

Deliver Personalized B2B Buying Journeys to:



Let's get personal!



Folloze is the world's first and only **Personalized B2B Marketing Platform**

### Hyper-personalization at scale

Quickly and easily create a richly personalized journey for every customer by combining external data, internal data, and precise sales and marketing orchestration

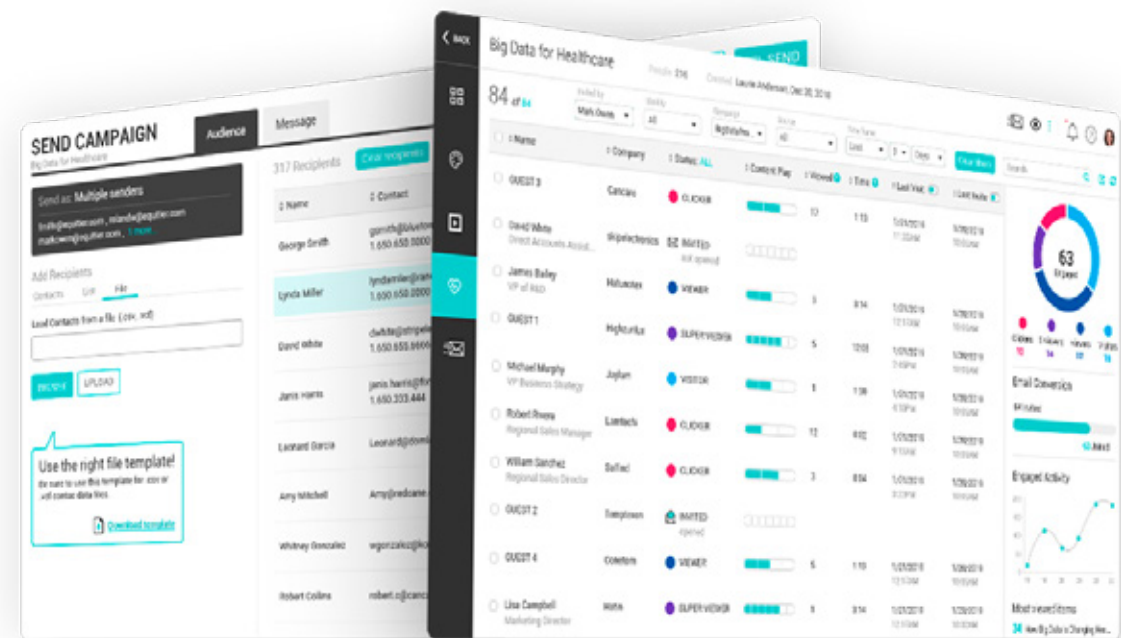


### Multiple channels and use cases

Allows deep personalization for prospects or customers however they might engage, including ABM, nurture, events, customer marketing, sales engagement, or partners

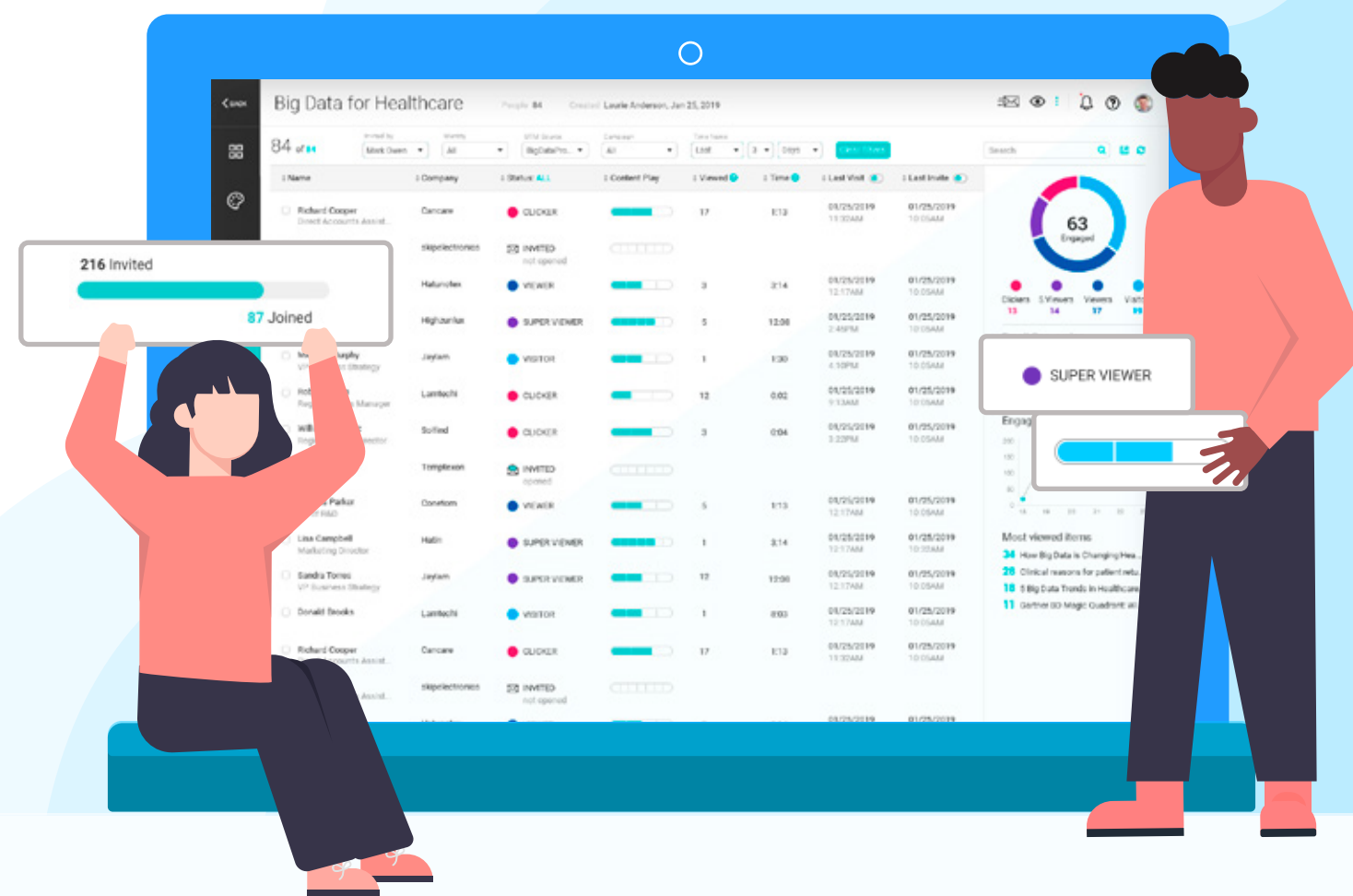
### Deep engagement intelligence

Illustrates in real time level of engagement by account, persona, region, or industry, thereby guiding most effective follow-up, offerings, or sales next steps



# The Folloze Personalized Marketing Platform lets mid-to-large enterprises power tomorrow's B2B buying journey

Folloze delivers hyper-personalization at any scale - across multiple channels and use cases, and returning deep engagement intelligence - improving campaign performance and boosting pipeline



## Hyper-personalized customer journeys, at any scale



## Folloze transforms your digital marketing strategy

### Digital marketing all-in-one:

- ✓ Highly dynamic, media rich, landing destinations
- ✓ Personalization technology
- ✓ Video streaming
- ✓ IP → Company matching for personalization
- ✓ Firmographics data for personalization
- ✓ Extensive analytics
- ✓ Comprehensive sales orchestration for ABM at scale
- ✓ Sales campaigns
- ✓ Sales enablement

### Digital marketing ROI accelerator:

- ✓ No coding, <1 hour to build
- ✓ Typical 4x conversion improvement
- ✓ Deep insight into every asset view, duration, location

And Folloze is really easy to set up and helps you get far more out of your existing martech stack. Seriously.



Start hyper-personalizing your marketing today. **Let's talk!**