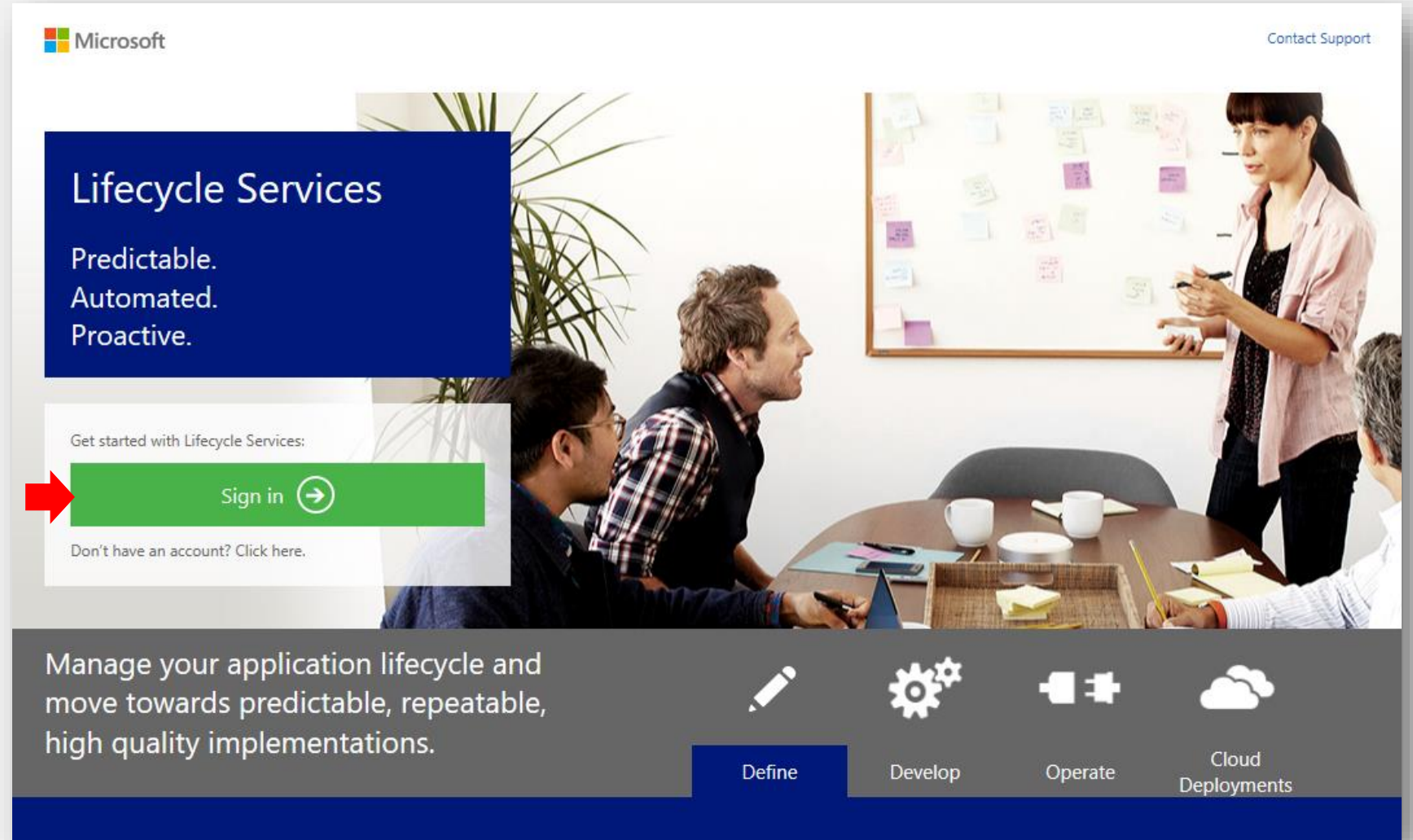
Automated	Modified on	Status
11/30/2017 8:18 AM	12/30/2017 8:18 AM	No
<b>Contoso Chairs splash campaign</b>	journey announcing launch of new chairs lin...	
		<b>Draft</b>
- Other Queues and Views:** Two cards showing 'My Live Journeys' and 'My Customer Journeys', both with a count of 0.

# How to provision demo/development instances using Dynamics Lifecycle Services



# Sign in to Lifecycle Services

1. In your browser, go to:  
<https://lcs.dynamics.com>
2. Click on Sign in button.

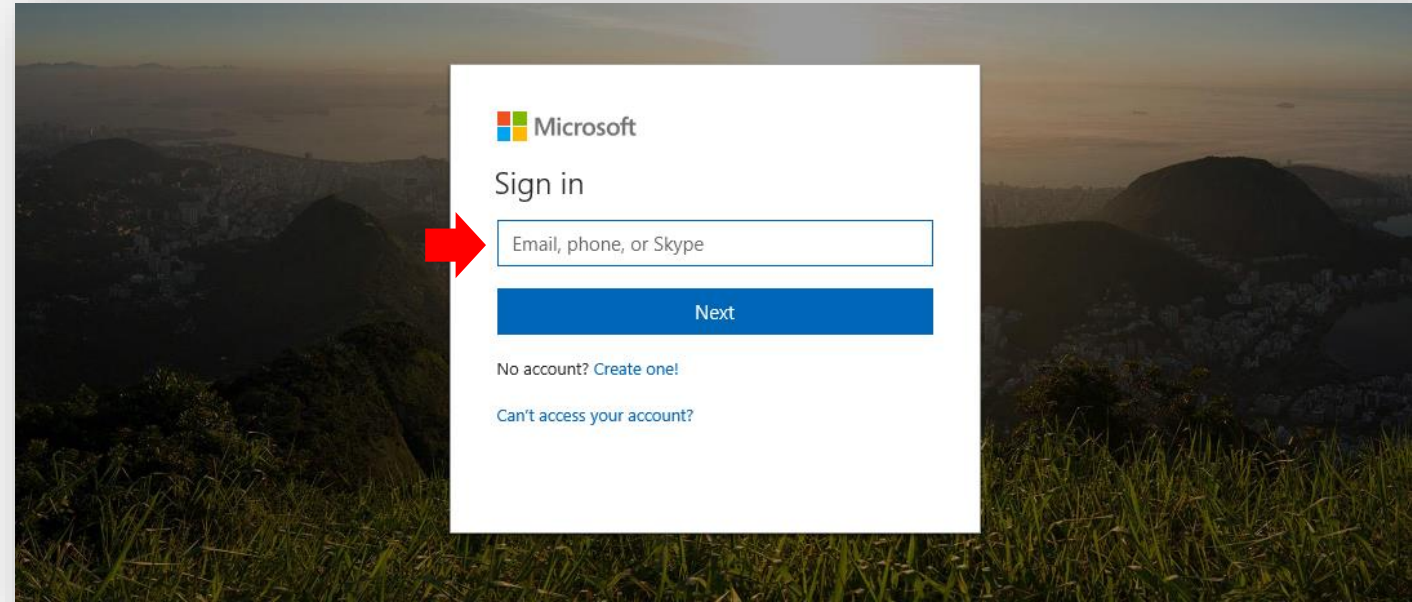


The screenshot shows the Microsoft Lifecycle Services website. At the top left is the Microsoft logo, and at the top right is a "Contact Support" link. The main content area features a blue box with the text "Lifecycle Services" and "Predictable. Automated. Proactive." Below this is a white box with the text "Get started with Lifecycle Services:" and a green "Sign in" button with a right-pointing arrow icon. A red arrow points to the "Sign in" button. Below the sign-in button is the text "Don't have an account? Click here." The background of the page shows a woman standing and presenting to a group of people seated around a table in a meeting room. At the bottom of the page, there is a dark grey bar with the text "Manage your application lifecycle and move towards predictable, repeatable, high quality implementations." and four icons: a pencil, gears, a plug, and a cloud. Below these icons are the labels "Define", "Develop", "Operate", and "Cloud Deployments".

# Sign in to Lifecycle Services

3. Sign in with your Office 365 account credentials.
4. If this is your first access to LCS, pick your language and accept online service agreement and privacy statement, as requested.

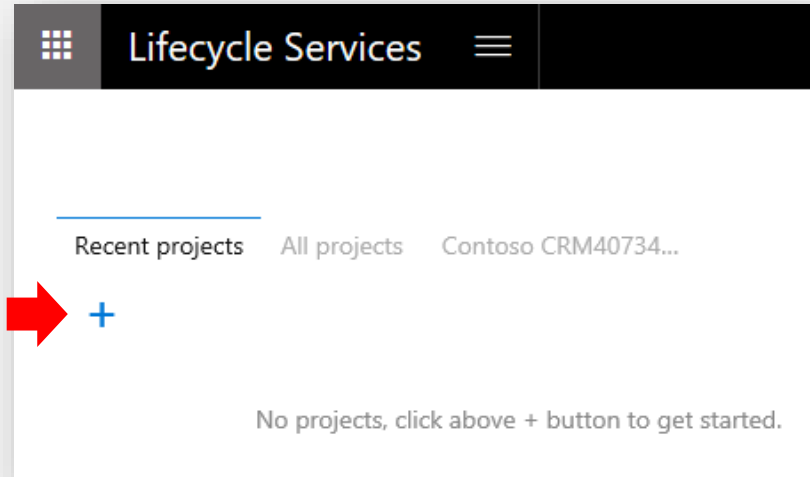
**Tip:** If you want to set up integration with Dynamics 365 for Sales, choose an account from an Office 365 tenant where Dynamics 365 Customer Engagement apps are available.



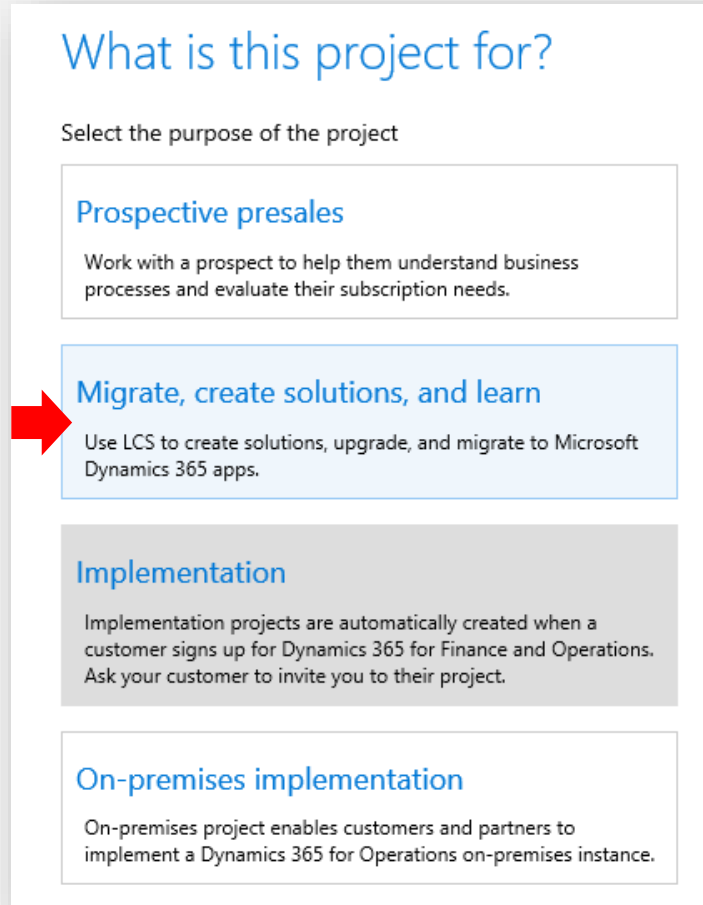
DEMO

# Create your project

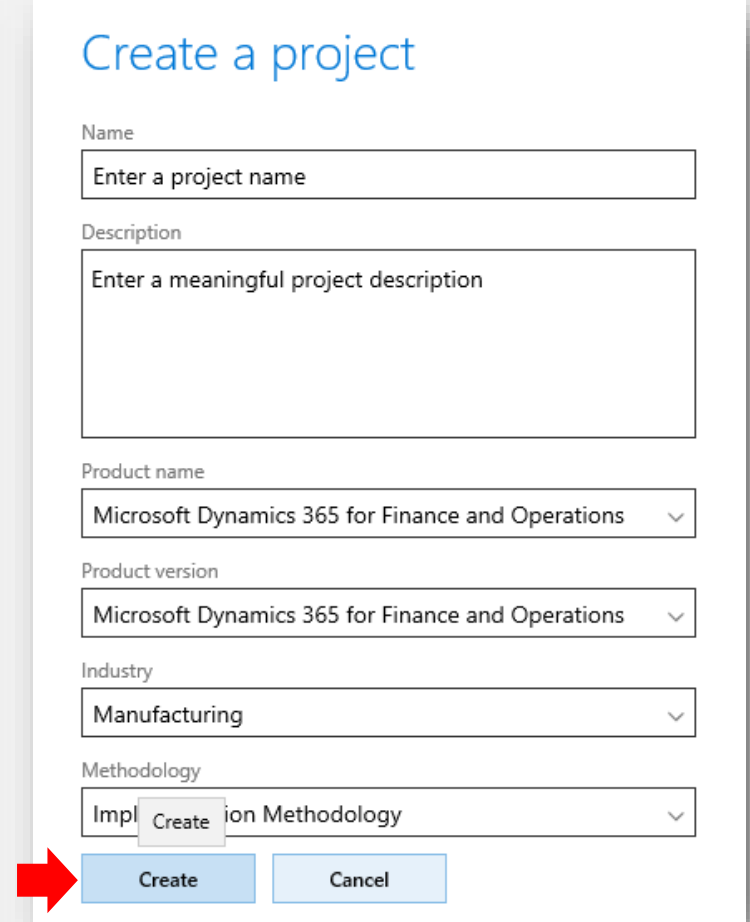
5. Click the + sign to create a project



6. Select Migrate, create solutions and learn



7. Fill out the form and click Create

The screenshot shows the 'Create a project' form. It includes several input fields: 'Name' (with placeholder 'Enter a project name'), 'Description' (with placeholder 'Enter a meaningful project description'), 'Product name' (dropdown menu with 'Microsoft Dynamics 365 for Finance and Operations'), 'Product version' (dropdown menu with 'Microsoft Dynamics 365 for Finance and Operations'), 'Industry' (dropdown menu with 'Manufacturing'), and 'Methodology' (dropdown menu with 'Impl Create ion Methodology'). At the bottom of the form, there are two buttons: 'Create' and 'Cancel'. A red arrow points to the 'Create' button.

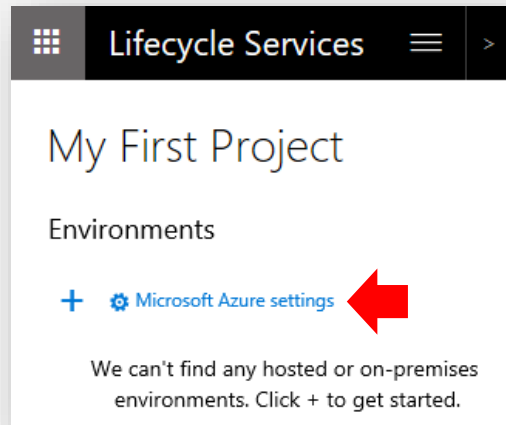
Tip: if you don't see the What is this project for? screen presented on step 6, you need to activate your partner offer.

Click on this [link](#), then click on **Sign in** (in red). Use with same credentials you have logged into LCS.

Proceed with all steps required to activate your offer, then close all browser windows and start over with project creation.

# Configure an Azure connector for your project

8. In your project, scroll right to the Environments section, then click on Microsoft Azure settings.

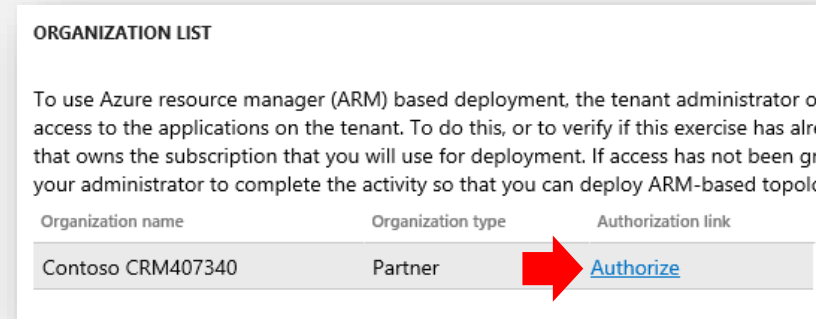


Tip: if you don't see the What is this project for? window presented on step 6, you need to activate your partner offer.

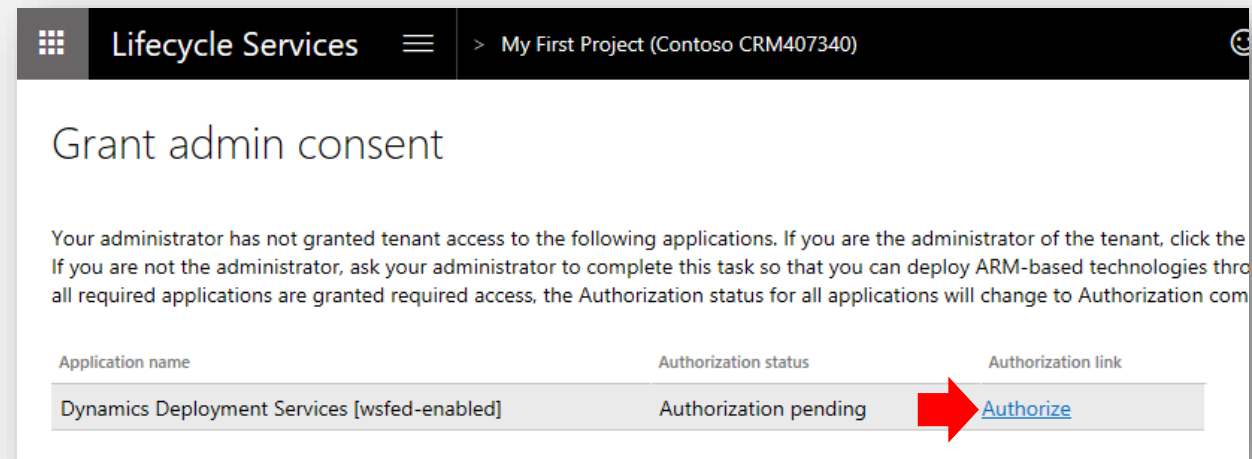
Click on this [link](#), then click on **Sign in** and use with same credentials you have logged into LCS.

Proceed with all steps required to activate your offer, then close all browser windows and start over.

9. In Organization List, confirm your Organization name and click Authorize

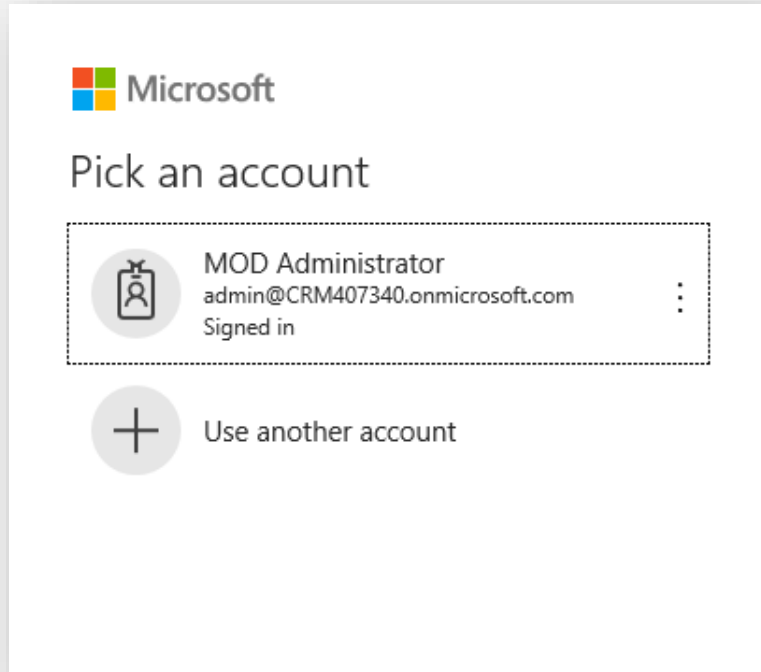


10. In Grant admin consent page, click again on Authorize

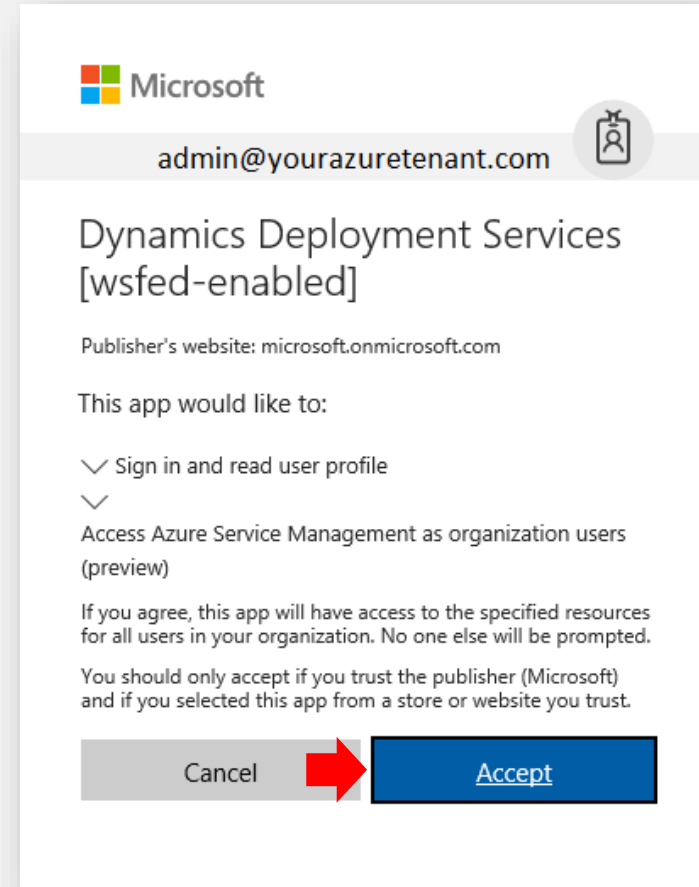


# Configure an Azure connector for your project

11. Log in with credentials of the Azure subscription owner.



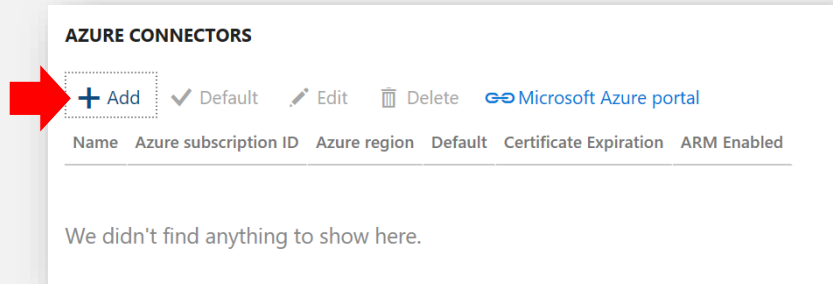
12. Accept permission request to your Azure directory



**Tip:** Click on + Use another account if owner is a different account. If Azure subscription belongs to a Microsoft account (e.g. @outlook.com or @hotmail.com), click on this [link](#) for assistance.

# Configure an Azure connector for your project

13. Go back to the Azure connectors screen. In the Azure Connectors list, click on + Add



14. Enter Azure subscription details, then click Next

The screenshot shows the 'Microsoft Azure setup' form. It includes the following fields and options:

- Name:** Enter Azure subscription name
- Azure subscription ID:** Enter Azure subscription ID
- Azure subscription AAD Tenant Domain (or ID):** azuredirectory.onmicrosoft.com
- Configure to use Azure Resource Manager (ARM):** Yes (checked)
- [Sign up for Azure](#)

At the bottom, there are three buttons: 'Next' (highlighted with a red arrow), 'Next', and 'Cancel'.

15. Click Next to continue

The screenshot shows the 'Microsoft Azure setup' form with the application permissions table. The table has columns: Name, Expected role, and Valid.

Name	Expected role	Valid
Dynamics Deployment Services [wsfed-enabl...	Contributor	✓

At the bottom, there are three buttons: 'Next' (disabled), 'Next' (highlighted with a red arrow), and 'Cancel'.



# Configure an Azure connector for your project

16. Click on Download and save certificate in a local folder

Microsoft Azure setup

Deployment to Azure requires full control over a subscription. Any services deployed will be billed at the Azure standard usage rate.

**TO AUTHORIZE, DO ONE OF THE FOLLOWING:**

**ENSURE YOU ARE A SUBSCRIPTION USER**

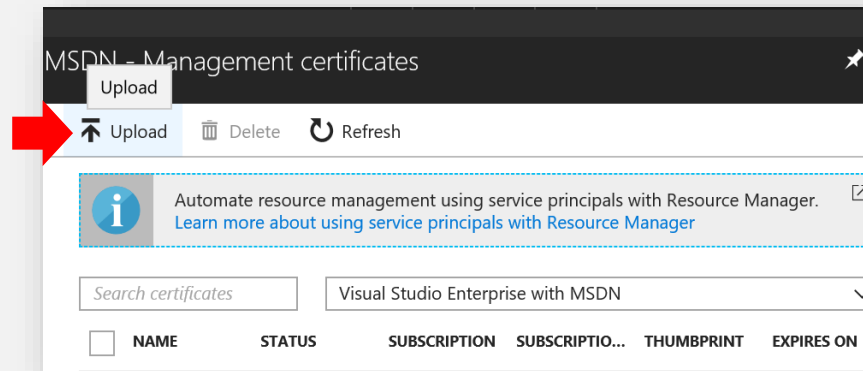
Go to the Azure Portal and navigate to this subscription. Select the 'Access Control (IAM)' panel and ensure that you (admin@CRM407340.onmicrosoft.com) are directly added as a user with any role for that subscription.

**OR:**

**DOWNLOAD THE MANAGEMENT CERTIFICATE**

This certificate will enable Lifecycle Services to communicate with Azure on your behalf. Download this management certificate to your local computer. Then, upload the management certificate to the Azure management portal (Settings > Management Certificates).

17. Go to Azure Portal and upload certificate, under Azure Active Directory → Subscriptions → Your subscription → Management Certificates



18. Go back to LCS and click Next to continue

Microsoft Azure setup

Deployment to Azure requires full control over a subscription. Any services deployed will be billed at the Azure standard usage rate.

**TO AUTHORIZE, DO ONE OF THE FOLLOWING:**

**ENSURE YOU ARE A SUBSCRIPTION USER**

Go to the Azure Portal and navigate to this subscription. Select the 'Access Control (IAM)' panel and ensure that you (admin@CRM407340.onmicrosoft.com) are directly added as a user with any role for that subscription.

**OR:**

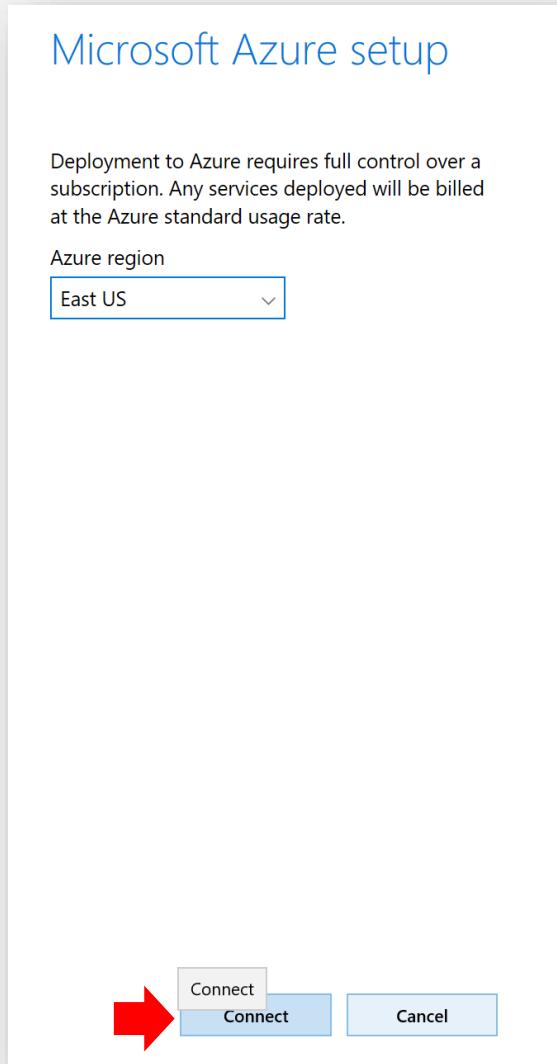
**DOWNLOAD THE MANAGEMENT CERTIFICATE**

This certificate will enable Lifecycle Services to communicate with Azure on your behalf. Download this management certificate to your local computer. Then, upload the management certificate to the Azure management portal (Settings > Management Certificates).



# Configure an Azure connector for your project

19. Select an Azure region, then click **Connect**



Microsoft Azure setup

Deployment to Azure requires full control over a subscription. Any services deployed will be billed at the Azure standard usage rate.

Azure region

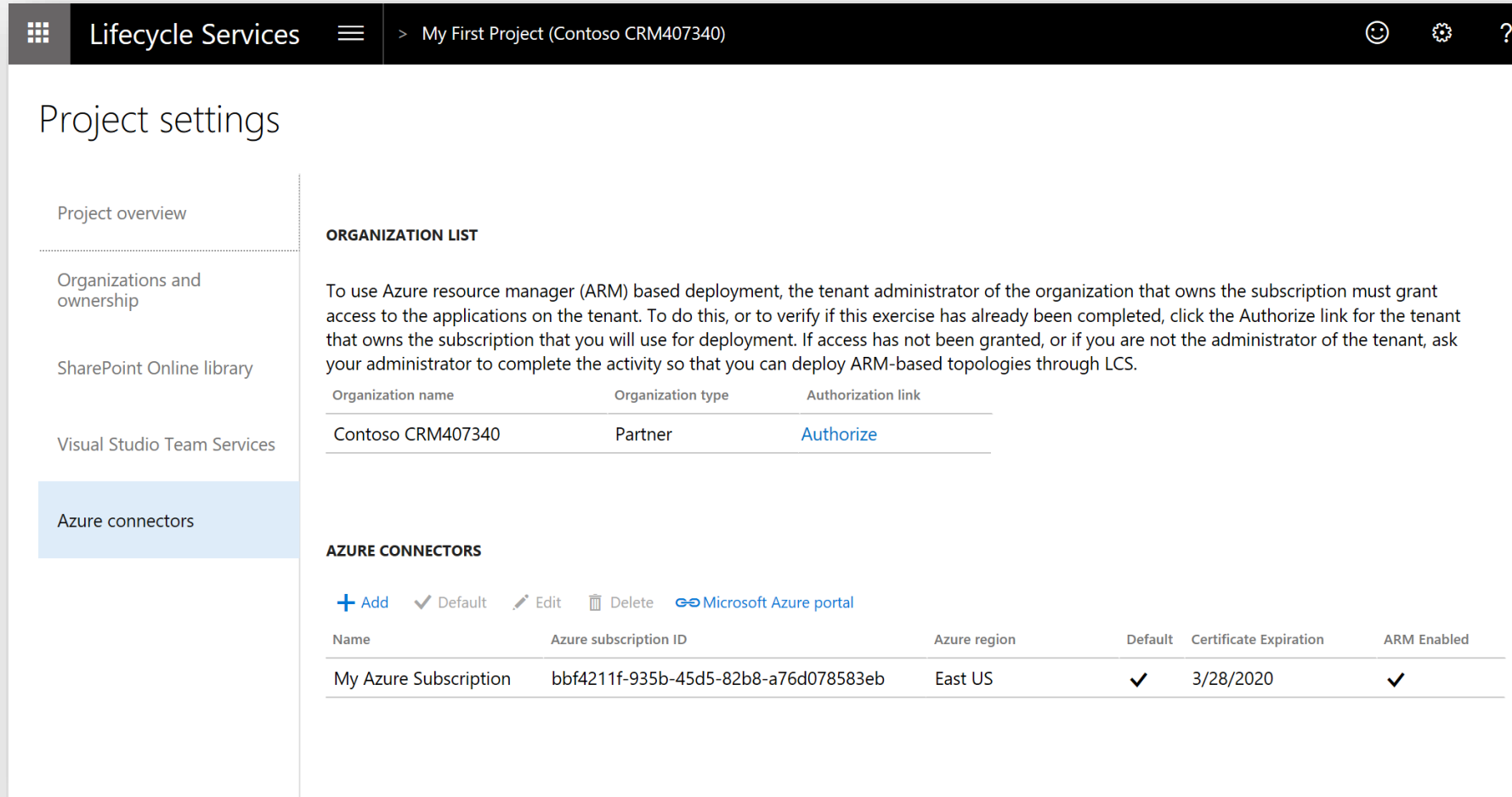
East US

Connect

Connect

Cancel

20. Confirm your connector has been configured (refresh page if needed).



Lifecycle Services > My First Project (Contoso CRM407340)

## Project settings

Project overview

Organizations and ownership

SharePoint Online library

Visual Studio Team Services

**Azure connectors**

### ORGANIZATION LIST

To use Azure resource manager (ARM) based deployment, the tenant administrator of the organization that owns the subscription must grant access to the applications on the tenant. To do this, or to verify if this exercise has already been completed, click the Authorize link for the tenant that owns the subscription that you will use for deployment. If access has not been granted, or if you are not the administrator of the tenant, ask your administrator to complete the activity so that you can deploy ARM-based topologies through LCS.

Organization name	Organization type	Authorization link
Contoso CRM407340	Partner	<a href="#">Authorize</a>

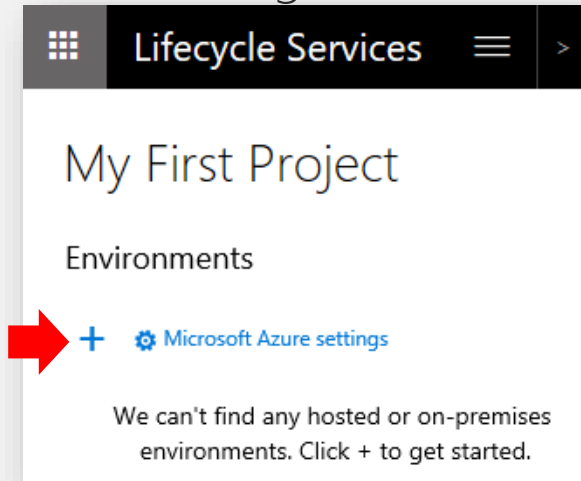
### AZURE CONNECTORS

[+ Add](#)  Default [Edit](#) [Delete](#) [Microsoft Azure portal](#)

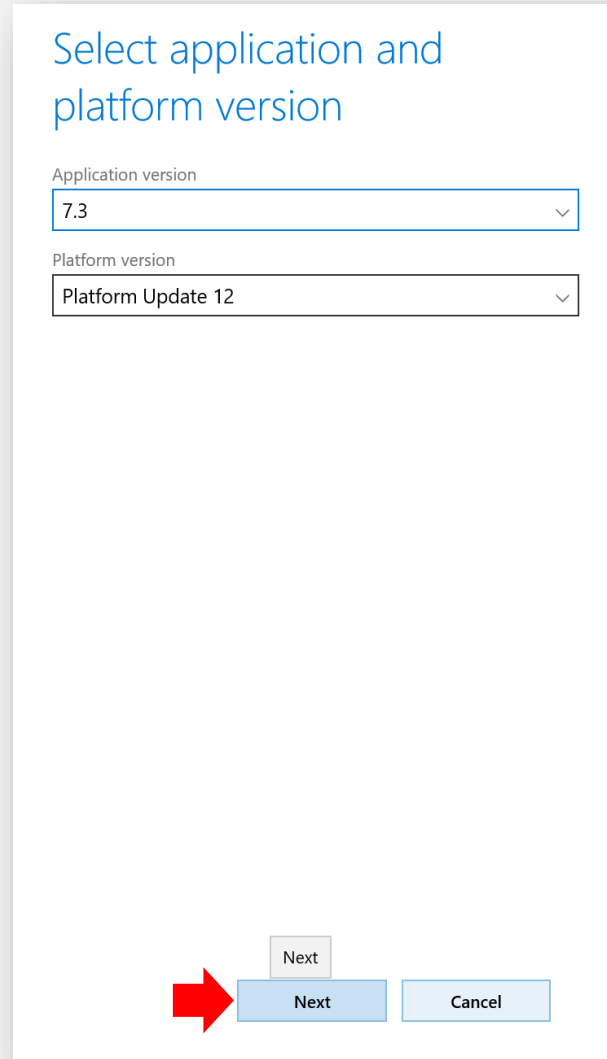
Name	Azure subscription ID	Azure region	Default	Certificate Expiration	ARM Enabled
My Azure Subscription	bbf4211f-935b-45d5-82b8-a76d078583eb	East US	<input checked="" type="checkbox"/>	3/28/2020	<input checked="" type="checkbox"/>

# Set up a demo instance

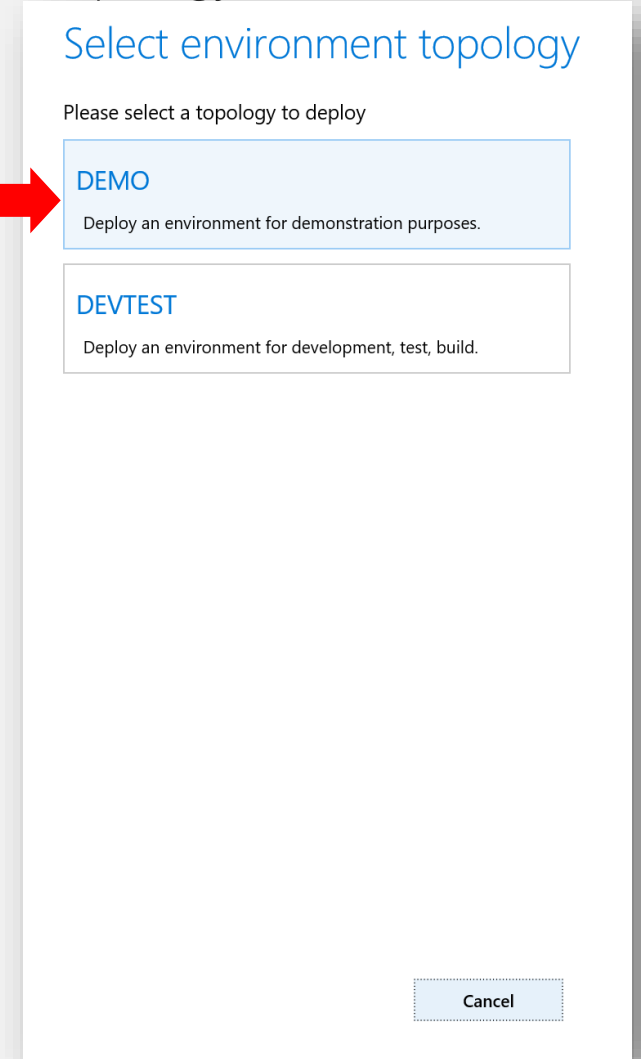
21. Go back to the **Environments** section of your project. Click on the + sign.



22. Confirm application/platform version, then click **Next**.



23. Select **DEMO** environment topology.



# Set up a demo instance

24. Select a topology version from the list

## Select environment topology

Please select a topology to deploy

**Dynamics 365 for Finance and Operations, Enterprise Edition - Demo (7.3.0 with Platform Update 12)**

Deploy this environment to demo Dynamics 365 for Finance and Operations, Enterprise Edition 7.3.0.

25. Define/review environment properties, then click **Next**

## Deploy environment

Dynamics 365 for Finance and Operations, Enterprise Edition - Demo (7.3.0 with Platform Update 12) v77

Environment name

Virtual Machine	Instances	Size
Demo	1	DS13 v2

Total deployments:  
1 x DS13 v2

By selecting this checkbox, you agree to the pricing and licensing terms below.

[Microsoft Dynamics Software License Terms](#)  
[Privacy Statement](#)  
[Azure price list](#)

26. Click **Deploy** to confirm instance deployment

## Are you sure you want to deploy?

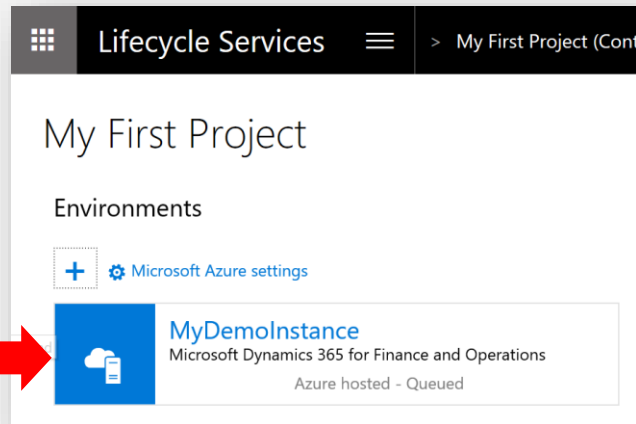
You are about to deploy: 1 x DS13 v2

You will be billed according to the Azure price list  
[Azure price list](#)

# Set up a demo instance

27. Go back to the **Environments** section of your project. Your instance is now queued for deployment.

28. Once deployment is completed, click on your instance to go to the details page where there are instructions to access your environment.



The screenshot shows the 'MyDemoInstance' details page. The page header includes 'Lifecycle Services' and 'My First Project (Contoso CRM407340)'. The instance name 'MyDemoInstance' is displayed at the top, along with a 'Deployed' status indicator and a 'Login' dropdown menu. A red arrow points to the 'Log on to environment' option in the dropdown menu. Below the header, there are sections for 'Manage environment', 'ENVIRONMENT DETAILS', 'ENVIRONMENT VERSION INFORMATION', 'DEPLOYMENT STATUS', and 'LOCAL ADMINISTRATOR ACCOUNTS'. A red arrow points to the 'demo-1' entry in the 'LOCAL ADMINISTRATOR ACCOUNTS' table.

**ENVIRONMENT DETAILS:**

- Environment Id: 6c104bec-9b8f-4f1d-971f-e53ee9fd0809
- Deployed by: MOD Administrator (admin@CRM407340.onmicrosoft.com)
- Deployed on: 3/28/2018 7:28 AM
- Environment administrator: MOD Administrator (admin@CRM407340.onmicrosoft.com)
- Latest activity ID: f2db0c50-0ada-49cb-82f5-9d2868cc15d6
- Primary region (Active): East US
- Secondary region: West US

**ENVIRONMENT VERSION INFORMATION:**

- Application release: Microsoft Dynamics 365 for Finance and O...
- Platform release: Update12 (7.0.4709.41129)
- [View detailed version information](#)

**DEPLOYMENT STATUS:**

VM Name	Description	Status	Region
demo-1	Demo		East US

**LOCAL ADMINISTRATOR ACCOUNTS:**

VM Name	User name	Password	Expire time (local)
demo-1	builtin\Admindeb5b30fee	*****	-

# Resources

- [Software and online services benefits](#)
- [Microsoft Partner Network membership overview](#)
- [What are my internal-use rights benefits? Why are they important for me to use?](#)
- [License table for Competency partners](#)
- [MPN Product Usage Guide to Software and Cloud Services Benefits](#)
- [Cloud Business Applications competency](#)
- [DFAQ - Microsoft Dynamics 365 Unified Operations IUR](#)

# Dynamics 365 Customer Engagement Technical Journey

EMEA, May 2018



Get started today!  
[aka.ms/BusinessApplications](https://aka.ms/BusinessApplications)

Ways to engage with Microsoft experts throughout your technical journey:



Remote technical webinars



One-to-one technical consultations

MPN Technical Presales & Deployment Services



# Technical Journey

## Introduction to Dynamics 365 Customer Engagement

Attend this Technical Journey if you are new to Microsoft Dynamics 365.

### Components:

- 4 technical training Webcasts (free of charge)
- One-to-one Starter Kit Consultation\*

### Target audience:

- IT Decision Maker
- Tech Influencing Business Developer Manager
- Productivity Consultants
- Sales Solutions Specialist
- PreSales Specialist
- Consultant

### Technical Level:

- Introduction

### Prerequisites:

- You have to be a Microsoft Partner
- Experience with Office 365 is an advantage

GET STARTED

Start here if you are new to  
Microsoft Dynamics 365



# Technical Journey

## Enhance Your Business with Dynamics 365 Customer Engagement

Attend this Technical Journey if you already have experience with any Dynamics 365 Application and wish to enhance your business portfolio with new services.

### Components:

- 6 technical training Webcasts (free of charge)
- One-to-one Growth Kit Consultation\*

### Target audience:

- Architect
- IT Decision Maker
- Tech Influencing BDM

### Technical Level:

- Basic Technical Details

### Prerequisites:

- Basic know-how of Dynamics 365 Customer Engagement functionalities.





# Technical Journey

## Technical Deep Dive on Dynamics 365 Customer Engagement

Attend this Technical Journey if you wish to have a technical deep dive into specific functionalities of the listed Microsoft Dynamics 365 Applications.

### Components:

- 7 technical training Webcasts (free of charge)
- One-to-one Growth Consultation\*

### Target audience:

- Architects
- Consultants

### Technical Level:

- Advanced Technical Details

### Prerequisites:

- Solid know-how of Dynamics 365 Customer Engagement functionalities

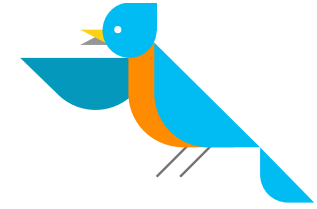
OPTIMIZE



Questions  
Wishes  
Feedback

[askpts@microsoft.com](mailto:askpts@microsoft.com)

# Please help us to improve our services



Thank you for attending our event today.

We would greatly appreciate it if you would take a few minutes to complete our survey and provide feedback on your experience.

The link will be made available in your conversation window momentarily.

Thank you in advance for helping us improve our services.

A survey form with a green header featuring a city skyline and an airplane. The form contains a thank-you message, two multiple-choice questions, a text input field, and a submit button.

Thank you for attending the event! We invite you to complete a brief survey to provide feedback on your event experience. As a note, this survey is not anonymous.

Did you achieve your objectives for attending this event? \*

Yes  
 No

How satisfied are you with this Microsoft Event experience? \*

5 - Very Satisfied  
 4  
 3  
 2  
 1 - Very Dissatisfied

Tell us more about this experience

Submit

