Winovate - Innovation Management Solution

A complete ideation-implementation-value solution that is designed specifically to maximize the ROI from your R&D programs and accelerate time-to-value.

Winovate for R&D is the only cloud-first, mobile-first solution designed from the ground up to maximize value and ROI of R&D Programs:

- Fast Time-To-Value
- Integrated Analytics
- Reduce total Cost of Ownership
- Easy Customization

**A Collaborative System of Engagement**

Winovate for R&D consolidates data from legacy transactional systems of records into a single collaborative system of engagement. It imports real-time data from virtually any data source to a customizable data warehouse utilizing pre-built data connectors.

![Collaborative System Diagram](image)

**Reports**

**FINANCIAL REPORTING**

- Financial Summary
- Cost Center Breakdown

60% of innovation spending does not result in a benefit to the company, but most don’t know which 60%. Would you like to know?

**PRODUCT PORTFOLIO**

- Program Management
- Project Drill Down
- Resource Management
- Risk

70% of New Product Introduction projects take longer than expected. How do your NPIs stack up?

**STRATEGIC PLANNING**

- Business Case
- Business Case History

37% of global services decision-makers claim that product and service innovation is central to their business transformation. Is that true for you?

**IDEATION**

- Summary
- Comparison

69% of your peers are using an innovation management solution. Are you on the wrong side of this growing trend?
**Benefits**
- Drive Maximum ROI
- Speed up time to market
- Simple product configuration
- Modular design
- Reduce OpEx costs
- Flexible deployment options

**THE IMPORTANCE OF INNOVATION: DID YOU KNOW?**

- 93% of executives indicate that organic growth through innovation will drive the greater proportion of their revenue growth
- 67% of the most innovative companies say innovation is a competitive necessity compared with 19% among the least innovative
- 62% of the most innovative companies are growing at a much faster rate than their counterparts (20.7%) over the next five years

**Key pain points of R&D Leadership**

- Lack of visibility into R&D spend
- No ideal method to measure innovation
- Difficulty selecting the right ideas
- Longer time to market
- Highly manual process for managing portfolio
- Resource allocation issues
- Inadequate coordination and customer insight
- Lack of access to data to hold people/groups accountable

*These issues have real cost – wasted money, failed products and missed opportunities.*

**A Proven Scalable Solution to Drive Maximum ROI from your R&D**

Winnovate for R&D is a complete, ideation-implementaion-value solution that is designed specifically to maximize the impact & ROI from R&D programs and accelerate time-to-value.

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<th>IDEATION</th>
<th>IMPLEMENTATION</th>
<th>VALUE</th>
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| Anytime, Anywhere Approach to Innovation  
- Maintain ideas repository  
- Capture, develop and share ideas  
- Qualify good ideas to develop further | Drive Operational & Execution Excellence  
- Manage entire portfolio  
- Plan product roadmaps  
- Make better gate decisions | Actionable Information Drives Better Decisions  
- Real-time performance tracking dashboards  
- Advanced analytics to drive productivity  
- Maximize ROI & strategic alignment |

To learn more about Winnovate for R&D, please visit: [http://www.winwire.com/winnovate/](http://www.winwire.com/winnovate/)