# A I N 6 DIGITIZING THE REAL ESTATE MARKET

# BrokerSpace 365 Agent Engagement



### Contact us

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## BrokerSpace 365 Agent Engagement

### REVOLUTIONIZE YOUR AGENTS EXPERIENCE AND SALES OFFICES OPERATIONS.

BrokerSpace 365 Agent Engagement is an industry-specific solution for real estate that allows brokerage firms to manage all of their sales, operations, and agent relationships.

The combination of Microsoft Dynamics 365 and BrokerSpace 365 Agent Engagement gives firms the ability to:

- Manage and support agent relationships from onboarding to licensing.
- Register and track deals of multiple types, including listings, sales, rentals, and new developments.
- Give a clear view of sales pipeline
- Track agents performance through targeted dashboards
- Support different nuances of agent contracts depending on side letters
- Provide agents with a robust portal for visibility into their achievements and requests.

#### **INDUSTRIES**

Real Estate Brokerage Firms

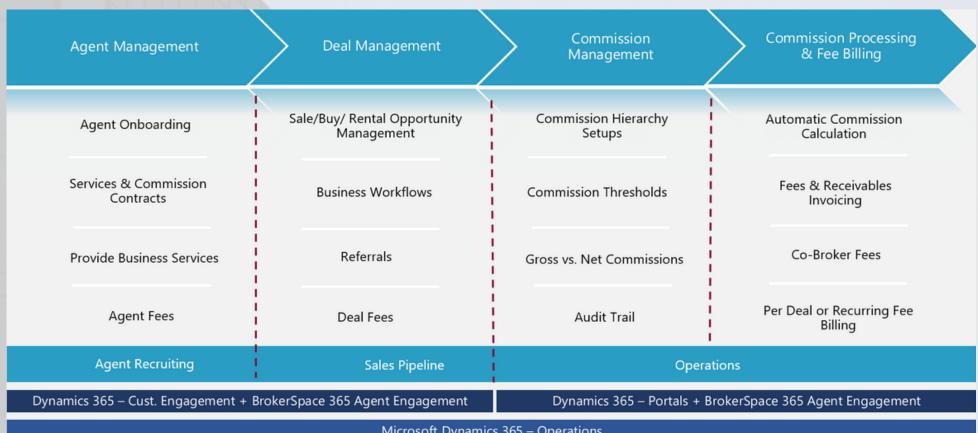
#### MICROSOFT PRODUCTS USED

Dynamics 365 CRM
Dynamics 365 Portal

#### **WORD FROM A CLIENT**

"Working with Domain 6, from the contract process through implementation, has been a partnership. The team works to understand the business and the intricate details, and then takes that knowledge back to develop a best-in-class solution that is also flexible for the future. From quick turnaround to driving efficiencies, their partnership capabilities make them a part of the team. – Jeff Hummel, CIO of Douglas Elliman Real Estate"

### BROKERSPACE 365 AGENT ENGAGEMENT MAKES ALL YOUR DAILY PROCESSES FASTER AND MORE EFFICIENT



Microsoft Dynamics 365 - Operations

Microsoft Business Intelligence Suite - Cortana Analytics (MS - SQL, SSRS, SSAS, Power BI, etc.)

#### **KEY FEATURES**

AGENT CREATION & ONBOARDING AGENT FEE SCHEDULE MANAGEMENT

DEAL LIFECYCLE MANAGEMENT COMMISSION CALCULATION MANAGEMENT DEAL LEVEL FEES CALCULATION MULTIPLE COMMISSION THRESHOLDS

### AGENT MANAGEMENT AND ONBOARDING

Managing agent relationships is crucial to brokerage firms. With BrokerSpace 365 Agent Engagement you can manage the onboarding cycle, configure and manage agent contracts, and track the agent activation process with your licensing team with minimal paperwork and strict controls and compliance. The system also allows you to track different agent benefits, such as marketing budgets and services provided, and automatically generate agent dues.

### DEAL REGISTRATION AND MANAGEMENT

BRS 365 Agent Engagement allows users to manage the deal life cycle from registration to close, and from close to payout. The solution provides a simplistic way to associate a deal with different offices; register the sales prices and the commissions received; record the deal fees automatically; and associate referring agents and organizations, co-brokers, and different agents and teams.





#### **AGENT CONTRACTS**

Agent contracts can be very complex at times and may vary from agent to agent and from office to office based on each individual.. BrokerSpace 365 Agent Engagement gives organizations the ability to support all of the nuances involved in agent contracts and its effect on commission calculation by creating deviation rules for certain agents and teams, depending on the contracts and side agreements affiliated with those contracts.

### COMMISSION ALLOCATION AND REVENUE VISIBILITY

With the automatic application of commission rules and deal-level fees (at the top or the bottom), BRS 365 Agent Engagement provides a detailed transaction breakdown against the gross commission income received. This gives you a clear visibility into the source of each company dollar collected and each agent's earnout.

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# Our History

A team of industry experts and technology savvy professionals founded Domain 6 in 2017. After extensive experience in multinational organizations such as Microsoft, CGI, PwC, and other systems integrators and independent software vendors, these leaders came together to fulfill a dream of enabling real estate firms with technology.



### About Us

#### **OUR MISSION**

Enable real estate firms to make the best use of technology to drive organizational insight and support their growth.

#### **OUR VISION**

Deliver business and transformational solutions for real estate organizations using Microsoft technologies worldwide.

#### **OUR CULTURE**

With our mission and vision in mind, we want to build a team of technology and industry experts that support clients' success. Our culture focuses on three major pillars: service excellence, innovation, and industry expertise.

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