

THE MICROSOFT DYNAMICS 365 PLATFORM



#### THE CUSTOMER SUCCESS PLATFORM: DYNAMICS 365 CRM

Intelligent business applications in the cloud

#### Microsoft AppSource





Cortana Intelligence
Suite

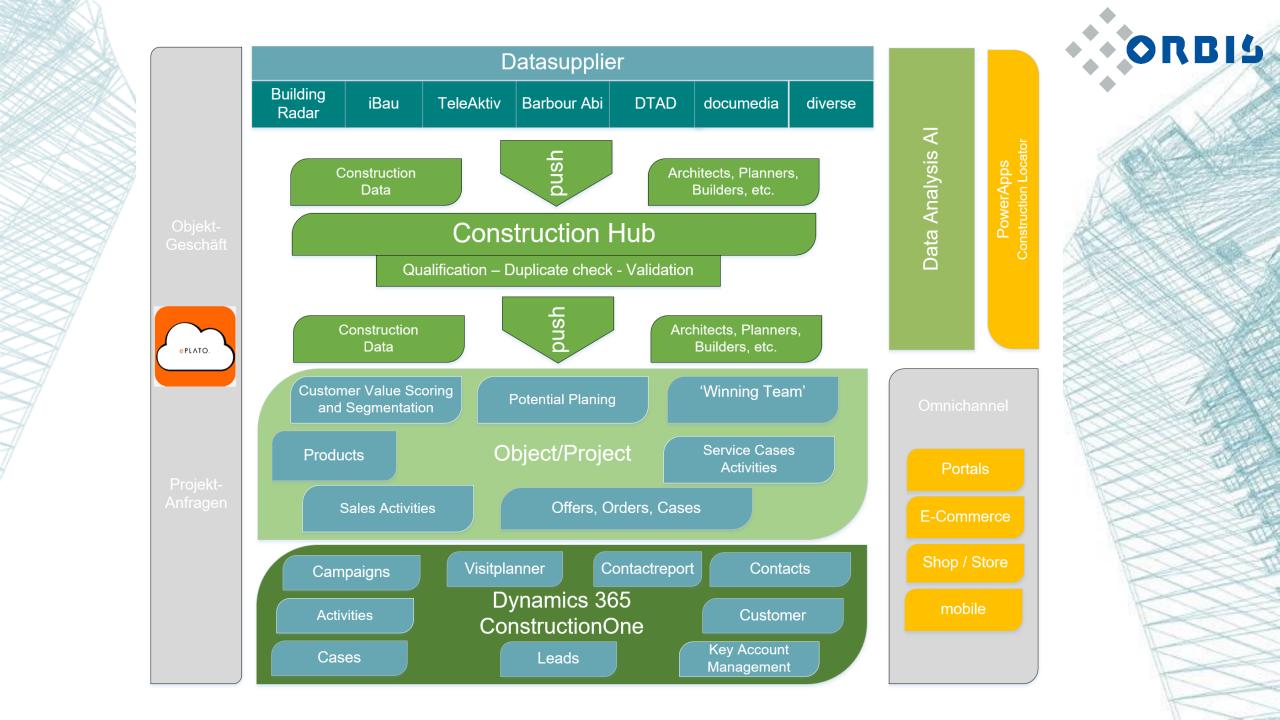
Azure IoT Suite

Common application platform: PowerApps, Microsoft Flow, Common Data Model



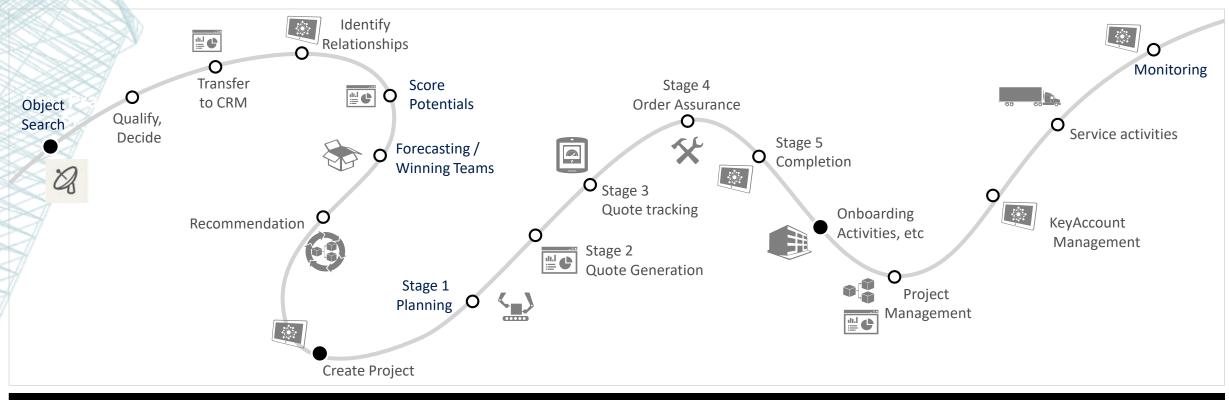
**OVERVIEW OF ORBIS CONSTRUCTIONONE** 







#### ORBIS CONSTRUCTIONONE JOURNEY MAP



#### **Digital Hotspots**

#### **Construction Hub**

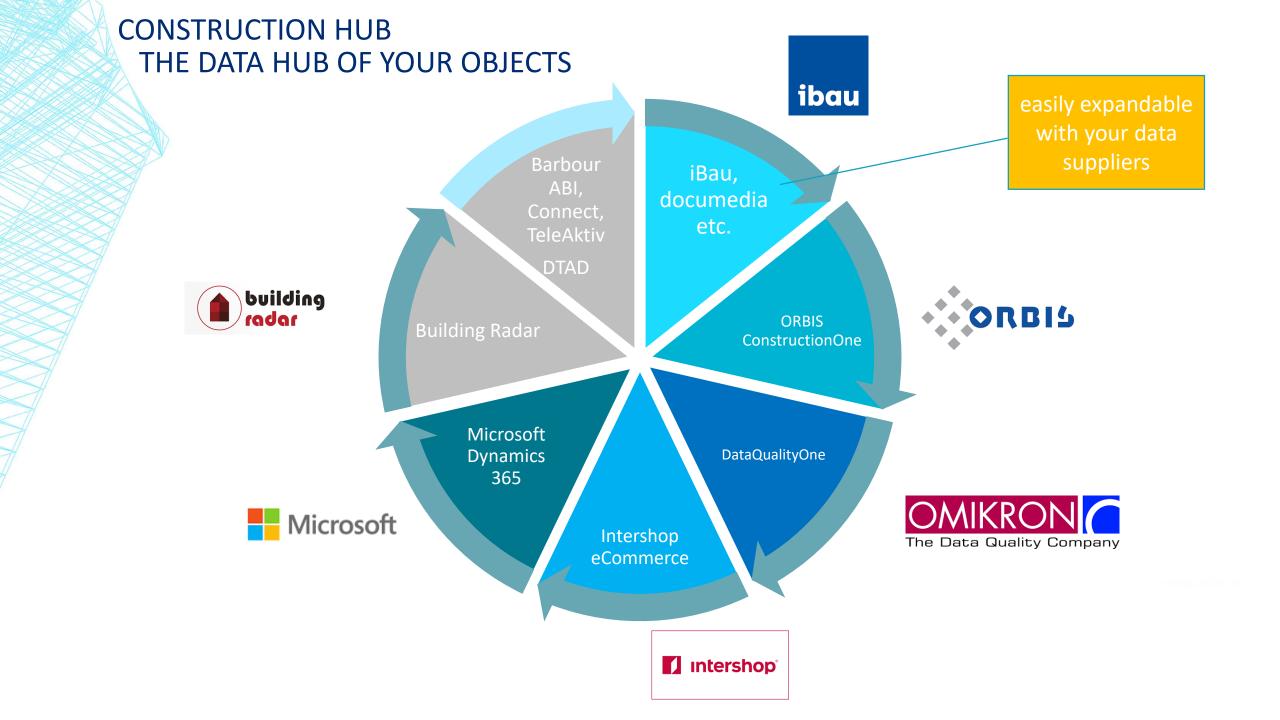
- Qualify Objects
- Manage Relations
- Plan Potentials
- Recommendation

#### **Object Qualification**

- Duplicate detection
- Create activities

#### **Sales Steering**

- scoring
- Potential planning
- forecasting



## THE CONSTRUCTION HUB...

is used to aggregate potential construction objects in the early phases of a possible project initiation.



Identification
Qualification
Decision



### THE CONSTRUCTION HUB ....

is a pre-defined platform that makes it possible to present different tender sources consistently. This leads to a decision-making process of the same consistent quality.



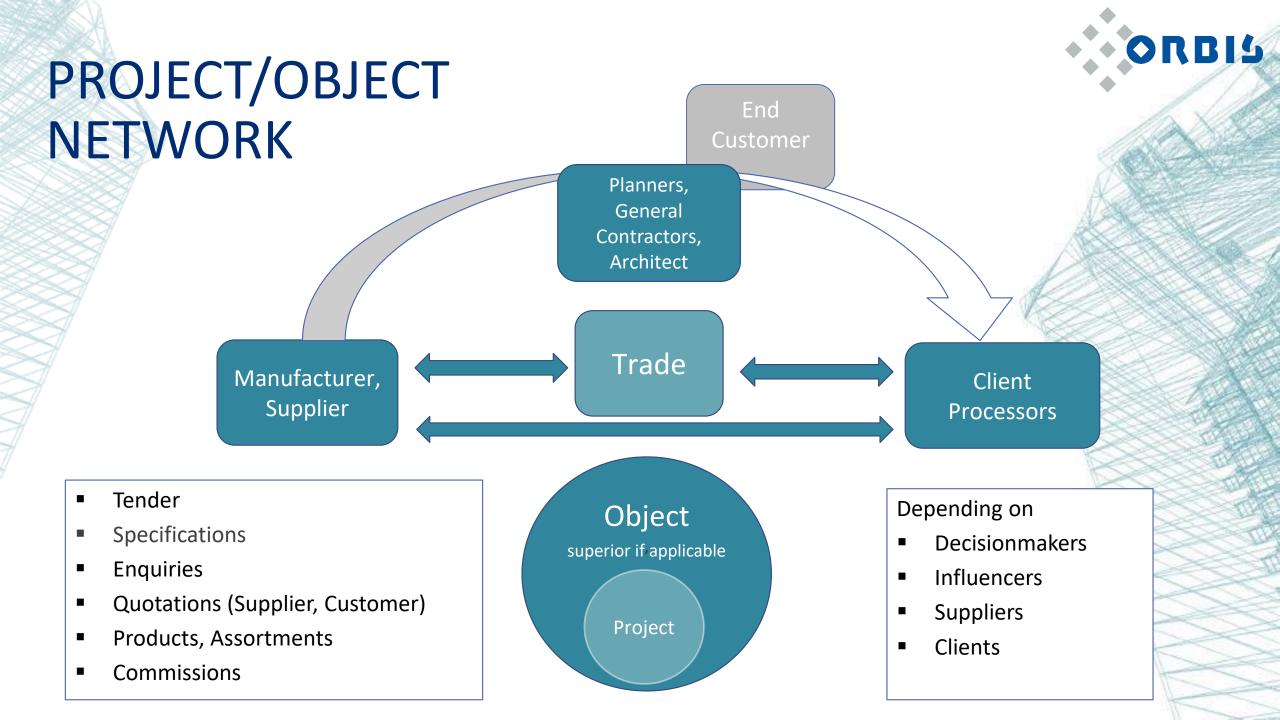


# **SOURCES**



- ibau, Building Radar, DTAD, BarbourAbi, Teleaktiv, documedia, etc.
- Tender platforms
- Excel-based data
- Other sources





# PROJECT/OBJECT MANAGEMENT PROCESS



#### **Development Phase**

- Identify object
- Determine participants
- Qualifying
- Defining team
- Influence on tender
- Positioning products

• ...

#### **Submission Phase**

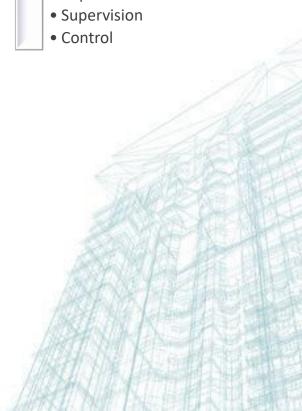
- Determine and evaluate participants
- Enquiry processors, ...
- Offers from suppliers
- Offer to processors, ...

#### **Renegotiation Phase**

- Track offers
- Negotiation
- Contact the participants

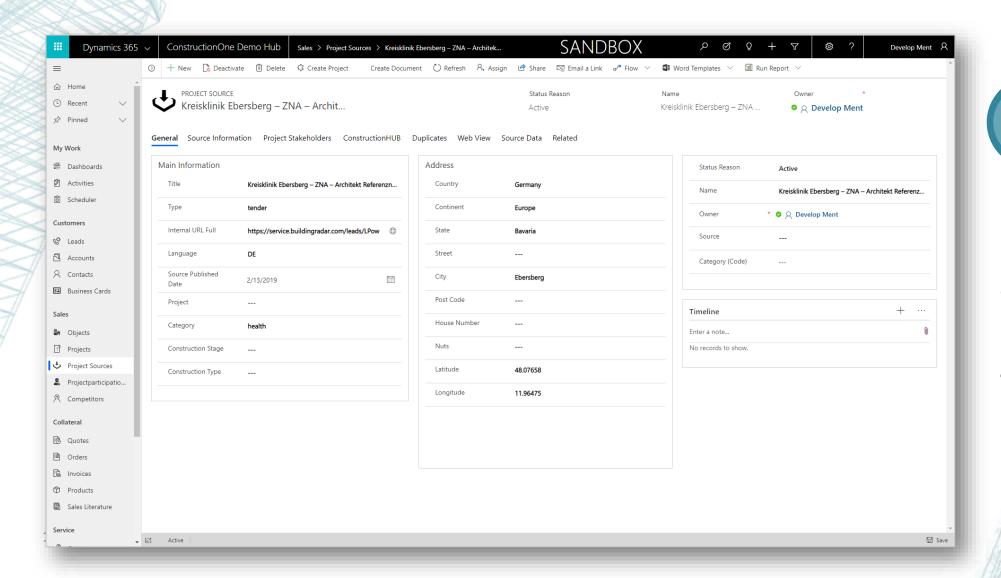
#### Order Phase

- Order
- Lessons learned
- Implementation



### **CONSTRUCTION HUB - PROJECT LEAD**





Identify

Match duplicates

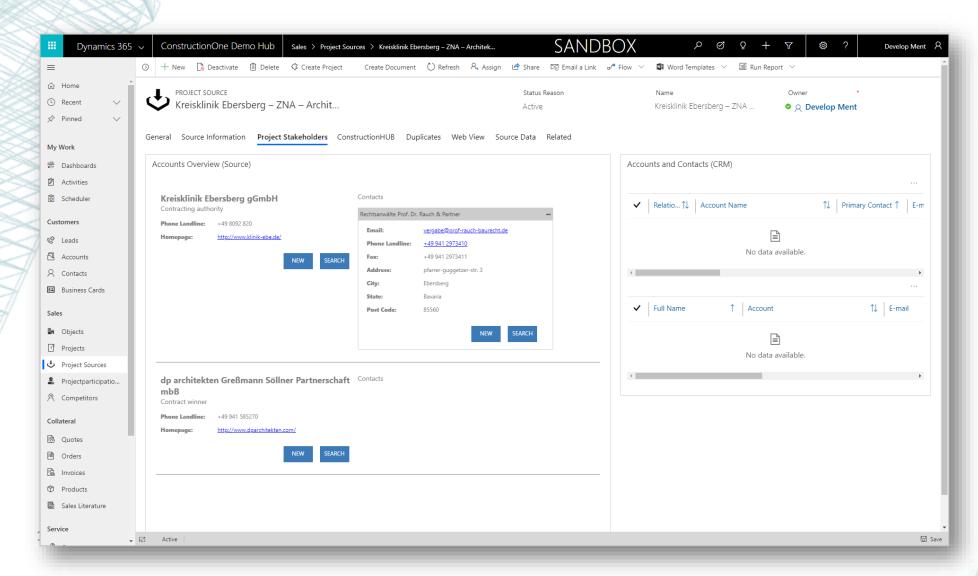
Qualify

Decide

Update or create project

## **CONSTRUCTION HUB - STAKEHOLDER**





Identify

Match duplicates

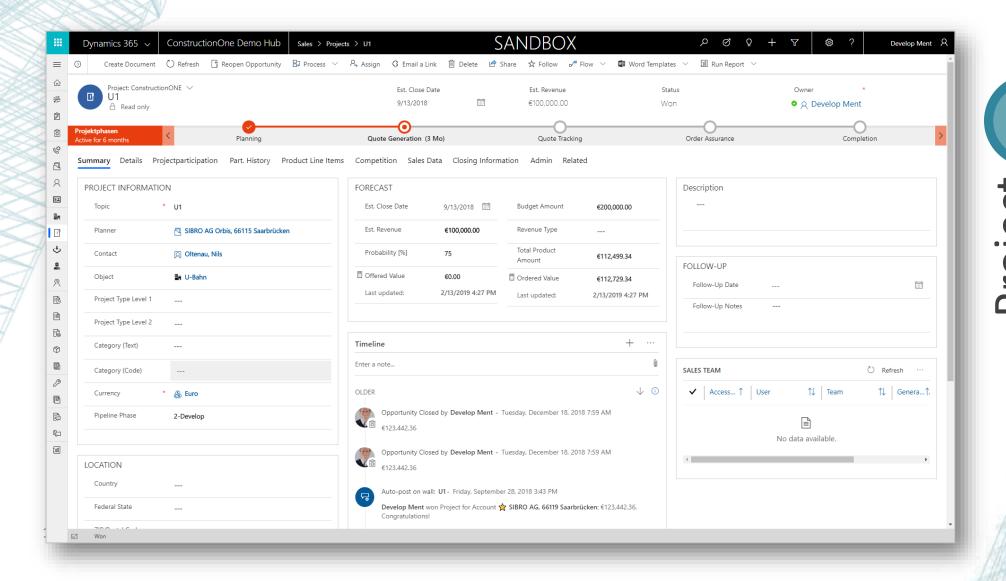
Qualify

Decide

Assign or add project contacts

### PROJECT - OPPORTUNITY





Object

Trade

**Planners** 

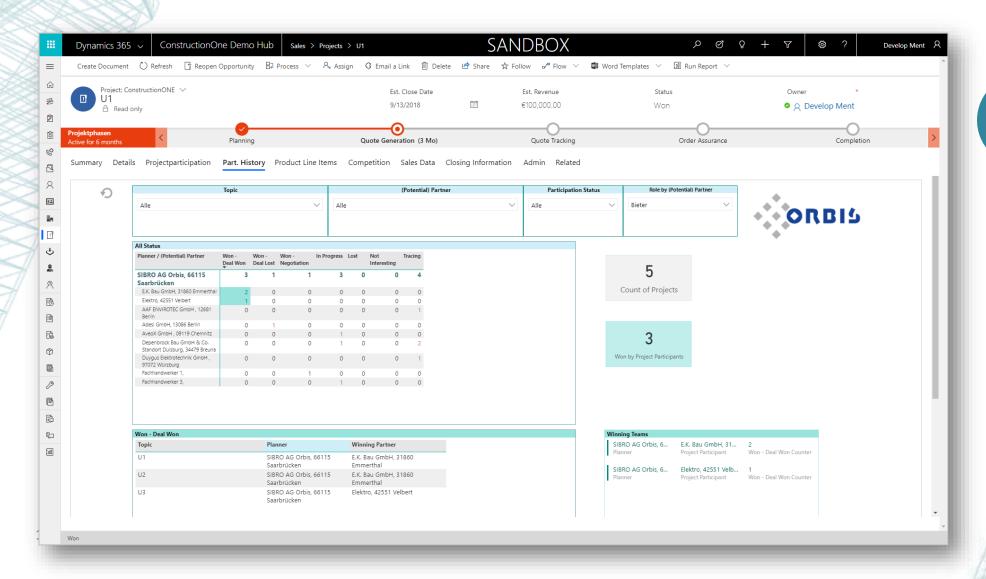
Phases

**Project Contacts** 

**Team** 

### **PROJECT - WINNING TEAM**





Histo Proje

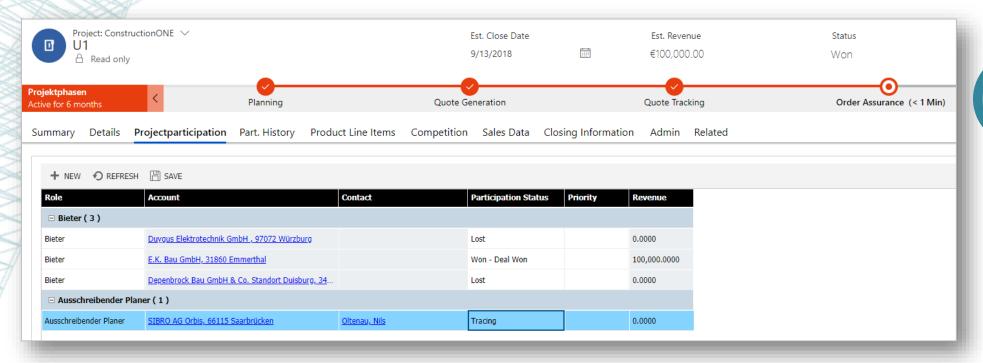
History analysis

Project contact recommendation

Processor recommendation

# PROJECT - PARTICIPANTS/BIDDERS





Project Contacts

**Planners** 

Architect

**General Contractors** 

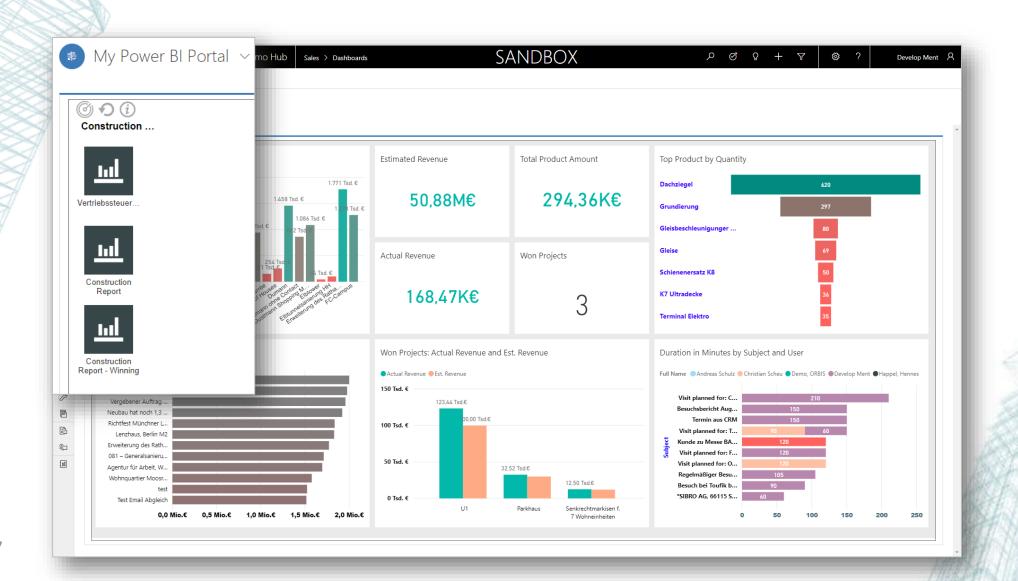
**Bidders** 

Contacts' Status

Updated from offer and order

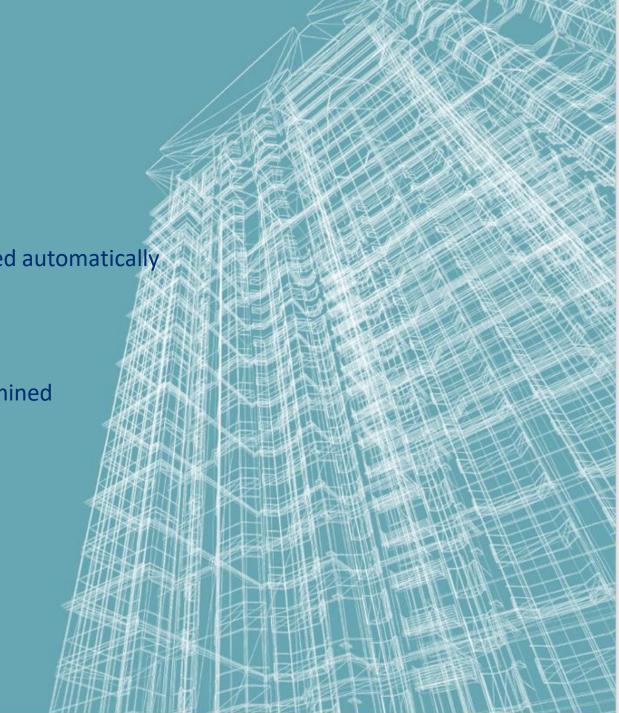
### **ANALYSIS**





## **SUMMARY**

- Potential objects are automatically added as objects
- Participants such as customers and contacts are created automatically
- Automatic supervisor/support assignment possible
- Automatic duplicate matching
- Winning team of existing contacts/customers is determined.
- Status of project participants is updated from the supporting documents
- All KPIs directly available at a glance





#### STRATEGIC PARTNERSHIP WITH MICROSOFT

#### **Success factors:**

- Many years of experience with the implementation of CRM solutions
- Highly valued CRM partner (since 2004)
- Distinct industry focus with own industry solutions (Manufacturing, Construction Supplier, Automotive, Consumer)
- Highest Microsoft certification levels for our solutions and consultants.
- → High SAP/ERP expertise in all areas (R/3, BI, SCM, LES, PLM, CO, FI, ...)
- BizTalk-PI-Scribe-SSIS Interface Team
- Our own service center for support
- Full service CRM provider







2017 Partner of the Year Winner Germany

# **ORBIS CONSTRUCTIONONE**

Dynamics 365 for Customer Engagement

















**hager**group

sonepar

deutschland









CRH / Halfen 350 CRM users

Uponor 1,100 users

Hager Group 2,000 users

Sonepar 3,500 users

Wolf Heizung 500 users

ACO 300 users

# **AGENDA**



Introduction

Microsoft Dynamics 365 Platform

Overview of ORBIS ConstructionONE

**ORBIS Short Profile & References** 

Conclusion & Next Steps

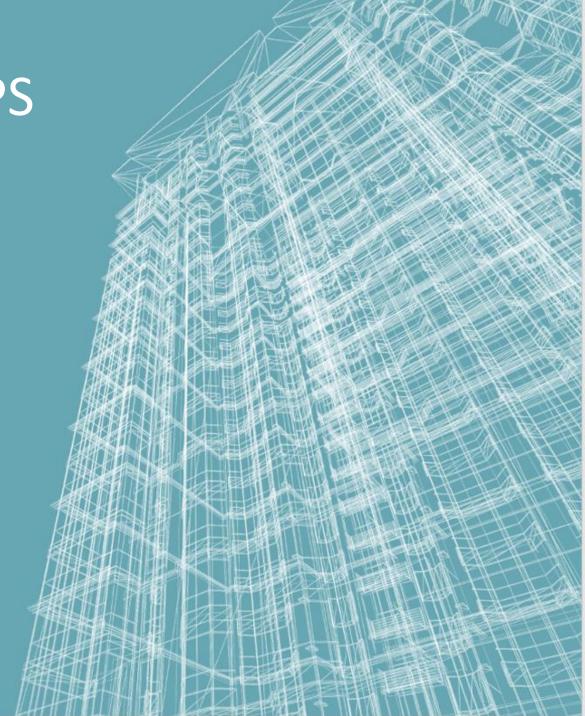
**CONCLUSION & NEXT STEPS** 

#### 1. Presentation meeting

- Onsite at your offices
- 2 4 hours (consultant and/or account manager)
- Presentation of Microsoft Dynamics 365 and ORBIS ConstructionONE

#### 2. Scoping workshop

- Onsite at your offices
- 2 3 days (2 consultants + account manager)
- (Presentation: MS Dynamics CRM and ORBIS ConstructionONE)
- Discussion of your core requirements
- Resulting documents:
   Time schedule and initial effort/cost estimate





**THANK YOU!** 

